

The word "Beauty" is written in a large, elegant, cursive script. The letters are filled with a collage of various floral and greenery patterns, including sunflowers, pink flowers, and green leaves. Below "Beauty", the word "AFFAIR" is written in a large, bold, white, sans-serif font. The entire graphic is set against a solid magenta background and enclosed within a thin, double-lined gold border.

Beauty  
AFFAIR

A Bougie Brunch at Opus

Saturday September 26, 2026

# CELEBRITY CO-HOSTS



2022

SONJA MORGAN  
NYC HOUSEWIFE



2023

MELISSA GORGA  
NJ HOUSEWIFE



2024

MARGARET JOSEPHS  
NJ HOUSEWIFE



2025

DOLORES CATANIA  
JENNIFER AYDIN &  
JACKIE GOLDSCHNIDER  
NJ HOUSEWIVES

2026

MELISSA GORGA & TERESA GIUDICE  
NJ HOUSEWIVES



## \$50,000+ BEAUTY AUCTION: DREAMS FOR A CAUSE

AT THE HEART OF THE BEAUTY AFFAIR BOUGIE BRUNCH IS OUR INCREDIBLE \$50,000+ BEAUTY AUCTION, WHERE LUXURY MEETS GENEROSITY. THIS EXCLUSIVE AUCTION IS FILLED WITH COVETED SERVICES AND PRODUCTS THAT MOST WOMEN DREAM ABOUT—BENEFITING THE **CAROL M. BALDWIN BREAST CANCER RESEARCH FUND.**

THIS YEAR, WE'VE SET AN AMBITIOUS GOAL TO **RAISE OVER \$20,000** TO SUPPORT GROUNDBREAKING BREAST CANCER RESEARCH. ACHIEVING THIS GOAL TAKES A COMMUNITY EFFORT, AND WE'RE CALLING ON OUR SPONSORS TO JOIN US IN MAKING A DIFFERENCE.

### HOW YOU CAN HELP:

DONATE YOUR SERVICES OR PRODUCTS:  
SUPPORT THE CAUSE BY CONTRIBUTING LUXURY BEAUTY SERVICES OR PRODUCTS TO OUR AUCTION.

### BE RECOGNIZED:

DONATIONS RECEIVED BY AUGUST 30TH WILL BE CELEBRATED WITH A THANK-YOU STORY POST ON @BEAUTYAFFAIRLI, REACHING THOUSANDS OF ENGAGED FOLLOWERS.

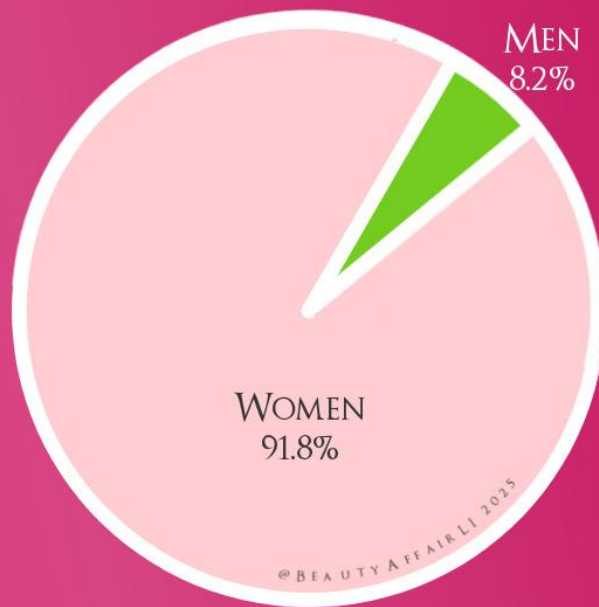
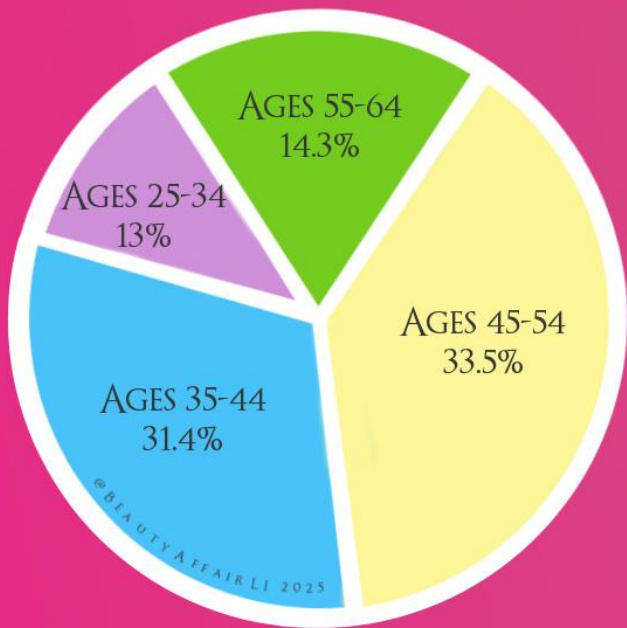
DONATIONS VALUED AT OVER \$2,500 WILL BE ANNOUNCED LIVE AT THE BRUNCH BY ONE OF OUR CELEBRITY GUESTS.



