



FOR IMMEDIATE RELEASE

Hometown Optimist Creates a Wave of Kindness with Her Debut Children's Book: *Magical Mia – Kindness is Contagious*.

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In the age of a global pandemic and the many challenges children face at home and in school, children need to know that magic is real! Children's author Julie Cassetta releases her much anticipated children's book *Magical Mia- Kindness is Contagious*, which can be found at Amazon and online book retailers. This magical soon-to-be series inspires and empowers children to share their magic and watch as their world is transformed.

Meet Mia, a girl who knows her own power to create change. With one simple action, Mia changes the course of someone's day, and that magic spreads far beyond just one person. Mia overcomes her own insecurity and with one simple act of kindness, magic spreads throughout her school and town improving the lives of everyone it touches.

Real and true magic are the connections which are shared and passed on from person to person. These connections create a wave of kindness that can spread throughout and change the world. "This real-life magic is the stuff of fairytales, yet most people fail to notice, appreciate, and harness their own magic. This is a life message that children need to recognize and witness – children need to see and feel this magic and understand that they have this within them," says Cassetta, who refers to herself as an eternal optimist. This beautifully illustrated book also includes a checklist with suggestions encouraging children to "share their magic."

Cassetta has a deep-rooted desire to spread positivity and empower children to create the life and the world they want. "Children are powerful, creative, beautiful beings that often get told "no" multiple times a day. It is imperative they know how capable they are and how much mastery they have over their immediate world." By day Cassetta is an environmental scientist and a champion for environmental issues. She homeschools her daughter of 8 and also finds fulfillment inspiring other young girls as a Girl Scout leader. She is an enthusiastic advocate of a growth mindset and self-improvement and is on a mission to encourage and influence children around the world.

Magical Mia - Kindness is Contagious is an inspirational story of friendship, connection, and the ripple effect of our actions. This is a must-read for every child and recommended for schools, homes, libraries, and every magical child you know.

For more information, please visit <https://juliecassetta.com/>

Books can be purchased at:

<https://www.amazon.com/gp/product/173642081X/>

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- High quality media images: <https://juliecassetta.com/media>
- Book age range: Three to ten
- Julie Cassetta is available for interviews and can be reached at info@juliecassetta.com