

## PROGRAMS OVERVIEW

Spotlight: Youth Arts Education & Mentoring

### Our Mission

Co-founded by reunited cast members of the 'All New' Mickey Mouse Club, Always In The Club Foundation's mission is to enhance the lives of young people through arts education and mentoring. We also leverage our unique platform to empower socially conscious efforts guided by all 17 of the United Nations' [Global Goals](#) for a better world by 2030.

### Our Inspiration

Much more than a variety show, MMC promoted important causes such as diversity & inclusion and concern for the environment, and as a performing arts academy, trained some of the biggest stars in the world.

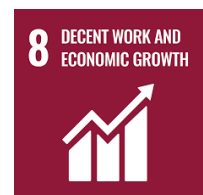
Mouseketeers were chosen by Disney from all over the country and represented a variety of races, religions and skill-sets. And they were all chosen because they individually represented something exceptional. Cast members have gone on to play a pivotal role in shaping the last 30 years of popular culture with critically acclaimed and wildly successful projects across music, film, television and theater... and they're still making an impact today.

*“What an incredible honor it has been to represent one of Walt's passion projects. The show helped in raising us to be socially conscious and gave us the ultimate gift of the exposure to each other's beliefs, skills and backgrounds to learn, grow and build upon.”*

- Chasen Hampton (AITCF Executive Director & Mouseketeer)

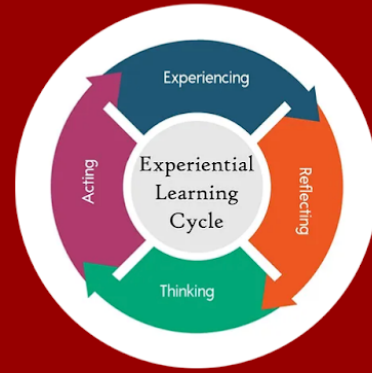


AITCF's overarching campaign is our [MMC'89 Social Impact Initiative](#) that uses the Global Goals as a framework for identifying and supporting a wide range of causes including those related to education, inequality and climate change. Although our primary work is **Youth Arts Education & Mentoring** (Goals [3](#), [4](#) and [8](#)), our team has raised more than \$50 million to support all of the Global Goals.



Program details on following pages

# What We Do



We work to fill in the gaps left by traditional learning institutions through our **MENTORING** program, **COACHING & WORKSHOPS**, and by sponsoring **EXPERIENTIAL LEARNING** opportunities with professional creatives and innovative companies across a wide range of industries.

## Programming Mission & Purpose

Inspired by *The 'All New' Mickey Mouse Club's* weekly **What I Want To Be** segment, Mouseketeers are lending their unique insights to enhance the lives of young people through arts education & mentoring - essential for social and emotional well-being, and critical tools for establishing equity and access.

## What We Aim To Solve

To thrive in a modern dynamic landscape, young people require a well-rounded education that includes arts education, mentoring and leadership training, as well as guidance in innovation, self-improvement and managing mental health. Here's what we know about the value of arts education and mentoring >> [Learn more](#)

## Our Strategy

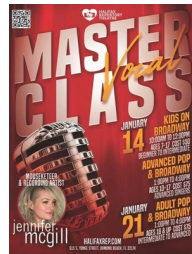
Trained by Disney in their youth, Mouseketeers have more than 30 years of experience operating at the highest levels of the entertainment industry. They've seen it all and managed the pitfalls, while achieving both career success and personal growth. Mouseketeers are also public speakers, personal development coaches and professional educators, and they are now giving back by helping young people learn, grow and thrive. They have coached and mentored more than 1,500 students and shared the stage with Jack Canfield, John Travolta, Halle Berry, Quincy Jones, Matthew McConaughey, Les Brown, Demi Moore, *Shark Tank's* Robert Herjavec, and Presidents Bill Clinton and George W. Bush, among other leaders in the arts, business and government.



Tony Lucca (NBC's *The Voice*)



En Vogue's Rhona Bennett



Jennifer McGill



## MMC'89 WORKSHOPS & COACHING PROGRAM

The Mouseketeers are sharing their knowledge through workshops and one-on-one coaching sessions. These sessions are designed to not only train young artists on their craft, but also empower them with life-skills training and strategies for personal growth.

