

2025 LIBA SPONSOR DECK

Long Island AWARDS

Beauty

P r e s e n t e d b y B e a u t y A f f a i r

MAY 18, 2026

ON MARCH 10, 2025, OVER 470 GUESTS CAME TOGETHER FOR THE 2ND ANNUAL LONG ISLAND BEAUTY AWARDS, CELEBRATING THE BEST IN BEAUTY, FASHION AND WELLNESS FROM 2024.

THIS PRESTIGIOUS EVENT HONORED TOP PROFESSIONALS, BRANDS AND BUSINESSES SHAPING THE INDUSTRY ON LONG ISLAND.





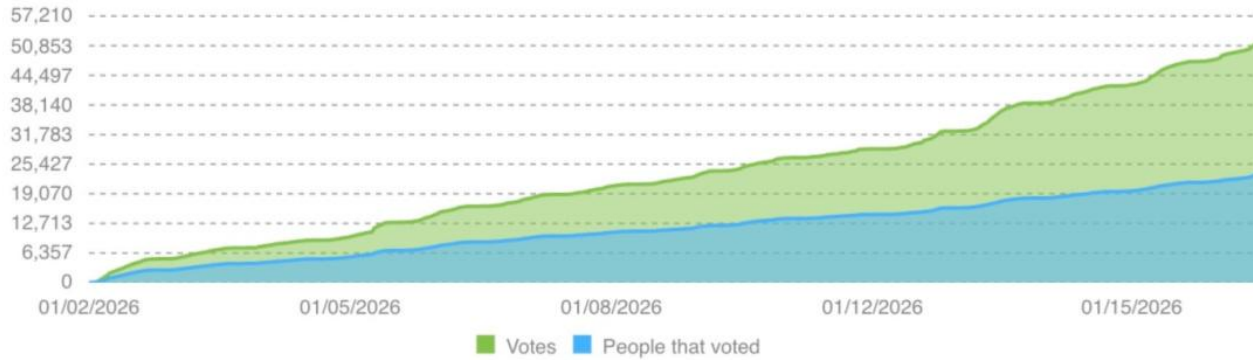
Votes

51,875

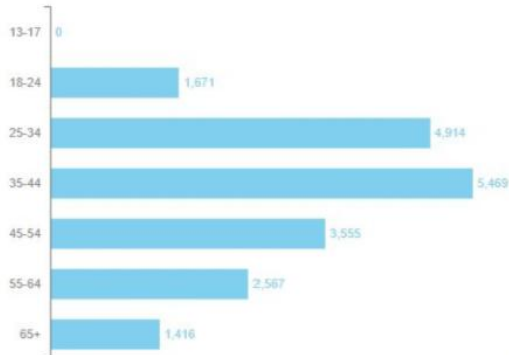
From
23,276 People

Voting Began
Friday, 01/02/2026 at 5:00am

Voting Ended
Friday, 01/16/2026 at 11:59pm



Age

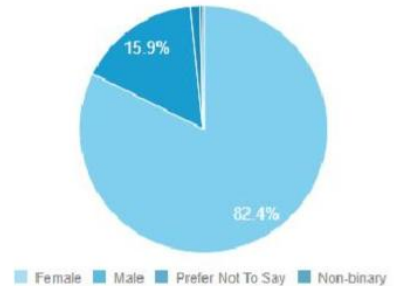


2025 VOTING STATS

BEAUTYAFFAIRLI.COM



Gender



2024 SPONSOR ADS AT CATEGORY DURING VOTING

Preview ⓘ	Advertiser(s)	Ballot Area	Placement	Impressions ⓘ	Reach ⓘ	Clicks ⓘ	CTR ⓘ
1 		Group	Best Overall	17065	3961	178	1.04%
1 	Revision	Group	Aesthetics	8821	2642	42	0.48%
1 	Beauty Affair Magazine	Group	Hair	7366	2464	49	0.67%
1 	Beauty Affair Magazine	Group	Cosmetic Enhancements	6368	2235	29	0.46%
1 		Group	Plastic Surgeons	5207	2135	25	0.48%
1 	Beauty Affair Magazine	Group	Wellness	4243	1563	23	0.54%
1 	Beauty Affair Magazine	Group	Fashion	2935	1222	5	0.17%

