

FILE PREP GUIDELINES

TO AVOID DELAYS, POSSIBLE RUSH FEES, AND TO OPTIMIZE EFFICIENCY, PLEASE REFER TO THE GUIDELINES BELOW TO SET-UP YOUR FINAL ART.

SOFTWARE + FILE FORMATS

We accept the following formats: Adobe CC: Illustrator, InDesign, Photoshop (.ai, .indd, .psd, .psb, .tiff, .jpg, .eps). We prefer Illustrator or InDesign files with raster images as links.

FILE TRANSFER

Send us files smaller than 2GB through our [WeTransfer](https://clearpathmg.wetransfer.com) site. <https://clearpathmg.wetransfer.com>. For larger files, please ask us about our FTP.

FILE PREP

Please delete all unused items, pages, colors, styles, and hidden layers from the final art. Name files in a way that evidently matches the job and include a list of files, low res pdf for reference, and any production notes or quantities needed.

CMYK COLOR-SPACE

With modern large-format printing, ripping applications can create more accurate outputs using CMYK files, even when producing four-color prints. While both RGB and CMYK files work, we would prefer to use CMYK.

COLOR MATCHING

Call out all critical colors with a Pantone Solid Coated specification. Documents should include only critical colors for print and not unnecessary colors in the palette. Please provide a color matching print if any colors require a critical match.

RESOLUTION

For large-format printing, 150dpi at 100% final print size is required for raster images or raster effects to produce with quality. For smaller images, we prefer 300dpi at 100% final print size. Resolution doesn't guarantee print quality, only overall image quality can. The highest resolution images at the best quality is always the best practice for ensuring high quality prints.

LINKED IMAGES

Do not embed any images. Link all images and provide every link. Save all raster graphics as either PSD or TIFFs —LZW compression, alpha channels and transparencies are OK. File formats intended for web (such as .jpg or .gif) do not reproduce as well as .psd or .tiff.

BLEED

Please provide a minimum of 1/4" bleed on all sides and indicate the trim area. When printing directly from an image (.psd, .tiff), please provide a minimum of 1/2" bleed on all sides and set page size accordingly.

TYPE/FONTS

Please provide all necessary fonts.

MOST IMPORTANT

If you have any questions, please call us. We are here to help, not hinder the process.

206.487.3010