



Welcome!

# NC Immunization Coalition Meeting May 10, 2022

Meeting Coordinators:  
Leanne Bailey and Queen Degraphenreid

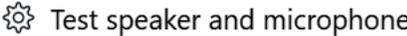
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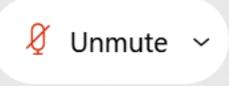
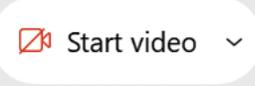


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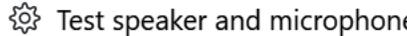
### Event Attendees are muted by default

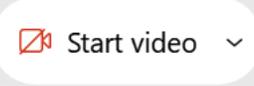
**Remember:** Before connecting, check audio **Settings** to ensure the correct headphones or other audio device has been selected. Press 'Test' icon to hear the chime

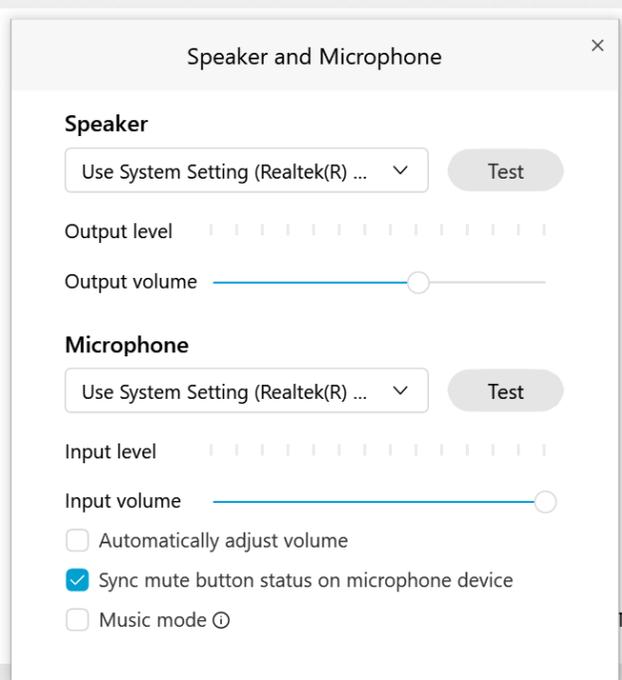
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### 2 Select **Use Computer for Audio**



The screenshot shows the Windows 'Speaker and Microphone' settings window. It is divided into two sections: 'Speaker' and 'Microphone'. Each section has a dropdown menu set to 'Use System Setting (Realtek(R) ...)' and a 'Test' button. Below the dropdowns are volume sliders for 'Output level' and 'Input level'. Under the 'Microphone' section, there are three checkboxes: 'Automatically adjust volume' (unchecked), 'Sync mute button status on microphone device' (checked), and 'Music mode' (unchecked).

# Logistics



Welcome: Make sure your audio is connected



All participants are muted



Some Q&A will occur throughout this meeting



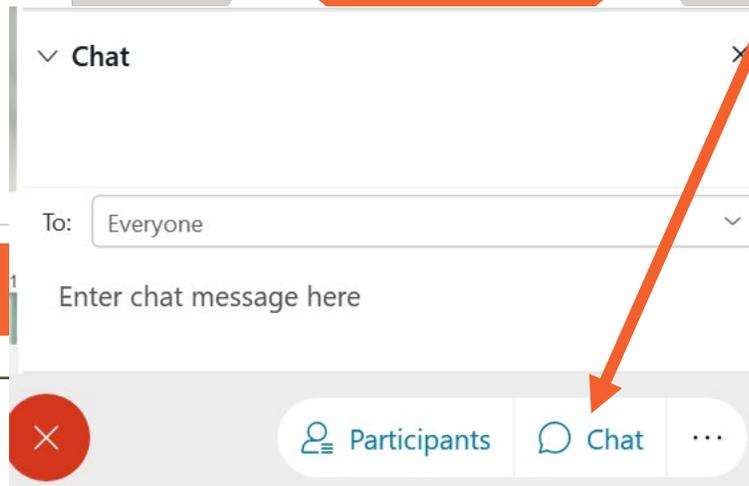
During this session presenters may use video unless there are bandwidth issues



Q&A – You will be invited to submit questions using the Q&A panel



To ask a question verbally, use the Raise Hand icon and a panelist will unmute your audio



