



aim schedule

animal • image • makers

| DAY 1 - THURSDAY, APRIL 16, 2020 | | | | |
|----------------------------------|---|---|---|---|
| 8am - 6pm | Registration | | | |
| 9am-5pm | Print Competition Judging | | | |
| 9am-12:30pm | <u>PRE-CON 1:</u> "Hands-On Studio Lighting" (Bud Thorpe & Kimberly Buccheri) | <u>PRE-CON 2:</u> "Zoo Photography" (Jo Howell) | <u>PRE-CON 3:</u> "The Dreamy/Dramatic Location Portrait" (Monica vander Maden) | <u>PRE-CON 5:</u> "The Dreamy/Dramatic Location Portrait" (Monica vander Maden) (1:30-5pm) |
| 1:30pm-5pm | | | <u>PRE-CON 4:</u> "Photo to Masterpiece via Pastels" (Andie Sanders) | |
| 7pm-10pm | Opening Party | | | |

| DAY 2 - FRIDAY, APRIL 17, 2020 | | |
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| 7am - 8am | Registration | |
| 8am-9:30am | "How We Might Evoke Empathy with Animal Portraiture" (Tim Flach) | |
| 9:45am-11:15am | "Visual Theories and Iconic Imagery" (Tim Flach) | |
| 11:30am-1:30pm | LUNCH BREAK | |
| 1:30pm-3:30pm | "Lightroom for Photoshop Users - Getting the Most From Adobe's Photography Ecosystem" (Mark Fitzgerald) | "Editing the Dreamy/Dramatic Portrait" (Monica vander Maden) |
| 3:45pm-5:45pm | "Marketing Without Fear" (Jenika McDavitt) | "High Ticket, Low Volume: Enjoy the benefits of the high-end customer experience" (Kim Buccheri & Bud Thorpe) |
| 7pm-10pm | Social Event (TBA) | |

| DAY 3 - SATURDAY, APRIL 18, 2020 | | |
|----------------------------------|---|--|
| 6:30am - 7:15am | "The Photographer's Workout" (Art Harris) | |
| 8am-10am | "Dog Safety, Behavior and Body Language" (Dr. Helen Jurchisin) | "Working with Horses: Posing and Safety for the Photographer" (Terri Cage) |
| 10:30am-12:30pm | "How to Network and Create Valuable Partnerships as an Introverted DogTog" (Holly Montgomery) | "The Golden Couch" (Jo Howell) |
| 12:30pm- 7pm | TRADESHOW / MEALS | |
| 7:30pm-10:00pm | Wildlife Photography with Canon Explorer of Light Adam Jones | |

| DAY 4 - SUNDAY, APRIL 19, 2020 | | |
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| 6:30am - 7:15am | "The Photographer's Workout" (Art Harris) | |
| 8am-10am | "Becoming a Cat Whisperer" (Kim Stephenson) | "Relationship Storytelling: Pets and Their People" (Terran Bayer) |
| 10am-12:30pm | BRUNCH | |
| 12:30pm- 2:30pm | "Studio Bird Photography" (Barbara Brady-Smith) | |
| 3pm-5pm | "If in Doubt, Apply More Glitter!" (Craig Turner-Bullock) | |
| 6pm-10pm | Closing Party: Dinner and Print Competition Awards | |