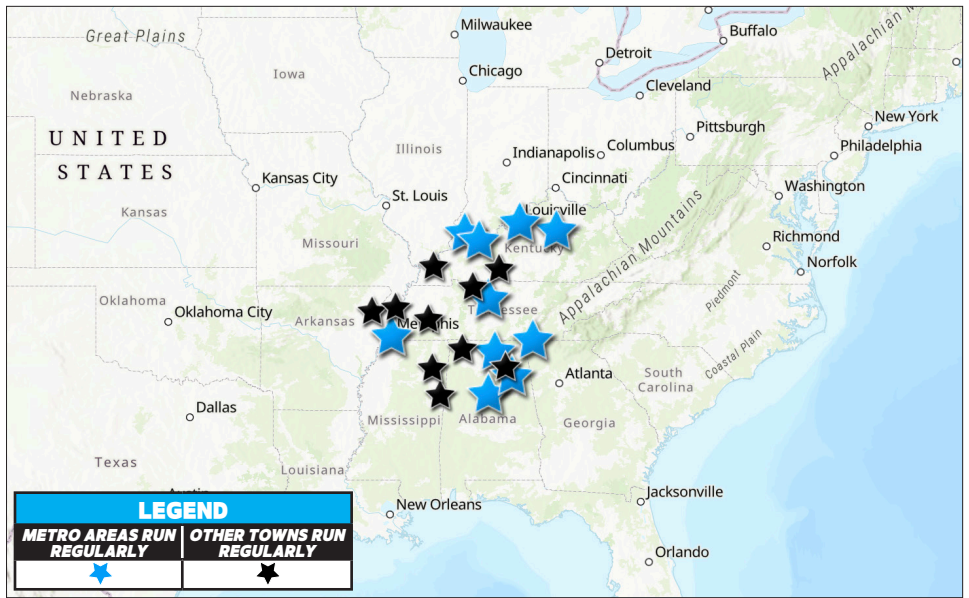


# GULAS-WELCH ENTERPRISES (TN/AL/KY)

## SAMPLE WEEK

MON 3/15	BIRMINGHAM AL
	COLUMBUS MS
	MEMPHIS TN
TUE 3/16	FLORENCE AL
	JACKSON TN
	LOUISVILLE KY
WED 3/17	BOWLING GREEN KY
	NASHVILLE TN
	PADUCAH KY
THU 3/18	GADSDEN AL
	HOPKINSVILLE KY
	LEXINGTON KY
	MURFREESBORO TN
FRI 3/19	ANNISTON AL
	HUNTSVILLE AL
	TUPELO MS
SAT 3/20	CHATTANOOGA TN
	JONESBORO AR
SUN 3/21	--



## TOP SINGLES

- JACKIE FARGO
- DON GREENE
- JERRY JARRETT
- LEN ROSSI
- ROBERT FULLER
- SPUTNIK MONROE

## TOP TEAMS

- AL & DON GREENE
- BEARCAT BROWN & LEN ROSSI
- JERRY JARRETT & TOJO YAMAMOTO
- KARL & KURT VON BRAUNER
- JACKIE FARGO & JERRY JARRETT
- BOBBY HART & LORENZO PARENTE

## TOP FEUDS

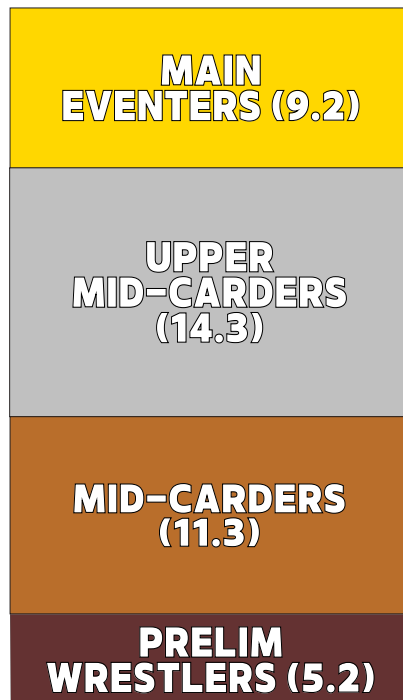
- JARRETT & TOJO VS AL & DON GREENE
- BEARCAT & L. ROSSI VS AL & DON GREENE
- D. HALL & J. GOLDEN VS HART & PARENTE
- ROB. FULLER & TOJO VS AL & DON GREENE
- BEARCAT & L. ROSSI VS INTERNS
- JARRETT & TOJO VS VON BRAUNERS

