

# Equity Implementation Memo

A framework for fair market access, community reinvestment, and legacy transition.

Repair + Social Equity • Audience: Public / Staff / Partner • Draft v2.1 • whole-plant framework



**What this resource does:** *Transitions from principle to action by detailing specific tools that WRCL can promote when talking about repair and social equity.*

## Implementation goals

- Reduce legal and financial barriers for people previously harmed by prohibition.
- Make entry into the lawful market achievable, not just theoretical.
- Prevent a transition where only the best-capitalized actors survive.
- Extend repair logic across adult-use and overlapping hemp-derived commercial opportunities.

## Potential federal tools

Tool	What it does	Why it matters
Record repair	Create automatic or simplified federal record relief where authorized.	Reduces the extended impact of prohibition harms.
Capital access	Loan funds, guarantees, community lenders, or targeted small-business support.	Access to capital is one of the primary barriers to compliant entry.
Priority pathways	Reserved or priority participation tracks linked to clear eligibility.	Helps equity applicants turn policy rhetoric into real opportunities.
Community reinvestment	Allocate revenue or public-benefit funds to communities affected.	Links legalization to visible public repair.
Technical assistance	Compliance, accounting, tax, and licensing assistance.	A fair market demands more than just permission on paper.
Ownership and concentration safeguards	Review thresholds, disclosures, or structural limits where necessary.	Prevents instant capture by a few dominant firms.

## How hemp fits

Equity design should include hemp-derived commercial opportunities. If the federal framework establishes lawful cannabinoid markets accessible through hemp channels, the fairness rules should apply equally to all parts of the same plant economy.

## Role of large incumbents

WRCL can permit participation by large-capital sectors or incumbents only under fair-market conditions: no governance capture of the coalition, clear conflict rules, meaningful support for repair funds or supplier diversity, and no youth-marketing or consumer-safety compromises.

## Evaluation measures

- Who receives licenses or compliant market access.
- Who receives loans or grants and on what terms.
- How much revenue is allocated to community reinvestment.

- Whether women and impacted-community operators can stay in the market over time.
- Whether hemp and adult-use channels are being used to bypass equity commitments.

## **Selected source basis**

**Strategies 64: The One-Plant Solution** — Recent whole-plant framework proposal and useful strategic comparator.

<https://img1.wsimg.com/blobby/go/c3867b8d-9e34-48c6-9bda-231afbb4b7b9/downloads/911e85c7-e17d-44f9-9222-36918fa14adb/the-one-plant-solution.pdf?ver=1770546959970>

**CANNRA: Considerations for federal hemp regulation** — State-regulator view on hemp-derived cannabinoid gaps and needed federal floor standards. <https://www.cann-ra.org/s/Considerations-for-Federal-Hemp-Regulation-April-2023.pdf>

**NIHC Fit for Purpose hemp framework** — Industrial-hemp policy framework organized around use and purpose.

<https://nihcoa.com/fit-for-purpose/>