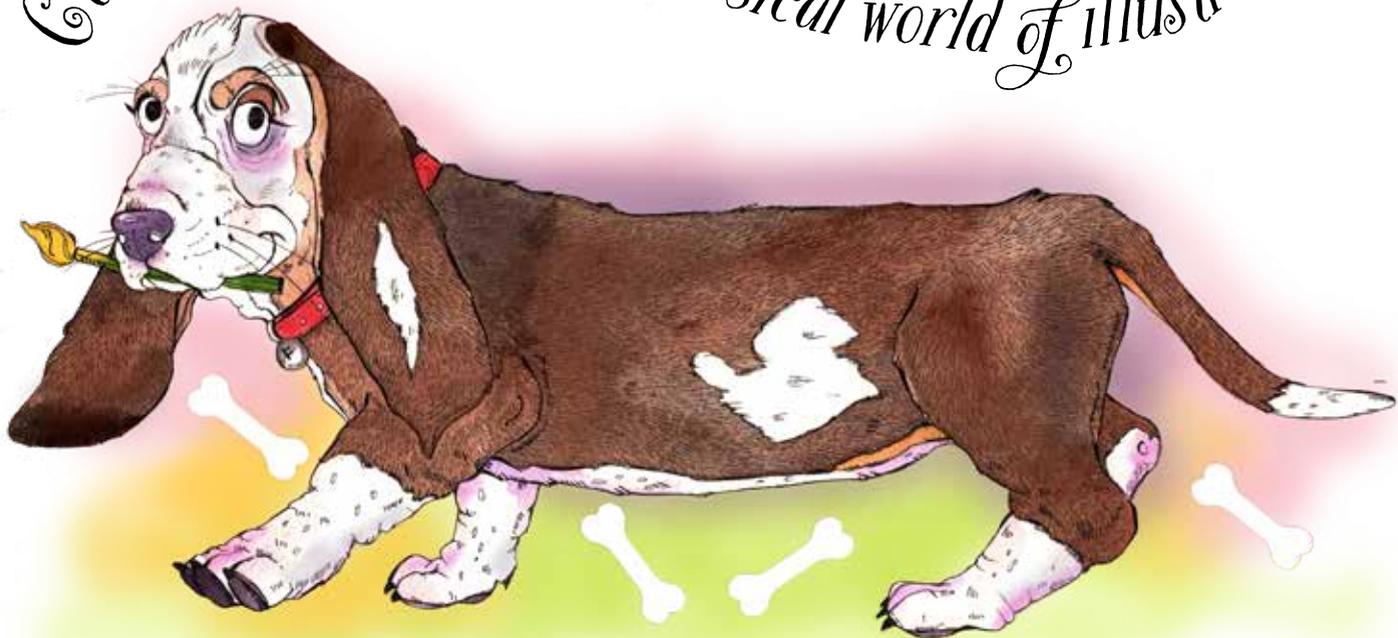


KINGAROOART



*Watercolor Illustrations
by Kinga Martin*

Come with me to see my whimsical world of illustration!



HELLO!

Welcome to my Whimsical World of Illustration!
KingaRooArt is an illustration studio Owned and Operated
by watercolor and ink artist Kinga Martin located in
Easthampton, Massachusetts. Here, you will discover
samples of my watercolor book illustrations.
I will guide you through my illustration process
and explain samples shown.

ILLUSTRATION PROCESS

Illustrator creates art that accompanies a piece of literature. I create illustrations for children's books, young adult books and poetry books.

In the process, I collaborate with the author of the book and the publisher to decide on correct style , tone and images for the illustrations.

My illustration process begins with an initial phone or email consultation with the author. We discuss the manuscript, the due date, book size, binding, and quantity of desired images to be produced.

Based on the information gathered, the "Work for Hire" agreement is composed and emailed to the author for signature so the work can begin.

A non disclosure agreement is available for those that would like their manuscript reviewed and quoted.

The rights to use the illustrations are transferred over at the end of the contract.

Illustrator does not collect royalties for the work performed.

Illustrator withholds the right to use the images for self promotion purpose only.



