



Beauty AFFAIR MAGAZINE

2026 MEDIA KIT

2025 COVERS



Our 2025 covers were created with one goal. You shouldn't be able to just walk past them. The bold visuals and avant-garde concepts are designed to stop the eye, spark curiosity and make this complementary magazine impossible to pass without picking up.

BEAUTY AFFAIR MAGAZINE ● 2026 MEDIA KIT ● MAGAZINE@BEAUTYAFFAIRLI.COM ● BEAUTYAFFAIRLI.COM

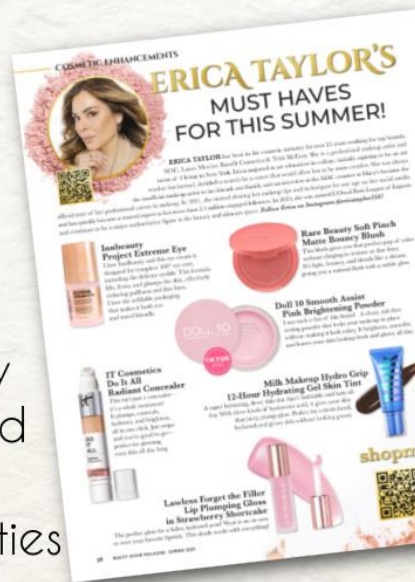
2026 Media Kit Pricing is in effect December 1, 2026 through November 30, 2026



Beauty AFFAIR MAGAZINE

Beauty Affair Magazine is Long Island's luxury print and digital outlet for beauty, fashion and wellness. Our editorials, expert insight and exclusive interviews with influencers and celebrities are designed to pull new eyes to every issue.

Their reach expands your visibility and brings fresh attention to the brands we feature.



WHO IS LINDSAY ALISEO?

Lindsay Aliseo is the creator of Beauty Affair. She is the Founder, Publisher, and Editor-in-Chief of Beauty Affair Magazine, as well as the Executive Director of the Beauty Council.

Lindsay produces luxury events cohosted with celebrities such as Melissa Gorga, Sonja Morgan, Margaret Josephs, Jennifer Aydin, Dolores Catania and Jackie Goldschneider. Keeping philanthropy at the center of every experience, Lindsay has orchestrated fundraising of over \$50,000 to date for multiple charities through Beauty Affair efforts. Lindsay's newest support system for local small businesses is cohosting The Marketing Edit, a podcast designed to help practitioners increase ROI with marketing and advertising.



Beauty AFFAIR
MAGAZINE

Long
Island
Beauty
AWARDS
Presented by Beauty Affair

The Beauty
COUNCIL

Beauty
AFFAIR
A Bougie Brunch

WHAT TO EXPECT

Beauty AFFAIR
MAGAZINE

**National
Subscriptions
Coming
Fall 2026!**

Quarterly Distribution

SPRING - March 1

SUMMER - Memorial Day Weekend

FALL - Labor Day Weekend

WINTER - Thanksgiving Weekend

You can grab this
complimentary issue on
every Main Street from
Great Neck to Montauk.

12,000 copies
distributed to over
400 business
locations
throughout
Nassau & Suffolk
Counties.

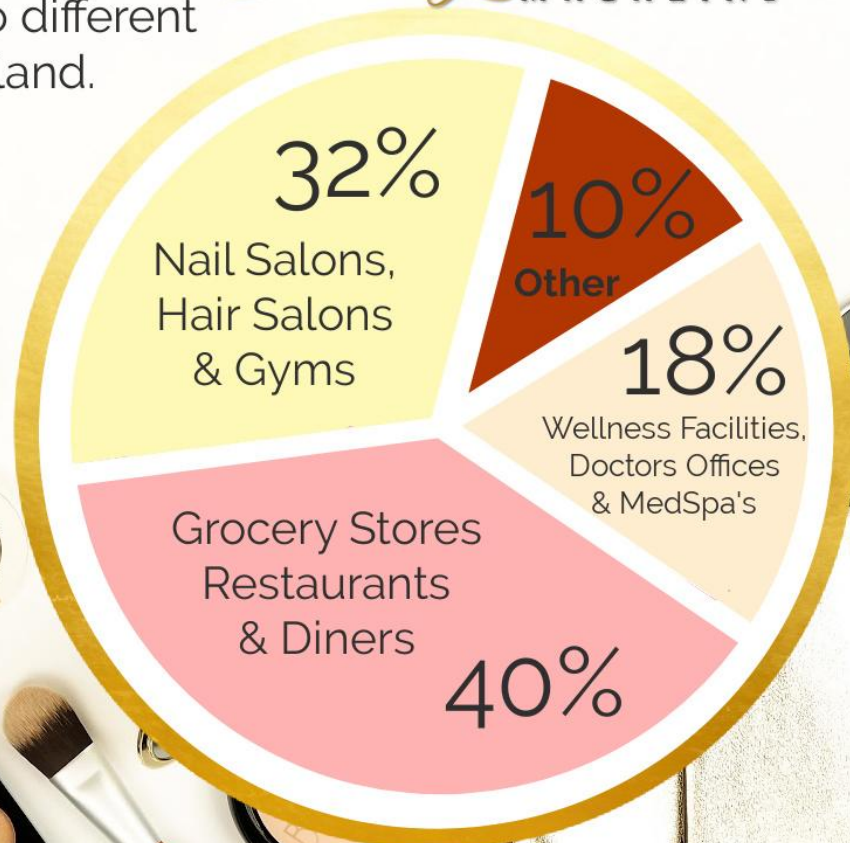
8.25 x 10.75,
Full Color & Semi-Gloss
Finished Magazine

