

THE CHANGE LEADER LAUNCHPAD

PROGRAM OVERVIEW

PROGRAM GOAL

Drive sustainable change

Master your communication and team engagement skills to lead your team through change with confidence and make the change stick.

MILESTONES

Program milestones are sequenced in line with your individual leadership goals and focus areas so that the program directly supports your daily work.

1

BUILD your compelling change blueprint

Establish your case for change and make it relevant to your team's purpose and goals.

2

SHARE your change story

Find your unique communication style so that you can communicate with impact in the way that feels right for you.

3

ENGAGE your team in a meaningful way

Co-create the change outcomes with your team so that they feel a sense of ownership and commitment to realising the benefits.

4

SUSTAIN the change and make it stick

Evaluate and plan your ongoing impact so that you can drive the adoption of the change and realise the business benefits into the future.

BIOGRAPHY: LANA NORTH

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MEET YOUR COACH



Hello! I'm Lana North, a communications professional with 20 years of international corporate experience. I've been working across the whole spectrum of internal and external communication in corporate environments, both in Australia and in Europe.

I've tackled some major change and transformation programs in my time, helping leaders to successfully navigate and communicate with their teams and external stakeholders to deliver outstanding business results.

In my corporate work, I have come to realise that corporate managers are often looking for more support when they need to lead their teams through change. Let's face it: the uncertainty leaders experience themselves can be tough. Then add the expectation of providing direction and answers for your team members. It's pretty easy to feel uncertain about how to truly engage and guide your team through the changing situation.

This has ignited The Change Leader Launchpad: an individual coaching program to help corporate managers to drive sustainable change by mastering their communication and team engagement skills. We work together so that you can lead your team through change with confidence and make the change stick.

When I'm not helping professional leaders to drive sustainable change, I'm busy being a mum of three young kids and a Labrador fur baby (and three cows who sometimes jump fences!).

CORPORATE EXPERIENCE

Throughout my corporate career, I've worked with some incredible people at some great organisations. While working with leaders at all levels - from C-suite to first-time leader - I've been able to help them to make significant shifts in how they communicate that make a huge impact to their outcomes, including:

- Successfully navigating through change and saving millions of dollars in operational costs
- Boosting team engagement scores to break previous team records
- Opening up career opportunities and securing promotions
- Motivating and empowering teams to co-create team goals and achieve stretch KPIs.

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