## DEMOGRAPHICS

BY SPONSORING BEAUTY AFFAIR BOUGIE BRUNCH, YOUR BRAND WILL REACH A DYNAMIC AND INFLUENTIAL AUDIENCE. WITH OVER 300 ATTENDEES EXPECTED FOR 2026, THIS IS YOUR CHANCE TO CONNECT WITH A COMMUNITY THAT VALUES PREMIUM EXPERIENCES, SELF-CARE, AND INNOVATION IN BEAUTY.

LET YOUR BRAND BE SEEN AND CELEBRATED BY THE VERY INDIVIDUALS WHO INFLUENCE BEAUTY TRENDS ACROSS LONG ISLAND AND BEYOND.





# Beauty AFFAIR

A Bougie Brunch at Opus Steakhouse

2026  
CELEBRITIES:

MELISSA GORGA &  
TERESA GIUDICE

PLUS SURPRISE  
CELEBRITY GUESTS!

## DIAMOND CELEBRITY SPONSORSHIP

**\$5,999** + AUCTION DONATION & VIP SWAG  
DEPOSIT \$1,999 - JULY 1 \$2,000 - AUGUST 1 \$2,000

8 VIP TICKETS INCLUDED  
+4 CELEBRITY SUITE PASSES

BUSINESS LOGO LISTED AS DIAMOND SPONSOR IN  
BEAUTY AFFAIR MAGAZINE FALL ISSUE

WEBSITE HIGHLIGHT AND BACKLINK

EXCLUSIVE SOCIAL MEDIA SPONSOR HIGHLIGHT COLLABORATION POST

BUSINESS LOGO PRINTED ON THANK YOU MATERIAL AT EVENT.

DIAMOND PLACEMENT IN ALL BOUGIE BRUNCH EMAILS (28K+ REACH)

GFT VENDOR SPACE FOR PRODUCT/SERVICE SALES OR DEMOS  
+ INTERACTIVE EXPERIENCE OF YOUR CHOICE

CELEBRITY MEET & GREET

LOGO ON STEP AND REPEAT

FULL PAGE AD IN ONE 2026 -27 ISSUE OF BEAUTY AFFAIR MAGAZINE\*

CELEBRITY APPEARANCE\*\* SITS AT YOUR TABLE TO BRUNCH  
APPROXIMATELY 20-30 MINUTES.

\* BUSINESS IS RESPONSIBLE FOR PROVIDING A COMPLETED GRAPHIC \*\*THERE WILL BE MULTIPLE CELEBRITY APPEARANCES AT THIS EVENT.

BEAUTYAFFAIRLL.COM

## PLATINUM INTERACTIVE EXPERIENCE SPONSOR

**\$3,250** + AUCTION DONATION & SWAG BAG  
\$1,250 DEPOSIT - JULY 1 \$1,000 - AUGUST 1 \$1,000

6 VIP TICKETS INCLUDED  
+ 2 CELEBRITY SUITE PASSES

LISTED AS PLATINUM SPONSOR IN BEAUTY AFFAIR MAGAZINE  
FALL ISSUE

WEBSITE HIGHLIGHT AND BACKLINK

EXCLUSIVE SOCIAL MEDIA SPONSOR HIGHLIGHT  
COLLABORATION POST

LOGO PRINTED ON THANK YOU MATERIAL AT EVENT.

