

# "MY SURGEON BROKE THE IMPLANT!"



## WHAT TO DO IF THE SURGEON SNAPS THE IMPLANT DURING YOUR DEMONSTRATION.

### HANDLING OBJECTIONS OR CONCERNS ABOUT THE "FRAGILITY" OF HYDROXYAPATITE.

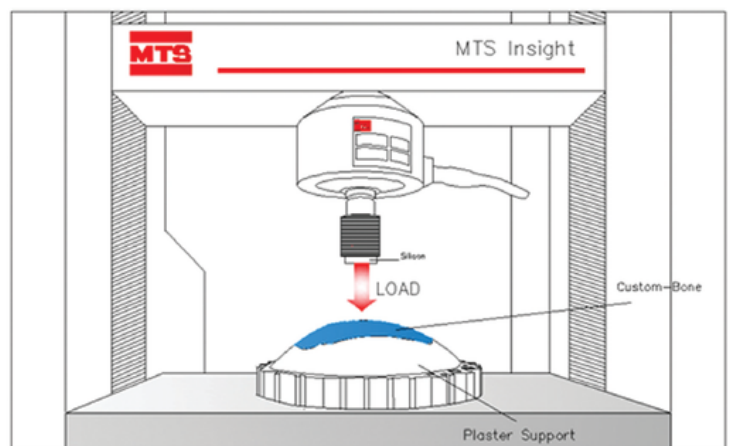
## A SURGEON CAN EASILY BREAK A HYDROXYAPATITE IMPLANT WITH THEIR BARE HANDS. THIS IS A BENEFIT! HERE'S WHY.

**OSTEOINTEGRATION REQUIRES A POROUS SUBSTRATE:** CustomizedBone is the only implant on the market that supports osteointegration, and is an ideal choice for pediatric patients or younger patients where titanium is less than an ideal option due to thin skin.

**IMPLANT FRACTURES ARE RARE:** Based on post market surveillance of over 9000 CustomizedBone implants since 2003, the actual post surgery fracture rate for patients > 7 years of age is under 1%. More importantly, <0.45% required revision surgery as most fractures self-healed. [1,2]

**2 IMPLANTS ARE SENT WITH EACH ORDER:** Just 0.67% of the implants break during the procedure, mostly due to the implant being dropped or falling off the table. Both implants are shipped sterile with a shelf life of 2 years. This guarantees a back up is quickly available in the unlikely event an implant is dropped.

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**SUMMARY: Breakage of CustomizedBone is extremely RARE both during and after implantation for patients >7 years of age. Of the <1% of patients who experience an implant fracture post surgery, 50% heal without intervention.**

[1] Staffa et al. (2012) - Custom made bioceramic implants in complex and large cranial reconstruction - A two-year follow-up"

[2] Staffe et al. (2007) - Custom made cranioplasty prostheses in porous hydroxyapatite using 3d design techniques: 7 years experience in 25 patients

[3] Stefini et al. 2014, The efficacy of custom-made porous hydroxyapatite prostheses for cranioplasty: evaluation of postmarketing data on 2697 patients