



Pre-Listing Tips

Helpful tips for preparing your home for pictures and buyers.



How to prep your home for sale

LIST OF TIPS

Cleaning / Decluttering

Pets

Curb appeal



We want to ensure your home looks stunning in pictures!

We've collected the following tips that we have noticed over the years make a huge difference when it comes to great photos.

These suggestions are for photos only, however, they may also apply to showings. Some of these tips may not apply to your home specifically.





CLEANING / DECLUTTERING

kitchen



Clean the refrigerator of all magnets, calendars, pictures and paper.



Put away dishes in the sink and clear the sink of all sponges, detergents, etc.



Put away most items on the counter to make counter space look more abundant. (you can put them back on display after pictures are taken).





CLEANING / DECLUTTERING

living areas



Tuck away TV remotes, anything with dangling cords, and it's really important to **replace burned out light bulbs** in all lights.



Clean mirrors and windows. Dirty/smudgy mirrors and windows tend to show a lot in pictures.



Put away toys from anywhere other than children's bedrooms and store high chairs out of sight.





CLEANING / DECLUTERRING

bedrooms



Make beds and put clothes away.



If you can see the box spring of any bed, please put a bed skirt/dust ruffle on it. Beds with only a comforter and the box spring visible **do not** present well in pictures.



If there are missing doors from closets, and you have them in your home, please reinstall them.





CURB APPEAL



Hide outdoor garbage cans out of view of the front of the home (especially on picture day).



Have the grass freshly cut, if seasonably applicable. Pull weeds. Have the leaves removed, if you are selling in the fall.



Dress up the porch/stoop with seasonal pots of flowers and a new/clean door mat.



If you have great outdoor space, please make sure decks and patios are free of debris, extra furniture, old planters, etc.



For picture taking only, please make sure cars are parked on the street or in the garage, if you have one.





PETS

Tuck away dog beds & crates, food dishes, toys, cat trees, & litter boxes. (this is for pictures only)





Above all, make sure your home is as **clutter-free as is achievable** for pictures and thoroughly cleaned from top to bottom, including the carpets, if possible, for showings. A clean and tidy home gives the buyers the sense that every part of the home has been well taken care of throughout the years.