# Agenda

## May 10, 2022

Time	Topic	Presenter
12:00 pm	Welcome	Leanne Bailey NCIC Steering Comm Member
12:05pm	Opening and NCIC Update	Karin Szymanski NCIC Co-Chair
12:15pm	HPV Task Force Update	Doranna Anderson HPV Task Force Chair, NC Citizens for Public Health Representative
12:20 PM	NC DHHS Update	Scott Coleman Communications Unit Manager, Division of Public Health, NC Department of Health and Human Services
12:30 PM	Healthier Generation's Vaccine Work in North Carolina	Shauvon Simmons-Wright Senior National Advisor, Alliance for a Healthier Generation
12:50 PM	Future Opportunity for Pharmaceutical Company Brief Updates	Karin Szymanski NCIC Co-Chair
12:55 PM	Closing and Adjourn	Queen Degraphenreid, NCIC Steering Comm Member

# NC Immunization Coalition Update

A Fair Shot Grant Event – Vaccinate Your Family  
Dr. Martin Luther King, Jr Harnett County Event



Queen Degraphenreid,  
NCIC Steering Member



# NC Immunization Coalition Update

## ► Materials available for member use

**A FAIR Shot** **COVID-19 FAST FACTS**

- 1 COVID-19 has killed over 600,000 people in the U.S.** Cases are once again rising to their highest levels, but only among people who are unvaccinated.
- 2 Even if you survive COVID, you may never fully recover.** Over 8.5 million people in the U.S. are still suffering effects from COVID infections, ranging from loss of taste and smell to organ failure.
- 3 COVID-19 vaccines are highly effective.** Even if you get a new variant, the vaccines will prevent you from getting seriously sick or dying.
- 4 COVID-19 vaccines were developed using technology that has been studied for decades.** No steps or safety protocols were skipped to develop these vaccines.
- 5 COVID-19 vaccines are safe.** Over half of U.S. adults are now fully vaccinated against COVID-19 with no serious side effects.

Learn more at [vaccinateyourfamily.org/afairshot](https://vaccinateyourfamily.org/afairshot)

**VACCINATE YOUR FAMILY**  
The Next Generation of Every Child By Two  
Vaccinate Your Family's mission is to help protect people of all ages from vaccine-preventable diseases.  
Visit [VaccinateYourFamily.org](https://VaccinateYourFamily.org) for more information about COVID-19 vaccines and other topics!  
[LetsimmunizeNC.org](https://LetsimmunizeNC.org)

**3 THREE**  
Wash your hands. Use soap.  
Make it bubbly!

1 2 3 4 5 6 7 8 9 10  
A B C D E F G H I J

**COUNT TO 10  
SING THE ABCs**

NORTH CAROLINA Immunization Coalition  
A COMMUNITY VOICE FOR VACCINES  
[LetsimmunizeNC.org](https://LetsimmunizeNC.org)

**Let Immunizations Grow With Your Family**  
**Vaccinate at Every Life Stage**

**Deje que las inmunizaciones crezcan junto con su familia**  
**Vacune en cada etapa de la vida**

[LetsimmunizeNC.org](https://LetsimmunizeNC.org)

**Did you know?**

- Vaccines protect babies, children & adults from many diseases.
- Vaccines help boost your immune system to protect you from those diseases.
- No need to start over! A vaccine series does not need to be started over, regardless.
- After a shot you might have a low fever or be sore and red around where the shot was given.
- Everyone 6 months and older needs to get an influenza vaccine every year.
- Talk to your health care worker about what vaccines you need.

**Sabía usted que?**

- Las vacunas protegen a los bebés, niños y adultos de varias enfermedades.
- Las vacunas ayudan a fortalecer su sistema inmunitario para protegerle de esas enfermedades.
- ¡No es necesario volver a comenzar! No se requiere volver a iniciar una serie de vacunas, independientemente del tiempo que haya pasado.
- Después de una vacuna, tal vez tenga un poco de fiebre o sienta algo de dolor o haya enrojecimiento en el lugar en donde se aplicó la vacuna.
- Todas las personas de 6 meses de edad o más deben recibir una vacuna contra la influenza cada año.
- Hable con su proveedor de atención médica con respecto a las vacunas que usted necesita.

