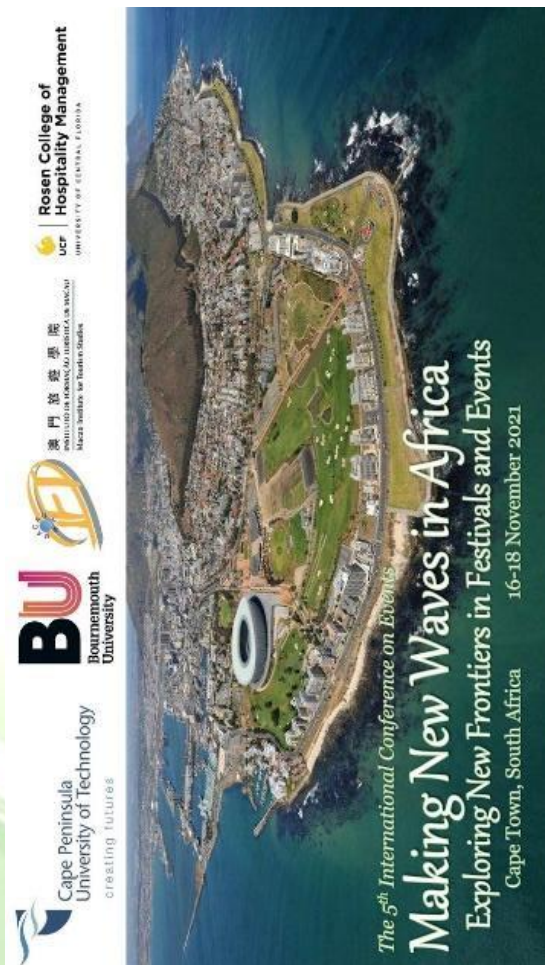


CONFERENCE PROGRAMME



DAY 2 Wednesday, 17 November		DAY 3 Thursday, 18 November	
09:00	WELCOME: Chair: Prof Simeon Davies - Prof Chris Nhlapo, CPUT Vice-Chancellor - Prof Renitha Rampersad, Deputy Dean FBMS, CPUT - Hon Anroux Marais, Western Cape Minister of Cultural Affairs & Sport - Adv Lyndon Bouah, Western Cape Department of Cultural Affairs and Sport	09:00-10:20	PARALLEL PRESENTATIONS
09:35	PANEL 1: Event Sector Revival Chair: Esti Venske Panellists: Amanda Kotze-Nhlapo (SA National Convention Bureau), Esmaré Steinhöfel (ICCA), Corne Koch (CT & WC Convention Bureau)		
10:20	TEA BREAK	10:20	TEA BREAK
10:40-12:00	PARALLEL PRESENTATIONS	10:40-12:00	PARALLEL PRESENTATIONS
12:00	LUNCH BREAK * <i>Online networking on Whova</i>	12:00	LUNCH BREAK * <i>Online networking on Whova</i>
13:00	KEYNOTE: (online) Events & urban public space post COVID-19 Dr Bernadette Quinn Chair: Dr Ubaldino Couto	13:00	KEYNOTE: (online) Spontaneous Events and Event Spontaneity Prof Leonardo Dioko Chair: Dr Julie Whitfield

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DAY 1 Tuesday, 16 November		DAY 2 Wednesday, 17 November		DAY 3 Thursday, 18 November	
		13:45	PANEL 2: FIFA 2022 Qatar - legacy, human rights & welfare Chair: Dr Kamilla Swart Panellists: Prof Ray Jureidini & Prof Zachary R Calo	13:45	PANEL 3: (online) Olympic Games - sustainability, recovery & the future Chair: Prof Brendon Knott Panellists: Dr Daichi Oshimi, Dr Billy Graeff & Prof Marie Delaplace
		14:30	DREAM TEAM ACTIVATION	14:30	TEA BREAK
		15:00-16:20	PARALLEL PRESENTATIONS	15:00-17:00	PARALLEL PRESENTATIONS
16:00	ONLINE MEET & GREET - SPEED NETWORKING (WHOVA) (online only)	16:20	TEA BREAK		
		16:40-18:00	PARALLEL PRESENTATIONS		
17:00-18:30	IN-PERSON DELEGATES ONLY: Welcome from Conference Chair Prof Brendon Knott & TESA Chair Venue: Radisson Red Rooftop	18:30	IN-PERSONAL DELEGATES ONLY: Conference dinner & drumming workshop Venue: Gold Restaurant	17:00	ICE AGM (online) Chairs: Dr Julie Whitfield and Dr Ubaldino Couto
				17:30	PANEL 4: (online) The future of Event Research & Publishing Chair: Dr Jeannie Hahm Panellists: Prof Fevzi Okumus, Prof Amanda Cecil & Dr Michael Duignan
				18:15	CLOSING Hosted by ICE Committee Special Awards, Legacy Initiatives, ICE2023 handover
				18:30	IN-PERSONAL DELEGATES ONLY: Social gathering Venue: Radisson Red Hotel

