

2025 Long Island Beauty Awards Terms & Conditions

UPDATED 5/12/25

Beauty Affair welcomes you to the Long Island Beauty Awards (LIBA), an event celebrating expertise, innovation and talent in our local beauty community. These terms and conditions outline the rules and guidelines for participating in the LIBA.

By participating, you agree to comply with these terms.

1.0 Eligibility & Removal:

1.1 Nominees must be 18 years of age or older at time of nomination to be eligible.

1.2 Nominees must have an office, brick and mortar location, or practice on Long Island within Suffolk, Nassau and Eastern Queens Counties, at time of nomination. Beauty Influencers can be located anywhere on Long Island through NYC.

1.3 Beauty Council members (and their employees or co-workers) who have vested interest in a business that fits into any LIBA category, are not eligible for nomination.

1.3a If a Beauty Council member does NOT have vested interest in the business they work for, co-workers ARE eligible for public nomination, but ineligible for Beauty Council nomination. Said business is NOT eligible for a Best Overall nomination, only the individuals within the business.

1.4 Beauty Council members who are or have a medical director with vested interest in a business that fits into any LIBA category, the medical director is not eligible for nomination.

1.4a If a Beauty Council member who is or has a medical director that does NOT have vested interest in the business they work for, medical directors ARE eligible for public nomination, but ineligible for Beauty Council nomination. Said medical directors business is NOT eligible for a Best Overall nomination, only the individual(s) within the business.

1.5 Send requests for removal to LIBA@BeautyAffairLI.com. Please include the business name, category or categories the business was nominated for and contact name and telephone number for verification of the request. All requests will be honored, but nominees are ineligible to return to the ballot once the request has been processed.

2.0 Nomination and Vetting Process:

To be considered for an award, participants must be nominated either through the public nomination phase or the Beauty Council's nomination process.

2.1 Public Nominations open on May 18, 2025 at 8:00 am ET and close on June 30, 2025 at 11:59 pm ET.. Anyone can nominate in each category, once per email address.

2.2 Each Beauty Council member is asked to nominate a minimum of two nominees for each category. Beauty Council members are strongly encouraged to use all resources available to make their nominee choices. If a Beauty Council member is not well versed or experienced in a particular category they may not submit any nominees in said category.

2.3 Once the Public and Beauty Council Nominee Forms have closed, nominees are

pre-vetted for eligibility. We look at numerous factors when considering nominees for the ballot, including but not limited to proper licensing and certifications, experience, ethics and location.

2.4 The Beauty Council then goes into a Deliberation Meeting, whereas we look at all nominees from the public and Beauty Council, and decide which will land a spot on the ballot.

2.5 Nominees that do land a spot on the ballot ***must adhere and agree to submission requirements***, complete an optional ballot profile, and pay the optional \$19.99 Profile Data Entry Fee before they can be positioned on the public voting ballot for January.

2.6 All nominees must complete the mandatory Nominee Agreement & optional Profile Application on or before October 17, 2024. Nominees that DO NOT complete the Nominee Agreement before the deadline, will not be considered for a ballot position in the LIBA voting phase. Nominees that DO NOT complete the optional Profile Application before the deadline, will not have the profile included (***NO EXCEPTIONS***) in the LIBA voting phase.

3.0 Profile Application

Please note, you will have to sign into a google account to complete the form.

3.1 The optional Profile Application will be released to all nominees being considered for the 2025 LIBA ballot, after the initial vetting phase has completed and the Beauty Council has deliberated, beginning September 5, 2025 and will stay open until October 17, 2025.

3.2 There is a mandatory Nominee Agreement within the Profile Application. This is a standard agreement that must be completed to acknowledge a nominee's participation and agreement to terms and conditions of the Long Island Beauty Awards contest and platform usage. **ALL NOMINEES MUST COMPLETE THIS AGREEMENT INDIVIDUALLY.**

3.3 The Profile Application is an amazing tool for the nominees during the voting phase. Each nominee will complete the profile application with a few questions about themselves or their business, social and website links, photos, as well as links to any other categories you are nominated in. This makes it easy to ask for votes in one place for all categories you are in!

3.4 To help offset the cost of manual data entry, we've implemented a \$19.99 Profile Application fee. Each profile must be manually uploaded to the platform, customized per category. If you'd like your profile duplicated across multiple nominations, there is an additional \$4.99 fee per category. This process requires hundreds of hours and external staffing to complete. We've done our best to keep this cost as minimal as possible for our amazing businesses while maintaining the quality and integrity of the awards process.

3.5 If you choose to utilize the profile feature, please follow all submission guidelines carefully. Photo formatting and proper labeling are especially important—submitting your images correctly can make all the difference in creating a standout profile.

4.0 Voting:

4.1 Voting will open to the public on January 2, 2026 and close on January 16, 2026. An email address is required to submit a vote & voters must vote from an IP address in the USA.