**This is a family friendly schedule. Please talk to a health care provider for specific immunization recommendations.**  
Este es un calendario que apoya a las familias. Hable con su proveedor de atención médica para obtener recomendaciones específicas sobre las inmunizaciones.

tap NORTH CAROLINA Immunization Coalition A COMMUNITY VOICE FOR VACCINES

# Steering Committee Delegates

- ▶ Amparo Acosta
- ▶ Chris Weathington
- ▶ Christopher Carr
- ▶ Doranna Anderson
- ▶ Josh McDuffie
- ▶ Karin Szymanski
- ▶ Laura Edwards
- ▶ Lauren Porter
- ▶ Leanne Bailey
- ▶ Megan Riley
- ▶ Megan Witkowski
- ▶ Queen Degraphenreid
- ▶ Rachel Houston
- ▶ Scott Coleman
- ▶ Steven Gunn
- ▶ Tammy Woods

*As of March 2022*

# HPV Task Force Update

## Chair

Doranna Anderson



## Members

- ▶ Alesia Mitchell-Bailey
- ▶ Alexis Hoyt
- ▶ Cindy Herndon
- ▶ Doranna Anderson
- ▶ Dr. Rachel Shenker
- ▶ Erin Brown
- ▶ Jeff Hadley
- ▶ Josh McDuffie
- ▶ Leanne Bailey
- ▶ Sarah Arthur
- ▶ Scott Coleman
- ▶ Sherry Wright
- ▶ Suzanne Morrison

THANK YOU  
*team*

# HPV Task Force Update

## Mission

To educate on the importance of HPV cancer and disease prevention through increased vaccination among identified priority populations for the state of North Carolina.

## Progress

- ▶ **Hosting *Spring Forward with HPV Vaccination Webinar*, May 13, 2022 from 12:00 p.m. to 1 p.m.**
- ▶ **Live webinar, 140 seats, full capacity. Will have 50 seats for the recorded webinar.**



## SPRING FORWARD WITH HPV VACCINATION

Working Towards Improving HPV Vaccination Rates and Reducing HPV-Related Cancers in North Carolina

# NC DHHS Update

**Scott Coleman**

**Communications Unit Manager,  
Division of Public Health,  
NC Department of Health and  
Human Services**



# NCDHS Update

## Immunization Branch Restructure/Transition Out of Pandemic Response Phase

- DHHS Immunization Branch transitioning COVID-19 response from pandemic phase into routine operations.
- IB leadership working with staff to combine COVID-19 resources and staff with regular IB operations.
- Will create a streamlined and better integrated approach for the future.
- Immunization Branch staff continuing to assume full ownership of more activities, including all aspects of provider education and training, as contractors roll off.
- Gradually returning to normal site visits and eventually, conference/training schedules.

# Healthier Generation's Vaccine Work in North Carolina

Shauvon Simmons-Wright, M.Ed  
Senior National Advisor,  
Alliance for a Healthier Generation





# Shauvon Simmons-Wright

SENIOR NATIONAL ADVISOR

[shauvon.simmons-wright@healthiergeneration.org](mailto:shauvon.simmons-wright@healthiergeneration.org)



# Advancing Health Equity

Healthier Generation's Programming in North Carolina

# Healthier Generation Overview

## OUR VISION

All young people  
deserve a chance to  
live healthier lives.



## OUR MISSION

We work to empower kids to develop lifelong healthy habits by ensuring the environments that surround them provide and promote good health.





## What We Do

Convene and equip health, school, and community champions with an array of tools and resources that prepare them to equitably transform environments surrounding young people and their families.

# Our Vaccine Confidence & Access Efforts



## Vaccination Resources for Schools

Help protect students from preventable diseases by ensuring they are up to date on routine and recommended vaccinations. Explore resources on childhood vaccines and help **spread the word**.

JUMP TO A CATEGORY:

[COVID-19](#)
[Schools](#)
[Vaccine Confidence](#)
[Social-Emotional Support](#)
[En Español](#)

### Featured Resources



Child and Teen Vaccine-Preventable Diseases



Vaccine Checklist for Parents *en español*

# Vaccine Resource Hub

## Catch Up on Routine Vaccinations

Since the start of the COVID-19 pandemic, many students have missed out on routine childhood vaccinations. Experts estimate that 1 in 5 school-age children in the U.S. are now behind on shots to protect them from diseases such as measles, mumps, rubella, and chicken pox (varicella), according to [Learning First Alliance](#).

**Routine vaccinations** protect your child and your community from preventable diseases. It is important for caregivers to work with their children's health care provider to make sure kids get caught up on medical care, including missed shots.