WHERE CAN YOU FIND *Beauty* AFFAIR? MAGAZINE

Complimentary issues are distributed to different types of businesses across Long Island.

Other businesses may include:

Hotels / B&B / Airbnb
YMCA / Camps
Yacht Clubs / Country Clubs
Dance Schools
Events - Swag Bags



Beauty AFFAIR MAGAZINE

A FEW OF OUR 2025 ADVERTISERS

OUT WITH THE OLD & ONTO THE GOLD!

TV GOLD

WITH JENNIFER AYDIN

MEDICAL COSMETICS

BEYOND BEAUTY

WITH DR. STEPHEN T. GREENBERG

When people think of plastic surgery, they often focus on the surface—a cosmetic enhancement, a profile alteration or a facial feature. But for Dr. Stephen T. Greenberg, the notion of maximizing your face for design that aesthetically fits with the overall transformation in the most visible—restoring confidence, regaining your sense of having control over the best version of themselves.

Dr. Stephen T. Greenberg, MD, FACS

Dr. Greenberg is a board-certified plastic surgeon with over 20 years of experience. He is a member of the American Society of Plastic Surgeons and the American Board of Facial Plastic and Reconstructive Surgery. He is also a member of the American Society of Aesthetic Plastic Surgeons.

Dr. Greenberg's Approach

Dr. Greenberg's approach to plastic surgery is centered on the patient's overall well-being. He believes that a successful plastic surgery procedure is one that not only enhances the patient's appearance but also improves their confidence and quality of life. He achieves this by using the latest techniques and technology to create natural-looking results that harmonize with the patient's overall features.

Dr. Greenberg's Services

Dr. Greenberg offers a wide range of plastic surgery procedures, including:

- Breast augmentation and reduction
- Belly button surgery (umblioplasty)
- Facelift and neck lift
- Liposuction
- Non-surgical skin treatments
- Rhinoplasty
- Tummy tuck
- Weight loss surgery

Dr. Greenberg's Philosophy

Dr. Greenberg's philosophy is to provide his patients with the highest quality of care. He believes that every patient is unique and that his approach should be tailored to meet their individual needs. He is committed to providing his patients with the best possible results and to ensuring that they are satisfied with their experience.

Dr. Greenberg's Location

Dr. Greenberg's office is located in the heart of Long Island City, New York. He is easily accessible by public transportation and has a convenient parking lot for his patients.

Dr. Greenberg's Contact Information

Dr. Greenberg's office can be reached at (718) 462-1111. His website is www.drstephengreenberg.com.

BOOST

the Beauty MEDISPA

Transform your confidence with the artistry of our Expert Injector

MENA ABITINO, PA-C

With over 10 years of experience, Mená Abitino is a certified medical injector and a member of the American Society of Medical Injectors. She is also a member of the American Society of Aesthetic Plastic Surgeons.

Mená's Approach

Mená's approach to medical injections is centered on the patient's overall well-being. She believes that a successful medical injection procedure is one that not only enhances the patient's appearance but also improves their confidence and quality of life. She achieves this by using the latest techniques and technology to create natural-looking results that harmonize with the patient's overall features.

Mená's Services

Mená offers a wide range of medical injection procedures, including:

- Botox
- Dysport
- Juvederm
- Radiesse
- Sculptra
- Volbella

Mená's Philosophy

Mená's philosophy is to provide her patients with the highest quality of care. She believes that every patient is unique and that her approach should be tailored to meet their individual needs. She is committed to providing her patients with the best possible results and to ensuring that they are satisfied with their experience.