WHAT I WILL NEED FROM YOU:

- completed, final manuscript
- text break down per page
- due date
- book size and binding
- page count
- how many images are desired
- additional materials, such as inspirational pictures if applicable

FIRST STEPS:

- after receiving all materials and information needed, Illustrator sketches story board
- text and sketches are married together as a PDF document and is emailed to customer for review
- customer can request corrections and changes at this stage of illustration process
- after all changes are made to the story board author will review and approve the story board via written email

CHARACTER DEVELOPMENT

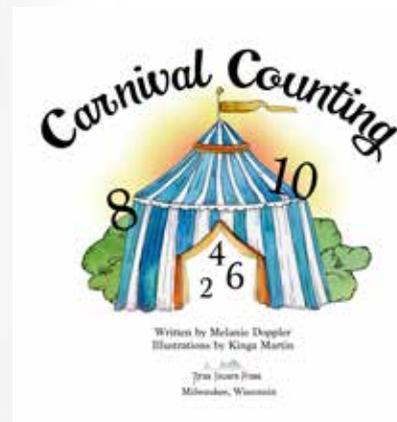
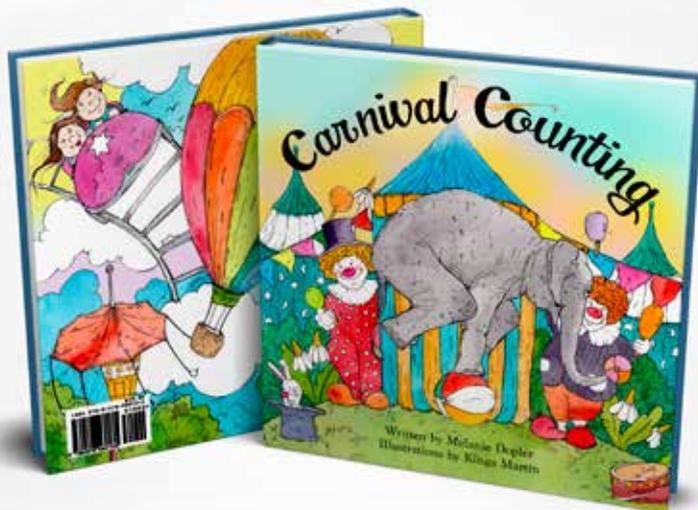
Illustration process begins by sketching and painting your story main character. He or She will be drawn before work on Story Board begins.

This is very important step that will set the mood and tones of your Story Board.



FINAL IMAGES

- Approved sketches are now being executed in watercolor and ink medium. This process takes between 10-20 hours for full page, full background illustration
- completed images are then scanned at high resolution of 600 dpi
- images are adjusted in Adobe Photoshop or Adobe Illustrator and that includes sizing, color correction and color profile assignment
- any text or additional requested graphics will be added to images at this stage
- images are uploaded to Google Drive Folder for final delivery to author and publisher



LET'S SEE SOME SAMPLES OF "CLIP ART" ILLUSTRATIONS



Clip Art illustrations are single subject images without any additional elements and are a great addition to full text pages, title page or end pages.

SHAPE ILLUSTRATIONS



This type of image fits well as a single page illustration, but they can be used all throughout the book.

They are easy to size up and down.





Assembled together on a single page, they create a story for each character as pictured in the book by Terri Gingold "Cupola Kitty"

FULL PAGE ILLUSTRATIONS

Drawn to fit full page of the book.

Can be placed alone, to fit entire page or drawn to accommodate text and additional graphics.



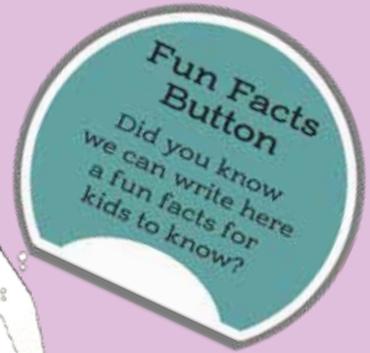
FULL SPREAD ILLUSTRATION

Illustration spreads across both pages in horizontal orientation. Text can become part of the image or can be placed under or above the spread. Image can extend edge to edge or be drawn to custom shape.

Recommended for pages with less amount of text.