Vaccination requirements for school entry vary by state so check with your state health department or local school district.

### CDC Recommended Vaccinations of School-Age Children

- 4-6 YEARS**
- [Diphtheria, tetanus, and whooping cough](#) (pertussis) (DTaP) (5th dose)
  - [Polio \(IPV\)](#) (4th dose)
  - [Measles, mumps, and rubella](#) (MMR) (2nd dose)
  - [Chickenpox](#) (Varicella) (2nd dose)
  - [Influenza \(Flu\)](#) (every year)

- 7-10 YEARS**
- [Influenza \(Flu\)](#) (every year)
  - [HPV](#) (two doses)\*

\* Although recommended for children ages 11-12, the HPV vaccine can be given as early as 9 to help protect both girls and boys from HPV infection and cancers caused by HPV.

- 11-12 YEARS**
- [Influenza \(Flu\)](#) (every year)
  - [Meningococcal disease](#) (one dose of MenACWY vaccine)
  - [HPV](#) (two doses)
  - [Tetanus, diphtheria, and whooping cough](#) (pertussis) (one dose of Tdap vaccine)
  - [COVID-19\\*](#) (two doses)

\* At age 12, the CDC recommends COVID-19 vaccination. COVID-19 vaccine and other vaccines may be given to your child on the same day.

- 13-18 YEARS**
- [Influenza \(Flu\)](#) (every year)
  - [Meningococcal disease](#)
    - [Meningococcal conjugate \(MenACWY\)](#) given at 16 years old (2nd dose)
    - [Serogroup B meningococcal \(MenB\)](#) may be given, preferably at 16 through 18 years (2 doses)

# Media, Thought Leadership, and Targeted Outreach

## Tennesseans must not digress in the race against preventable diseases | Opinion

*Now is not the time to pull back; we must redouble our efforts around vaccine education, access, and equity to close the gap exacerbated by the COVID-19 pandemic.*

**Donna Crawford** Guest Columnist

Published 12:00 p.m. CT July 22, 2021

Healthier Generation  @HealthierGen · Aug 23

As children head back to the classroom, you can play a critical role in protecting them from preventable diseases. Join us as we observe National [#ImmunizationAwarenessMonth](#) by sharing information with families and caregivers about routine immunizations. [bit.ly/383MZPo](https://bit.ly/383MZPo)



 Healthier Generation Retweeted

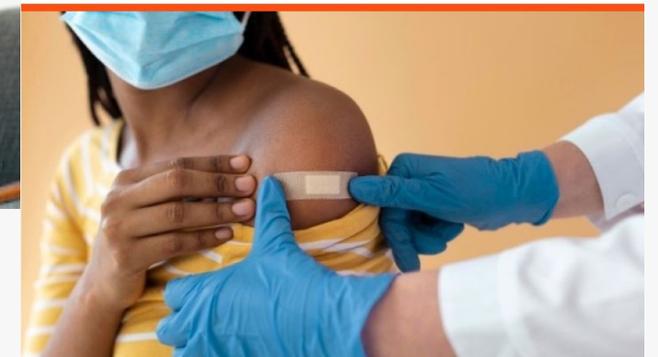


Clinton Foundation  @ClintonFdn · Aug 20

“Districts and their leaders have been doing an excellent job of getting the word out.” —@HealthierGen’s Donna Crawford shares how schools are engaging their communities to promote confidence in vaccines.



ALLIANCE FOR A  
HEALTHIER  
GENERATION 



Vaccines Keep Children Safe and In School

This week, the CDC is expected to recommend the first COVID-19

# Reach & Engagement

- **377,000+ students and 188,000+ families reached** in partnership with
- **607 schools & sites** that have engaged with our work
- **92%** located in under-resourced communities (Title I)



## Average ethnicity breakdown of students enrolled:

- 36% African American
- 33% Hispanic
- 26% Caucasian
- 5% Asian
- <1% Native American
- **74% students represent BIPOC populations**

# Promoting Vaccine Confidence and Access

## Bertie & Robeson Counties

- Reaching Black, Indigenous, People of Color (BIPOC), and Latinx populations in Robeson and Bertie Counties in North Carolina
- Strengthening partnerships between school districts, local health departments, and community- and faith-based partners
- Supporting community-led solutions



