

# 2024 Long Island Beauty Awards Terms & Conditions

Beauty Affair Corporation welcomes you to the Long Island Beauty Awards (LIBA), an event celebrating expertise, innovation, and talent in our local beauty community. These terms and conditions outline the rules and guidelines for participating in the LIBA. By participating, you agree to comply with these terms.

## **1.0 Eligibility & Removal:**

**1.1** Nominees must be 18 years of age or older at time of nomination to be eligible.

**1.2** Nominees must have an office, brick and mortar location, or practice on Long Island within Suffolk, Nassau, & Eastern Queens Counties, at time of nomination. Beauty Influencers can be located anywhere on Long Island, including Queens County.

**1.3** Beauty Council members (and their employees or co-workers) who have vested interest in a business that fits into any LIBA category, are not eligible for nomination.

**1.3a** If a Beauty Council member does NOT have vested interest in the business they work for, co-workers ARE eligible for public nomination, but ineligible for Beauty Council nomination.

**1.4** Send requests for removal to [info@BeautyAffairPod.com](mailto:info@BeautyAffairPod.com). Please include the business name, category or categories the business was nominated for, and contact name and telephone number for verification of the request. All requests will be honored, but nominees are ineligible to return to the ballot once the request has been processed.

## **2.0 Nomination and Vetting Process:**

To be considered for an award, participants must be nominated either through the public nomination phase or the Beauty Council's nomination process.

**2.1** Public Nominations open on June 1, 2024 and close on June 30, 2024. Anyone can nominate in each category, once per email address. Seven of the public nominees in each category will land a spot on the ballot.

**2.2** Each Beauty Council member is permitted to nominate up to three nominees for each category. Beauty Council members are strongly encouraged to use all resources available to make their nominee choices. If a Beauty Council member is not well versed or experienced in a particular category they may not submit any nominees in said category.

**2.3** Once the Public and Beauty Council Nominee Forms have closed, nominees are vetted for eligibility. We look at numerous factors when considering nominees for the ballot, including but not limited to proper licensing and certifications, experience, ethics, and location.

**2.4** The Beauty Council then goes into a Deliberation Meeting, whereas we look at all nominees and decide which will land a spot on the ballot.

**2.5** Nominees that do land a spot on the ballot must adhere to submission

requirements, complete a ballot profile, and pay the \$18.99 Profile Data Entry Fee before they can be positioned on the voting ballot for January.

**2.6 All nominees must complete the *Nominee Agreement & Profile Application* on or before**

**September 30, 2024. Nominees that DO NOT complete the *Nominee Agreement & Profile Application* before the deadline, will not be considered for a ballot position in the LIBA voting phase.**

### **3.0 Profile Application**

**3.1** The Profile Application will be released to all nominees being considered for the 2024 LIBA ballot, after the initial vetting phase has completed and the Beauty Council has deliberated, beginning September 1, 2024 and will stay open until September 30, 2024.

**3.2** There is a Nominee Agreement within the Profile Application. This is a standard agreement that must be completed to acknowledge a nominee's participation and agreement to terms and conditions of the Long Island Beauty Awards contest and platform usage.

**3.3** The Profile Application is new this year, and is an amazing tool for the nominees during the voting phase. Each nominee will complete the profile application with a few questions about themselves or their business, social and website links, photos, as well as links to any other categories you are nominated in. This makes it easy to ask for votes in one place for all categories you are in!

**3.4** We have implemented an \$18.99 profile application fee to offset our data entry cost.

**3.5 All nominees must complete the *Profile Application* on or before**

**September 30, 2024. Nominees that DO NOT complete the *Profile Application* before the deadline, will not be considered for a ballot position in the LIBA voting phase.**

### **4.0 Voting:**

**4.1** Voting will open to the public on January 1, 2025 and close on January 21, 2025. An email address is required to submit a vote.

**4.2** Each email address/voter can only vote one time throughout the entire voting process.

**4.3** Nominees are responsible for promoting nomination(s) to their network of clients and customers, requesting participation. Beauty Affair LI will provide marketing materials after nominees have completed the Profile Application.

**4.4** Over the first fourteen days of voting, there will be FOUR updates on nominee rankings, posted on BeautyAffairLI.com. On Tuesday January 14, 2025, the final update will be posted.