## TITLE CHANGES

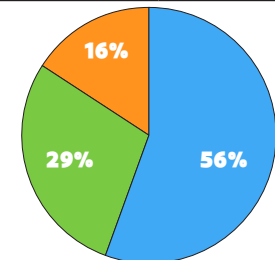
<b>WORLD TAG TEAM</b>	15
<b>BABYFACE CHAMPS</b>	24%
<b>HEEL CHAMPS</b>	76%
<b>SOUTHERN TAG TEAM</b>	12
<b>BABYFACE CHAMPS</b>	22%
<b>HEEL CHAMPS</b>	78%
<b>US JR HEAVYWEIGHT</b>	0
<b>BABYFACE CHAMP</b>	0%
<b>HEEL CHAMP</b>	100%
<b>SOUTHERN JR HEAVYWEIGHT</b>	1
<b>BABYFACE CHAMP</b>	90%
<b>HEEL CHAMP</b>	10%

HOUSE SHOW RECORDS			
DOCUMENTED HOUSE SHOWS	761	SHOWS PER WEEK	14.6
		ESTIMATED COMPLETENESS	65-90%
MISC. BOOKING STATS			
HEEL/FACE TURNS	1	ROSTER TURNOVER	95%
ROSTER SIZE/COMPOSITION		MATCH RESULTS	

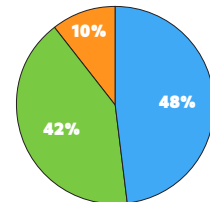
## AVERAGE # OF WRESTLERS: 40.0



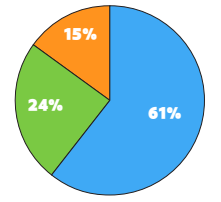
## OVERALL



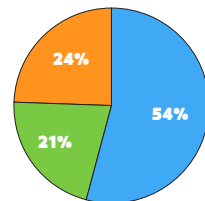
FACE WINS (Blue), HEEL WINS (Green), DRAWS (Orange)



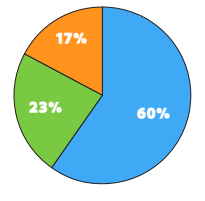
### MAIN EVENTS



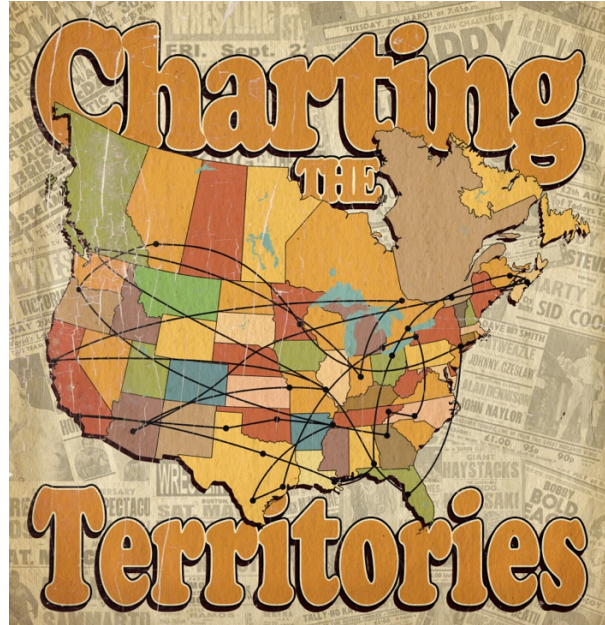
### UPPER MIDS



### MID-CARDS



### PRELIMS



## GULAS-WELCH ENTERPRISES (TN/AL/KY) 1971: A Year in the Life

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## Rankings

This is a list of the “most pushed acts” in the territory during the year.