PLATINUM PLACEMENT IN ALL BOUGIE BRUNCH EMAILS  
(28K+ REACH)

6FT VENDOR SPACE FOR PRODUCT/SERVICE SALES OR DEMOS

CELEBRITY MEET & GREET

LOGO ON THE STEP AND REPEAT

1/2 PAGE AD IN ONE 2026/27 ISSUE OF BEAUTY AFFAIR MAGAZINE\*  
(\$1,095 VALUE)

INTER ACTIVE EXPERIENCE TO BE LOCATED NEXT TO YOUR TABLE -  
FIRST COME FIRST PICK.

\* BUSINESS PROVIDES A COMPLETED GRAPHIC



## INTERACTIVE EXPERIENCES

LIP GLOSS STATION

TAROT CARD READER

RING FOR CHAMPAGNE

TINY TATTOOS

GARDEN PARTY PHOTO  
OPPORTUNITY

MAGAZINE PHOTO BOOTH



\* INTERACTIVE EXPERIENCES ARE FIRST COME FIRST SERVE.  
WE WILL ADD EXPERIENCES AS NEEDED.



# Beauty AFFAIR

A Bougie Brunch at Opus Steakhouse

**GOLD SPONSOR**

**\$1,500+** AUCTION DONATION & SWAG BAG  
\$500 DEPOSIT - JULY 1 \$500 - AUGUST 1 \$500

2 VIP TICKETS INCLUDED

LISTED AS GOLD SPONSOR IN BEAUTY AFFAIR MAGAZINE  
FALL ISSUE

WEBSITE HIGHLIGHT AND BACKLINK

COLLABORATIVE SOCIAL MEDIA SPONSOR HIGHLIGHT POST

BUSINESS NAME PRINTED ON THANK YOU MATERIAL AT EVENT.

GOLD PLACEMENT IN ALL BOUGIE BRUNCH EMAILS  
(28K+ REACH)

CELEBRITY MEET & GREET

LOGO ON THE STEP AND REPEAT - GOLD BAR

\* BUSINESS PROVIDES A COMPLETED GRAPHIC.

BEAUTYAFFAIR[.]COM



# COMPARE SPONSORSHIPS

Sponsorship Level	Gold Sponsor \$1,500	Platinum Sponsor \$3,250	Diamond Sponsor \$5,999
Payment Schedule	\$500 Deposit July 1 \$500 August 1 \$500	\$1,250 Deposit July 1 \$1,000 August 1 \$1,000	\$1,999 Deposit July 1 \$2,000 August 1 \$2,000
Logo on the step and repeat	Gold Bar	Main Banner	Main Banner
Tickets Included	2 VIP Tickets	6 VIP Tickets	8 VIP Tickets
Celebrity Suite Passes Included		2 Passes	4 Passes
Celebrity sits at YOUR table to brunch**			✓
6ft vendor space for product/service sales or demos		✓	✓
Interactive experience to be located next to your table - first come first pick.		✓	✓
Advertisement in Beauty Affair Magazine*		1/2 Page Drop Ad (\$1,095 Value)	Full Page Drop Ad (\$1,725 Value)
Required Auction Donation	✓	✓	✓
VIP Swag Bag	✓	✓	✓
GA Swag Bag	Optional	Optional	Optional
Business listed as Sponsor in Beauty Affair Magazine Fall Issue	Business <b>Name</b>	Business <b>Logo</b>	Business <b>Logo</b>
Website Mention & Backlink	✓	✓	✓
Business on thank you material at event.	Business <b>Name</b>	Business <b>Logo</b>	Business <b>Logo</b>
Placement in all Bougie Brunch emails (28k + reach)	✓	✓	✓
Celebrity meet & greet opportunity	✓	✓	✓
Social media thank you post	Collaborative	Exclusive	Exclusive

\* This is for a Drop Advertisement, you provide a completed graphic according to the Drop Ad Requirements. DIY Canva creations are not accepted, graphics must be professionally designed. Magazine issue and placement of ad is at the discretion of the publisher.

\*\*There are multiple celebrity appearances at this event. Celebrity sponsorship will be assigned at the discretion of Beauty Affair.  
Please view each individual sponsorship page for the full list of terms and conditions.

