

# ELECTRIC FLAG FESTIVAL 2024

***BROUGHT TO YOU BY:***





# MFL ELECTRIC FLAG FESTIVAL

COED 5S

Picture this: Neon lights, Manila's most sought out DJ, and an epic flag football tournament in the heart of Manila.

The MFL Electric Flag Festival is a football experience like never before - where the city lights of Manila shows up on MFL grounds. A 1-day tournament that starts off as a 'classic' tournament then later on welcomes the top 6 teams with LED flags, neon-lit jerseys, a glow in the dark football and an experience they'll never forget.

The MFL Electric Flag Festival is the epitome of bringing the world of flag football to

# MANILA

**ELECTRIC  
FLAG FESTIVAL  
COED 5s**

**AUGUST 31, 2024**      **BRIDGETOWNE**

**#WEAREMFL**      **WWW.FLAGFOOTBALLPH.COM**



## THE MFL PROMISE

On MFL grounds, we aim to create high-level football tournaments that make room for everyone -- men, women, Filipinos, and global citizen athletes who choose to come together on one football field for the love of flag football.

We deliver flag football experiences like you've never seen before without compromising quality & competition.

And when the final whistle is blown, we celebrate adversaries on the field, and teammates for life through an epic MFL victory party open to all.



# #WEAREMFL

# Where you've seen us



CELEBRITIES ENTERTAINMENT ENTERTAINMENT NEWS

## CHITCHAT OVER COFFEE: A touchdown for Filipinos

BY MANILA BULLETIN ENTERTAINMENT

Aug 26, 2022 10:00 PM



By ZEE CARVILL

Flag Football season is here, and a power triage is making sure the rest of the country knows who's leading it.



## The Rise of Flag Football in the Philippines

BY JOSH AUSTRIA  
JANUARY 2, 2023



Flag football has touched down in the Philippines and there's no turning back. Since the launch of the Manila Flag Football League, the sports world has

## Manila Flag Football League (MFL) Takes the Lead



Over to the bustling capital of the Philippines, Manila, where the skyline is a mix of historic edifices and modern skyscrapers, a sporting phenomenon is taking root. The Manila Flag Football League (MFL) is leading the charge, bringing the flag football fever to the urban heartland of the archipelago.



The exhibition game was fun, fierce, and fearless – a colorful way to kickoff MFL's national qualifiers. Two all-female squads took on MFL grounds while sporting their all-womens run tank tops.



## Manila Flag Football League lives up to expectation

Metro News MAJCC 0 Comments

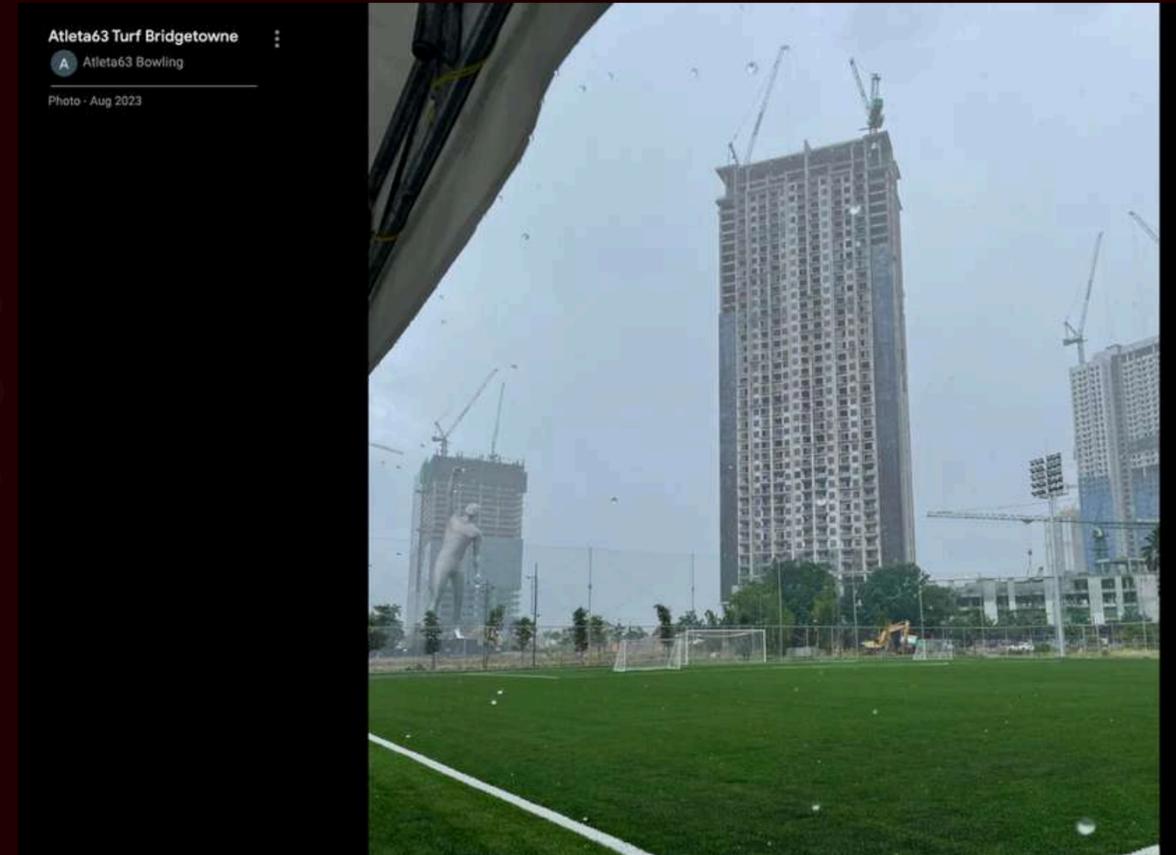
The Manila Flag Football League (better known as MFL) is one of the fastest growing brands under HyveSports group of companies. MFL was established in September 2022 and has been raising the standards of sporting tournaments in the country since then.

