

Social Media Policy

1. Purpose

This policy establishes guidelines for the appropriate use of social media by Grace and Favour Ministries Trustees, Volunteers, partners, and representatives. It aims to protect the organisation's reputation, ensure compliance with laws and regulations, and promote respectful and constructive communication.

2. Scope

This policy applies to all Trustees, Volunteers, contractors, and affiliates who use social media for both personal and professional purposes, whether on behalf of Grace and Favour Ministries or in their personal capacity.

3. General Guidelines

- **Be Professional:** Always present yourself in a professional manner when discussing topics related to Grace and Favour Ministries.
- **Respect Confidentiality:** Do not disclose confidential or proprietary information about Grace and Favour Ministries, its service users or partners.
- **Maintain Respect:** Avoid posting content that is offensive, discriminatory, defamatory, or harmful.
- **Disclose Affiliations:** Clearly identify your connection with Grace and Favour Ministries when posting on behalf of the organisation.
- **Separate Personal and Professional Use:** Use personal accounts for personal opinions, ensuring they do not reflect negatively on Grace and Favour Ministries.

4. Responsibilities

- **Official Accounts:** Only authorized personnel may manage and post on Grace and Favour Ministries official social media accounts.
- **Monitoring:** Grace and Favour Ministries reserves the right to monitor and review social media activity to ensure compliance with this policy.

5. Compliance and Enforcement

- Always comply with applicable laws, regulations, and the platform's terms of use.
- Violation of this policy will lead to termination of your services with Grace and Favour Ministries.

6. Reporting Concerns

If you encounter inappropriate content or violations of this policy, report them to:

Stella Murove - Customer Relations Officer
Email: smurove@yahoo.co.uk