Mená's Location

Mená's office is located in the heart of Long Island City, New York. She is easily accessible by public transportation and has a convenient parking lot for her patients.

Mená's Contact Information

Mená's office can be reached at (718) 462-1111. Her website is www.boostmedispa.com.

CRESTHOLLOW

COUNTRY CLUB

Experience the ultimate in luxury and relaxation at Crest Hollow Country Club. Our state-of-the-art clubhouse features a full-service restaurant, a bar, and a lounge. We also offer a variety of recreational activities, including golf, tennis, and swimming. Our experienced staff is committed to providing you with the highest quality of service.

Crest Hollow Country Club

12345 Main Street, New York, NY 10001

(718) 462-1111

DISCOVER

EVOLYSSE

THE NEXT GENERATION IN NON-SURGICAL FACIAL REJUVENATION

By JESSICA WELSH, MD, JESSICA WELSH MEDICAL GROUP, PLLC

As an experienced medical professional, I have seen many patients who are looking for a non-surgical way to rejuvenate their skin. I have found that Evolysse is the perfect solution for these patients. It is a non-surgical, non-invasive procedure that uses radiofrequency energy to stimulate collagen production in the skin. This results in a more youthful, firmer, and smoother complexion. Evolysse is safe, effective, and has no downtime. It is a true game-changer in the world of non-surgical facial rejuvenation.

Jessica Welsh, MD

Dr. Jessica Welsh is a board-certified dermatologist with over 10 years of experience. She is a member of the American Society of Dermatologists and the American Society of Aesthetic Plastic Surgeons. She is also a member of the American Society of Medical Professionals.

Dr. Welsh's Approach

Dr. Welsh's approach to dermatology is centered on the patient's overall well-being. She believes that a successful dermatology procedure is one that not only improves the patient's skin but also improves their confidence and quality of life. She achieves this by using the latest techniques and technology to create natural-looking results that harmonize with the patient's overall features.

Dr. Welsh's Services

Dr. Welsh offers a wide range of dermatology procedures, including:

- Acne treatment
- Chemical peels
- Facial rejuvenation
- Laser treatments
- Microdermabrasion
- Non-surgical skin tightening
- Skincare consultations
- Sunburn treatment
- Wrinkle treatment

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Dr. Welsh's Contact Information

Dr. Welsh's office can be reached at (718) 462-1111. Her website is www.jessicawelshmd.com.

Is your "normal" feeling like short lately?

You're not crazy — you're out of balance.

DR. DANIELA M. LEVIN, MD, FACS

Dr. Daniela M. Levin is a board-certified plastic surgeon with over 10 years of experience. She is a member of the American Society of Plastic Surgeons and the American Board of Facial Plastic and Reconstructive Surgery. She is also a member of the American Society of Aesthetic Plastic Surgeons.

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Dr. Levin's Services

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- Belly button surgery (umblioplasty)
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- Liposuction
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Dr. Levin's Contact Information

Dr. Levin's office can be reached at (718) 462-1111. Her website is www.danielalevinmd.com.

LEVEL UP

YOUR BRAND

BOOK YOUR PHOTOSHOOT TODAY!

LEVEL UP PHOTOGRAPHY

Level Up Photography is a professional photography studio located in the heart of Long Island City, New York. We specialize in corporate photography, product photography, and lifestyle photography. Our experienced photographers are committed to providing you with the highest quality of service and the best possible results.

Level Up Photography

12345 Main Street, New York, NY 10001

(718) 462-1111

coolpeel.

REVEAL HEALTHIER, YOUNGER-LOOKING SKIN

COOLPEEL

Coolpeel is a non-surgical, non-invasive skin treatment that uses a combination of microdermabrasion and chemical peels to improve the texture and tone of the skin. It is safe, effective, and has no downtime. It is a true game-changer in the world of non-surgical skin treatments.

Coolpeel

12345 Main Street, New York, NY 10001

(718) 462-1111

Authentic Italian Restaurants - Since 1950

LONG ISLAND'S PREMIER DINING DESTINATIONS

ANTHONY'S COTTAGE RESTAURANTS

Anthony's Cottage Restaurants is a family of restaurants located in the heart of Long Island City, New York. We offer a variety of dining experiences, from casual to fine dining. Our experienced chefs are committed to providing you with the highest quality of service and the best possible results.