STATS CAPTURED MARCH 2026

BEAUTYAFFAIRLI.COM



@BEAUTYAFFAIRLI

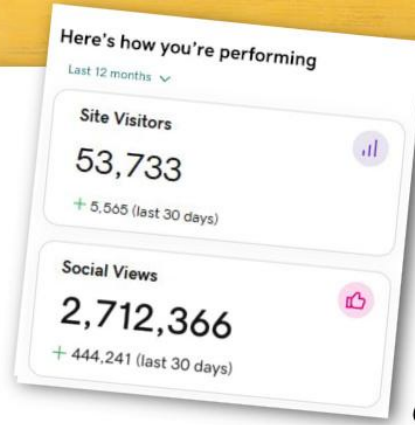
Site Visitors

Social Views

2,712,366 Social Views

Last 12 months

☒ Instagram ☐ Facebook ☐ Google Business Profile



@BEAUTYAFFAIRLI



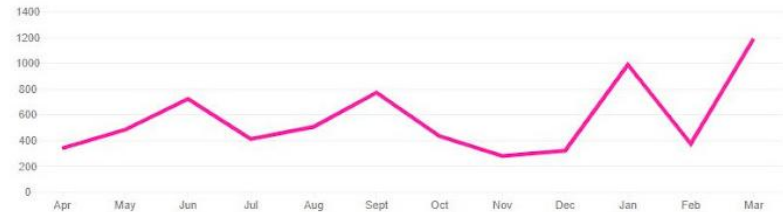
Site Visitors

Social Views

2,712,366 Social Views

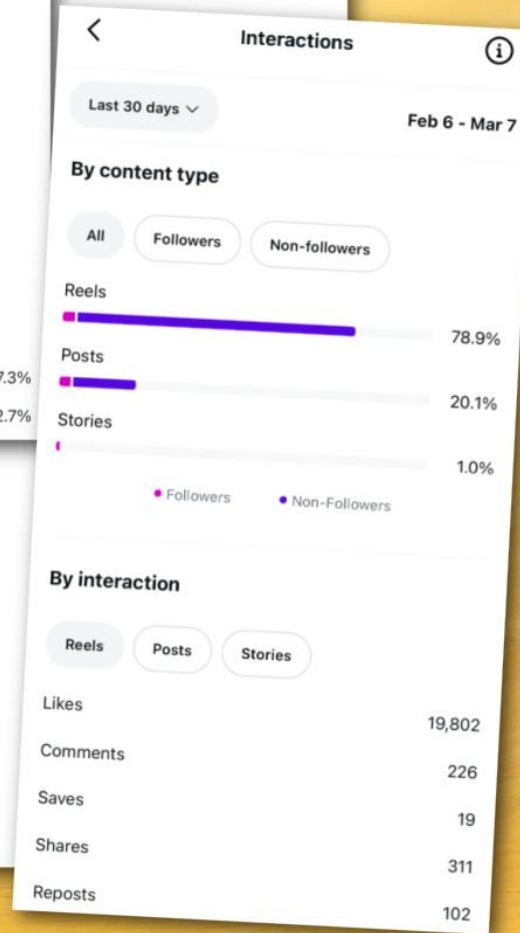
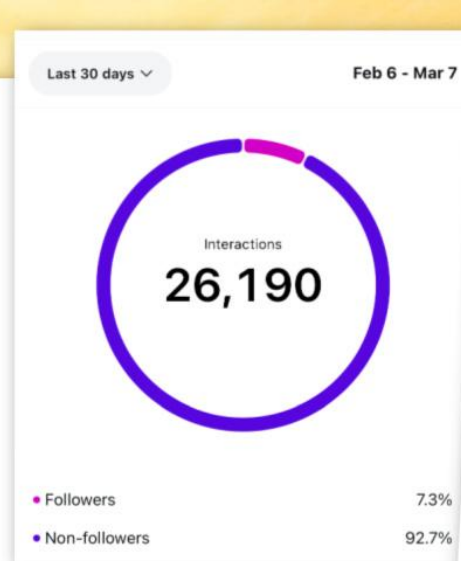
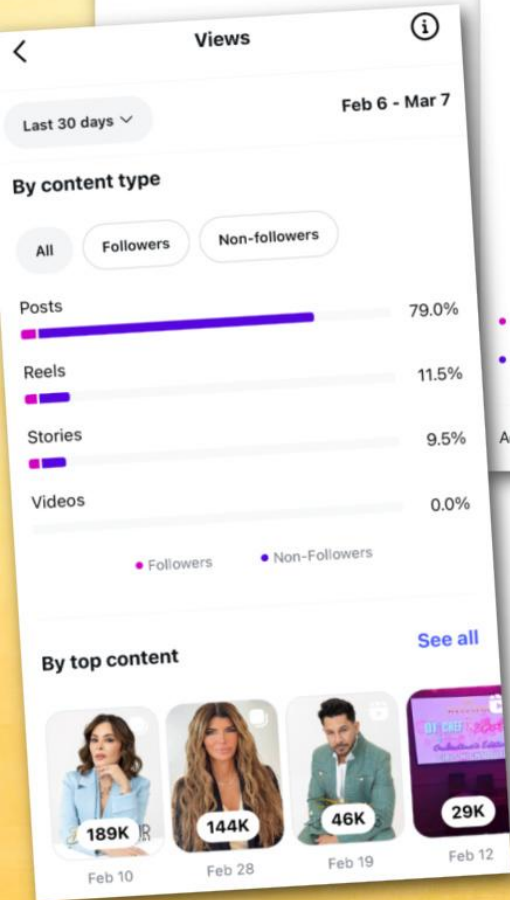
Last 12 months

