

Tell Me Something Good!

Atwood Lake Community Development Corporation (ACDC) Newsletter

Issue 1 September 2025

My name is Samantha Heider, and I'm proud to share my Girl Scout Gold Award project with you. I've been a Girl Scout since age 5, and the journey has taught me the value of leadership and giving back to the community.

For my Gold Award, I organized the Art Festival in Dellroy and created this exciting newsletter—2,500 copies being printed to homes and businesses around Atwood Lake. Both projects were designed to bring people together and support local businesses. You can go to ACDC Facebook page also for QR and legitimacy, if have any questions or concerns.

Thank you for being part of this experience and for supporting me along the way.

Please Scan the QR on the last page to help me complete my Girl Scout Gold Award. Thank you!



A Special Thank You To These Fantastic 2 companies:



I want to give a special thank you to **Scriptype Publishing** for stepping in to help me. This Publishing company generously shared time, encouragement, and valuable advice with me to complete my Girl Scout Gold Award project. They could have seen our newsletter as competition—after all, Scriptype's magazine serves a similar purpose in other communities. Instead, they chose to be a mentor to a Girl Scout. That kind of generosity and community spirit makes Scriptype Publishing a true hero.

I also wanted to give an another special thank you for the printing company. "You didn't ask for recognition, but your kindness spoke volumes. By quietly stepping in to lower the cost of printing our newsletter, you reminded us what it means to be part of a caring community. Thank you for helping us share our stories—your generosity truly made a difference."

Thank you both for believing in me, my project and helping us share good news with Atwood Lake!

Good News from ACDC!

Samantha is off to Florida Tech! We're so proud of how she has brought our community together through this newsletter and how hard she worked on her Girl Scout Gold Award project. From all of us on the ACDC Founders Team, we wish her the best as she begins this next chapter.

☛ Keep the good news rolling—see page 6 to learn more about ACDC!



Local Unity Sparks Big Change:

Leadership in Action: Mayor Amy Harkless

Brings New Energy to Dellroy

Dellroy's Mayor Harkless proves that meaningful change doesn't require a big city—just a big heart, clear vision, and strong community ties. Since stepping into office, she has championed projects prioritizing infrastructure, recreation, and public engagement, bringing new life to this historic village.

Building a Stronger Foundation

Under her leadership, Dellroy has successfully accessed federal and state funding to address long-overdue infrastructure needs. Roads have been improved, and outdated storm drains and catch basins have been replaced to reduce safety hazards and long-term maintenance costs. The village hall—untouched for over fifty years—is undergoing a much-needed renovation. New kayak and paddleboard launch sites are being developed to promote outdoor recreation, while shoreline restoration efforts will blend environmental preservation with inviting communal spaces. A planned network of walking trails will link neighborhoods, parks, and local businesses—encouraging a more active lifestyle and greater local engagement.



Happy Halloween 2025

On Halloween night, Thursday, October 31, 2025, in Dellroy, Ohio, the streets come alive with laughter, joy, and the excited chatter of children dressed in their spookiest and silliest costumes. Families from near and far flock to this charming small town, drawn by its warm spirit and welcoming traditions. Neighbors beam proudly as they hand out treats, decorate their porches, and watch the magic unfold. It's more than just candy—a celebration of community, kindness, and the delight of shared memories under the autumn moon. Bring your child to a magical community night.



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Make a Difference Join the Dellroy Ruitan Club

We're all about making the world a better place to live and work. While we may call Dellroy home, we're welcoming new members from all surrounding areas- if you're ready to help we would love to have you!

What We Do?

- Road Cleanups around the beautiful lake
- Scholarships for local students
- Community Events – Halloween, Christmas, Homecoming and more!

Always Lending a Hand when a Need Arises



Monthly Meetings, 3rd Tuesday at 7pm

Find us on Facebook for Meeting Locations
or Email dellroyruitan@gmail



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"Mayor Praises Spirit of Togetherness: 'Our Town's Heart Is Its People'"

Interview with Mayor Imes

A Passion for Progress:

Mayor Imes after 47 years of living here, launched a public service journey to spark change: "Nothing was moving forward for the village." With a deep affection for this "wonderful little village," his mission was clear—secure funding to revitalize the community and safeguard its future.

Guided by Community Values, putting residents first, he prioritizes transparency, collaboration, and community input.

"I work closely with the Village Clerk to stay aligned on spending and bills. Any major expenses are brought to council for approval." Public meetings are open and recorded, and residents are informed through Facebook and mailed letters. "We also have two council seats open for those who want to serve."