Anthony's Cottage Restaurants

12345 Main Street, New York, NY 10001

(718) 462-1111

WELL KNEADED MASSAGE

Massage Therapy • Reflexology • Manual Lymphatic Drainage

SPRINGDALE & WATSON

Springdale & Watson is a professional massage and spa services company located in the heart of Long Island City, New York. We offer a variety of massage and spa services, including Swedish massage, deep tissue massage, and hot stone massage. Our experienced therapists are committed to providing you with the highest quality of service and the best possible results.

Springdale & Watson

12345 Main Street, New York, NY 10001

(718) 462-1111

REJUV

REJUVENATION

REJUV is a non-surgical, non-invasive skin treatment that uses a combination of microdermabrasion and chemical peels to improve the texture and tone of the skin. It is safe, effective, and has no downtime. It is a true game-changer in the world of non-surgical skin treatments.

REJUV

12345 Main Street, New York, NY 10001

(718) 462-1111

Ideal ESTHETICS

Looking Young Never Gets Old!

BEAUTY AFFAIR SPECIAL

RECEIVE 10% OFF YOUR FIRST TREATMENT!

INJECTABLES • LASER TREATMENTS • SKINCARE TREATMENTS

WEIGHT LOSS • WELLNESS AND MORE

Call 631.600.3525 Today to Schedule Your Appointment with Nurse Practitioner Melissa Levin, APRN, MSN, FNP-C

900 West Whitman Road • Suite 308 Melville, NY 11747

www.ideal.aesthetics.com

MARK D. EPSTEIN, MD, FACS

PLASTIC & AESTHETIC SURGEON

Dr. Mark D. Epstein is a board-certified plastic surgeon with over 10 years of experience. He is a member of the American Society of Plastic Surgeons and the American Board of Facial Plastic and Reconstructive Surgery. He is also a member of the American Society of Aesthetic Plastic Surgeons.

Dr. Epstein's Approach

Dr. Epstein's approach to plastic surgery is centered on the patient's overall well-being. He believes that a successful plastic surgery procedure is one that not only enhances the patient's appearance but also improves their confidence and quality of life. He achieves this by using the latest techniques and technology to create natural-looking results that harmonize with the patient's overall features.

Dr. Epstein's Services

Dr. Epstein offers a wide range of plastic surgery procedures, including:

- Breast augmentation and reduction
- Belly button surgery (umblioplasty)
- Facelift and neck lift
- Liposuction
- Non-surgical skin treatments
- Rhinoplasty
- Tummy tuck
- Weight loss surgery

Dr. Epstein's Philosophy

Dr. Epstein's philosophy is to provide his patients with the highest quality of care. He believes that every patient is unique and that his approach should be tailored to meet their individual needs. He is committed to providing his patients with the best possible results and to ensuring that they are satisfied with their experience.

Dr. Epstein's Location

Dr. Epstein's office is located in the heart of Long Island City, New York. He is easily accessible by public transportation and has a convenient parking lot for his patients.

Dr. Epstein's Contact Information

Dr. Epstein's office can be reached at (718) 462-1111. His website is www.markd.epsteinmd.com.

THE SCIENCE IS BLACK & WHITE.

Dr. Mark D. Epstein is a board-certified plastic surgeon with over 10 years of experience. He is a member of the American Society of Plastic Surgeons and the American Board of Facial Plastic and Reconstructive Surgery. He is also a member of the American Society of Aesthetic Plastic Surgeons.

Dr. Epstein's Approach

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YOUR CULINARY ADVENTURE AWAITS

ANTHONY'S COTTAGE RESTAURANTS

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12345 Main Street, New York, NY 10001

(718) 462-1111

A WOMAN'S GUIDE TO VAGINAL WELLNESS

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Dr. Welsh's Contact Information

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WAG WITH JENN

WAG WITH JENN is a professional dog training and behavior services company located in the heart of Long Island City, New York. We offer a variety of dog training and behavior services, including basic obedience training, socialization, and behavior modification. Our experienced trainers are committed to providing you with the highest quality of service and the best possible results.

Wag With Jenn

12345 Main Street, New York, NY 10001

(718) 462-1111

HOW SOCIAL MEDIA IS SHAPING PRETEEN SKINCARE HABITS

Dr. Daniela M. Levin is a board-certified plastic surgeon with over 10 years of experience. She is a member of the American Society of Plastic Surgeons and the American Board of Facial Plastic and Reconstructive Surgery. She is also a member of the American Society of Aesthetic Plastic Surgeons.

