

# Freelance Book Pitch Writer — Rights Management

Luna Eden Publishing is seeking a freelance book pitch writer to help turn compelling books into persuasive pitches for rights opportunities. If you can capture a book's distinctive appeal and tailor it to potential publishing and adaptation partners, we'd love to hear from you.

Luna Eden Publishing holds primary rights for print, digital, audio and (sub)territorial rights. We work with our authors to distribute subsidiary rights in translation, serial and dramatic formats, including radio, theatre, gaming, film and TV.

## The role

- Write engaging book pitches, concise synopses and attention-grabbing hooks.
- Identify each book's key selling points, intended audience and potential for different rights markets.
- Tailor pitch materials to relevant publishers, rights buyers and adaptation partners.
- Work with Luna Eden Publishing to refine pitches while staying true to each author's work.

## What you'll bring

Strong persuasive writing and editing skills, an eye for a book's commercial appeal, and the ability to communicate its essence clearly and concisely. Experience in book pitching, publishing, rights sales or adaptation proposals would be welcome.

## Payment

You will receive 10% of the profit from each successful book you pitch. This is a share of profit, not a share of total sales or rights income. Profit means the money left after the agreed costs have been deducted. Payment is success-only: you will not be paid for unsuccessful books.

## How to apply

Please send a brief introduction, details of relevant experience and examples of your pitch writing to [Sales@lunaedenpublishing.co.uk](mailto:Sales@lunaedenpublishing.co.uk).