# Quantitative and Qualitative Data

## Vaccine Confidence Surveys

- Assess activities and attitudes related to vaccines
- Two versions: caregivers/ schools and organizations & agencies

## Social Network Analysis

- Illuminate the flow of information and connection points
- Develop Social Network Map to share with agencies

## Community Agency Listening Session

- Assess activities and attitudes related to vaccines
- Foster collaboration between agencies
- Co-design an action plan to increase program alignment



# Bertie County

- Building a strong partnership foundation with Bertie County Schools and Albemarle Regional Health Department
- Partnership with community-based partner, *A Better Chance, A Better Community* (ABC2) to increase COVID-19 vaccinations and youth engagement
- Supported vaccination events
- Launched social network assessment
- First agency listening session



# Robeson County

- Building partnerships between the public schools of Robeson County, the Robeson County Health Department, and NC Healthier Together
- Supported vaccine clinics that will offer both required (routine) and (recommended) COVID-19 vaccinations in collaboration with Mako medical laboratories
- Collected a small sample of childhood vaccine confidence and access surveys-- disseminated at a school-level event

## Assets

- Willingness for communication and partnership among local organizations
- Engaged community-based organizations that are willing to take on additional work to support vaccine efforts

## Barriers

- Transportation/limited clinic hours that don't match the schedule needs of the community.
- Overwhelmed staff at the Health Department/lack of staff and funding at schools and health departments
- Lack of coordination among agencies responsible for vaccination
- Lack of trust in public and private health care agencies/hesitancy in the community due to the rising concern about COVID-19 vaccines

# Resource Development

- Developed a virtual Vaccine Hub
  - ✓ 32 resources, tools, and videos
  - ✓ English and Spanish
- One-pager for families with information about routine childhood vaccinations
- Vaccine Attendance Retention Plan and Vaccine Talking Points/FAQs for Families