## MMC'89 MENTORING PROGRAM

Our mentorship service matches young adults and children with a mentor based on common interests, career goals, experiences and life challenges. Mouseketeer Mentors are making themselves available to discuss the unique challenges of their chosen industry, and engage in meaningful dialogue on topics ranging from time-management and work-life balance to networking and job-seeking advice.

## MMC'89 EXPERIENTIAL LEARNING PROGRAM

There is no education like real-world experience... actually seeing how the "sausage is made," and in fact making a bit of the sausage yourself. Mouseketeers are leading experiential learning opportunities with young people interested in performing arts, arts and humanities, science and technology, entrepreneurship, leadership and innovation.

### MMC'89 @ Disney Imagination Campus (Program Service)

Mouseketeers lived and worked at Walt Disney World. With the 'Teers as tour guides, Always In The Club is sharing the magic of their youth by sponsoring groups of young people on learning trips to [Disney Imagination Campus](#) and Disney on Broadway, as well as other film, television and music production facilities.

### MMC'89 Orlando Music Camp (Program Service)

Our MMC'89 Music Camp takes experiential learning to its highest potential. Over a 4-week day-camp, students will not only learn new musical skills, but they will take what they've learned 'on the road' performing live for audiences throughout Central Florida. Our focus is on Pop and Rock music, however we will expand into other genres in the future.

Our Music Camp is led by Mouseketeer [Chasen Hampton](#) (Executive Director, Always In The Club), who is an established Recording Artist, Producer, and Director. After the Mouse Club, he was signed to Disney's Hollywood Records where he toured the world recording with the 90's pop group [The Party](#) that was produced by Dr Dre, Teddy Riley and Pharrell Williams, among others. He later became a Music Director for two schools in California. Chasen has been mentoring and developing artists for 15 years and is currently a mentor for the Berklee College of Music. He has trained more than 1,000 students and produced hundreds of live shows for children and young adults around the country. Former students have gone on to sign with Disney, Epitaph Records, Capitol, Sony Red, and Universal Music Group, and seen all over the world in festivals and on stages such as Coachella, Lollapalooza, GMA, Jimmy Kimmel, iHeart Music Awards, and many more. Chasen is a staunch supporter and #DistrictAdvocate of The Recording Academy's MusiCares initiative to bring music back into our classrooms and promoting diversity and inclusion through the arts.



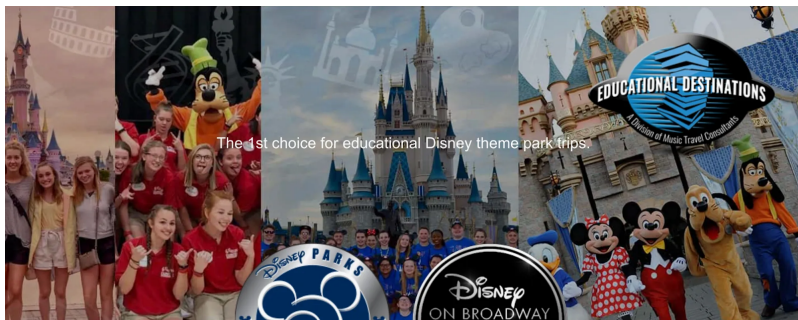
## Partners & Personnel



### Metropolis Productions

- Music Teachers
- Instruments
- Facilities
- Orlando Venues / Bookings

[Website](#)



### Educational Destinations

- Student Travel Planning & Coordination
- Disney Parks Coordination & Tour Guides

[Website](#)

## Our Team



**[Chasen Hampton](#)**  
Executive Director

Singer/Songwriter  
Educator & Mouseketeer



**[Tony Lucca](#)**  
Board Member

Singer/Songwriter  
Educator & Mouseketeer



**[Gloria Ayee, Ph.D.](#)**  
Board Member

Lecturer & Senior Fellow  
at Harvard University

### Our Leadership, Staff & Board

Our team includes artists, educators and executives who are accomplished individuals with a wide range of skills that help the Mouseketeers create impact.

> [Meet the Team](#)