

## Nail Salons

Sky rocket unemployment, high foreclosures, idle youth, and out of control violence are deeply rooted problems facing the African American community. Not being a resident of this community but profiting off of its citizens presents the appearance of exploitation.

### **If You Care Do Not Exploit**

Exploitation can be defined as the act of making use of and benefitting from, *in the case*, African American disenfranchised customers.

Over the years, donating to local elected officials was viewed as supporting the community, but those days are OVER.

As a community, we will no longer tolerate contributing to those individuals as acceptable. Taxpayers are being exposed to excess taxes, high fines, exorbitant fees, and their car being booted.

### **No More Pay to Play**

Our new expectation is that donations from businesses should go to the COMMUNITY. Remember it is those residents keeping your business afloat. Paying for your licenses should be enough financial support for the City.

To ensure things change, the National Block Club University, (NBCU) will be available to partner with your business. NBCU is an Illinois not for profit since 2003 focused on combating violence across 167 of America's most dangerous neighborhoods.

**To effectively combat crime and violence, from a business perspective**, NBCU is seeking an annual dollar amount that your company is willing to contribute to the community. **We are suggesting a process that would allow the residents to know when they can request or apply for support. A one on one consultation is advised to help you learn how to incorporate something like this.**

## **Violence Hurts Business – Empower Us to Help Today**

Neighborhood vibrancy is critical to help combat violence, so working together with NBCU can have a profound impact on your financial bottom line.

To create the right amount of vibrancy, we have pre-selected each business industry to support one particular school grade. Here is what we are encouraging you to support.

## Big Supporters of Education

Day Care	Kindergarten
Liquor Stores	1 <sup>st</sup> Graders
Corner Stores	2 <sup>nd</sup> Graders
Beauty Supply Stores	3 <sup>rd</sup> Graders
Beauty Salons	4 <sup>th</sup> Graders
Car Wash	5 <sup>th</sup> Graders
<b>Nail Salons</b>	<b>6<sup>th</sup> Graders</b>
Gas Stations	7 <sup>th</sup> Graders
Barber Shops	8 <sup>th</sup> Graders
Cleaners	9 <sup>th</sup> Graders
Cellular Stores	10 <sup>th</sup> Graders
Apparel Stores	11 <sup>th</sup> Graders
Lounges	12 <sup>th</sup> Graders

### **You Should Not Ignore Us**

16 blocks are assigned to help us maintain long term consumer protection.

71 <sup>st</sup> to 74 <sup>th</sup> Rockwell	covers West Side businesses
71 <sup>st</sup> to 74 <sup>th</sup> Maplewood	covers South Side businesses
71 <sup>st</sup> to 74 <sup>th</sup> Campbell/Artesian	covers Southeast Side businesses