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PARALLEL PRESENTATION SESSIONS

DAY 2 WEDNESDAY 10:40-12:00	Room 1 Co-creation and Event Experience	Room 2 Cultural Heritage	Room 3 Environmental Sustainability	Virtual Room 4 Sport Events
	Chair: Elmarie Slabbert	Chair: Nellie Swart	Chair: Risto Rasku	Chair: Ubaldino Couto
10:40	Berni Valentin, Leane Grobbelaar, Sam Bouwer, Xolile Mnisi and Joseph William Hood <i>Visitor experiences of the Kishugu Lowveld Air Show in South Africa: An application of the four realms of the Experience Economy</i>	Zimkitha Bavuma <i>eKasi wine tasting and music festival: A motivational-based typology</i>	Fernando Lourenço, Weng Si Lei and Weng I Lei (online) <i>Government interventions making greener events: Macau Food Festival</i>	Hazel Xu and Jasmine Cheang (online) <i>Effectiveness of event sponsorship: Evidence from a regional sport event</i>
11:00	Leonardo Dioko and Ubaldino Couto (online) <i>Event fanaticism and fanaticism at events: A scoping study</i>	Mashudhu Mabibi, Kaitano Dube and Konani Twala <i>The role of South African National Parks in cultural conservation under sustainable development goals banner</i>	David Maralack <i>The environmental sustainability of sport and culture events in the Western Cape</i>	Yueying Xu, Weng Si Lei and Yen Nee Ng (online) <i>Subjective well-being of marathon runners: A factor/cluster analysis</i>
11:20	Joe Yong Zhou (online) <i>Understanding tourists' performing arts event spectating motivations, experience, and their role in affecting event loyalty</i>	Martinette Kruger, Adam Viljoen and Oghenetajiri Digun-Aweto <i>A 3E-Typology of visitors to a literary festival in Nigeria</i>	Krzysztof Celuch (online) <i>Event technology for potential sustainable practices: A bibliometric review and research agenda</i>	Jeeyeon Jeannie Hahm and Asli Tasci (online) <i>Change in country image, destination image, and Olympic Games image during a pandemic</i>
11:40	Ilanza Perold, Chris Hattingh and Juan-Pierre Bruwer <i>The theoretical connection between event visitations, event visitor experience and event visitor satisfaction</i>	Karen Davies, Mary Beth Gouthro and Nic Matthews (online) <i>Festival Participation and Poverty - An Exploratory Investigation</i>	Chao Mulenga <i>The Cape of great events: Promoting sustainable events management in the Western Cape</i>	Siyabulela Nyikana and Tembi Tichaawa (online) <i>Destination branding through sport events: The case of Cameroon</i>

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DAY 2 WEDNESDAY 15:00-16:20	Room 1 Impacts and Legacy	Room 2 TESA: Hospitality and Sustainable Food Systems	Room 3 Social Sustainability	Virtual Room 4 Cultural Heritage
	Chair: Simeon Davies	Chair: Kaitano Dube	Chair: Elmarie Slabbert	Chair: Miguel Moital
15:00	Robert Kaspar and Risto Rasku (online) <i>The polycentric hosting model as a key to a sustainable African bid for the 2030/2034 FIFA World Cup</i>	Edinah Tendani, Magdalena Petronella Swart and Van Zyl Cina (online) <i>The proof is in the pudding! A culinary tourist value scorecard</i>	Brendon Knott, Janice Hemmonsbey and Talent Moyo <i>Measuring the contribution of events and festivals to social sustainability</i>	Rachel Luna Peralta and Ubaldino Couto (online) <i>Sense of community and diaspora festivals: the case of two festivals in Macao</i>
15:20	Janice Hemmonsbey and Tembi Tichaawa <i>A holistic approach to event portfolios towards achieving strategic leveraging objectives: The case Cape Town in South Africa</i>	Zimkitha Bavuma <i>Restaurant owners' perceptions of restaurant industry development in townships</i>	Maarit Kinnunen, Antti Honkanen and Mervi Luonila (online) <i>Social dimensions of music festival fandom</i>	Kangmin Kim, Ubaldino Couto, Sharif Shams Imon and Suh-Hee Choi (online) <i>Exploring new frontiers of a traditional cultural festival by understanding the residents: The case of the Drunken Dragon Festival</i>
15:40	Cem Tinaz and Tim Ströebel <i>Examining outcomes of Turkish biddings for the UEFA EURO on national football development</i>	Tshinakaho Nyathela and Mandisa Silo <i>South African restaurants employment profile</i>	Andres Artal-Tur, Marina Villena-Navarro, Doaa Salman and Antonia Correia <i>How can repeat cultural events contribute to the social sustainability of festivals at destinations?</i>	Zoe Leonard and Julie Whitfield (online) <i>Keeping history alive; Authenticity in 1940s Events</i>
16:00	Niki Koutrou (online) <i>The volunteering legacy of Athens 2004 Games</i>	Athi Ntwakumba and Tshinakaho Nyathela (online) <i>The causes of high staff turnover within kitchen department of restaurants in Cape Town CBD</i>	Mervi Luonila, Ari Kurlin, Sari Karttunen and Marjo Mäenpää (online) <i>Social sustainability in the context of Finnish arts and cultural festivals</i>	Kelly Semrad, Manuel Rivera, Valeriya Shapoval and Marcos Medeiros (online) <i>African American Cultural Festival: Attendees' familiarity, involvement & behavioral intentions</i>