### **RANKINGS FOR GULAS-WELCH ENTERPRISES (TN/AL/KY) - 1971**

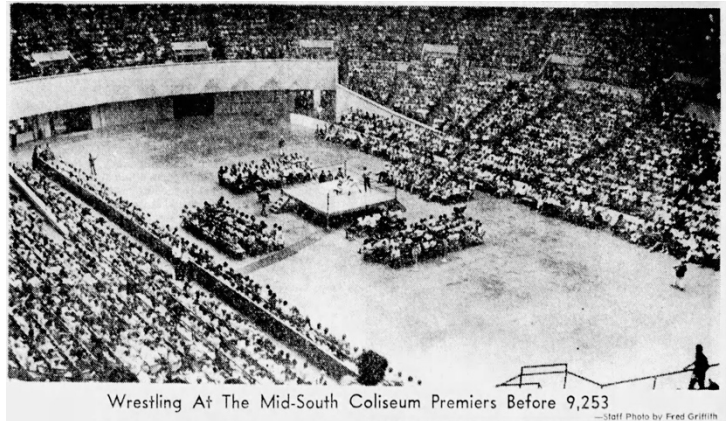
- 1 - AL & DON GREENE**
- 2 - BEARCAT BROWN & LEN ROSSI**
- 3 - JERRY JARRETT & TOJO YAMAMOTO**
- 4 - KARL & KURT VON BRAUNER**
- 5 - JACKIE FARGO & JERRY JARRETT**
- 6 - BOBBY HART & LORENZO PARENTE**
- 7 - THE INTERNS (JIM STARR & TOM ANDREWS)**
- 8 - THE SAMOANS (RENO TUUFULI & TIO)**
- 9 - DENNIS HALL & JIMMY GOLDEN**
- 10 - ROBERT FULLER & TOJO YAMAMOTO**
- 11 - JACKIE FARGO**
- 12 - NORVELL AUSTIN & SPUTNIK MONROE**
- 13 - OMAR ATLAS & ONI WIKI WIKI**
- 14 - THE ALASKANS (FRANK MONTE & MIKE YORK)**
- 15 - BIG BAD JOHN & PEPE LOPEZ**
- 16 - DON GREENE**

Wrestlers are ranked based on their **SPOT Rating** as well as how long they were in the territory during the designated time period

*based on research as of 9/1/2024 - [chartingtheterritories.com](http://chartingtheterritories.com)*

## Territory Profile (1971) by Al Getz

As the 1970s began, Nick Gulas and Roy Welch were the long-reigning kings of wrestling in Tennessee, Alabama, and the surrounding region. For over two decades, they had been expanding their empire, running weekly house shows in cities both large and small. Nick had proven himself a savvy promoter and public “front man”, while Welch continued to wrestle full-time through the ‘50s. Roy was the patriarch of the sprawling Welch/Fuller clan that had a hand in most every territory in the southern U.S. Many of the familiar tropes of “southern style wrestling”, such as tag team bouts, masked wrestlers, and rapid-fire angles and turns, had been popularized – if not invented – by the family.



The two partners ran multiple house shows six nights a week, with Sunday generally being an off-day (due to the so-called “blue laws” prevalent in the south at the time). To promote the sprawling territory, they ran live weekly television programs in Birmingham, Chattanooga, Memphis, Nashville, and Huntsville, each flavored to the tastes of that specific area. If a feud in one market scored big at the box office, they would often bring it to the other cities in the territory. For example, when Bearcat Brown & Len Rossi drew huge crowds in Birmingham for their feud against The Interns (following the angle in which they had painted Bearcat white), the promotion inserted footage of the angle into the TV programs in other markets to set up matches there. That feud cemented the superstar status of the babyface team, an unlikely pairing that wasn’t even fathomable just a few years prior because of segregation. While the seating areas in many venues in the south had been integrated after the passage of the 1964 Civil Rights Act, it was still a different story inside the ring.

Bearcat Brown was born Matt Jewell in Tennessee on August 31<sup>st</sup>, 1935. His earliest documented pro matches were in 1961, and he wrestled under his legal name for several years. In the south, he would often come to territories for one or two weeks at a time along with another Black wrestler, against whom he would work exclusively. One of the first places where he competed against white wrestlers was East Tennessee, where he squared off against Ron Wright, Whitey Caldwell, and Johnny Walker in 1967. In 1969, he changed his ring name to Bearcat Brown and began a full-time stint for Gulas in the spring. After teaming with Don Carson in Birmingham and Nashville and Johnny Walker in Chattanooga, he and Rossi became a regular tag team at the end of July, a pairing that would last for over four years.

Len Rossi was born Rinaldo Leonard Rositani (or Rositano) on September 24<sup>th</sup>, 1928 in Utica, NY. He began his professional wrestling career in the mid-‘50s, working in various territories for a few years before starting for Gulas/Welch in May of 1958. With a young son about to begin school, Len and his wife made the decision to move to Tennessee permanently. Len would still make occasional trips to work in other territories, but by and large was a “homesteader” for the rest of his career.

Bearcat & Rossi were one of two top babyface teams in the territory during 1971. The other pairing also spanned cultural boundaries, albeit in a completely different way: Jerry Jarrett & Tojo Yamamoto.