A Close-Knit Community:

What makes Sherrodsville unique? "We're a close community because of how small we are. I try to be available for anyone who needs help from the village." Sherrodsville is truly glowing with the spirit of progress and pride.

Fresh Starts Here: Mayor Celebrates Our Farmers Market as the Heart of Local Living:

We are proud to stand behind our farmers market—not just as a place to shop, but as a place where neighbors connect, families thrive, and local growers shine. Every basket of produce tells a story of hard work, health, and hometown pride. Let's keep supporting the hands that feed us. Consider getting a table to share your goods with our community.

"Neighbors Nourishing Neighbors—See You at the Market This Spring!" . Open May-Sept
Sherrodsville Farmers Market:
Fridays from 5:30-8:00 pm



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Good Food! Good Friends! Good Times!

Savor the Smoke: Ross Mountain BBQ's Local Legend



What started as a simple food trailer and a love for barbecue has grown into one oSherrodsville's beloved local stops. Ross Mountain BBQ & Catering is known not just for its smoky, homemade flavor—but for heart, hospitality, and consistency. "We just wanted to share good food," the owners shared. "Something made from scratch, something worth coming out for."

And people do come out. Their pulled pork, brisket, and bacon-wrapped chicken skewers are favorites, and the creamy mac and cheese has earned its own fanbase.

But behind every plate is a bigger goal: to bring people together. Ross Mountain doesn't just serve from the trailer—they cater weddings, reunions, festivals, and company picnics, becoming a go-to name around Atwood Lake and beyond. Running a small operation with limited hours hasn't always been easy, but staying local and personal is the point for this team.

"We've always believed that if you put care into what you're making, people feel it," they said. "We want people to come hungry and leave happy."

With catering growing and word spreading, Ross Mountain BBQ is staying true to its roots: good smoke, friendly service—and yes, don't forget the mac and cheese.

Allmon-Dugger
~ Cotton ~

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Homegrown Success: Small Businesses Bring Jobs, Joy, and Innovation”

Mad Bros: A Game Store with Heart—and a Secret



It started as a dream between two brothers and has become a local favorite. Mad Bros, founded in 2013, was born from their desire to create a space where people could come together and game—just like they did growing up. “As we got older, it got harder to find time to play with friends,” owner Todd shared. “We always talked about opening a game store. One day, the opportunity lined up, and I told my brother, ‘Great, I’m buying displays.’”

From the start, the goal was to make Mad Bros feel more like a friend’s living room than a store. Todd is known not just for his products but also for his kindness and community spirit. Starting with just \$10,000 and a credit card, the early days were a risk. “We didn’t qualify for most small business help, so we just went for it. I made mistakes—but that’s how you learn.”

Now running the shop solo, Todd is working on launching an online store. “COVID showed us we need to be digital, but this shop is still for our locals.” What does “MAD” stand for? That’s still a secret.

Mad Bros celebrated its 12th anniversary.

The logo for Mad Bros, LLC Games and Hobbies. It features the word "MAD" in large, stylized orange letters at the top. Below it, "BROS, LLC" is written in orange, and "GAMES AND HOBBIES" is in white. A wooden battle-axe is positioned horizontally across the middle. At the bottom, the phone number "330-260-6964", the address "139 WEST HIGH ST.", and the location "NEW PHILADELPHIA, OH" are listed in white.

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An advertisement for Grant Bake, a real estate broker. It includes a portrait of Grant on the left and a green background with white text on the right. The text reads "Cedar One Realty", "All your needs under one tree.", "Call me for all your real estate needs!", and "GRANT BAKE OH Assoc. Broker (330) 771-0436 grant@cedaronerealty.com".

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"All your needs under one tree."
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The logo for Sandy Valley Dental Care. It features a stylized blue tooth with two small stars on the left side. Below the tooth, the text "Sandy Valley Dental Care" is written in a bold, black font.

Sandy Valley Dental Care

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Atwood Lake Community Development Corporation

ACDC News

Building a Stronger Community:

The Vision of Atwood Lake Community Development Corporation (ACDC) is more than just an organization—it's a movement to strengthen our rural community through recreation, small business growth, and meaningful connections.



As a 501(c)(3) nonprofit, ACDC is committed to enhancing the quality of life for local residents while creating opportunities for economic development and community engagement.

Our Vision: A Thriving Atwood Lake Community:

ACDC was founded on the belief that small towns thrive when people unite to create positive change. We aim to support wellness, foster local business success, and promote outdoor activity and togetherness. Atwood Lake is already a wonderful place to visit and call home. By working together, we can make it even more connected and welcoming for all who live, work, and grow here.



continued on next page, local

ACDC Website!

Check it Out!