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DAY 2 WEDNESDAY 16:40-18:00	Room 1 Impacts and Legacy (cont'd)	Room 2 Tourism, Hospitality and Events Education	Room 3 Health and Safety	Virtual Room 4 Design and Production
	Chair: Kamilla Swart	Chair: Tshinakaho Nyathela	Chair: Martinette Kruger	Chair: Julie Whitfield
16:40	Debbie Sadd (online) <i>How longitudinal is a repeated study with different respondents? A long-term study of the perceived impacts from the hosting of a mega event (London 2012, sailing events)</i>	Esti Venske <i>The changing world of work: Implications for vocational business event management curriculum</i>	Claire Eason-Bassett and Tim Brown (online) <i>Safety in numbers</i>	Rutendo Musikavanhu, Adele Ladkin and Debbie Sadd (online) <i>The Lasting Social Value of Mega Events: Experiences from Green Point community in Cape Town, South Africa</i>
17:00	Gustavo Lopes dos Santos, Ana Morais de Sá and Beatriz Condessa (online) <i>Social and spatial injustices in the context of Olympic projects: Using land value capture as mediator</i>	Daryl May, Tony Lynn, Charlotte Rowley, Emma Abson and Jay Idris <i>Group work selection methods and the impact on student outcomes and satisfaction</i>	Andres Artal-Tur, Pilar Jimenez-Medina, Clara Cubillas-Para, Jose Miguel Navarro-Azarin, Noelia Sanchez-Casado and Macarena Bastida <i>Choosing the right technology for coping with safety and security issues in a post-Covid scenario for establishments of the hospitality sector</i>	Erica Shonkwiler and Amanda Cecil (online) <i>Post-pandemic reflection: The changing role of the event designer/planner</i>
17:20	TESA: Economics in Tourism Gongyan Yang, Fiona Yang, Yize Liu and Jia Yuan (online) <i>Does Chinese foreign aid bring tourism opportunities to developing countries?</i>	Han Nee Chong <i>Students' perceptions of virtual classes and events during COVID-19 pandemic</i>	Elriza Esterhuyzen <i>Occupational health and safety in tourism SMEs: A strategic management tool</i>	Amy M Johnson and Michael Sprinkle (online) <i>Here, there and everywhere: Direction of event and meeting spaces and places theme-review of where these new places are and what these new spaces look like</i>
17:40	Mkateko Nkuna <i>The socio-economic effects of tourism on the surrounding villages at Lake Fundudzi</i>	Tracy Daniels, Tembi Tichaawa and Diane Abrahams <i>Building the pathway from higher education to employability: Student perceptions of industry engagement</i>	Cheryl Rielander <i>Safety-sensitive roles and the implications of intoxication at festivals and events in South Africa: A literature review</i>	Un Teng Zoe Tam, Yim King Penny Wan and Wai Hung Wilco Chan (online) <i>A preliminary investigation of experiencescape of integrated resort</i>

