

What is This All About?

The Marketing Network is a concept created to utilize the skillset and work relationships of professional marketer to grow the practice, and build the next generation of marketers. This “Network” allows us to blend the two. There are three key benefits of this “process”:

1. Coordinated Habits for More Strength
2. Improved Time Schedule to Reduce Burnout
3. Increased Personal & Professional Network

The Marketing Network is all about pooling together **R**etirees, **A**dults, and **Y**outh (RAY) to grow our Industry but also make our City stronger and safer.

The National Block Club University (NBCU) is the legal structure. We are an Illinois based not for profit since 2003. Our mission is to combat crime and disorder across 167 of America’s most dangerous neighborhoods. To effectively combat crime and violence we must develop strong blocks of hopeful residents with an organized plan.

Our specific role in this “plan” is to help you grow your business to create jobs. NBCU feels that strong business growth in disinvested communities are very important to making the City stronger and more vibrant.

1. Coordinating Habits

| | |
|------------|----------------------|
| Sundays | Family Day |
| Mondays | Safety Day |
| Tuesdays | Education Day |
| Wednesdays | Economic Day |
| Thursdays | Health Day |
| Fridays | Senior Citizen’s Day |
| Saturdays | Youth Day |

2. Improving Your Time Schedule

TIME

4th Saturday of each Month
Every Wednesday
Every Month

WE OFFER

New Customer Audit Day
Free Local Promotion Day
Citywide Promotion Day

3. The Network of 108

NBCU supports 108 different career professions. This overwhelming number of professions provides redundancy and overlap. The flexibility from this overlap is used to ensure our youth have multiple different career paths to choose. Below you will find the summarized version of the 108 different professions summed up into 8 categories.

| | |
|------------|----------------|
| Category 1 | Business |
| Category 2 | Accountability |
| Category 3 | Safety |
| Category 4 | Education |
| Category 5 | Construction |
| Category 6 | Race Relations |
| Category 7 | Food |
| Category 8 | Legal |

Other Tools to Help Grow Your Business

1. Local Zip Code Business Guide
2. Name Your 4 Campaign
3. Roving Citywide Tour
4. Annual Convention
5. Miami, Florida Support Center
6. 20 African Museums (2018) to Boost Local Tourism
7. Real Estate Investing