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Dr. Levin's Contact Information

Dr. Levin's office can be reached at (718) 462-1111. Her website is www.danielalevinmd.com.

GZ

BEAUTY

GZ Beauty is a professional beauty services company located in the heart of Long Island City, New York. We offer a variety of beauty services, including hair styling, makeup, and skincare. Our experienced stylists are committed to providing you with the highest quality of service and the best possible results.

GZ Beauty

12345 Main Street, New York, NY 10001

(718) 462-1111

Call 516.220.5383 to Schedule Your Appointment Today

DR. DANIELA M. LEVIN, MD, FACS

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Dr. Levin's office can be reached at (718) 462-1111. Her website is www.danielalevinmd.com.

FRONT COVER PACKAGE:

FRONT COVER PHOTO FEATURE

INCLUDING 3 HR STUDIO PHOTOSHOOT
WITH PHOTOGRAPHER

4 PAGE EDITORIAL STORY

TRENDSETTING GUIDE LISTING

BEAUTY AFFAIR SOCIAL MEDIA COLLABORATION POSTS AND STORY SHARES

EXCLUSIVE DIGITAL EDITORIAL LINK

EMAIL BLAST 14K+

TIMES SQUARE BILLBOARD FEATURE!

\$8,450



BeautyAFFAIR MAGAZINE

Photoshoot Details:

- 3-hour photoshoot with Beauty Affair's professional photographer. Choose between an on-location session or the Dix Hills studio.
- Premium options available: *(Request special pricing)*
 - Custom backdrops
 - Professional hair and makeup services
 - Specialized props

Access to Your Photos & Content:

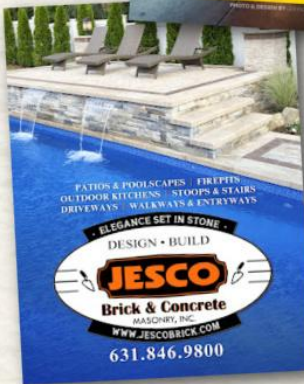
- A high-resolution PDF of your editorial spread will be supplied two weeks after the print magazine launches.
- Access to the full photoshoot will be provided once Beauty Affair completes all marketing efforts for your cover.
(About 60 days after the magazine launch)

Cover Photo Selection:

- The Beauty Affair team will select the final cover image, which remains a surprise until the print magazines are officially released.

Beauty AFFAIR MAGAZINE

PRINT PRICES



	1 ISSUE*	2 ISSUES*	4 ISSUES*
FULL PAGE BACK COVER	\$4,000	\$3,800	\$3,600
2 PAGE ADVERTORIAL	\$3,000	\$2,800	\$2,600
1 PAGE ADVERTORIAL	\$2,000	\$1,900	\$1,800
2/3 PAGE ADVERTORIAL	\$1,500	\$1,400	\$1,300

*PRICE PER ISSUE

ADD-ON ADVERTORIAL SOCIAL MEDIA POST & EMAIL BLAST \$500*

BEAUTY AFFAIR MAGAZINE • 2026 MEDIA KIT • MAGAZINE@BEAUTYAFFAIRLI.COM • BEAUTYAFFAIRLI.COM

2026 Media Kit Pricing is in effect December 1, 2026 through November 30, 2026

DROP AD SPACE

You send a completed graphic according to our specs and it gets "dropped" into the magazine.

Beauty **AFFAIR**
MAGAZINE

To ensure visual quality, Drop Ads are required to have a minimum of 2/3 graphic occupying the ad space. Please see the Drop Ad requirements before making your advertising commitment.

	1 ISSUE*	2 ISSUES*	4 ISSUES*
PREMIUM FRONT SPACE INCLUDING INSIDE FRONT COVER, PAGES 3 & 5	\$2,525	\$2,399	\$2,273
INSIDE BACK COVER	\$2,200	\$2,100	\$2,000
2 PAGE SPREAD PLACEMENT DOES NOT INCLUDE FRONT SPACE	\$2,600	\$2,500	\$2,400
FULL PAGE	\$1,725	\$1,550	\$1,300
1/2 PAGE	\$1,095	\$979	\$832
1/4 PAGE	\$657	\$587	\$498
TRENDSETTING GUIDE LISTING TEXT - ALPHABETICAL ORDER	\$250	\$237	\$213

THE
TRENDSETTING
GUIDE
IS A
DIRECTORY
OF BEAUTY,
FASHION &
WELLNESS
BUSINESSES
IN EVERY
BEAUTY
AFFAIR
MAGAZINE

*PRICE PER ISSUE

DROP AD REQUIREMENTS

A **DROP AD** is a completed graphic you submit according to Beauty Affair's specifications. We **"DROP"** your graphic directly into the magazine. These guidelines protect the reader's visual experience and help your ad perform at its best.