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DAY 3 THURSDAY 09:00-10:20	Room 1 Business Events (MICE) Chair: Julie Whitfield	Room 2 Third Sector Events/Not-for-Profit Chair: Janice Hemmonsbey	Room 3 TESA: Technology in Tourism Chair: Hilary Bama	Virtual Room 4 Policies and Politics of Events Chair: Thea Vinnicombe
9:00	Lisa Welthagen, Elmarie Slabbert and Lindie Du Plessis <i>Determining conference competitiveness attributes: A South African industry perspective</i>	Simeon Davies <i>Volunteer impact on key event metrics: An analysis of Western Cape government event organiser surveys</i>	Zea Tomlinson, Esti Venske and Phitlhelelo Mokoena <i>Online reputation management: Exploring how hotels in Cape Town's central business district manage online reviews</i>	Insun Sunny Son and Chris Krolikowski (online) <i>Sense of place through event attendance</i>
9:20	Alexandra Strauch and Susanne Gellweiler (online) <i>The effect of digitalization on event design and experience of online conferences: The perspective of German meeting planners</i>	Liandi Van den Berg <i>De-motivating factors influencing sport students' volunteer discontinuation at university sporting events</i>	David Heuvel, Desré Draper and Ilhaam Banoobhai-Anwar (online) <i>Cape Town Hotels' Attempt to win back direct booking guests</i>	Don Wu and Kit Sam Fong (online) <i>Perceived impact on holding serial mega events: Do perceived government corruption matter? A case study on for Macao young residents</i>
9:40	Magdalena Swart and Tes Proos <i>Incentive travel recovery: The way forward</i>	Tim Brown (online) <i>Recontextualising the events management process from a charity fundraising perspective</i>	Crisis and Disaster Management Maojun Liu, Yanning Li and Ubaldino Couto (online) <i>Technology adoption & crisis management in events during COVID-19: perspective from event organisations</i>	Luna Đurić, James Kennell, Miroslav Vujičić, Igor Stamenković and Jelena Farkić (online) <i>From 'Ten years of madness' to 'Twenty years in unity': Stakeholder perceptions of the changing role of the EXIT festival</i>
10:00	James Cassar, Julie Whitfield and Anya Chapman (online) <i>Identifying contemporary factors influencing conference site selection</i>	Olesya Nedvetskaya and Gareth Power (online) <i>An empirical exploration of the theory and practice of volunteer management: Considerations for sport events in a post COVID-19 world</i>	Leonie Louw, Elriza Esterhuyzen and Nellie Swart <i>Towards the development of a sustainable events risk management framework for the South African events industry</i>	

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DAY 3 THURSDAY 10:40-12:00	Room 1 Business Events (MICE) Chair: Hugh Bartis	Room 2 Sport Events Chair: Cem Tinaz	Room 3 TESA: Impact on Covid Chair: Chris Hattingh	Virtual Room 4 Events Economic Development Chair: Leonardo Dioko
10:40	Magdalena Petronella Swart and Esti Venske <i>A chain of events: Mapping the business events value Chain – A South African supplier perspective</i>	Esmarie Myburgh and Martinette Kruger <i>Profiling the sport participation behaviour of trail runners</i>	Yim King Wan, Meng Chan Lau, Xiangping Li and Leonardo Anthony Najarro Dioko (online) <i>Macao's tourism recovery from COVID-19: A public-private partnership governance approach</i>	Judith Mair, Leonie Lockstone-Binney and Kirsten Holmes (online) <i>Eventful cities</i>
11:00	Elizabeth Ann du Preez <i>Sustainable exhibitions: exploratory study on the use of wood for stand building</i>	Dohan Swanepoel and Esmarie Myburgh <i>The influence of the Covid-19 pandemic on trail running events: A supply-side perspective</i>	Washington Makuzva and Nolwazi Mabaleka (online) <i>An analysis of the tourism recovery strategies during the Covid-19 pandemic in South Africa</i>	William O'Toole (online) <i>Developing the event sector maturity model using action research methodology</i>
11:20	Nosi Mahlangu <i>Are DMOs the key to developing business tourism in South Africa and Africa?</i>	Zizipho Ndlwana, Simeon Davies and Etienne Joubert <i>Extreme sport participants and their perception of risk: A case study of Mount Kilimanjaro climbers.</i>	Peet van der Merwe, Andrea Saayman and Chiree Jacobs <i>Assessing the economic impact of COVID-19 on the private wildlife industry of South Africa</i>	Thea Vinnicombe (online) <i>The economic impact of the 66th Macau Grand Prix</i>
11:40	Nonhanhla Seoe and Nellie Swart <i>Exploring how Stokvels can enable business tourism SMME development: a Limpopo Province case study</i>	Risto Rasku <i>Finnish top league ice hockey clubs and sport tourism</i>	Hilary Kennedy Nji Bama, Zimasa Felicia Ndaba and Parveen Ebrahim <i>Covid-19 pandemic and the cancellation of the uMkhosi Womhlanga cultural festival in KwaNongoma, KwaZulu-Natal. South Africa</i>	Huilin Bao and Bingjie Liu-Lastres (online) <i>Exploring the impacts of COVID-19 on Generation Z's Motivation in Attending Traditional Exhibitions</i>