Jerry Jarrett was born in Nashville on September 4<sup>th</sup>, 1942. His mother, Christine (aka Teeny) began working for Gulas/Welch a few years later, first selling tickets for the matches in Nashville before eventually becoming a key component of the promotion's inner workings. By the summer of 1963, Jerry was listed as the promoter for cards in Decatur, AL; two years later, he was billed as the "new matchmaker" for Glasgow, KY. In early 1969, he became listed as promoter in Lexington, KY – though by the summer he appears to have begun his full-time in-ring career after a handful of matches earlier in the year. Some of his earliest bouts found him across the ring from a Hawaiian-born former judo instructor and U.S. Marine named Harold Watanabe.

Watanabe began wrestling in 1960, first using the name P.Y. Chung for promoter Morris Sigel in Texas and in the Carolinas for Jim Crockett. In September of 1961, he debuted in Florida using the ring name Tojo Yamamoto. A year and a half later, he worked for Gulas/Welch for the first time. He'd wrestle for Gulas for much of the next seventeen years. In the '60s, he portrayed a stereotypical Japanese heel, coming to the ring in a ceremonial robe and wooden shoes before performing a pre-match "salt throwing" ritual taken from sumo wrestling. Between the two sets of tag team titles recognized by Gulas/Welch (the World Tag Team titles and the Southern Tag Team titles), Tojo had at least twenty different title reigns with eight different partners through the end of the decade before turning babyface in late 1969. The following summer, he and Jarrett became a regular tag team.

The teams of Jarrett & Tojo and Bearcat & Rossi circumnavigated the territory throughout 1971, usually (but not always) working on different shows. With both teams hot, Gulas and Welch could more easily run two strong cards on the same night; and when one pairing would appear to cool off in a given city or end of the territory, it was easy enough to switch up the assignments to offer the crowd something new and give the over-exposed team a few weeks away. Absence, as they say, can indeed make the heart grow fonder.

Both teams found themselves across the ring from area stalwarts Al & Don Greene frequently in the first five months of the year. Though not actually related, the two teamed up often in the '60s and '70s. (Perhaps after their earliest matches, Al said "Let's stay together" to Don.) Al, born Albert Denney in Mount Juliet, TN, was about two and a half years older than the San Francisco-born Don Lewis Greene. Together, they may have been the first tag team billed as "The Heavenly Bodies". In the early '70s, they were managed by "Sir" Steve Clements. Steve, real name Steve Beresford, was the son of U.K. promoter Ted Beresford. After a few years wrestling in England and Mexico, he came to the U.S. and worked primarily as a manager, since he was considered "too small," even by the standards of the Gulas/Welch territory, where size didn't matter nearly as much as in other areas.

The Greenes feuded with Bearcat & Rossi in Memphis, Louisville, and Lexington, KY over the first few months of the year. In Louisville, Bearcat & Rossi defeated Al & Don on February 9<sup>th</sup> to win the Southern Tag Team titles. A rematch was granted for the following week with no disqualification, no time limit, and Al & Don agreeing to "throw \$500 to the crowd" if they didn't win the titles. That match saw the Greenes regain the titles (and save a few bucks), likely due to chicanery on the part of

Clements. This led to a six-man tag the following week where Bearcat, Rossi, & Tinker Todd beat Al, Don, & Clements.

The feud was rekindled in May, with the teams going to a “no-decision” on May 11<sup>th</sup>, leading to a “Texas tornado death match” (which is what they called a Texas death match here at the time) the following week. Bearcat & Rossi won that match, leading to another bout between the teams seven days later, also won by the babyfaces. On the following card, Bearcat, Rossi, & Dennis Hall beat the Greenses & Clements in a six-man tag to end the rivalry in Louisville.

Jarrett & Tojo also had their fair share of matches with Al & Don, with Memphis, Birmingham, Chattanooga, Huntsville, and Lexington all hosting at least three matches between the teams. In Memphis on May 31<sup>st</sup>, Jarrett & Tojo beat the Greenses to win the Southern Tag Team titles, setting up a rematch the following week for the first show held at the Mid-South Coliseum (their regular venue in the city, the Auditorium, was undergoing renovations). A gigantic crowd of 9,253 turned out for the inaugural show at the Coliseum, with Don & Al winning by disqualification. A rematch was scheduled for June 14<sup>th</sup> with Jarrett and Al Greene each wagering their hair in a Texas tornado death match. However, Tojo was injured a few days earlier (reported as a broken leg suffered in Lexington – though he returned to the ring about a month later). Jackie Fargo replaced Tojo in the match, and after Fargo & Jarrett won the bout, Al Greene did indeed have his hair cut in the middle of the ring.