WHY THESE STANDARDS MATTER

When readers flip through the magazine, the visual flow drives engagement.

Text-heavy layouts pull the eye away from your message. Clean design keeps the reader focused on your brand. These standards protect both the aesthetic of the magazine and the visibility of your ad.

VISUAL REQUIREMENTS

Minimum 2/3 Graphic Coverage

Your design must cover at least two-thirds of the ad space with imagery or visual elements.

Allowed Text Surface Area

Any text block may not exceed 1/4 of the total ad surface area, regardless of ad size.

No Advertorial Layouts

Drop ads cannot mimic an article. No paragraph-style storytelling, Q&A formatting, or anything that resembles editorial content.

TEXT MAXIMUMS BY AD SIZE

To keep your ad visually compelling, descriptions must stay within these limits:

Maximum word count in one text block

TOTAL text may not exceed 1/4 of the total surface area

	TEXT BLOCK	BULLET POINTS	CONTACT INFO
2 PAGE SPREAD	75 WORDS	✓	✓
FULL PAGE	50 WORDS	✓	✓
1/2 PAGE	X	✓	✓
1/3 PAGE	X	✓	✓
1/4 PAGE	X	✓	✓

SUBMISSION POLICY

All drop ads must follow these updated 2026 guidelines. If your design does not meet the requirements, we will return it with modification notes. Beauty Affair Magazine reserves the right to reject any advertisement that does not align with our visual standards.

BLEED SPREAD

TRIM 16.5" X 10.75"

BLEED 17" X 11.25"

SAFETY 15.5" X 9.75"

GUTTER 1"

(USE GUTTER ONLY IF AD IS NOT A CENTERFOLD)

NO BLEED SPREAD

TRIM 15.34" X 9.67"

GUTTER 1"

(USE GUTTER ONLY IF AD IS NOT A CENTERFOLD)

GLOSSY
FULL
NO BLEED

7.17" X 9.67"

1/3 PAGE
7.17" X 3.11"

1/4
PAGE
3.5" X
4.75"

TYPE
SAFETY
.5"

INSIDE
DOCUMENT
EDGE

1/2 PAGE
H
7.17" X 4.75"

1/2
PAGE
V
3.5"
X
9.67"

PRINT SPECS

DROP ADVERTISEMENTS

FILE FORMAT:

All advertisements must be submitted digitally. Advertisers are encouraged to submit PDF files provided that they are prepared for press-optimized printing in CMYK or GRAYSCALE formats. Production charges may apply for other formats. FTP site available upon request. Files over 10MB must be uploaded to our FTP Server. For an Acrobat Distiller job-options file and more information on creating acceptable PDF Files, please contact, Graphic@BeautyAffairLI.com.

All photos and artwork must be 300dpi, actual size for CMYK. Acceptable files format are JPEG, TIF, PDF and EPS formats. When submitting files, include screen and printer fonts for use in producing the ad.

Please email ads to Graphic@BeautyAffairLI.com

2026 DROP AD DEADLINES*:

SPRING ISSUE	SUMMER ISSUE	FALL ISSUE	WINTER ISSUE
January 23	April 17	July 31	October 23

*These are a firm deadlines. Completed graphics must be submitted by the specified date to be included in the issue. Missing the deadline may result in forfeiture of your ad placement for this issue.

POLICIES:

In the event of typographical errors or incorrect insertions made in part of Beauty Affair Magazine staff or associates, Beauty Affair Magazine will run corrected version of the advertisement. Beauty Affair Magazine's responsibility for errors will not exceed the cost of the ad in which it appears. Publisher responsible for errors for one issue only. Claims for adjustment must be made within 30 days of publication. Advertisers shall notify their sales representative of any such error in time for correction before the second insertion. Beauty Affair Magazine reserves the right to edit, alter and omit any advertisement. All advertising is subject to final approval by the Publisher. If specific advertising positioning is requested, Beauty Affair Magazine will try to accommodate all seasonal requests. Positions are amiable and guaranteed to for display ads for an additional charge. Advertiser and/or advertising agency assumes all liability for advertisement published (including illustrations, text, claims, etc) and the Beauty Affair Magazine assumes no financial responsibility for typographical errors or for omissions of copy.