

News Flash! News Flash! News Flash! News Flash! News Flash!

Cape Coral Art League's Members'

## **Gift Shop**

Closed for the Summer is  
Scheduled to be officially

**re-GRAND-stocked and re-GRAND-opened**

By our **1st Meeting** of the Season

**October 2nd—9:30 A.M.**

To make this a success for our members and the league we need your **best artwork** to sell in our newly spruced up Gift Shop with **extended hours** to attract buyers.

You will no longer need to "sit" the Gift Shop to sell in the Gift Shop. **However, offers of help will be gratefully accepted.**

Mike Wagner is your new curator and will man the facility on Wednesdays, Fridays, Saturdays and Sundays.

There are many more time slots open each week.

**TO WORK: call or text MIKE at 734-436-1654**

**We need your help!**

**TO SELL: Read the attached contract carefully.**

Any questions? ask—who knows, you may get an answer.

If you determine that you want to sell through the CCAL Gift Shop, fill out the contract—completely- get it to Mike Wagner personally or email [mikemagner@hotmail.com](mailto:mikemagner@hotmail.com)

**RECEIVING ARTWORK FOR THE GRAND OPENING  
NOW THROUGH SUNDAY, OCTOBER 1ST 1-5 P.M.**

# CAPE CORAL ART LEAGUE

516 Cultural Park Blvd.  
239-772-5657

Cape Coral, Florida 33990  
email: ccal@capecoralartleague.org

## GIFT SHOP CONTRACT

Only Cape Coral Art League members in good standing are allowed to sell art in the Gift Shop.

Cape Coral Art League retains 30% commission of all items sold through the Gift Shop. (Initial \_\_\_\_\_)

Art sold at the Gallery Shows is transacted through the Gift Shop therefore CCAL retains 30% as in other sales.

Artists selling their work through CCAL will be issued a check in the first week of the month for 70% of items sold over the previous month. CCAL complies with Federal and State regulations in the reporting of income to individuals.

Cape Coral Art League cannot be responsible for loss, damage or theft of artwork. (Initial \_\_\_\_\_)

It is the intent of the Art League that each member participate in making the Gift Shop the very best it can be. Please contact the chairperson to see where you can help. The schedule is ambitious and will need us all.

The Gift Shop items are rotated every 30 days. Therefore, if a piece is not sold, you will be notified to pick it up. Later you may want to try to sell it again, and are eligible to do so. You may alternately opt to reduce the price for 30 days to try to sell the item. If it still doesn't sell than it needs to be removed from the Gift Shop for a time.

**Pricing:** All pricing is set by the artist. There is no ceiling. If an item is very valuable, you may consider adding a rider to your insurance policy to cover the item while it is off your property. CCAL cannot cover losses.

**Artwork Size:** Considering the size of the Gift Shop there is a limit to the art work it can display. However, the intention will be to accommodate all while maintaining a well displayed room.

**Mediums:** All types of saleable visual arts are welcome, although CCAL retains the right to reject art for any reason.

Please include short bios and/or information about the artwork or artist when possible. If it is jewelry, there could be a ¼ page info sheet available at the counter; otherwise, on the back of the framed item is appropriate.

\_\_\_\_\_  
Member Artist - Print

\_\_\_\_\_  
Member Artist - Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Chairperson Signature

## GIFT SHOP STANDARD OPERATING PROCEDURES

The Gift Shop doors will be locked when closed for operation.

### Gift Shop Hours:

- Sunday 1:00 – 5:00
- Monday 11:00 – 4:00
- Tuesday 11:00 – 4:00
- Wednesday 11:00 – 4:00
- Thursday 11:00 – 4:00
- Friday 11:00 - 9:00
- Saturday 9:00 – 1:00

Also opened for all Gallery Shows, Art Fair and such functions which would benefit the League.

The Gift Shop will be open year round, but may adjust summer hours.

The shop key and cash drawer are located in the office and should be returned to the same location at closing.

**Payment for goods:** All sales are to be recorded in the sales book.

- Cash
- Checks
- Credit Cards-Visa, Master Card, American Express, Discover
- Cape Coral Art League Gift Certificates

Upon closing all lights are to be turned off, including the display case, and the AC set to 80 degrees.  
Every sales clerk is to be trained by the curator