☐ Instagram ☒ Facebook



BOUGIE@BEAUTYAFFAIRLI.COM





@BEAUTYAFFAIRLI
INSTAGRAM STATS
CAPTURED MARCH 2026



BOUGIE@BEAUTYAFFAIRLI.COM

MARCH 10, 2025 BEAUTY AWARDS EVENT STATS

Out of 474 Gala Guests

39%



MEDICAL & WELLNESS

39% OF THE AWARDS ROOM INCLUDED THE MEDICAL & WELLNESS CATEGORIES; PLASTIC SURGERY, MEDSPA, DENTIST, DERMATOLOGIST, LYMPHATIC THERAPIST & MORE.

31%



HAIR

31% OF THE AWARDS ROOM INCLUDED THE HAIR CATEGORIES.

22%



COSMETIC ENHANCEMENTS

22% OF THE AWARDS ROOM INCLUDED THE CE CATEGORIES; SPRAY TAN, PERMANENT MAKEUP, MAKEUP ARTIST, WAXING, BEAUTY INFLUENCERS, LASHES.

8%



FASHION

8% OF THE AWARDS ROOM INCLUDED THE FASHION CATEGORIES.



2025 CATEGORIES

BEST OVERALL

PLASTIC SURGERY GROUP

AESTHETICS SPA

HAIR SALON

WELLNESS FACILITY

PLASTIC SURGEON

COSMETIC DERMATOLOGIST

COSMETIC DENTIST

INJECTOR

AESTHETICIAN

MAKEUP ARTIST

BEAUTY INFLUENCER

LOCAL OWNED-BEAUTY PRODUCT

WELLNESS

ACUPUNCTURIST

LYMPHATIC DRAINAGE THERAPIST

PERSONAL TRAINER

IV DRIP BUSINESS

MASSAGE THERAPIST

Long Island Beauty AWARDS

Presented by Beauty Affair

AESTHETICS

NEUROTOXIN INJECTOR

LIP FILLER INJECTOR

NATURAL FACIAL SCULPTING INJECTOR

FACIAL SPECIALIST

SKINCARE TECHNOLOGY SPECIALIST

PLASTIC SURGEON

RHINOPLASTY

FACELIFT

BREAST AUGMENTATION

BREAST RECONSTRUCTION AFTER MASTECTOMY

LIPOSUCTION / TUMMY TUCK

★ LABIAPLASTY

★ BLEPHAROPLASTY

FASHION

TRENDY CASUAL BOUTIQUE

FORMAL DRESSES & GOWNS

NEW
IN
2025!

HAIR

EXTENSIONS

CURLY MASTER

COLORIST

BRIDAL / EVENT

CUT & STYLE

★ BRAIDS & DREADLOCKS

BARBERING

COSMETIC ENHANCEMENTS

PERMANENT MAKEUP - BROWS

PERMANENT MAKEUP LIPS & LINER

SPRAY TAN

LASH EXTENSIONS

WAX / SUGAR

★ NAIL TECHNICIAN

BOUGIE@BEAUTYAFFAIRLI.COM

LIBA SPONSORSHIP OPPORTUNITIES

TOP SPONSOR: BEST OVERALL CATEGORY - \$10,000

- Positioned as top sponsor on LIBA Invitation
- Top Sponsor logo placement on website during nomination & voting phase
- Exclusive Winner backdrop next to event stage
- Logo on Pink Carpet step & repeat - Live Interviews
- Table at LIBA for 12
- Branded cocktail napkins to be used during the Awards
- Promo video played introducing the Best Overall Category