MFL was initially recognized for putting together a spectacular sporting production uncommon in the Philippine Sports scene. Coined as the "Coachella" of sporting tournaments, MFL lives up to the expectation, serving much more than any sports organization.

The day start with an opening ceremony at 7 AM and a series of games within the next 10 hours. They cap off a full-day's tournament with an awarding ceremony and an official MFL Afterparty where all athletes get to socialize and enjoy the evening with tunes from DJ Marxx Monterola and an exclusive set from one of Manila's up and coming artists like Feb Banks.



**VENUE: "ATLETA63 BRIDGETOWNE"**



# **TOURNAMENT DETAILS**

**DATE: AUGUST 31, 2024**  
**GAME FORMAT: COED 55**  
**ATHLETE CHECK-IN: 7-9 AM**  
**OPENING CEREMONY: 9 AM**  
**AWARDING: 9PM**



# **BUILDING YOUR MFL TEAM**

## **TEAM ROSTER**

Minimum # of athletes: 10  
Maximum # of athletes: 15

**Game Format:** Coed 5s, with at least 2 female athletes on the field.

## **MFL JERSEYS**

Athletes are required to come in identical MFL jerseys that come with a white-side and a colored side with a 3x3" MFL logo on the upper left side of the jerseys chest.

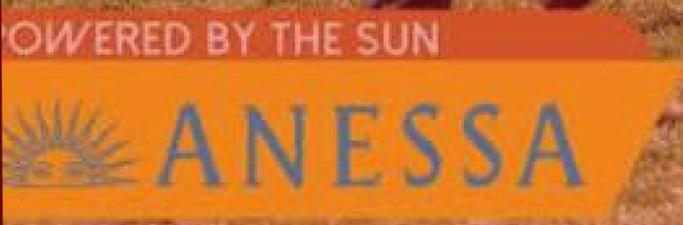
MFL's Hi-res logo will be provided upon request. Jersey designs are to be approved by MFL team. For more info, please refer to the rulebook.

POWERED BY THE SUN

 **ANESSA**



# WHAT YOU NEED TO KNOW



## REGISTRATION

[www.tinyurl.com/MFLElectricFlagFest](http://www.tinyurl.com/MFLElectricFlagFest)



**ELECTRIC FLAG FESTIVAL COED 5s**  
 AUGUST 31, 2024 | BRIDGETOWNE

Countdown until event starts  
 02 Months 28 Days 19 Hours 44 Mins. 11 Secs.

**MFL Electric Flag Festival**  
 Aug 31 2024 to Aug 31 2024  
 Atleta 63 Turf, Bridgetowne, Pasig

REGISTER

Ball out and light up the field this August 31, 2024 at the Atleta 63 Turf, Bridgetowne with an electrifying coed 5s tournament like never before.  
 Picture this: Neon lights, Manila's most sought out DJ, and an epic flag football tournament in the heart of Manila.  
 Rally your team with a minimum of 10 athletes and a maximum of 15 athletes to form your roster. Invite your friends to join in the fun and cheer for their favorite athletes for as low as P150.  
 Registration starts at P1600 per athlete inclusive of full MFL athlete perks!  
 MFL Grounds officially open at 7 AM for onsite athlete check-in. See you there!

## MFL RULEBOOK

[www.flagfootballph.com/downloadables](http://www.flagfootballph.com/downloadables)



**WELCOME TO PHILIPPINE FLAG FOOTBALL**  
 COMING UP NEXT!  
 WELCOME TO PHILIPPINE FLAG FOOTBALL



## **ATHLETE FEE: P1600/PLAYER**

*\*\*inclusive of taxes and admin fees*

MFL Athlete's Shirt

Unlimited refills of chilled alkaline & purified water from Kooler Industries

Unlimited lather of Anessa Sunscreen

2 x bottles of Pocari Sweat

2 x Refills of Jade's Temple Beer

2 x All-access spectator passes

1 x Coleman drawstring bag for athlete's cleats

1 x Box of LeGARDE 100% L-Carnitine

Access to:

