



ABOUT EZEL TECH TRAINING ACADEMY

Ezel Tech offers industry-focused technical training across domains like software development, cloud computing, cybersecurity, AI, and data analytics. With customized curriculums, hands-on learning, and expert-led sessions, both on-premise and virtual formats ensure flexibility. Post-training support and mentorship help professionals stay competitive and drive business success.

CONTACT DETAILS

PHONE:

888 44 33 032, 888 44 33 033

WHATSAPP NO:

888 44 33 033

EMAIL:

info@ezeltech.in

WEBSITE:

www.ezeltech.in

ADDRESS

#1121, 2nd Floor, 4th Cross,
Ananthnagar Phase 2, Electronics City
Phase 2, Bangalore - 560100

EZEL TECH

Your IT Solutions Partner

COURSE NAME

Share Marketing Trading Course

COURSE DETAILS

- ☒ Duration - 30 Days
- ☒ Format - Lectures + Hands-on Practical Sessions
- ☒ Training Type – Classroom Training

ABOUT SHAREMARKETING TRADING

Stock market investment is one of the most effective ways to build wealth over time. It involves purchasing shares of publicly traded companies, allowing investors to benefit from capital appreciation and dividends. While the market can be volatile, understanding its fundamentals can help mitigate risks and enhance returns.

UNDERSTANDING SHAREMARKETING TRADING

The stock market is a marketplace where investors buy and sell shares of publicly listed companies. It is regulated by financial authorities such as the Securities and Exchange Commission (SEC) in the United States. The stock market consists of exchanges, including the New York Stock Exchange (NYSE) and the Nasdaq.

WHO SHOULD ATTEND

- ☒ Anyone who is interested

COURSE OUTLINE

MODULE 1: TYPES OF STOCK INVESTMENTS

Investors can choose from various types of stock investments, including:

- **Common Stocks** – These provide ownership in a company and voting rights at shareholder meetings.
- **Preferred Stocks** – These offer fixed dividends and have a higher claim on assets than common stocks but usually lack voting rights.
- **Growth Stocks** – These belong to companies with high potential for expansion and reinvest most profits.
- **Value Stocks** – These are undervalued stocks that trade below their intrinsic value.
- **Dividend Stocks** – These provide regular income through dividends, making them ideal for passive income investors.

Strategies for Investing in Stocks

- **Long-Term Investing** – Holding stocks for an extended period to benefit from compound growth.
- **Day Trading** – Buying and selling stocks within the same trading day.
- **Swing Trading** – Holding stocks for a few days or weeks to capitalize on short-term price fluctuations.
- **Value Investing** – Identifying undervalued stocks and holding them until the market recognizes their worth.
- **Index Investing** – Investing in exchange-traded funds (ETFs) or index funds that track market indices.

MODULE 2: RISKS AND RISK MANAGEMENT

- Stock market investing carries inherent risks, including market volatility, economic downturns, and company-specific challenges. To manage risks, investors should:
- Diversify their portfolio across different industries and asset classes.
- Set stop-loss orders to limit potential losses.
- Conduct thorough research before investing.
- Maintain a long-term perspective and avoid emotional trading.

MODULE 3: STRUCTURE

- What is an Equity?
- Advantages of Equity:
- Dividend
- Capital Gain
- Limited Liability
- Ownership Rights
- Rights Issue
- Bonus Shares

MODULE 4: EQUITY DERIVATIVES

- What is Equity Derivatives?
- Basics of equity Derivatives
- Factors Influencing Growth of Derivatives Markets Globally
- Market participants

- Types of Derivative Markets
- Significance of Derivative Markets
- Various risk Faced by Participants of derivative Markets.

MODULE 5: CURRENCY AND COMMODITY DERIVATIVES

- What is currency Derivatives?
- What is commodity Derivatives?
- What is an option?