- LOGO displayed on LED video wall during Best Overall Category
- Beauty Affair Magazine - Full page glossy advertisement & 1 Full Page Advertorial (2 separate issues)
- Top Sponsor logo placement on all LIBA emails (18k+)
- Website Highlight and backlink (July 1, 2024 - April 1, 2025)
- 8ft vendor table in cocktail for sponsor swag/demo/meet the finalists

SOLD

PLASTIC SURGERY CATEGORY

Sponsorship 1 of 2 **\$5,750** Sponsorship 2 of 2

- **Plastic Surgery** logo placement on website during voting phase
- Logo on Pink Carpet step & repeat - Live Interviews
- ½ Table at LIBA for 6 people
- Promo video played during the Plastic Surgery Category
- LOGO displayed on LED video wall during Plastic Surgery Category
- Full Page advertisement in any 2025 Beauty Affair Magazine Issue*
- Plastic Surgery logo placement on all LIBA emails (18k+)
- Website Highlight and backlink
- 8ft vendor table in cocktail for sponsor swag / meet the finalists

(2 AVAILABLE)

*You provide completed graphic

AESTHETICS CATEGORY

Sponsorship 1 of 2 **\$5,750** Sponsorship 2 of 2

- **Aesthetics** logo placement on website during voting phase
- Logo on Pink Carpet step & repeat - Live Interviews
- ½ Table at LIBA for 6 people
- Promo video played during the Aesthetics Category
- LOGO displayed on LED video wall during Aesthetics Category
- Full Page advertisement in any 2025 Beauty Affair Magazine Issue*
- Aesthetics logo placement on all LIBA emails (18k+)
- Website Highlight and backlink
- 8ft vendor table in cocktail for sponsor swag / meet the finalists

(2 AVAILABLE)

BOUGIE@BEAUTYAFFAIRLL.COM

HAIR CATEGORY

Sponsorship 1 of 2 **\$5,750** Sponsorship 2 of 2

- **Hair** logo placement on website during voting phase
- Logo on Pink Carpet step & repeat - Live Interviews
- ½ Table at LIBA for 6 people
- Promo video played introducing the Hair Category
- LOGO displayed on LED video wall during Hair Category
- Full Page advertisement in any 2025 Beauty Affair Magazine Issue*
- Hair logo placement on all LIBA emails (18k+)
- Website Highlight and backlink
- 8ft vendor table in cocktail for sponsor swag / meet the finalists

