



Concentrate on
your strengths

Outsourced bookkeeping can be important to small & medium businesses for many reasons:

Cost Efficiency:

- Outsourcing bookkeeping allows businesses to save on costs associated with hiring and training in-house bookkeepers. External bookkeeping services often offer competitive pricing, and businesses can choose a package that suits their needs, paying only for the services required.

Expertise:

- Professional bookkeeping services typically employ skilled accountants with expertise in financial management. These professionals are well-versed in accounting principles, tax regulations, and financial reporting standards. By outsourcing bookkeeping tasks, businesses gain access to a team of specialists who can ensure accuracy and compliance in managing financial records.

Focus on Core Competencies:

- By outsourcing bookkeeping tasks, businesses can redirect their internal resources and time towards core competencies. This allows the company to focus on its primary operations and strategic goals without the distraction of managing day-to-day financial transactions.

Access to Advanced Technology:

- Outsourced bookkeeping services often invest in the latest accounting software and technologies. This ensures that businesses benefit from state-of-the-art tools without having to invest in them separately. Up-to-date technology can streamline processes and improve overall efficiency.

Scalability:

- As businesses grow, your accounting needs may change. Outsourcing allows for scalability, as external bookkeeping services can easily adjust their level of support based on the evolving requirements of the business. This flexibility is particularly beneficial for small and medium-sized enterprises.

Time Savings:

- Bookkeeping can be a time-consuming task, taking away valuable time from core business activities. Outsourcing allows businesses to save time that can be invested in strategic planning, marketing, and other crucial aspects of business growth

In summary, outsourcing bookkeeping services can be a strategic decision for businesses looking to streamline their operations, reduce costs, and ensure accurate financial management by leveraging the expertise of external professionals.

Outsource
your
weaknesses



Weave in the right firm

Every business is different but here are some of the key features to look for when selecting a bookkeeping firm



Timeliness & Communication: Do they complete their work in timely fashion & maintain open lines of communication, keeping clients informed?



Customization: Do they tailor their services to meet the specific requirements of each client?



Technology Integration: Do they embrace modern technology to improve efficiency & streamline processes?



Experience and Expertise: Does the firm have experienced professionals with a strong understanding of accounting principles?



All your needs. And then some.

Discover
the power
of
outsourcing

While this guide outlines steps and considerations for finding a reputable outsourced bookkeeping firm, not everyone will have the time, inclination or expertise to do so.

But don't worry, SBS Associates can be your solution!

Our combined years of Controllershship, Accounting, Bookkeeping and Consulting experience, along with an ecosystem of software partners ensure that all your unique are met. We thoroughly review your needs and provide recommendations to ensure that what we propose works today and scales with you in the future.

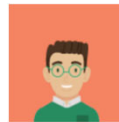
See what the others are saying about SBS Associates

"Very knowledgeable,. Got our business organized, recommended where things could improve, changes to be made & tools to use"



Elena, Keystone Landscaping

"The only issue I have with SBS is I wish I found them sooner! As the owner of our company, I never had a true grasp of how to run our books properly. SBS cleaned up the mess I created and set me up correctly"



John, Elite Sound

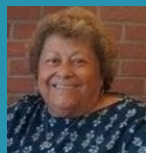
SBS Associates Co-Founders



Paulette Dreher

Paulette manages the Technical and Operations side of the business

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Kathleen Felicia

Kathleen manages the Sales and Marketing aspects of the business.

[QuickBooks ProAdvisor Profile](#)

