



Dear Potential Sponsor,

We would like to take this opportunity to invite you and/or your business to participate in the Annual SLO Color Blast Fun Run to benefit the **Alex Cherry Maier Memorial Scholarship and Black and Gold Boosters Fund**. Alex Maier (#23), a strong proponent for happiness and fun, was tragically killed in a vehicle accident while returning home after one of his high school soccer games. His death had an overwhelming impact on the student-athletes, families and the local community as a whole. On Sunday, **April 14, 2019**, the community is once again coming together, this year at Laguna Middle School, for the Annual Color Blast Fun Run. This event funds scholarships, student programs and activities at San Luis Obispo High School.



Since its inception in 2013 the Color Blast Fun Run has been a great success: we have rallied together over 7,000 runners, garnered massive local media attention, raised over \$120,000 and awarded close to 100 scholarships to deserving college-bound Central Coast seniors, while promoting happiness throughout the community.



To help our cause and to reach out to the community we are asking you to consider being a sponsor of our upcoming SLO Color Blast Fun Run. As a supporter you will gain exposure as a community sponsor of this highly visible and attended event. Here's what you can expect:

A crowd of over 800 runners, observers & volunteers.

Regional exposure that guarantees strong promotion and publicity.

Your company logo advertised on a banner that will be viewed by hundreds of event attendees.

A direct link on the race website that will link to your company website.

This is an ideal opportunity to support a great community cause and reach families right here in SLO County. Please take a moment to read the sponsorship opportunities in order to learn how your organization can participate in supporting this event on April 14, 2019. Once your level of commitment is determined, please complete the Sponsorship Form online or print and mail (address below). After receiving your information, a race representative will be in contact with you. If you have any questions, please contact us at info@slocolorblast.com



Thank you in advance!!

Sponsorship Commitment Form

Sponsor Name (as you wish it to appear in publicity): _____

Address: _____

Main Contact: _____ Title: _____

Telephone Number: _____ Email: _____

Sponsorship Level: [SELECT ONE]

Gold - \$1000 or Better

- A Color Station along the running course that is solely sponsored by you with your signage and promotional items.
- Acknowledgement on website and at event with a student-made poster, or banner you provide.
- Large size logo on the back of participant T-shirts
- 4 run registrations and 4 T-shirts.

Silver - \$500

- Acknowledgement on website and at event; a student-made poster/banner
- Medium size logo on back of participant T-shirts
- 2 run registrations and 2 participant T-shirts

Bronze - \$250

- Acknowledgement on website and at event by displaying your provided signage
- name listed on back of T-shirt
- 2 run registrations and 2 participant T-shirts

Friend - \$100

- Acknowledgment at day of event and website
- 1 run registration and 1 T-shirt

_____ Check enclosed (**Payable to "SLOHS Black and Gold"**, P.O. Box 295, San Luis Obispo, CA 93406)

_____ I would like to be billed (a SLO Color Blast representative will call you)

_____ Payment by Visa or MasterCard - sign-up online: <https://slocolorblast.com/sponsor>

Tax Deduction 501(c)3 ID#77-0094164 Questions? info@slocolorblast.com