(2 AVAILABLE)

LIBA SPONSORSHIP OPPORTUNITIES

WELLNESS CATEGORY

\$3,750

SOLD

- Wellness logo placement on website during nomination phase and voting phase
- Logo on signage at the gala
- 2 Sponsor Tickets for LIBA event
- 1/2 Page advertisement in any 2025 Beauty Affair Magazine Issue - You provide content
- Wellness logo placement on all LIBA emails (18k+)
- Website Highlight and backlink

COSMETIC ENHANCEMENT CATEGORY

\$3,750

SOLD

- CE logo placement on website during nomination phase and voting phase
- Logo on signage at the gala
- 2 Sponsor Tickets for LIBA event
- 1/2 Page advertisement in any 2025 Beauty Affair Magazine Issue - You provide content
- CE logo placement on all LIBA emails (18k+)
- Website Highlight and backlink

FASHION CATEGORY

\$3,750

SOLD

- Fashion logo placement on website during nomination phase and voting phase
- Logo on signage at the gala
- 2 Sponsor Tickets for LIBA event
- 1/2 Page advertisement in any 2025 Beauty Affair Magazine Issue - You provide content
- Fashion logo placement on all LIBA emails (18k+)
- Website Highlight and backlink
- Fashion Presentation during cocktail hour

LIBA EXPENSE OPPORTUNITIES

COCKTAIL HOUR

THIS IS AN OPPORTUNITY TO GET INVOLVED BY EXPENSING THE COCKTAIL HOUR FOOD AND BEVERAGE FOR THE AWARDS GALA ON MAY 18, 2026.

SOLD VENDOR SPACE EXPENSE OPPORTUNITY I: \$3,750

- Your business will have a vendor space reserved inside of the VIP Lounge for sample bags and demo opportunities.
- LIBA will create branded cocktail napkins to be used at the VIP Lounge bar.
- LIBA will provide a 22" x 28" mounted sign at entrance of VIP Lounge with your branding.
- LIBA will provide framed signage at the VIP Lounge bar with your branding.
- Appreciation post on social media prior to and post event.
- **1/2 Page advertisement** in any 2025 Beauty Affair Magazine Issue - You provide content

SOLD COCKTAIL HOUR EXPENSE OPPORTUNITY II: \$6,250

- Beauty Affair will create a fun and engaging experience for our guests, branded with your business for photo opportunities.
- Your business will have a vendor space reserved for sample bags and demo opportunities.
- LIBA will create branded cocktail napkins to be used during cocktail hour.
- LIBA will provide two 22" x 28" mounted signs to be displayed during cocktail with your branding.
- LIBA will provide framed signage at the cocktail hour bars with your branding.
- Your business logo will be on the step & repeat
- Appreciation post on social media prior to and post event.
- **Full Page advertisement** in any 2025 Beauty Affair Magazine Issue - You provide content

Only one of each Cocktail Hour Opportunity is available for this event.

ADDED EXPOSURE!

BEAUTY BOX

EVERY WINNER AND VIP TICKET HOLDER WILL RECEIVE A COVETED BEAUTY BOX!
ADD 200 FULL SIZE PRODUCTS TO THE BOX AND GET ADDED EXPOSURE IN BEAUTY AFFAIR MAGAZINE AS WELL!

Beauty BOX

by BEAUTY AFFAIR

We are beyond grateful to the incredible brands that donated their products to our exclusive **Beauty Box** curated especially for YOU!

Each product inside has been hand-selected to elevate your beauty and wellness routine. This collection, **valued at over \$335**, showcases the finest in skincare, haircare, and luxury essentials.

