

90-Second Meeting Script

A short verbal explainer for meetings, intros, and briefings.

Staff Briefings • Audience: Public / Staff / Partner • Draft v2.1 • whole-plant framework



What this resource does: Provides WRCL with a concise, disciplined script for use in meetings with staff, regulators, partners, and prospective participants that stays true to the mission.

Core 90-second script

WRCL is a women-led, ally-inclusive coalition working to establish a fully legal, whole-plant Cannabis economy in the United States. Our stance is that legalization remains incomplete unless Congress acts on three fronts simultaneously: descheduling Cannabis, creating a comprehensive federal framework for adult-use, medical, and hemp markets, and linking that domestic framework with an inter se treaty pathway that addresses the international contradictions. We are not here to support baby steps that leave the toughest contradictions unaddressed. Our focus is on the end goal: lawful interstate commerce, standard banking and payment systems, genuine patient access and coverage options, a durable hemp policy, social equity, and a framework Congress can defend. We create staff-ready tools, briefings, and implementation plans to advance that work.

30-second fallback

WRCL is developing the federal framework for a fully legal, whole-plant cannabis economy: deschedule the plant, regulate by product category, and align with treaties.

Suggested follow-up asks

- Would a brief overview of the entire-plant framework be helpful?
- Who else should be involved in the hemp, medical, finance, or treaty discussions?
- Which part of this framework do you find most urgent from your standpoint?

Audience emphasis tips

- **For congressional staff:** Focus on contradictions and practicality.
- **For regulators:** Emphasize standards, federal minimums, and state flexibility.
- **For hemp stakeholders:** Highlight one plant, different downstream pathways.
- **For medical stakeholders:** Prioritize access, research, and coverage.
- **For international or treaty experts:** Stress durability and inter se, not vague alignment language.

Selected source basis

FDA regulation of Cannabis and cannabis-derived products — Current FDA baseline for THC/CBD in foods, supplements, cosmetics, and approved drugs. <https://www.fda.gov/news-events/public-health-focus/fda-regulation-cannabis-and-cannabis-derived-products-including-cannabidiol-cbd>

USDA hemp program overview — Current USDA cultivation, sampling, testing, and licensing baseline. <https://www.usda.gov/farming-and-ranching/plants-and-crops/plant-breeding/hemp>

Single Convention on Narcotic Drugs, 1953, as amended — Treaty baseline, including Article 28(2) industrial-hemp carveout. <https://treaties.un.org/doc/Publication/UNTS/Volume%20976/volume-976-I-14152-English.pdf>

Vienna Convention on the Law of Treaties, Article 41 — Primary legal basis for an inter se modification strategy. https://legal.un.org/ilc/texts/instruments/english/conventions/1_1_1969.pdf