4.2 Each email address/voter can only vote one time throughout the entire voting process.

4.3 Nominees are responsible for promoting nomination(s) to their network of clients and customers, requesting participation. Beauty Affair LI will provide marketing **materials after nominees have completed the Profile Application.**

4.4 Over the first seven days of voting, there will be TWO updates on nominee rankings, posted on BeautyAffairLI.com. On Friday January 9, 2026, the final update will be posted.

4.5 Businesses are to refrain from offering discounts or free products in exchange for a vote.

4.6 Any individual or organization found employing third-party resources, whether domestic or abroad, for the purpose of generating fraudulent votes, either automatically or manually, will be immediately disqualified.

4.7 Any individual or organization found soliciting votes in public places, other than their own businesses, will be disqualified.

5.0 Finalists and Winners:

Winners will be recognized for their outstanding achievements at the LIBA event on May 18, 2026 at the Crest Hollow Country Club.

5.1 Finalists will be announced on January 23, 2026 by posting on @BeautyAffairLI social accounts, website and in an email blast.

5.2 Finalists will be emailed the week of January 25th with a private link to purchase tickets for the awards event on May 18th. Finalists are strongly encouraged to attend the Long Island Beauty Awards event. For finalists that can not physically be at LIBA on May 18, 2026, you may send a stand-in to receive your award.

5.5 Finalists will receive a discount code for her/his ticket and will be valid for immediate purchase. If the discount code is not used before the expiration date (February 13th, 2026), a new code will NOT be issued and finalist will have to pay full price for a LIBA ticket.

5.6 Winners that do not purchase tickets for the awards gala on May 18th, will not receive the winners gift or crystal award. Tickets must be purchased by February 13, 2026 to be eligible for a crystal award should you win.

6.0 Intellectual Property:

6.1 By participating, participants grant Beauty Affair Corporation, Leenex Media, and The Long Island Beauty Awards, LLC the right to use submitted materials for promotional purposes related to the awards and associated events.

6.2 Beauty Affair Corporation, Leenex Media, and The Long Island Beauty Awards, LLC reserves the right to use any and all information related to LIBA, including

information on nominees obtained through the awards competition, for marketing purposes or any other purpose, unless prohibited by law.

6.3 LIBA, BeautyAffairLI.com, and all of the related pages, contents are copyright of Beauty Affair Corporation, Leenex Media, and The Long Island Beauty Awards, LLC. Copying or unauthorized use of any copyrighted materials, trademarks or any other intellectual property without the express written consent of its owner is strictly prohibited.

7.0 Publicity and Marketing:

7.1 Participants' names, images, and materials may be used for promotional purposes across multiple platforms, including Beauty Affair Magazine, partnering websites, social media and Email.

7.2 The businesses and/or individuals with the greatest number of verified votes will be entitled to utilize the official Long Island Beauty Awards WINNER Seal in future marketing.

7.3 Nominees will be responsible for promoting and marketing nominations for LIBA. The Long Island Beauty Awards, LLC will provide marketing materials after your completion of the Nominee Agreement and Profile Application. Long Island Beauty Awards logos, graphics, and marketing materials are to be used solely for the purpose of promoting LIBA voting. Redesign or re-creation of any marketing material is strictly prohibited.

7.4 Copying or unauthorized use of any copyrighted materials, trademarks or any other intellectual property without the express written consent of its owner is strictly prohibited.

8.0 Disqualification:

The Long Island Beauty Awards, LLC reserves the right to disqualify nominations that do not meet the eligibility criteria, violate the terms and conditions, or for any other viable reason without explanation. Disqualified participants will forfeit any awards or recognition.

9.0 Privacy:

Participants' personal information will be collected, used, and protected in accordance with the privacy policy outlined by The Long Island Beauty Awards, LLC.

10.0 Liability and Indemnification:

10.1 Participants agree that Beauty Affair Corporation, Leenex Media, and The Long Island Beauty Awards, LLC is not liable for any issues arising from participation. Participants will indemnify and hold Beauty Affair Corporation, Leenex Media, and The Long Island Beauty Awards, LLC harmless from any claims or liabilities.

10.2 Each winner, by acceptance of the prize, agrees to release all Sponsors, and their parent and subsidiary companies, their officers, directors, employees, agents, shareholders, affiliates, suppliers, distributors, and advertising agencies from all liability, claims, or actions of any kind whatsoever for injuries, damages, or losses to

persons and property which may be sustained in connection with the receipt, ownership, or use of the prize.

10.3 The Long Island Beauty Awards, LLC is not responsible for internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters or acts of man.

11.0 Changes to Terms:

The Long Island Beauty Awards, LLC reserves the right to modify these terms and conditions. Executive Chairwoman, Lindsay Aliseo, reserves the right to make any final decisions, disqualifications, modifications, or adjustments as needed throughout the entire LIBA nomination, voting, and finalist/winner selection process.

12.0 Governing Law:

These terms and conditions are governed by the laws of New York, in which The Long Island Beauty Awards, LLC operates.

By participating in the Long Island Beauty Awards, you acknowledge and accept these terms and conditions. For further information or inquiries, please contact: LIBA@BeautyAffairLI.com