

Press Release

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Kim Welcome’s “Inspirtainment” empowers women at BAF event

Nassau, Bahamas - She is talented, poised, and sophisticated, and her expertise as a speaker, coach and singer is well-appreciated. She offers her unique spin on motivational speaking by incorporating her smooth jazzy inspirational music into her moving message. She calls this a keynote concert, which she refers to it as “inspirtainment” – a mix of inspiration and entertainment.

Kim Welcome recently kicked off her “Reclaim Your Destiny in 2023” tour at the International Women’s Day (IWD) event hosted by BAF Financial. She shared her struggles of becoming a mother of three within the space of sixteen months. At that time she felt her dreams had been canceled but eight years later there was a breakthrough. She became known as a recording artist with her hit single, *No More Life Livin’ Me*. That popular song organically made its rounds on local radio stations through listener requests, and stayed in hot rotation for over six months. Listeners say *No More Life Livin’ Me* speaks about their own lives.

At this BAF sold out affair, Kim’s powerful message caused women to pause and think about dreams and goals they may have ignored or buried. She touched hearts, moved some to tears and inspired the audience to take ownership of their life’s journey. She empowered them to press past obstacles to become all they were born to be.

Her delightfully rich and smooth vocals created a perfect ambience for the audience to absorb her talent and wisdom. Impeccably dressed in a magenta jumpsuit, Kim performed her newest single, *Don’t Tell Me It’s Too Late*, alongside her band, which comprise of some of the country’s top musicians; Kevin Dean on drums, Adrian D’Aguilar on bass guitar, and keyboard player Clinton Crawford, who scored the music.

Rea Christina, a media personality, said, “This was my first time having to experience a keynote concert. I thought seeing how Kim put together the message and music was exciting. She encouraged us to go after our dreams - to pursue our destinies. We can sometimes get discouraged because of life situations, but at the end of the day, we have to keep pushing and keep on going.”

“*Don’t Tell Me It’s Too Late*” contains meaningful lyrics about claiming one’s destiny:

*“No matter how long they may take to achieve
Dreams do not expire*

*Don't tell me it's too late
I've got to live my dreams
Can't leave it up to fate
I will claim my destiny."*

Focusing on uplifting stories of women who have broken barriers in their respective fields, the other speakers included Aeronautical Engineer Aisha Bowe, who has ties to The Bahamas and is a future astronaut with Blue Origin; President of Kanata North Business Park Jaime Petten; and Diplomat Nahaja Black, who served as Mistress of Ceremonies. Cash N' Go team member Sidelaine Fouquet also spoke about her journey rolling out a cash app.

Nahaja, well-known as a media personality in The Bahamas, offered insight on her move to Ottawa to join the Bahamas High Commission and commented on Kim's directive. "The impact for me is that the message is familiar. It has been a whirlwind year, but one that I wouldn't regret - I wouldn't take back. Kim shared that you must believe in yourself and the moment. Everything led me to that moment; I said I would take that leap of faith. As for the journey - the power of the journey is the most important thing. When you're led to make a move - you make a move!"

Through her company, Influential Voice, Kim has provided corporate training around communication-based strategies to top-tier organizations, for over 15 years, helping professionals develop their public speaking skills and coaching women to advance their careers. "Some people know me as a trainer/coach, while others know me as a singer or voice actor, everything I do is rooted in my mission is to empower people to become the highest version of themselves," she said. "Whether facilitating a workshop, providing coaching, or speaking/singing from the stage, I want to be a catalyst to push people toward their dreams. I vehemently believe it's never too late to become who you were created to be."

Kim cites that there are multiple areas to reclaim one's destiny – in business, relationships, or career. "There's a line in my song that says, "Could it be since we're still here, then our purpose hasn't died?" she adds.

You can book Kim Welcome's Reclaim Your Destiny in 2023 experience for your upcoming event by contacting info@brownentgroup.com. Website: iamkimwelcome.com

Photo Captions:



Photo 1:

Kim Welcome (left) was a keynote speaker at the BAF IWD 2023 brunch focused on uplifting stories of women who have broken barriers in their respective fields. Others included Aeronautical Engineer Aisha Bowe, who has ties to The Bahamas and is a future astronaut with Blue Origin (at right); President of Kanata North Business Park Jaime Petten (second from right); and Diplomat Nahaja Black, who served as Mistress of Ceremonies. Photo by Azaleta Ishmael-Newry.



Photo 2:

Kim Welcome's keynote concert at the BAF International Women's Day 2023 included an inspirational talk and she sang her latest single, "Don't Tell Me It's Too Late" with her band. Photo by Azaleta Ishmael-Newry.

Tags: # motivation

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