

2025 NB Beef Expo

Dear Beef Producer,

Enclosed you will find a registration package for the New Brunswick Beef Expo which will take place at the Princess Louise Park (PLP) Show Center in Sussex, NB on October 17th and 18th, 2025.

Important Information		
Registration Opens	September 13, 2025	
Regular Entries Open Until	September 27, 2025	\$10/head
Late Entries Open Until	October 4, 2025	\$20/head
Junior Show	Same as above	\$10/junior
Tickets for Dinner Friday Night can be Purchased Until	October 4, 2025 Dinner this year is being catered by <i>Sizzler BBQ Catering</i> . There will only be meals available for those who have purchased tickets in advance through Assist Expo by October 4, no extras.	\$15/person
Trailer Site	Contact show committee at nbbeefexpo@gmail.com (on a first come, first served basis)	\$43/night for full service \$32/night for two-way

Watch for updates on our website www.nbbeefexpo.com or on our Facebook page.

Looking forward to seeing you in the show barns this fall.

NB Beef Expo Committee

Email: nbbeefexpo@gmail.com

2025 NB BEEF EXPO SCHEDULE OF EVENTS

Thursday, October 16, 2025

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| 8am – 6pm | Barns open to receive cattle. All cattle must be on the grounds by 6pm. |
| 7:30pm-8pm | Exhibitor's meeting @ Cattlemen's Corner |
| 8pm – 9pm | Social hour |

Friday, October 17, 2025

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| 7am-8:30am | Breakfast |
| 9am | Fitting demonstration |
| | Individual fitting competition |
| | Junior showmanship |

****Please note that there will be no conformation classes as part of the Junior show this year.**

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| 6pm | Dinner, Silent Auction & Cake Auction |
| 7 :30pm | Trick or Treating |
| 8pm | Farmer's Olympics |

Saturday, October 18, 2025

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| 7am-8:30am | Breakfast |
| 9am | Commercial & purebred open show |
| | NB Beef Expo Supreme Beef Selection |
| | NB Angus Futurity & NB Hereford Futurity (concurrently) |
| 3pm | Animals and displays permitted to leave show grounds |

Sunday, October 19, 2025

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| 9am | All animals and exhibitors must be removed from the show grounds |
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Section A: Prospect Steers

Rules and Regulations

- Steer calves must be properly castrated with no visible signs of wounds or scars. Steer calves who have not been properly castrated will be disqualified. If any questions arise, a veterinarian will be present on site and their opinion will be deemed final.
- Steer calves must be polled or properly dehorned.

CLASS 1: Prospect Steers – castrated male calf born on or after January 1, 2025. Calf must be a minimum of 3 months of age on day of judging.

Section B: Purebred and Commercial Breeding Stock Show

Rules and Regulations

- A minimum of 2 exhibitors and 6 animals are required to make a Purebred Breed Show.
- Purebred Divisions
 - All purebred animals must be registered with their breed association to be eligible.
 - Mixed breed purebred classes may be created to combine breeds who don't meet minimum registration requirements. Alternatively, if a breed not listed below has enough registrations, an additional breed show may be created.
 - Typical purebred breed classes include Angus, Charolais, Hereford, Limousin, Simmental, and Speckle Park.
- Commercial Division
 - Will host all non-registered animals.
- Classes will only be considered for a separate heat when there are more than 8 entries, and this will be at the discretion of the show committee. Each heat will be treated as a separate class for exhibitor and breeder point calculations.
- Breed dress codes for showing are encouraged.
- Note to Angus breeders: The Angus show at the NB Beef Expo is a *Gold Show*. All animals must have a CCIA or ATQ Angus Indicator tag. Any animals with colour products applied to it at a Canadian Angus Association sponsored show will be disqualified from the show and any aggregate Gold Show points this animal has amassed will be forfeited.
- Note to Hereford breeders: The Hereford show at the NB Beef Expo is a *Mark of Excellence (MOE) Show*. The Canadian Hereford Association show regulations are to be respected. Exhibitors will be required to wear the official red show shirts to respect the dress code.

CLASS 1 - Bull Calf – uncastrated male calf born on or after January 1, 2025. Calf must be a minimum of 3 months of age on day of judging.

CLASS 2 – Junior Yearling Bull – uncastrated male yearling born between April 1, 2024 and December 31, 2024.

CLASS 3 – Senior Yearling Bull – uncastrated male yearling born between January 1, 2024 and March 31, 2024.

CLASS 4 – Mature Bull – uncastrated male born in 2023 or earlier.