A second major feud involving Jarrett & Tojo during the year was against another “brotherly” duo, Kurt & Karl Von Brauner, along with their manager Saul Weingeroff. This version of the Von Brauners consisted of Doug Donnan and Willi Rutkowsky. Canadian-born Donnan had portrayed the role of Karl Von Brauner dating back to 1960. Rutkowsky, who was reportedly held in a Nazi internment camp during World War II, had wrestled as Kurt Von Stroheim beginning in 1962 and took on the role of Kurt Von Brauner in 1967. Saul Weingeroff managed several heel teams over the years but is most remembered for his time with the Von Brauners. The idea of a Jewish man leading a duo of villainous Germans into battle was almost too much, even by the notoriously tasteless standards of professional wrestling.

This feud was most prominently featured in Chattanooga, Louisville, and Lexington. In Chattanooga, the Von Brauners beat Jarrett & Tojo to retain the World Tag Team titles after Weingeroff used his helmet as a weapon. Jarrett & Tojo won a rematch for the titles the following week, but while specifics aren’t available, it appears the win was by disqualification, as the Von Brauners were still billed as champs the following week for a third confrontation. This time, the match would have no disqualification and no time limit; additionally, if Jarrett & Tojo didn’t win the titles, they would throw \$400 to the crowd. The leg injury Tojo suffered in Lexington also impacted this match, as Jackie Fargo took his place alongside Jarrett to win the match and the titles. The feud was placed on the backburner but would pick up again later in the year.

On November 6<sup>th</sup>, the Von Brauners were scheduled to face Tojo & Robert Fuller in Chattanooga. For some reason, Fuller wasn’t there, and Jarrett took his place. The teams went to a no-contest, setting up a rematch the following week with no time limit, no disqualification, and two referees. The Von Brauners took that bout, likely through chicanery of some sort. The following week, Saul Weingeroff

was to be placed in a straitjacket for the next match between the two teams, with the additional stipulation of the losing team having to throw \$300 to the crowd. Jarrett & Tojo won that battle, and the Von Brauners were "\$300 poorer" (though to avoid problems with fans, they "gave the money" to Jarrett & Tojo to pass out to the crowd). This led to a Texas tornado death match the following week, which was again won by the babyfaces. Finally, on December 4<sup>th</sup>, a six-man tag saw the Von Brauners and Weingeroff face Jarrett, Tojo, and Bearcat Brown. The babyfaces won that bout as well, with Bearcat sharing the glory with the other top babyface act. Bearcat's regular partner Rossi teamed with Kevin Sullivan to beat The Interns on the same card.

The Interns were the other big foils for Bearcat & Rossi in 1971, feuding with them for multiple weeks in Birmingham, Evansville, Lexington, Louisville, and Nashville. This version of the Interns was comprised of Jim Starr & Tom Andrews, managed by Dr. Ken Ramey. In Birmingham, the first match between the teams took place on September 13<sup>th</sup>. The main event was originally scheduled to be the Interns taking on the Von Brauners, but after the TV angle where the Interns & Ramey painted Bearcat two days before the show, Bearcat & Rossi "paid" the Germans to give up their spot in the match. In a bit of a shocker, Saul Weingeroff managed the babyfaces, helping them win the match (as well as the World Tag Team titles) by throwing a fireball at one of the Interns, making him easy prey for Rossi. The Interns got their revenge seven days later, regaining the titles after Ramey decked Rossi with a foreign object. This led to a special bout between Bearcat and Ramey on September 27<sup>th</sup>, with Weingeroff agreeing to "give Bearcat \$1,000 if he [Bearcat] breaks one of his [Ramey's] arms or legs." That bout saw Bearcat "fracture" Ramey's right wrist by jumping on it while "Rossi ... held Dr. Ramey's arm on the bottom rope."

The feud peaked on October 4<sup>th</sup> with a match for the World Tag Team titles with no time limit, no disqualification, a special referee (Dennis Hall), and the stipulation that Brown & Rossi would be "painted yellow" if they lost. After Hall was "knocked groggy", the Interns attempted to cheat, but they were foiled by Kevin Sullivan, who was serving as Bearcat & Rossi's second for the match. After Bearcat & Rossi won, the Interns attacked Sullivan, bloodying him up. This set up a six-man tag for the following week where Bearcat, Rossi, and Sullivan defeated the Interns & Jack Donovan. This helped to elevate Sullivan, who was just starting his second full year as a wrestler and had been working in prelims for Gulas/Welch since arriving in September.