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DAY 3 THURSDAY 15:00-17:00	Room 1 Business Events (cont'd)	Room 2 Sport Events (cont'd)	Room 3 TESA: Equality, Diversity and Ethnicity in Tourism	Virtual Room 4 TESA: Experience in Hospitality and Tourism
	Chair: Nellie Swart	Chair: Liandi van den Berg	Chair: Esti Venske	Chair: Jeeyeon Hahm
15:00	Nasreen Tisaker and Nellie Swart <i>Investigating barriers to career advancement for women in the Western Cape business tourism industry</i>	Mihloti Innocentia Modiba and Elizabeth Ann Du Preez <i>Factors driving social media sharing of younger sports spectators' experiences</i>	Liangwei Qiu and Xiangping Li <i>A Netnographic Examination of Chinese Gay People's Travel Motivations</i>	Chao-Chin Liu and Flora Chang (online) <i>The influence of tourism experience and sports experience on tourism satisfaction and revisiting behavior</i>
15:20	Events and Equality Eric Olson and Xingyi Zhang (online) <i>Motivational factors for joining a LGBT professional association</i>	Bianca Lizelle Frost, Elizabeth Ann du Preez and Yolanda Jordaan <i>A social listening study exploring sports event brand love amidst the Covid-19 crisis: Was it really love?</i>	TESA: Conservation Aphelele Mgadle, Kaitano Dube and Limpho Lekaota <i>Conservation and sustainability of coastal city tourism in the advent of climate change in Durban, South Africa.</i>	Asanda Mtukushe and Tshinakaho Nyathela (online) <i>Customer perception of service quality on the student-operated restaurant (SOR) in South Africa</i>
15:40	Jessica Wickey, Alan Fyall, Gaurav Panse and Giulio Ronzoni (online) <i>Human trafficking at major events: The need for effective mitigation strategies</i>	Talent Moyo and Janice Hemmonsby (online) <i>Leveraging major sport events using socially responsible marketing approaches to enhance South Africa's destination brand messages</i>	Zinzi Sibitane, Kaitano Dube and Limpo Lekaota <i>Conservation challenges presented by climate change to nature tourism in private game reserves</i>	Virtual Room 4 Co-creation and Event Experience Kuan Mei Lo (online) <i>The influence of place attachment to festival satisfaction and loyalty to hosting destination: The case of Macao Food Festival</i>
16:00	Becky Liu-Lastres and Amanda Cecil (online) <i>Examining female event travelers' changing risk perceptions during COVID-19</i>	TESA: Education in Tourism & Hospitality Celiwe Menze, Desre Draper and Tshinakaho Nyathela (online) <i>Hospitality industry knowledge amongst high school learners in Cape Town townships</i>	Malehloa Mosia, Kaitano Dube and Veronica Labuschagne <i>Climate change and conservation challenges at botanical gardens in Gauteng</i>	Kelly Semrad, Sean Bliznik, Manuel Rivera and Robertico Croes (online) <i>The impact of the COVID-19 pandemic on theme park employees: The case of Orlando, FL</i>

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16:20	Chris Hattingh <i>Eleganza extravaganza': investigating the appeal of drag theatre in South Africa</i>	Carmen Els, Tshinakaho Nyathela and Tembisiile Molose (online) <i>First-year hospitality management students' expectations in Cape Town</i>	Ntuthuzelo Headman Sayedwa and Dorothy Queiros <i>Towards Blue Flag status: Current conservation-related plans and recommendations for Eastern Beach in East London, South Africa, by public and private stakeholders</i>	Eric Olson, Euhna Jeong, Xingyi Zhang and Yang Xu (online) <i>The role of skepticism in attitude and intention of event attendees' evaluation of message framing of event marketing</i>
16:40	Nompumelelo Nzama and Ikechukwu O. Ezeudji <i>Gender nuances in tourism-related business operations: Formal education and business networks in Kwazulu-Natal, South Africa</i>		Mukondeleli Manuga, Gift Dafuleya, Tom Okello and Benson Delwin <i>The impact of green practices in tourism amenities: The case of Mpumalanga Panorama Route, South Africa</i>	Hua Lou and Sherry (online) <i>Participants' perceptions on hybrid Events: an exploratory study in Macao</i>

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