GRAND CHAMPION & RESERVE CHAMPION BULL

CLASS 5 – Heifer Calf – female calf born on or after January 1, 2025. Calf must be a minimum of 3 months of age on day of judging.

CLASS 6 – Junior Yearling Heifer – female yearling born between April 1, 2024 and December 31, 2024.

CLASS 7 – Senior Yearling Heifer – female yearling born between January 1, 2024 and March 31, 2024.

JUNIOR CHAMPION & RESERVE JUNIOR CHAMPION

CLASS 8 – Two-Year-Old Cow – female born between January 1, 2023 and December 31, 2023 with her own 2025 natural, purebred, tattooed calf at foot. Cow and calf are shown as a unit, but calf may also show as a single animal in Class 1 or 5 and Classes 10 & 11. Please specify which calf belongs to which cow when completing your registration.

CLASS 9 – Mature Cow – female born prior to January 1, 2023 with her own 2025 natural, purebred, tattooed calf at foot. Cow and calf are shown as a unit, but calf may also show as a single animal in Class 1 or 5 and Classes 10 & 11. Please specify which calf belongs to which cow when completing your registration.

*Breed specific rules may override a calf's eligibility to be shown individually (MOE, Angus Gold)

SENIOR CHAMPION & RESERVE SENIOR CHAMPION

GRAND CHAMPION & RESERVE CHAMPION FEMALE

CLASS 10 – Breeder's Herd (purebred only) – a group of 4 animals bred by an exhibitor, both sexes represented. Animals must have been exhibited in one of the previous classes. The exhibitor must show at least one animal. Limited to one entry per exhibitor.

CLASS 11 – Get of Sire (purebred only) – a group of 3 animals from the same sire, both sexes represented. At least one animal owned by the exhibitor. Animals must have been exhibited in one of the previous classes. Limited to one entry per exhibitor.

Premier Exhibitor and Premier Breeder Awards

Premier Exhibitor – will be awarded to the individual, partnership or institution (as recorded on the certificate of registration at the time of entry) having the highest number of points based on a maximum of the 6 highest placing animals in the single classes owned by the exhibitor. To be eligible for this award, the exhibitor must have entered and shown in a minimum of 5 single classes. Additionally, the exhibitor of an animal must meet all 3 of the following criteria:

- Be the sole owner, or in the case of jointly owned animals (as per the registration certificates of the animals at the time of entry), maintain the animal on the farm or breeding unit and are considered to be the producer of that farm or breeding unit.
- Have duly entered and paid for the entry of said animal for the show.
- Have the animal in their possession and in their exhibit at the show.

Premier Breeder – will be awarded to the individual, partnership or institution (as recorded on the certificate of registration at the time of entry) having the highest number of points based on a maximum of the six highest placing animals in the single classes bred by the breeder. In case of jointly bred animals, no points awarded will count towards the individual score of any of the joint breeders. To be eligible for the Premier Breeder Award, the breeder must exhibit at the show. In the event of a tie for the Premier Breeder Award, the award will go to the breeder that is tied for the award who placed the highest in the Breeder's Herd class.

Points for both Premier Breeder and Premier Exhibitor will be awarded as follows:

1st – 7	2nd – 6	3rd – 5	4th – 4	5th – 3	6th – 2	7th – 1
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Section C: Supreme Champion

Rules and Regulations

- Eligible animals for this section will consist of Grand Champion and Reserve Grand Champion Male and Female from each purebred and commercial division.
- The selection of Supreme Male and Female will be held directly following the completion of the open show. Male division will go first, immediately followed by female.
- Supreme and Reserve Supreme in each division will receive a customized prize.

General Rules and Regulations

- 1) Whereas the words “Committee” appear in these rules, they shall refer to volunteer members of the official show committee appointed by the NB Beef Expo.
- 2) All entries must be submitted through Assist Expo. If you are unable to complete online entries, please reach out to us at nbbeefexpo@gmail.com.
- 3) No changes will be permitted to be made to entries following the late entry date of **October 4, 2025**.
- 4) All fees must be paid through Assist Expo.
- 5) Proof of liability insurance for your livestock while at the show must be provided with your online entries.
- 6) All competitors will be required to sign a disclaimer form. NB Beef Expo, its volunteers, agents or servants shall not be held liable for any loss to an exhibitor, their employees, agents or servants which may be occasioned by fire, accident, condition of structure, negligence of other exhibitors, officials or otherwise.
- 7) All animals must be properly identified with a CCIA tag prior to entering the show grounds.
- 8) Registration papers for all purebred animals must be shown before animals are judged.
- 9) The NB Beef Expo reserves the right to refuse any entry, which is considered not suitable for exhibition. Animals suffering from contagious disease will not be accepted as an exhibit and if such an entry is brought to the show grounds, the animal must be removed immediately at the request of the organizers. If any questions arise, a veterinarian will be present on site and their opinion will be deemed final. NB Beef Expo is not responsible for the health of exhibitors’ livestock or for any illness which may occur during or after the show.
- 10) The NB Beef Expo retains the right to withhold any prize monies owed to an exhibitor for the following reasons:
 - Removing livestock from the grounds before the permitted time (3pm Saturday October 18, 2025).
 - Not maintaining their exhibit in a clean and orderly condition.
 - Not allowing their animals to be used in connection with any judging competitions or other requests by the organizers.
 - Not clearing their bedding pack away from the wall of their exhibit prior to leaving.
 - For any other cause which, in the opinion of the organizing committee, justifies such action.
- 11) The right is reserved for the committee to refuse any exhibit for lack of space or of any other cause which they consider sufficient.