The booking of the top two babyface tag teams across the major markets in 1971 gives us a good idea of how the Gulas/Welch territory built rivalries. Each rematch in a market had "escalating stipulations" in the hopes that the feud would continue to draw above-average crowds with more and more at stake each time out. Two of their four biggest feuds culminated in six-man tags with a heel manager "donning the tights" as the final match in a market, likely done so the babyfaces could get clear revenge on both the villains and their interfering enabler. Of the two that didn't have such a match, one (Jarrett & Tojo vs the Greenes) might have if the feud hadn't been cut short due to Tojo's injury while the other (Bearcat & Rossi vs the Interns) saw Bearcat get his revenge on the manager (Ramey) in a separate singles match.

Nick Gulas and Roy Welch had perfected their formula of chaotic angles and finishes week after week to set up rematches, all while managing three or more crews of wrestlers six nights a week, and at least five live television programs each week. As they expanded into new markets in Kentucky and Indiana, they took Jerry Jarrett under their wing, putting him (and his father-in-law Eddie Marlin) in charge of many of the towns in the northernmost and westernmost parts of the territory. While wrestlers had been booked all across the territory in years past, sometimes having to work in Memphis on a Monday night and then drive some 500 miles to be in Johnson City the next, more and more wrestlers would stick to one "wing" of the territory as the '70s progressed, working either the Gulas wing in Nashville and all points east and south, or the Jarrett wing in Louisville, Evansville, and the greater Memphis region. Jarrett, who turned 30 in 1972, was almost thirty years younger than Gulas and more than forty years younger than Welch. As the longstanding promoters grew older and perhaps more out of touch with the fanbase, and as Jarrett was reportedly misled regarding his ongoing acquisition of stock in the company, changes were coming in the latter half of the decade.



## Roster

All the wrestlers who completed regularly in the territory are listed below, grouped into categories based on their average position on the cards using a metric called Statistical Position Over Time (SPOT for short). The list includes singles wrestlers and tag teams; wrestlers may appear more than once if they competed regularly as a single and as part of a team (or as part of more than one team).

### MAIN EVENT ACTS IN GULAS-WELCH ENTERPRISES (TN/AL/KY) - 1971

	SPOT	Bk/Mo	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Robert Fuller & Tojo Yamamoto	.91	5.00							1.00	.83	.86	.97	.88	
Bobby Hart & Lorenzo Parente	.90	9.75	.89	1.00	.88	.82								
Jackie Fargo & Jerry Jarrett	.89	5.00						1.00	1.00	.84	.81	.78	1.00	
Al & Don Greene	.88	10.00	.93	.96	.89	.88	.93	.74	.94	.88	.80	.91	.82	.72
Karl & Kurt Von Brauner	.85	14.33				.61	.86	.99	.83	.91	.74	.75	.82	.87
Norvell Austin & Sputnik Monroe	.84	4.80										.67	.90	.96
The Interns	.84	11.80								.72	.87	.93	.79	.82
Don Greene	.83	3.00	.50		1.00	1.00		.80	.88	1.00	.89	.80	.85	.73
Dennis Hall & Jimmy Golden	.83	10.33	.76	.88	.83	.84	.73	1.00						
Jerry Jarrett & Tojo Yamamoto	.82	6.73	.77	.69	.88	.90	.75	.88		.92	.75	.33	.95	.95
Jackie Fargo & Tojo Yamamoto	.80	2.75							1.00	.63			.33	1.00
Bearcat Brown & Len Rossi	.80	7.50	.75	.84	.63	.70	.85	.67	.75	.92	.91	.86	1.00	.83

Wrestlers with an average SPOT Rating between .80 and 1.00 are considered **Main Eventers**  
 SPOT (Statistical Position Over Time) measures average position on the card in primary markets  
 Highest possible SPOT is 1.00; babyfaces shaded blue, heels orange, darker shading = higher SPOT  
 Bk/Mo is the average # of monthly bookings the wrestler (or team) had in primary markets

