

# EmpowerPix Recognition Program

## GIFT OF A LIFETIME (GOAL)

*Every Graduate Deserves to Be Seen and Celebrated*



### OVERVIEW

GOAL provides free professional senior portraits to underserved high school and college graduates. This recognition ensures every student is celebrated for their milestone achievement, regardless of financial barriers.

### HIGHLIGHTS

- Over 200 graduates served since 2023
- Builds student confidence at a pivotal life stage
- Creates equity in access to professional senior portraits

#### 1 What is it?

- A recognition program that gifts underserved graduates with free professional senior portraits. These portraits affirm dignity, celebrate hard work, and inspire confidence for what comes next.

#### 2 How does it work?

- Students are nominated through schools, nonprofits, and families. Once selected, they receive a professional photoshoot experience at no cost. Sessions take place in spring to align with graduation season.

#### 3 What will change?

- Students graduate not only with professional portraits but with pride, confidence, and a sense of value. These images become powerful keepsakes for families and useful assets for resumes, college applications, and professional profiles.

#### 4 When will it happen?

- Nomination period opens annually in January. Photoshoots occur March–May to coincide with graduation milestones.

Recognition

Resilience

Readiness

Relationships

Learn more at [empowerpix.org](https://empowerpix.org) | [info@empowerpix.org](mailto:info@empowerpix.org) | [@EmpowerPix](https://www.instagram.com/EmpowerPix)  
Partner with us to celebrate and prepare the next generation.