

# ALYX ANCIRA

## Audio Production Professional Writer

www.AlyxAncira.com  
(708) 651-8236  
alyx.ancira@gmail.com

### THE SUMMARY:

Adaptable, dependable, and resourceful self-starter with over 15 years of contributions to the entertainment and broadcasting industries. Enthusiastic and motivated to blend my passion for audio production, podcasting, writing and research for delivery to the widest audience possible. Driven by deadlines.

### THE HIGHLIGHTS:

- |                                |                             |
|--------------------------------|-----------------------------|
| ✓ Audio Production Hound       | ✓ Experienced Remote Worker |
| ✓ Podcast Elder                | ✓ Versatile Writer          |
| ✓ Pre & Post-Production Junkie | ✓ Admiral of Deep Dives     |

### THE EXPERIENCE:

#### **Binge Media, LLC.**

##### **Co-Owner | May 2013 - Present**

- Record and produce The BingeCast, the flagship review show for BingeMedia.net, every week with two satellite co-hosts on Skype and Discord.
- Executive produce 1000 episodes on the Binge Media Network.
- Create and implement process flow for satellite hosts to independently upload show files to podcast directory for publication on Wordpress.
- Train new staff on Binge Media audio best practices including mic technique, editing style, file format, troubleshooting and more.
- Write and produce all Binge Media imaging including bumpers, stingers, and segment sounders.
- Organized multiple, in person Binge Media events for staff and listeners including producing and hosting two live shows in Chicago with attendees all over the U.S. as well as 7 international countries.

#### **JoBlo Media, Inc.**

##### **Freelance Creative Producer | May 2004 - May 2013**

- Handled production for the video web series, The JoBlo Movie Show (TJMS, www.joblomovieshow.com, show/media links are dead), including hosting, producing, editing and writing.
- Created and implemented process flow for satellite TJMS segment contributors internationally to submit raw video/audio files to be edited into TJMS (using Sony Vegas and ProTools.)
- Submitted draft of fully produced show to Editor in Chief for markups. Rendered and finalized show to be released via website and iTunes (R.I.P.)
- Co-created and co-hosted The JoBlo Movie Podcast in 2009. Handled recording, post-production and scheduling of celebrity guests including Guillermo del Toro, Edgar Wright, Nicolas Cage and more.

## THE EXPERIENCE:

### **CBS Radio, Inc./WXRT 93.1FM**

#### **Production Specialist | Sept 2007-June 2011**

- Interim Production Director in which I engineered the recording of voice sessions by WXRT air staff for national and local clients.
- Produced weekend pre-recorded programming and maintained commercial and music databases.
- Produced and voiced station ID tags and bumpers as well as commercial ads for national and local clients.
- Performed board operations for live broadcast and pre-produced programming while adhering to FCC guidelines.

### **The Mancow Radio Network**

#### **Freelance Production Specialist | Feb 2006-Aug 2007**

- Shot and edited video interviews for website.
- Gathered trending audio clips and news clippings for use in live broadcast.
- Produced sweepers, stagers and rejoiners for broadcast.
- Edited segments recorded by on-air talent to be broadcast on same day.
- Participated in guest brainstorming sessions.

## THE EDUCATION:

### **2008 | ILLINOIS MEDIA SCHOOL**

Certificate, Radio/TV Broadcasting

### **1996-1999 | COLUMBIA COLLEGE**

Creative Writing

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| ✓ Admiral of Deep Dives        | ✓ Audio Production Hound    |
| ✓ Pre & Post-Production Junkie | ✓ Podcast Elder             |

## THE EXPERIENCE:

### JoBlo Media, Inc.

#### Freelance Writer & Creative Producer | May 2004 - May 2013

- Wrote weekly column and additional features for JoBlo.com, one of the leading film and entertainment websites.
- As a freelance journalist, covered:
  - On-set visits for feature films: The Hangover, Terminator: Salvation, The Amityville Horror
  - Studio Press Events: Warner Bros., Fox, Pixar, Universal, Industrial Light & Magic
  - Festivals/Conventions: Wizard World Chicago, Day of the Dead Fest, San Diego Comic Con 2006-2010
- Interviewed principal actors and crew in person (1:1 and press junket) or offline (phone, Skype, etc.)
- Promoted articles via social media channels. All content published in basic HTML in an entertaining, informal and factual manner.

### CBS Radio, Inc./WXRT 93.1FM

#### Production Specialist | Sept 2007-June 2011

- Wrote ad copy for various local and national clients including Volkswagen, Budweiser, Live Nation, The Chicago Theater, The Vic Theater and more.

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### 2008 | ILLINOIS MEDIA SCHOOL

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Creative Writing