- 12) No person shall enter upon the grounds with any livestock or other exhibit which has not been properly entered into competition, without the express permission of the committee.
- 13) The exhibition is open to entries from all Canadian provinces and American states, but the organizers reserve the right to refuse entries when no space is available.
- 14) Exhibitors shall ensure that all livestock that make up their exhibit are securely fastened in stalls. Devices for fastening will be provided by the exhibitor.
- 15) Exhibitors requiring specific bedding will be liable for the supply and placing of said bedding themselves.
- 16) Daily removal of manure and waste bedding from livestock stalls will be the responsibility of each exhibitor and their attendants. Soiled bedding is to be piled neatly in the designated area. Removal from that point will be the responsibility of Management.
- 17) Ample supplies of water are available for watering and washing livestock. Exhibitors are asked to refrain from unnecessary waste of water by leaving taps or valves running while not in use.
- 18) No attachments shall be affixed to any part of the electrical wiring system within the grounds, except connections made through a properly installed outlet. Any person violating this regulation will be disqualified from all classes to which they are entered.
- 19) Cooking or heating equipment or additional load of any kind whatsoever is expressly forbidden to be used in any barns or buildings except where permission is granted by management. Fire and safety equipment placed at various places on the grounds by the management shall not be removed or tampered with in any way except in cases of emergency.
- 20) A vehicle park is provided for the general public and exhibitors. No liability whatsoever is entailed to the PLP or NB Beef Expo committee, its servants or agents. Users use this facility entirely at their own risk. All vehicle operators are subject to the direction and instruction of the official in charge of traffic and parking on the grounds. Refusal to obey instructions will result in removal and ban from the grounds.
- 21) Any article left in the building or on the grounds after the close of the show shall be entirely at the owner's risk.
- 22) Exhibitors, animals and machinery in motion are liable to cause occasional accidents, injury or damage to persons encountering them. While every effort will be made to protect the public by preventing contact with exhibits, exhibitors indemnify the NB Beef Expo from any claims, demands, costs, charges and expenses which they may incur, suffer, or be put to by reason of any such accident.
- 23) The NB Beef Expo will take reasonable precautions to ensure the safety of the exhibits at the show, but the owners themselves must take the risk of exhibiting them. Should any exhibit or portion thereof be injured, lost or stolen, NB Beef Expo

will give assistance toward recovery, but will not be liable or make any payment for the value thereof.

- 24) No persons shall be permitted to enter the judging ring while judging is in progress except for the judges, their attendants and officials, and exhibitors who are showing at that time.
- 25) No exhibit deemed unworthy by the judge or judges will be awarded a prize and the right is reserved for the judge to withhold an award or reduce a reward when the exhibit is deemed to be of inferior merit.
- 26) All protests or appeals must be made in writing, must plainly state the cause of complaint and shall be delivered to the committee within 4 hours after the judge has given their decision upon the animal in question. The sum of \$25.00 (twenty-five dollars) shall be deposited in each case of protest or appeal, which is forfeit if the appeal is not sustained. The committee may therefore decide the matter themselves or if they deem it necessary, may appoint a new judge or judges to decide the outcome. The decision of the committee or of the new judge is final. Although an exhibitor has the right to appeal or protest a decision, they do not have the right to interfere with the judge in the discharge of their duties. Any exhibitor doing so or using abusive or contemptuous language or behaviours to any judge shall forfeit their right to any prize monies and will be banned from the NB Beef Expo for the next 2 years.
- 27) If any exhibitor acts in an unsportsmanlike way or the committee rules their behaviour before, during or after the show is unacceptable, they will be barred from future participation in NB Beef Expos.