



Dear Potential Sponsor,

We would like to take this opportunity to invite you and/or your business to participate in the Sixth Annual SLO Color Blast Fun Run to benefit the **Alex Cherry Maier Memorial Scholarship and Black and Gold Fund**. Alex Maier (#23), a strong proponent for fun and happiness, was tragically killed in a vehicle accident while returning home after one of his high school soccer games. His death had an overwhelming impact on the student-athletes, families and the local community as a whole. On Sunday, **April 22, 2018**, the community is once again coming together at SLO High School to promote fun, happiness and bonding at the 6th Annual Color Blast Fun Run. The event funds scholarships and student activities at San Luis Obispo High School.



Since its inception in 2013 the Color Blast Fun Run has been a roaring success: we rallied together over 6,000 runners, garnered massive local media attention, raised over \$100,000 and awarded over 80 scholarships to deserving college-bound Central Coast seniors, while promoting happiness throughout the community.

To help our cause and to reach out to the community we are asking you to consider being a sponsor of our upcoming SLO Color Blast Fun Run. **As a supporter you will gain exposure as a community sponsor of this highly visible and attended event. Here's what you can expect:**



- A crowd of over 800 runners and hundreds of observers and volunteers.
- Regional exposure that guarantees strong promotion and publicity; print and television press.
- Your company logo advertised on a banner that will be viewed by thousands of event attendees.
- A direct link on the race website that will link to your company website.

This is an ideal opportunity to support a great community cause and reach families right here in SLO County. Please take a moment to read the sponsorship opportunities in order to learn how your organization can participate in supporting this event on April 22, 2018. Once your level of commitment is determined, please fill out the Sponsorship Form and return it with your check in the self-addressed envelope. After receiving your form a race representative will be in contact with you. If you have any questions, please contact us at info@slocolorblast.com or call Judy at 805.704.8857.



Thank You in Advance!!

Tax Deduction 501(c)3 ID#77-0094164

Sponsorship Commitment Form

Sponsor Name (as you wish it to appear in publicity): _____

Address: _____

Main Contact: _____ Title: _____

Telephone Number: _____ Email: _____

Sponsorship Level: [SELECT ONE]

_____ **PLATINUM** - \$3,000

- A primary sponsor of the entire SLO Color Blast event
- Logo is the central and largest on the back of participant t-shirts
- Logo and organization name featured at the start and finish line of the event & website
- Exclusive recognition on SLO Color Blast website along with a color station along the running course that is solely sponsored by you with your signage and promotional items (website acknowledgement).
- 10 run registrations
- 10 participant T-shirts
- Plaque acknowledging your Platinum sponsorship of SLO Color Blast for your business to display

_____ **GOLD** - \$1,000

- A color station along the running course that is solely sponsored by you with your signage and promotional items (website acknowledgement).
- Large size logo on back of participant t-shirts
- 6 run registrations
- 6 participant T-shirts
- Plaque acknowledging your Gold sponsorship of SLO Color Blast for your business to display

_____ **SILVER** - \$500

- Acknowledgement on website and at event with a banner displaying your organization & logo
- Medium size logo on back of participant t-shirts
- 4 run registrations
- 4 participant T-shirts

_____ **BRONZE** - \$250

- Acknowledgement on website and at event by displaying your provided signage
- Small size logo on back of participant t-shirts
- 2 run registrations
- 2 participant T-shirts

_____ **FRIEND** - \$100

- Acknowledgement at day of event & website
- 1 run registrations
- 1 participant T-shirt

_____ Check enclosed (Payable to SLOHS Black and Gold, P.O. Box 295, San Luis Obispo, CA 93406)

_____ Please charge my Visa MasterCard or bill me (SLO Color Blast will call you)