**4.5** Any individual or organization found employing third-party resources, whether domestic or abroad, for the purpose of generating fraudulent votes, either automatically or manually, will be immediately disqualified.

**4.6** Any individual or organization found soliciting votes in public places, other than their own businesses, will be disqualified.

### **5.0 Finalists and Winners:**

Winners will be recognized for their outstanding achievements at the LIBA event on March 10, 2025 at the Crest Hollow Country Club.

**5.1** Finalists will be announced on January 24, 2025 by posting on @BeautyAffairLI social accounts and in an email blast.

**5.2** Finalists will be emailed the week of January 24th with a private link to purchase tickets for the awards event on March 10th. **All finalists are strongly encouraged to attend the Long Island Beauty Awards event.** For finalists that can not physically be at LIBA on March 10, 2025, you may send a stand-in to receive your award.

**5.5** Finalists will receive a discount code for her/his ticket and will be valid for immediate purchase. If the discount code is not used before the expiration date, a new code will NOT be issued and finalist will have to pay full price for a LIBA ticket.

### **6.0 Intellectual Property:**

**6.1** By participating, participants grant Beauty Affair Corporation the right to use submitted materials for promotional purposes related to the awards and associated events.

**6.2** Beauty Affair Corporation reserves the right to use any and all information related to LIBA, including information on nominees obtained through the awards competition, for marketing purposes or any other purpose, unless prohibited by law.

**6.3** LIBA, BeautyAffairLI.com, and all of the related pages, contents are copyright of Beauty Affair Corporation. Copying or unauthorized use of any copyrighted materials, trademarks or any other intellectual property without the express written consent of its owner is strictly prohibited.

### **7.0 Publicity and Marketing:**

**7.1** Participants' names, images, and materials may be used for promotional purposes across multiple platforms, including Beauty Affair Magazine, partnering websites, social media and Email.

**7.2** The businesses and/or individuals with the greatest number of verified votes will be entitled to utilize the official Long Island Beauty Awards WINNER Seal in future marketing.

**7.3** Nominees will be responsible for promoting and marketing nominations for LIBA. Beauty Affair Corporation will provide marketing materials after your completion of the Nominee Agreement and Profile Application. Long Island Beauty Awards logos, graphics, and marketing materials are to be used solely for the purpose of promoting LIBA voting. Redesign or re-creation of any marketing material is strictly prohibited.

**7.4** Copying or unauthorized use of any copyrighted materials, trademarks or any other intellectual property without the express written consent of its owner is strictly prohibited.

### **8.0 Disqualification:**

Beauty Affair Corporation reserves the right to disqualify nominations that do not meet the eligibility criteria, violate the terms and conditions, or for any other viable reason without explanation. Disqualified participants will forfeit any awards or recognition.

### **9.0 Privacy:**

Participants' personal information will be collected, used, and protected in accordance with the privacy policy outlined by Beauty Affair Corporation.

### **10.0 Liability and Indemnification:**

**10.1** Participants agree that Beauty Affair Corporation is not liable for any issues arising from participation. Participants will indemnify and hold Beauty Affair Corporation harmless from any claims or liabilities.

**10.2** Each winner, by acceptance of the prize, agrees to release all Sponsors, and their parent and subsidiary companies, their officers, directors, employees, agents, shareholders, affiliates, suppliers, distributors, and advertising agencies from all liability, claims, or actions of any kind whatsoever for injuries, damages, or losses to persons and property which may be sustained in connection with the receipt, ownership, or use of the prize.

**10.3** Beauty Affair Corporation is not responsible for internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters or acts of man.

### **11.0 Changes to Terms:**

Beauty Affair Corporation reserves the right to modify these terms and conditions. Executive Chairwoman, Lindsay Aliseo, reserves the right to make any final decisions, disqualifications, modifications, or adjustments as needed throughout the entire LIBA nomination, voting, and finalist/winner selection process.

### **12.0 Governing Law:**

These terms and conditions are governed by the laws of New York, in which Beauty Affair Corporation operates.

By participating in the Long Island Beauty Awards, you acknowledge and accept these terms and conditions. For further information or inquiries, please contact:

[info@BeautyAffairPOD.com](mailto:info@BeautyAffairPOD.com)