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ACDC Needs Your Energy to Spark Connections:

Promoting Active Living and Outdoor Recreation

ACDC is excited to spark new opportunities for health, fun, and connection around Atwood Lake. We don't yet have a paddleboard club—a walking club, art group, or 5K race team—but we'd love to build them together. Our vision is to create clubs and activities encouraging active living and outdoor recreation for all ages. Whether paddleboarding, walking, cycling, art, or simply gathering lakeside with neighbors, these groups can become a way to enjoy the outdoors while strengthening community bonds. We're looking for leaders and volunteers who want to help bring these ideas to life.

Supporting Local Businesses & Economic Growth:

Strong communities are built on strong local economies. ACDC works hand-in-hand with area businesses to promote growth through networking, local advertising, and development programs. Our efforts help ensure small business owners have the tools and support they need to succeed. When local businesses thrive, the community benefits—with more jobs, increased tourism, and a more vibrant local economy.

More Than a Project—A Place to Belong:

At its heart, ACDC is about connection. Whether you've just moved here or have deep roots in the area, joining our efforts is a way to make friends, share your talents, and help shape a community you're proud to call home.

Want to be part of something bigger? Whether you'd like to volunteer, advertise in our newsletter, or learn more, visit our website and discover how you can get involved. We can create a stronger, more connected, and more inspired Atwood Lake community.



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"Stronger Together: Local Moments That Matter"

Atwood Lake Park/Mineral City

- **Atwood Area Fall Festival:** Oct 3–5 (Fri–Sun) Crafts, live demos, kids' zone, food, and foliage viewing. Friday High School Bands
- **Three Sisters Intertribal Pow Wow:** Oct 4–5 (Sat & Sun) • Gates open 10 am, evening glow dance 7:30 pm.
- **43rd Annual Atwood Area Fall festival Car Show.** Oct 5th @ Atwood Lake park 9500 Lakeview Rd. 10-4pm. Hot Rods, Bikes, Classics, Antiques
- **Bounty on the Bridge:** Oct 9 (Thu, 5–8:30 pm) • Fine dining on the water with a lakeside view.
- **Halloween Weekend & Trick-or-Treat:** Oct 11 (Sat) • Costumes, candy, and spooky lakeside fun.
- **Dellroy Halloween Trick-or-Treat** Oct 31st @5:30-7pm

Zoar (Historic Village)

- **Civil War in Zoar Reenactment:** Sep 20–21 (Sat & Sun) • Ohio's largest Civil War reenactment featuring the Battle of Appomattox.
- **American 250 Teacher Workshop-** Sept 25
- **Speaker Series – Katharina von Luther:** Oct 4 (Sat) • First-person presentation on the life of Martin Luther's wife.

New Philadelphia

- **Performing Arts at Kent State Tuscarawas: See Calendar-many:**
- **1. The Musical Realms of LOTR, Hobbit & "Rings of Power":** Oct 1
- **2. The Magical Music of Harry Potter –Live in Concert:** Oct 2 @4p
- **4. Eagles Tribute, "To The Limit":** Oct 9 (7:30 pm)
- **Enhanced Forest 2025 at Wilderness Center.** Oct 10th & 11th, Jack-o-lantern-lined trails, costumed characters, stories

Carrollton

- Adopt an dog at Carroll County Dog Pound
- **Scarecrow's in the Square:** Sept 27 (10 am-12 pm) Setup and Judging at 12 pm @ Downtown Carrollton
- **Algonquin Mill Fall Festival:** Oct 10–12 (Fri–Sun, 9 am–5 pm) • Heritage crafts, historic mill tours, and seasonal treats. (Admission: \$10 per vehicle)
- **Carroll County Squatch Fest & Parapalooza:** Oct 18 from 10 am-6pm @ St Johns 701 Crest Street, Carrollton, OH
- **Breast Cancer Event** @Carrollton Post Office. 246 S. Lisbon Rd., Oct 24th, 2-5pm. Food trucks, Silent Auction, Local Vendors.
- **Minervas Normandy Inn Free Thanksgiving Dinner.** Check official announcements, closer to event.
- **Carroll County Christmas Parade** Nov 29th @6pm

Uhrichsville

- **KSC Halloween Fun Show Extravaganza:** Oct 11 at 9:00 - 1:00 @Keystone Saddle Club 5695 Clay City Dr. Annual Horse & rider costume contest, auction, hayride, trunk or treat.