based on research as of 9/1/2024 - chartingtheterritories.com

### UPPER MID-CARD ACTS IN GULAS-WELCH ENTERPRISES (TN/AL/KY) - 1971

	SPOT	Bk/Mo	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Johnny Long & Pepe Lopez	.76	5.67			.71	.75	.90							
Dr. Death #1 & #2	.74	7.25			.79	.82	.63	.72						
Big Bad John & Pepe Lopez	.71	7.00	.81	.61	.67		1.00	.67						
The Samoans	.70	7.09		.78	.65	.62	.54	.58	.74	.79	.79	.72	.77	.75
Omar Atlas & Oni Wiki Wiki	.69	5.20	.91	.77	.73	.40	.50	.20	.58	.58	.50	.63		
Scuffin' Hillbilly Chuck & Vic	.67	4.67									.78	.70	.60	
The Alaskans	.65	10.33		.58	.65	.73	.67	.72	.68	.57	.55		.25	
Len Rossi	.65	2.75	.45					.76	.69	.78	.53	.43	.75	.70
Jackie Fargo	.65	2.36	.53		.38	.60	.50	.64	.75	.75	.68	.25	.75	.85
Jerry Jarrett	.64	2.30	.50		1.00	.75	1.00		.88	1.00	.60	.43	.25	.48
The Outlaws	.64	4.75	.62	.64	.64			.75						
Dennis Hall & Tommy Gilbert	.64	4.00							.67	.83	.70	.55	.58	.54
Sputnik Monroe	.63	3.33						.57	.73	.37	.60		1.00	1.00
Robert Fuller	.62	4.00							.52	.63	.88	.80	.73	.46

Wrestlers with an average weekly SPOT Rating between .60 and .80 are considered **Upper Mid-Carders**  
 SPOT (Statistical Position Over Time) measures average position on the card in primary markets  
 Highest possible SPOT is 1.00; babyfaces shaded blue, heels orange, darker shading = higher SPOT  
 Bk/Mo is the average # of monthly bookings the wrestler (or team) had in primary markets

based on research as of 9/1/2024 - chartingtheterritories.com

### MID-CARD ACTS IN GULAS-WELCH ENTERPRISES (TN/AL/KY) - 1971

	SPOT	Bk/Mo	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>The Infernos</b>	.58	3.33			.25	.61	.50	.75	.48	.69	.61	.53	.67	
<b>Big Bad John</b>	.56	3.00	.50		.50	.57	1.00	.51						
<b>The Golden Terrors</b>	.53	6.00							.33	.50	.51	.58	.72	
<b>Boris &amp; Ivan Kosloff</b>	.46	3.67										.50	.38	.67
<b>Eddie Marlin</b>	.46	2.30	.48			.75	.40	.44	1.00	.50	.29	.29	.42	.40
<b>Sonny King</b>	.43	4.25	.45	.42	.44	.38								

Wrestlers with an average weekly SPOT Rating between .40 and .60 are considered **Mid-Carders**  
 SPOT (Statistical Position Over Time) measures average position on the card in primary markets  
 Highest possible SPOT is 1.00; babyfaces shaded blue, heels orange, darker shading = higher SPOT  
 Bk/Mo is the average # of monthly bookings the wrestler (or team) had in primary markets

*based on research as of 9/1/2024 - chartingtheterritories.com*

### PRELIMINARY ACTS IN GULAS-WELCH ENTERPRISES (TN/AL/KY) - 1971

	SPOT	Bk/Mo	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>Oni Wiki Wiki</b>	.39	2.70	.45			.33	.39	.42	.50	.33	.33	.38	.33	.38
<b>The Green Hornet</b>	.38	3.00							.33	.23	.49	.47	.33	
<b>Tony Mendoza</b>	.37	2.88				.44	.28	.25	.50	.47	.26	.33		.16
<b>Jack Donovan</b>	.36	4.13					.40	.45	.31	.35	.33	.35	.31	.43
<b>Kevin Sullivan</b>	.31	3.00									.25	.31	.50	.50
<b>Carlos Montes</b>	.26	2.43						.23	.28	.28	.28	.28	.33	.16

Wrestlers with an average SPOT Rating below .40 are considered **Preliminary Wrestlers**  
 SPOT (Statistical Position Over Time) measures average position on the card in primary markets  
 Highest possible SPOT is 1.00; babyfaces shaded blue, heels orange, darker shading = higher SPOT  
 Bk/Mo is the average # of monthly bookings the wrestler (or team) had in primary markets

*based on research as of 9/1/2024 - chartingtheterritories.com*

## Feuds

Here are two charts listing the biggest feuds in the territory. The first chart lists matches that occurred most frequently in all of the primary markets, and the second chart lists the matches that occurred most frequently in each individual market.

