



Sustainability & Energy Value Advisors

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SEVA Announces Rebranding, Addition of New Advisory Board Member

WASHINGTON – [September 26, 2024] Sustainability & Energy Value Advisors (SEVA) today announced its rebranding from The Center for ESG and Sustainability, and the appointment of Dr. Jay Golden to its Advisory Board, adding significant expertise in support of SEVA's mission to help organizations achieve sustainability and climate-related best practices.

SEVA's name change reflects its mission and offerings: providing strategic consulting services on sustainable development best practices and solutions, and their benefits to economic development, climate, and society. In addition to research activities, SEVA meets marketplace demands by engaging with private enterprises, governments, and non-governmental organizations to define and codify sustainability standards, as well as identify and offer mitigation strategies for climate and sustainability-related risks. SEVA also offers communications and reporting expertise, educational opportunities and certifications to institutions seeking to define, improve and disclose, and assign value to their internal metrics and processes. The addition of Dr. Jay Golden to the Advisory Board further strengthens SEVA's ability to deliver for its clients. "I'm excited to have such a distinguished sustainable energy professional join our SEVA Advisory Board and contribute to the work we are doing to support industry and government in developing resilient, reliable, and cost-effective energy transitions for the future," said Dr. Jim Duncan, President & Co-Founder of SEVA.

Dr. Golden is an internationally recognized researcher and academic regarding the dynamics of the global sustainability transition. Golden uses big data, modeling, and analytics to analyze the risks, unintended consequences, and opportunities of government policies and corporate actions related to the transition to a Net-Zero Carbon Economy with a focus on the resiliency and reliability of energy transitions. At Syracuse University Dr. Golden is the Pontarelli Professor of Environmental Sustainability and Finance in the Maxwell School, the nation's top ranked school of public policy. He founded and is the director of the Dynamic Sustainability Lab. He has served as a University Vice Chancellor and University President and CEO as well as leadership positions in the private sector including a Fortune 250 Environmental Services Company.

Golden joins existing Advisory Board members Bethany Andell, Roy Hartstein, and Geir Vollsæter in providing strategic guidance and recommendations to SEVA. To learn more about SEVA's Advisory Board members, click [here](#).

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SEVA was established by [Cornerstone](#) and Dr. James Duncan in 2021 as a collaborative effort with the [International Research Institute for Climate & Society](#). To learn more about SEVA, please visit www.sevadvisors.com.