Girl & Boy Scouts

- **Girl Scouts of Ohio's Heartland- Register Facebook**
- **Urban Campout - Support Girl Scouts:** Sept 26 at Camp Ken-Jockety. Cocktails, Marshmallows, fire, live music by Three Toad. Tickets Facebook
- **Boy Scouts Fall Festival/Troop 36:** Sept 27, 2:00-6 pm. Foltz Community Center 224N. Wood St, E. Canton. Farm Market, Vendors, Food trucks, Raffle
- **Fall Festival: Girl Scouts.** Oct 11 at Camp Crooked Lane with a pumpkin giant slingshot
- **Wilderness Survival Merit Badge Workshop:** Boy Scouts. Oct 18, 9-4 pm. Camp Tuscazoar
- **Halloween Hike: Girl Scouts.** Oct 25 at Camp Ken-Jockety

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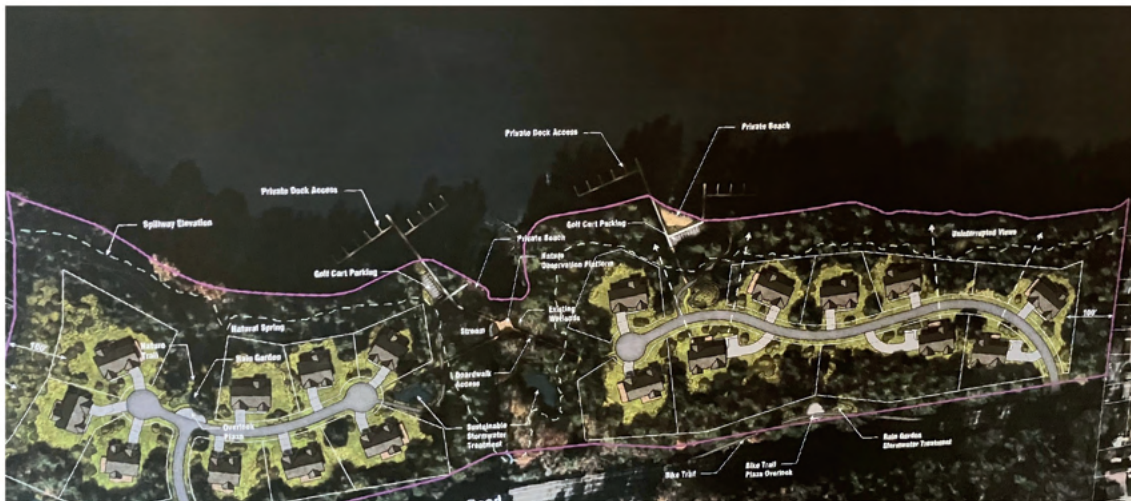
“Neighbors in the Making: Exciting Growth with Two New Home Projects”

MWCD announced new projects that enhance the vibrancy of Atwood Lake while strengthening our local communities. Our team has attended several meetings and wanted to share what we have learned so far.

- One of the standout projects is the Pines Cottage Development, which will bring new lakeside homes featuring eco-friendly attributes, private docks, and plenty of space to enjoy the stunning natural surroundings.
- Complementing this, the Peninsula Development may offer cottage-style and multi-family housing with shared amenities like pickleball courts and a community building.



These developments will welcome more families, retirees, and visitors to call Atwood home—boosting our local economy and breathing new life into the region. MWCD has also announced plans to enhance the Atwood Lake Park Activity Center and repave trails, creating inviting spaces for families, school groups, and guests to gather and enjoy. These improvements, shoreline stabilization, and new recreational programs will help ensure Atwood Lake remains a safe, vibrant destination for years. Some of the pictures you see today may change as plans progress, so stay tuned to MWCD for exciting updates!



Did You Know?

The Atwood Lake Community Development Corporation (ACDC) is a separate and independent nonprofit organization—we are Not connected to Muskingum Watershed Conservancy District (MWCD).

Both ACDC and MWCD care deeply about the future of our lake and community, but we serve in different ways. MWCD owns and manages the lake and park system, while ACDC is a grassroots, volunteer-led 501(c)(3) dedicated to supporting local businesses, fostering community projects, and sharing good news through this newsletter.

We look forward to working alongside MWCD where our missions overlap, while also creating opportunities that come directly from the people who live, work, and play here at Atwood Lake.

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Let's Get off the Phone & Go Biking!

Our Trails Are Growing!