Vaccine Resource Hub

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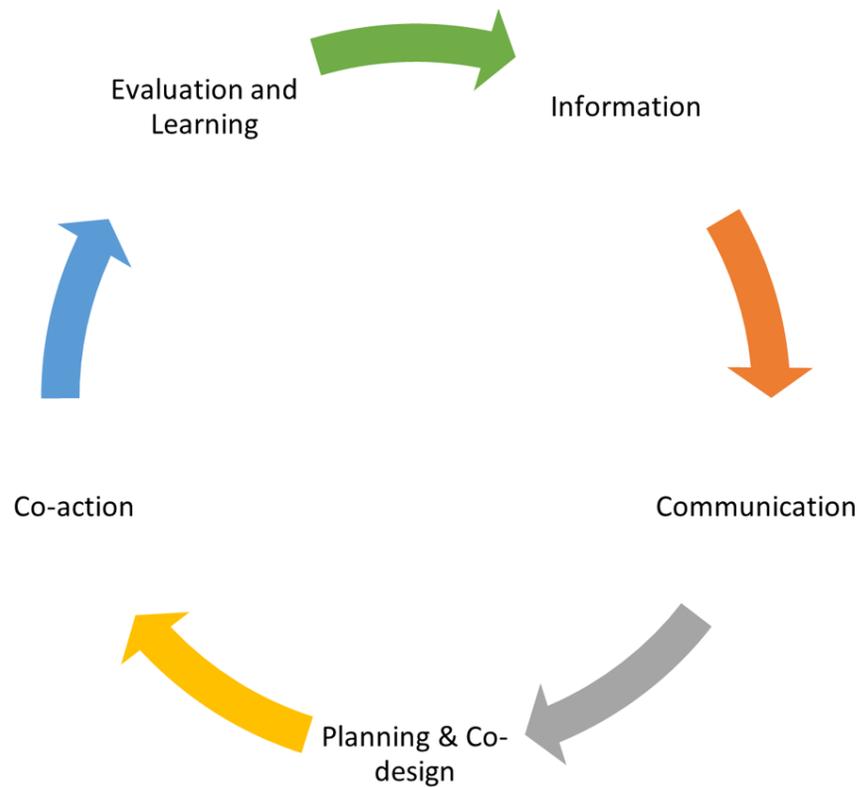
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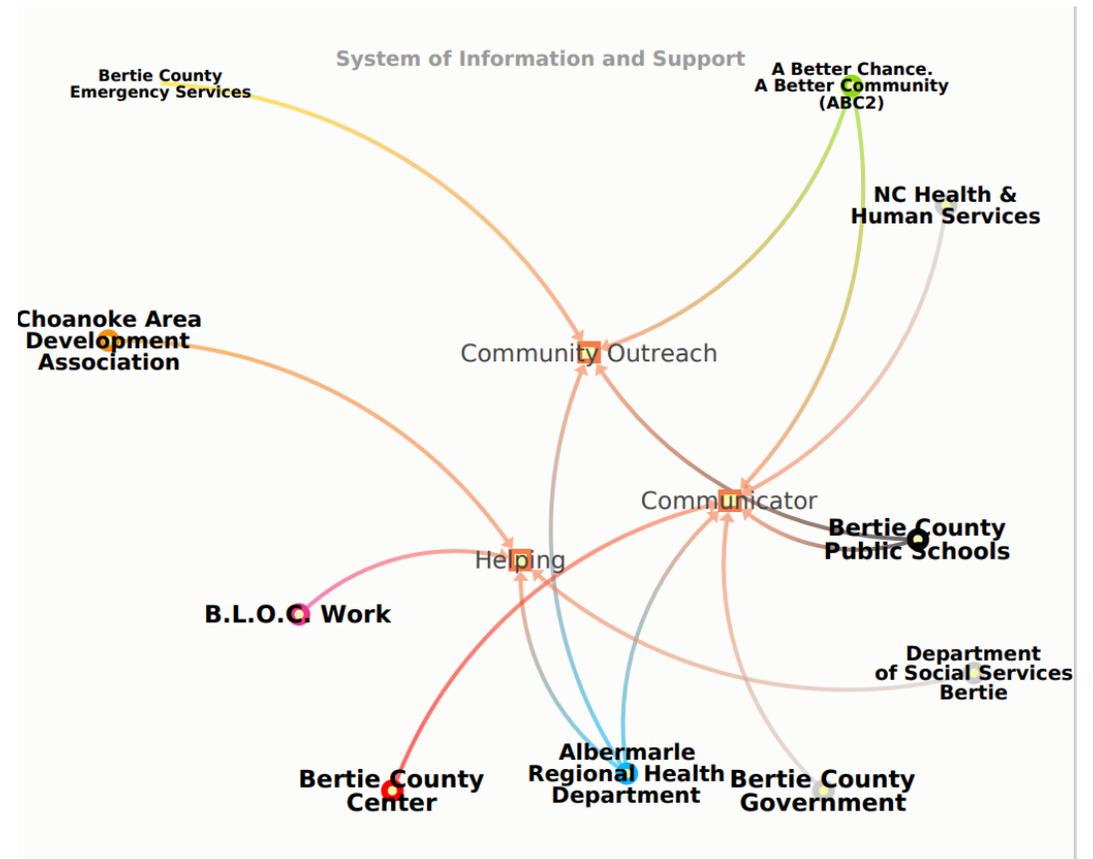
Learn more about routine and recommended vaccinations at [HealthierGeneration.org/vaccines](https://HealthierGeneration.org/vaccines)



# Partner Engagement Model



# Social Network Analysis Map: Bertie County



# Outcomes to Date

- Established **8** partnerships
- Engaged **21** stakeholders
- Supported **3** community events
- Developed a virtual hub with **32** resources, tools, and videos in English and Spanish
- Conducted community listening forum
- Disseminated vaccine confidence surveys (54 responses to date)
- Developing action plans for spring, summer, fall vaccination efforts



# Key Lesson Learned

The timeline for successfully entering the community, as an outside agency, is longer than we anticipated.

We must **build trust** and relationships with key community agencies and leaders prior to engaging in needs assessment, so that our attempts to “help” are received in a positive way, lead to authentic and truthful dialogue, and truly benefit the community.

Questions?





# Shauvon Simmons-Wright

SENIOR NATIONAL ADVISOR

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# Thank you!



  @healthiergen   /HealthierGeneration

# Future Opportunity for Brief Updates from Pharmaceutical Company Representatives



# Closing

Queen Degraphenreid

Find updates on the NCIC  
webpage at:

<https://letsimmunizenc.org>

## Save the dates for our 2022 NCIC bi-monthly meetings!

- ▶ July 12<sup>th</sup>
- ▶ September 13<sup>th</sup>
- ▶ November 8<sup>th</sup>

All meetings will be from **12:00 Noon to 1:00 PM** on  
the **second Tuesday** of every other month:  
January, March, May, July, September, November