

EmpowerPix Recognition Program

GIFT OF A LIFETIME (GOAL)

Every Graduate Deserves to Be Seen and Celebrated



OVERVIEW

GOAL provides free professional senior portraits to underserved high school and college graduates. This recognition ensures every student is celebrated at their milestone achievement, regardless of financial barriers.

HIGHLIGHTS

- Over 200 graduates served since 2023
- Builds student confidence at a pivotal life stage
- Creates equity in access to professional senior portraits

1 What is it?

- A recognition program that gifts underserved graduates with free professional senior portraits. These portraits affirm dignity, celebrate hard work, and inspire confidence for what comes next.

2 How does it work?

- Students are nominated through schools, nonprofits, and families. Once selected, they receive a professional photoshoot experience at no cost. Sessions take place in spring to align with graduation season.

3 What will change?

- Students graduate not only with professional portraits but with pride, confidence, and a sense of value. These images become powerful keepsakes for families and useful assets for resumes, college applications, and professional profiles.

4 When will it happen?

- Nomination period opens annually in January. Photoshoots occur March–May to coincide with graduation milestones.

Recognition

Resilience

Readiness

Relationships

Learn more at empowerpix.org | info@empowerpix.org | [@EmpowerPix](https://www.instagram.com/EmpowerPix)
Partner with us to celebrate and prepare the next generation.