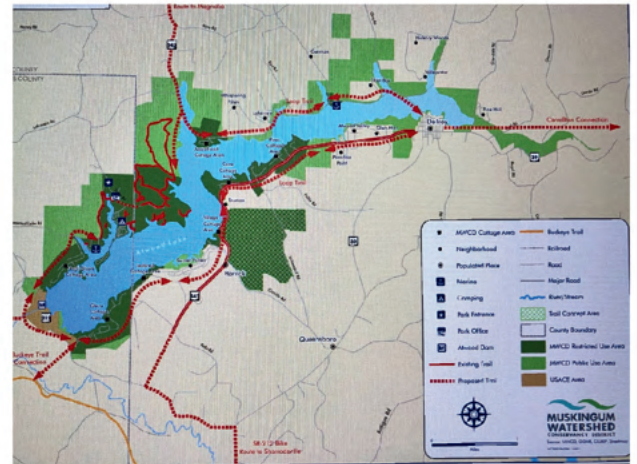
Trail Expansion Projects

There's excellent news for anyone who loves walking, hiking, or biking around Atwood Lake and beyond. Our local trail system is expanding, and new opportunities are popping up all around Tuscarawas and Carroll Counties. In Tuscarawas County, the historic Ohio & Erie Canal Towpath Trail continues to grow, connecting communities along its 87-mile route with more sections under development.

- The Kimble Trail Section south of Dover adds another 4 miles of crushed limestone path. At the same time, the Buckhorn Creek Trail near Newcomerstown transforms an old rail line into a nearly 5-mile recreational corridor.
- The Norma Johnson Center remains a gem with over 6 miles of nature trails and year-round programs, and the Crider Avenue Nature Trail offers a quiet local escape in New Philadelphia.

And here's more good news: The new Master Trail Plan will guide even more expansion and connections in the years ahead. We'll feature a picture of that plan in this issue.

In Carroll County, there's excitement, too! The new Village Park Woods in Carrollton is being developed as a 13.7-acre forest preserve with looping trails, streams, and wetlands. The Buckeye Trail – Autumn Road Southwest section offers a scenic 5.6-mile loop, and mountain bikers can explore more than 30 trails around Sherrodsville and Malvern.



*All of these efforts add up to something we can celebrate:
our region is becoming a destination for healthy, outdoor
recreation that supports residents and visitors.*



♥ Tell Me Something Good... Volunteer with ACDC!

Atwood Lake Community Development Corporation

Want to be part of the good news happening around Atwood Lake?
ACDC is looking for volunteers to help us strengthen our community
through:

Tell me Something Good at Atwood Lake Newsletter

Health & Fitness Projects

Arts, Youth, & Community Events

Lake Recreation & Local Business Growth

Scan the QR code to sign up today and help us keep the good news going!

📍 Together, we can create a thriving Atwood Lake community.

Tell Me Something Good: Community in Action

Get to know the Founders of ACDC

Hi Atwood Lake neighbors,

My name is Lori Joyner-Swetlin, and I'm one of the Atwood Lake Community Development Corporation (ACDC) founders. I've spent my career helping organizations connect people, processes, and technology—work that's ranged from creating early USPS digital tools to advising nonprofits and businesses through my company, Holon Insights.

But at heart, I'm a neighbor who loves bringing people and ideas together. After a life-changing accident, I wrote my first book, *More Than the Sum*, which reflects a belief that when we connect all the "pieces," we grow stronger. That same spirit inspires ACDC: connecting our families, businesses, natural resources, and creativity to build something greater than the sum of its parts.

Starting something new takes trust and collaboration, but our community is filled with resourceful and caring people. Together, we can make life at Atwood Lake even better. Stay tuned to learn more about our current Founder/Director Team: Marilyn Buckwald, Megan Boyd, Brandon Logan, and Jr Founder Samantha (Sam) Heider. We look forward to making more friends and increasing our Founder/Board/Team Leaders.



**Take care ~ Lori Joyner-Swetlin
Founder, ACDC**

New Owners of Dellroy Hardware



The Vrsan family was established in 2008 and consists of me (Jeff), my wife DeEtte, and our two children, Emma and Jimmy. Our reason for purchasing what once was the Dellroy hardware was to slow down and enjoy the time we have with the people we love. Living in Dellroy for the last 16 years, my wife and I have grown a bond with the people of this town. My kids have grown up knowing how great the people are, and I want to show my respect to them by being the best aspect of this town I can be. We pride our business on being a small-town local hardware store that generations can enjoy.

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Tell Us What You Think!

This newsletter is part of my Girl Scout Gold
Award project in collaboration with the Atwood
Lake Community Development Corporation
(ACDC).

I'd love your help in shaping future newsletters
by scanning this QR code and sharing your
thoughts.

Your feedback means a lot to me!
Samantha Heider, Girl Scout Ambassador & Junior
Founder of ACDC

Please help, survey needed

'Your feedback will help us continue to improve
our newsletter and better serve our community.
Thank you for your time.'

