



A common question asked by business leaders....

“How do I successfully create a culture of innovation in my organisation? “

The solution is right in front of you.

Some 75% of global companies say innovation is now a top three priority as they recover from a global pandemic that has dramatically changed the way they operate. However, while innovation is now critical to their future success, only 1 in 5 companies are ready to fully scale innovation to their advantage.

So, what’s one of the top 5 factors required to be innovation ready?

According to Boston Consulting Group (BCG), it’s diverse leadership talent and a culture that values thoughtful challenges to the status quo.

Those companies ranked in BCG’s top 50 innovators globally, tend to have greater gender and ethnic diversity in their leadership.

If you want to know how Jane Counsel & Associates can help your organisation fully leverage the value of diverse talent, explore our website to find out more.