

## PROFESSIONAL GOAL

To work with a company that allows me to solve problems through unique designs, while challenging me to improve my design and marketing skills.

## CONTACT

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# NAZIRA BAH-TRAORE

## EXPERIENCE

**FEBRUARY 2021 - PRESENT**

### Web & Graphic Designer

*Nazira Noir, New York, NY*

Provide various design services to clients to aid in solving their problems creatively, whether that be through social media posts or a series of book illustrations.

**JUNE 2017 - DECEMBER 2021**

### Retail Associate

*Kohl's, Deer Park, NY*

Assisted customers with finding various items and departments throughout the store. Maintained sales floor and monitored inventory. Increased Kohl's credit card sales and customer loyalty.

**FEBRUARY 2021 - MAY 2021**

### Social Media & Marketing Design Intern

*Minority Millennials, Amityville, NY*

Created and researched different topics for Instagram posts highlighting information pertaining to politics, social issues, economics, and the workforce and its impact on younger generations.

**JANUARY 2022 - DECEMBER 2022**

### Web & Graphic Designer

*John's Crazy Socks, Farmingdale, NY*

Designed digital and print assets. Developed new strategies to promote sales as a member of the company's marketing team. Created content on various social media platforms through photography and video editing.

**JULY 2021 - SEPTEMBER 2021**

### Social Media & Marketing Design Intern

*United Way of LI: Minority Millennials, Amityville, NY*

Created and researched different topics for Instagram posts highlighting information pertaining to politics, social issues, economics, and the workforce and its impact on younger generations.

## SKILLS

### Software

Adobe Suite, Microsoft Office, Google Workspace, iWork, Shopify, Canva, CapCut

### Social Media

Facebook, Instagram, Snapchat, Youtube, TikTok, LinkedIn, Pinterest, Reddit, Twitter

## EDUCATION

B.T. Degree in Visual Communications: Art & Graphic Design  
Farmingdale State College, Farmingdale, NY  
GPA 3.54/4.0, Dean's List

## EXTRA

### Model

New York, NY

### Actor

New York, NY