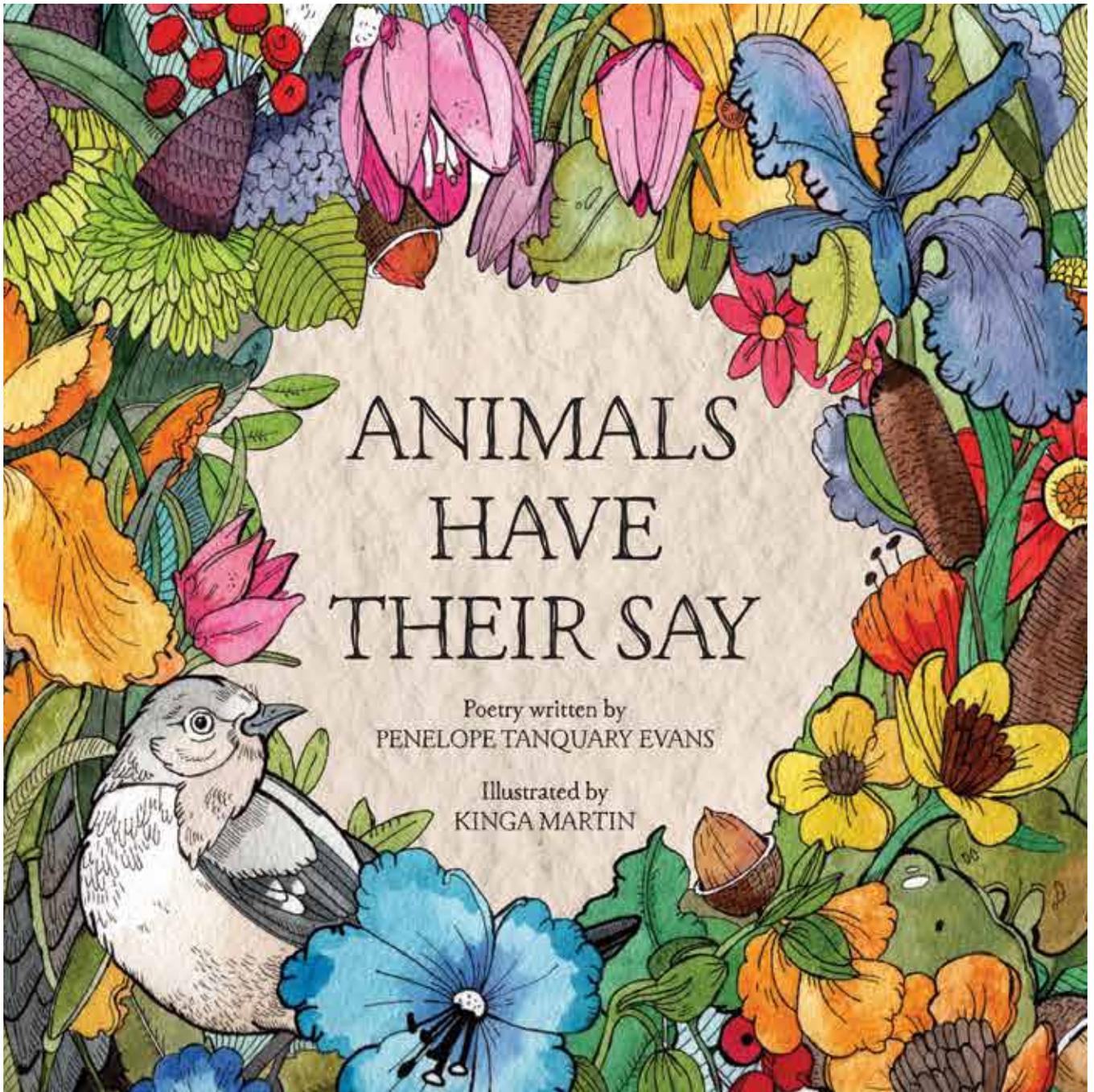




MIX YOUR ILLUSTRATIONS

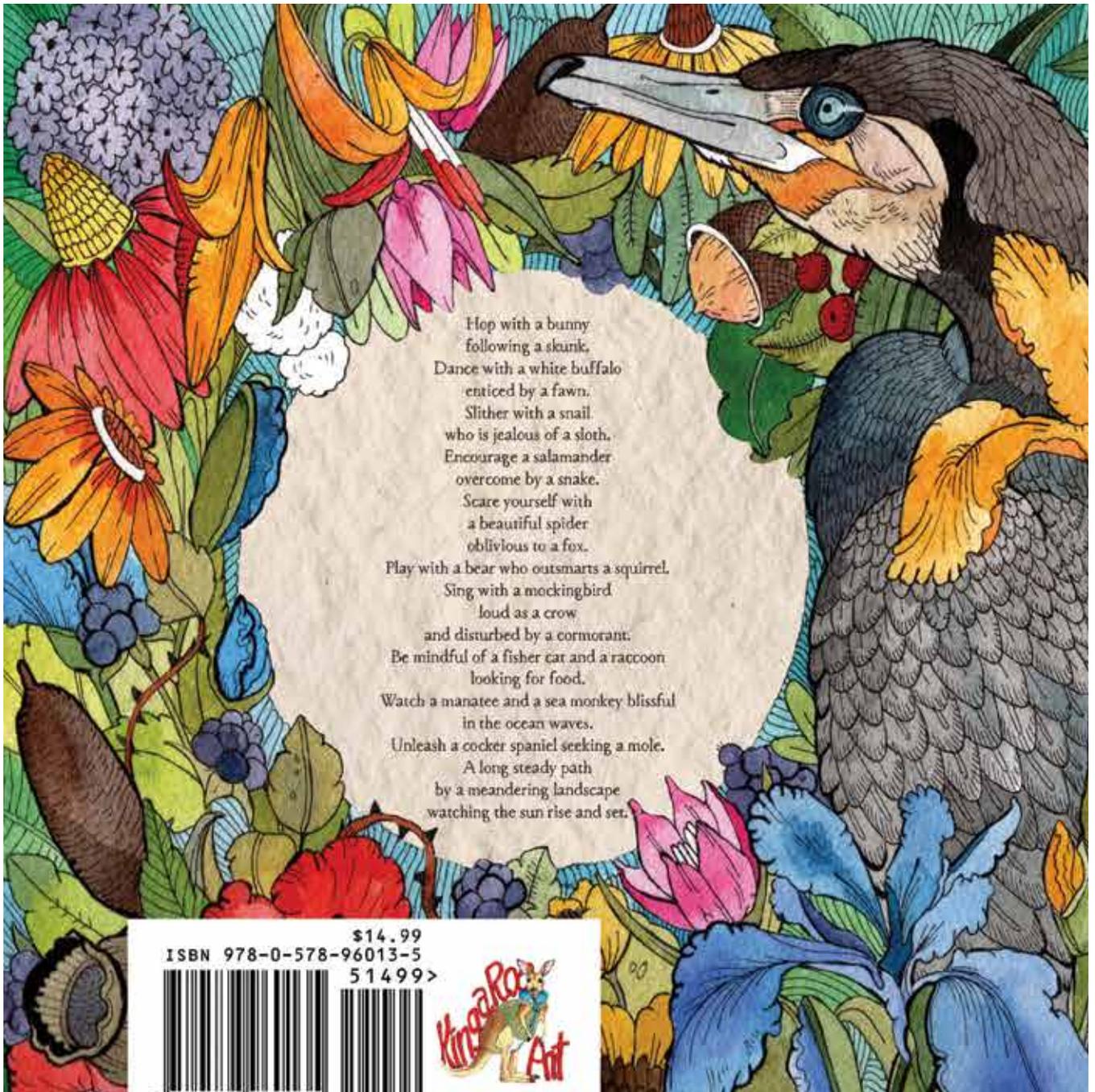
Mixing and matching the sizes of the illustrations allows you to fit more text, adds interest and showcases your Characters unique features more closely.

Images from book by Heather Hodnicki “Paisley the Polar Bear”



FRONT COVER ART

Standard cover illustration is composed of only
Front cover image.