Inside Your Beauty Box:
Meadow & Bark – Illuminating Eye Lift (\$85)
SkinMedica – AHA/BHA Exfoliating Cleanser (\$48)
Revision Skincare – YouthFull Lip Replenisher (\$42)
BELLAMI Hair – Total Defense Spray (\$40)
Dr.'s Remedy Enriched Nail Polish – Resilient Rose & Total Two-in-One Base + Top Coat (\$39)
Jillery Jewels – Jillery Stack (\$30)
OCEANE Medical Aesthetics • Wellness – CBD Body Butter (\$25)
Jindilli – Pure Macadamia Oil (\$10)
Scrubz Body – Lip Scrub (Travel Size) (\$8)
Mixology Roslyn – Assorted Accessories (Value Varies)

Scan the QR code to explore more about each product and discover the brands behind them, including where to follow these amazing brands on Instagram!

Please note: Some items may vary between boxes

XOXO – The Beauty Affair Team

2024 BOX
INSERT

Beauty BOX

Introducing Beauty Affair's exclusive Beauty Box—a carefully curated selection of full size products to be gifted to our LIBA WINNERS and VIPS at the gala!

VALUED AT OVER \$300!

REVISION SKINCARE
YouthFull Lip Replenisher | \$42

Our small molecule lip repair cream with hyaluronic acid and ceramides restores and hydrates the lips, improving the appearance of cracked and chapped lips. The use of shea butter, jojoba oil, and vitamin E makes this lip cream a true multitasker, leaving lips soft, smooth, and hydrated.

SCURBZ BODY
Lip Scrub (Travel Size) | \$8

Pure Shea Butter is blended with natural sugar and rose & lemon essential oils to create this gentle, hydrating, polishing, and soothing lip scrub. Perfect for use before or after your lip balm.

BELLAMI HAIR
Total Defense Spray | \$40

Our haircare spray is formulated with our signature "Vitality" Complex to nourish hair and protect it from heat damage and humidity while Chemically-Free perfume improves your hair's texture.

MEADOW AND BARK
Illuminating Eye Lift | \$85

A rich, creamy eye treatment that soothes, hydrates, and helps improve the appearance of dark circles, fine lines, and puffiness. With peptides, plant oils, and botanicals, this eye cream is a true multitasker, leaving your eyes feeling refreshed and hydrated.

SKINMEDICA
AHA/BHA Exfoliating Cleanser | \$48

This deeply hydrating exfoliating cleanser gently removes dead skin cells, improving the appearance of dullness and dryness. The use of shea butter, jojoba oil, and vitamin E makes this cleanser a true multitasker, leaving your skin feeling soft, smooth, and hydrated.

DR.'S REMEDY ENRICHED NAIL POLISH
Resilient Rose and Total Two-in-One Base + Top Coat | \$39

DR.'S REMEDY Enriched Nail Polish is a true multitasker, leaving your nails feeling soft, smooth, and hydrated. The use of shea butter, jojoba oil, and vitamin E makes this nail polish a true multitasker, leaving your nails feeling soft, smooth, and hydrated.

JINDILLI
Pure Macadamia Oil | \$10

Jindilli's pure macadamia oil is a true multitasker, leaving your skin feeling soft, smooth, and hydrated. The use of shea butter, jojoba oil, and vitamin E makes this oil a true multitasker, leaving your skin feeling soft, smooth, and hydrated.

JILLERY JEWELS
Jillery Stack | \$30

Jillery Jewels has been creating jewelry since 2015. It's a true multitasker, leaving your jewelry feeling soft, smooth, and hydrated. The use of shea butter, jojoba oil, and vitamin E makes this jewelry a true multitasker, leaving your jewelry feeling soft, smooth, and hydrated.

Plus a travel size CBD Body Butter from Oceane Wellness & Medical Aesthetics

2024 BOX
MAGAZINE
SPREAD

DONATION OF 200 FULL SIZE PRODUCTS OR A COMPLETE SERVICE

BOUGIE@BEAUTYAFFAIRLLI.COM



CONTACT: LINDSAY ALISEO CELL: 516-987-2948
BOUGIE@BEAUTYAFFAIRLI.COM