



# aim schedule

animal • image • makers

DAY 1 - THURSDAY, APRIL 16, 2020			
8am - 6pm	Registration		
9am-5pm	Print Competition Judging		
9am-12:30pm	<b>PRE-CON 1:</b> "Hands-On Studio Lighting" (Bud Thorpe & Kimberly Buccheri)	<b>PRE-CON 2:</b> "Zoo Photography" (Jo Howell)	<b>PRE-CON 3:</b> "The Dreamy/Dramatic Location Portrait" (Monica vander Maden)
1:30pm-5pm			<b>PRE-CON 4:</b> "Photo to Masterpiece via Pastels" (Andie Sanders)
7pm-10pm	Opening Party		

DAY 2 - FRIDAY, APRIL 17, 2020		
7am - 8am	Registration	
8am-9:30am	"How We Might Evoke Empathy with Animal Portraiture" (Tim Flach)	
9:45am-11:15am	"Visual Theories and Iconic Imagery" (Tim Flach)	
11:30am-1:30pm	LUNCH BREAK	
1:30pm-3:30pm	"Lightroom for Photoshop Users - Getting the Most From Adobe's Photography Ecosystem" (Mark Fitzgerald)	"Editing the Dreamy/Dramatic Portrait" (Monica vander Maden)
3:45pm-5:45pm	"Marketing Without Fear" (Jenika McDavitt)	"High Ticket, Low Volume: Enjoy the benefits of the high-end customer experience" (Kim Buccheri & Bud Thorpe)
7pm-10pm	Social Event (TBA)	

DAY 3 - SATURDAY, APRIL 18, 2020		
6:30am - 7:15am	"The Photographer's Workout" (Art Harris)	
8am-10am	"Dog Safety, Behavior and Body Language" (Dr. Helen Jurchisin)	"Working with Horses: Posing and Safety for the Photographer" (Terri Cage)
10:30am-12:30pm	"How to Network and Create Valuable Partnerships as an Introverted DogTog" (Holly Montgomery)	"The Golden Couch" (Jo Howell)
12:30pm- 7pm	TRADESHOW / MEALS	
7:30pm-10:00pm	Speaker TBA	

DAY 4 - SUNDAY, APRIL 19, 2020		
6:30am - 7:15am	"The Photographer's Workout" (Art Harris)	
8am-10am	"Becoming a Cat Whisperer" (Kim Stephenson)	"Relationship Storytelling: Pets and Their People" (Terran Bayer)
10am-12:30pm	BRUNCH	
12:30pm- 2:30pm	"Studio Bird Photography" (Barbara Brady-Smith)	
3pm-5pm	If in Doubt, Apply More Glitter!" (Craig Turner-Bullock)	
6pm-10pm	Closing Party: Dinner and Print Competition Awards	