Hop with a bunny
following a skunk.
Dance with a white buffalo
enticed by a fawn.
Slither with a snail
who is jealous of a sloth.
Encourage a salamander
overcome by a snake.
Scare yourself with
a beautiful spider
oblivious to a fox.
Play with a bear who outsmarts a squirrel.
Sing with a mockingbird
loud as a crow
and disturbed by a cormorant.
Be mindful of a fisher cat and a raccoon
looking for food.
Watch a manatee and a sea monkey blissful
in the ocean waves.
Unleash a cocker spaniel seeking a mole.
A long steady path
by a meandering landscape
watching the sun rise and set.

\$14.99
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5 1499 >



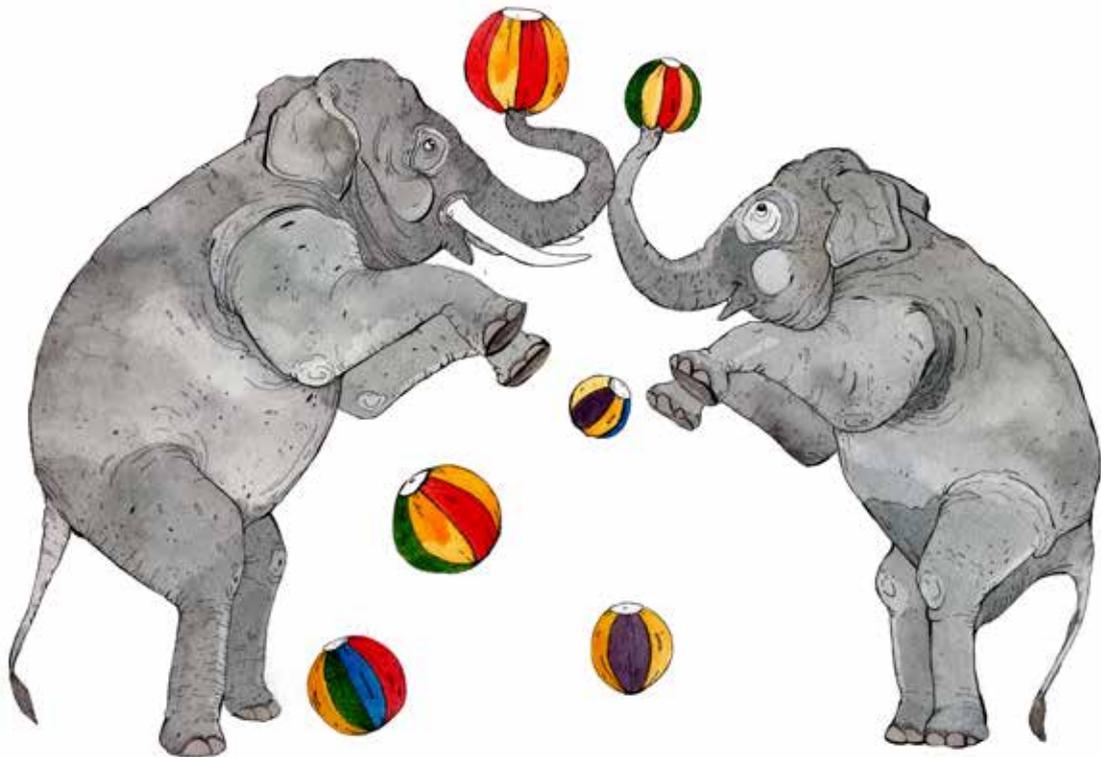
BACK COVER ART

Optional, one full spread image or two independent illustrations.

CONTENTS

All packages contain mix of illustration formats.

- Sketches
 - Cover Art
 - Clip Art for Title Page
 - Full Page Images
 - Full Spread Images
 - Shape Images
 - Digital Scans of the illustrations
- in applicable formats: PNG, JPEG, PDF, AI or EPS



CHOOSE YOUR PACKAGE AND SAVE MONEY!

- 10-16 PAGE BOOK \$1800 USD
- 16-24 PAGE BOOK \$2400 USD
- 24-32 PAGE BOOK \$3000 USD
- 32-40 PAGE BOOK \$3600 USD
- POETRY BOOKS \$1800USD
(mostly smaller illustrations)
- COVER ART ONLY (for novels) \$500 USD
- FUN FACTS BUTTONS
They are optional \$10 each, PNG file format

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