Medic team, Physio, Fitness consultation, **& more!**

# **WHAT YOU GET ON MFL GROUNDS**





# **MFL CHAMPIONS**

## **WHAT YOU WIN**

MFL Champions Trophy

MFL Champions Medals

2 x cases of Jade's Temple Beer to celebrate your victory

\$1,200 worth of stay for your whole team at Blackwood Nature Homes

\$200 treat to for your team during the MFL Victory Party

\$250 worth of prizes from our brand partners

# 2024 Calendar



## TOURNAMENTS

*Unity Bowl*

*MFL MultiSport*

*MFL Electric  
Flag Football  
Fetsival*

*Santa Bowl  
2024*

March 23

April 27

August 31

November 30

D> WHAT YOU CAN



## COMMUNITY WORKOUTS

Every 2nd Saturday of the month  
Pretty Huge Gym

 **HYVESPORTS**

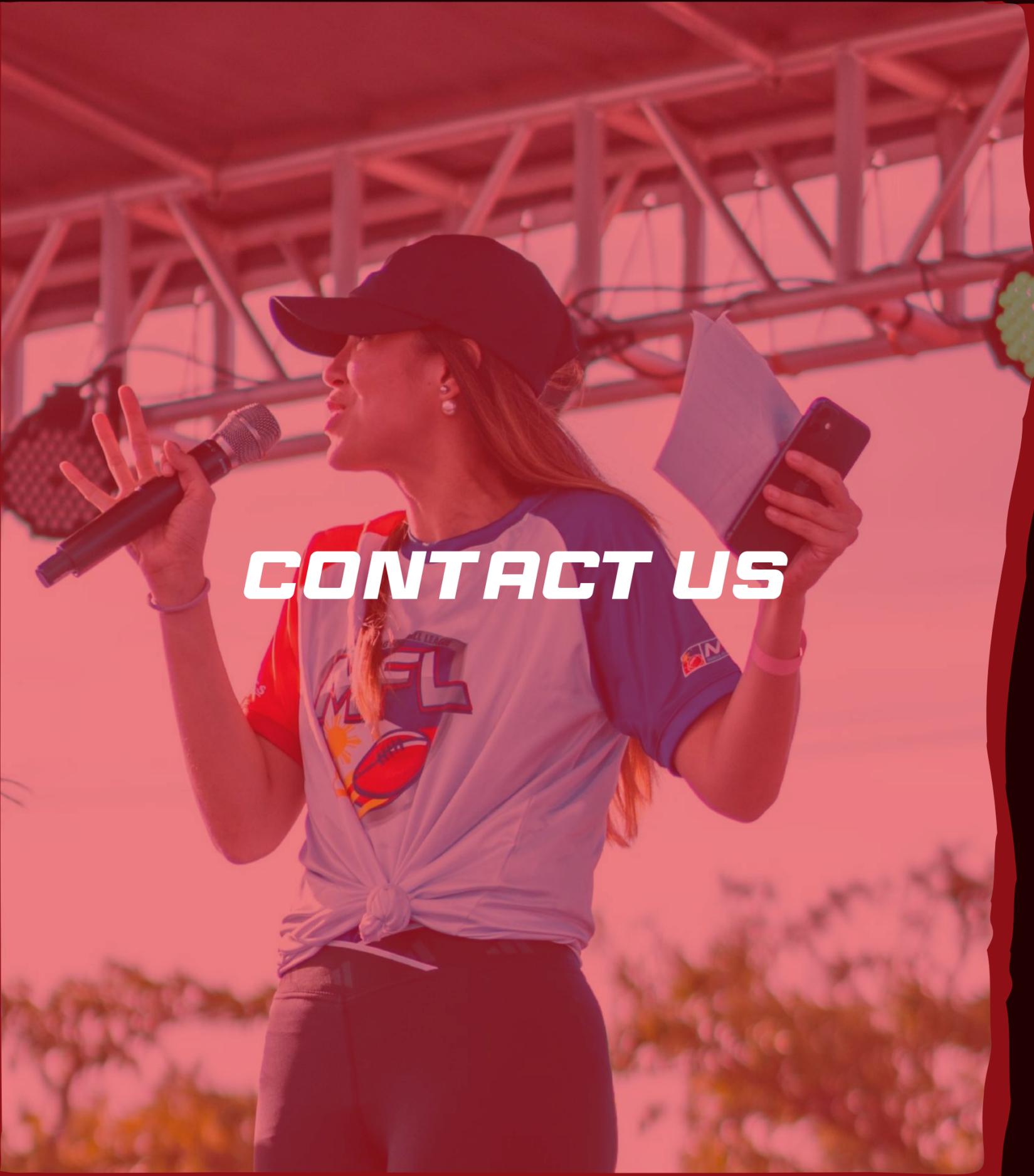
## YOUTH CLINICS

Monthly  
Decathlon, Tiendesitas



## OPEN PRACTICES

Every Saturday, 10-12NN  
Cherry Turf



**CONTACT US**

**Zara Carbonell-Near**

**Chief Operating Officer**



+63 917 444 3944



coo@flagfootballasia.com



**#WEAREMFL**