### TOP FEUDS IN GULAS-WELCH ENTERPRISES (TN/AL/KY) - 1971

	Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Jarrett & Tojo vs Al & Don Greene	22.25	23	5	5	5	3	1	2		2				
Bearcat & Rossi vs Al & Don Greene	19.92	21	2	6		2	8						1	2
Hall & Golden vs Hart & Parente	19.00	19	3	7	7	2								
Robt. Fuller & Tojo vs Al & Don Greene	17.00	17							1		5	9	2	
Bearcat & Rossi vs Interns	16.72	18								1	7	5	2	3
Jarrett & Tojo vs Von Brauners	15.63	17					4	3					4	6
Alaskans vs Von Brauners	13.17	14					1	7	2	2	2			
Hall & Golden vs Alaskans	10.00	12			3	8	1							
Fargo & Jarrett vs Al & Don Greene	9.00	9						3	4	2				
Don Greene vs Robert Fuller	8.57	10									2	1	5	2
O. Atlas & Wiki Wiki vs Hart & Parente	8.50	9	6	1	2									
Fargo & Jarrett vs Von Brauners	8.30	9						5	1	2	1			
Fargo & Tojo vs Al & Don Greene	8.00	8							7	1				
Big Bad John & O. Atlas vs Von Brauners	8.00	8				1	6	1						

Feuds are ranked based on the number of times the match occurred in primary markets and their spot on the card  
 The number of times the match occurred per month is listed; darker shading = more matches

based on research as of 9/1/2024 - [chartingtheterritories.com](http://chartingtheterritories.com)

**TOP FEUDS BY MARKET IN GULAS-WELCH ENTERPRISES (TN/AL/KY) - 1971**

<b>MEMPHIS</b>		Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Bearcat & Rossi vs Al & Don Greene	7.00	7	1	3		1	2								
Fargo & Jarrett vs Al & Don Greene	4.00	4						3	1						
Jarrett & Tojo vs Al & Don Greene	4.00	4	1					1	2						
Big Bad John & G. Martin vs Dr. Death #1 & #2	4.00	4			4										

<b>BIRMINGHAM</b>		Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Jarrett & Tojo vs Al & Don Greene	5.00	5			4	1									
Hall & Golden vs Hart & Parente	5.00	5	2	3											
Big Bad John & O. Atlas vs Von Brauners	4.00	4				1	3								
Bearcat & Rossi vs Interns	3.00	3									2	1			

<b>NASHVILLE</b>		Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Hall & Golden vs Alskans	4.75	5			2	3									
Bearcat & Rossi vs Interns	4.00	4												2	2
Big Bad John & O. Atlas vs Von Brauners	4.00	4					3	1							

<b>CHATTANOOGA</b>		Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Jarrett & Tojo vs Von Brauners	6.00	6						1	2					3	
Hall & Golden vs Hart & Parente	5.00	5		1	3	1									
Bearcat & Rossi vs Alskans	3.17	4			3		1								

<b>LOUISVILLE</b>		Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Bearcat & Rossi vs Al & Don Greene	5.75	6	1	2				3							
Jarrett & Tojo vs Von Brauners	4.47	5						2	1						2
O. Atlas & Wiki Wiki vs Hart & Parente	4.00	4	3	1											
Fargo & Jarrett vs Von Brauners	4.00	4							3	1					

<b>EVANSVILLE</b>		Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Robt. Fuller & Tojo vs Al & Don Greene	3.00	3											1	2	
Hall & Dick the Bruiser vs Von Brauners	3.00	3									3				
Bearcat & Rossi vs Interns	2.67	3									1	1	1		

<b>HUNTSVILLE</b>		Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Jarrett & Tojo vs Al & Don Greene	3.00	3		3											
Hall & Golden vs Hart & Parente	3.00	3			2	1									
Hall & G. Frazier vs Von Brauners	3.00	3									3				
Hall & Fargo vs Von Brauners	3.00	3								3					
Hall & Golden vs Von Brauners	3.00	3				1	2								
Joey & Len Rossi vs Samoans	3.00	3													3

<b>LEXINGTON</b>		Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Bearcat & Rossi vs Al & Don Greene	3.67	4						3							1
Jarrett & Tojo vs Al & Don Greene	3.50	4	1	2	1										

<b>OWENSBORO KY</b>		Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Hillbilly Chuck & Vic vs Samoans	3.00	3										2	1		

<b>JACKSON TN</b>		Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Jarrett & Tojo vs Al & Don Greene	5.00	5						3	2						
F. Hester & S. King vs Dr. Death #1 & #2	4.00	4			3	1									

<b>BOWLING GREEN KY</b>		Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Jarrett & Tojo vs Al & Don Greene	4.00	4			4										

<b>FLORENCE AL</b>		Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
O. Atlas & Wiki Wiki vs Hart & Parente	3.00	3		1	2										

<b>PADUCAH KY</b>		Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
B. Hack & B. Wayne vs Blue Infernos	3.00	3				1	2								

<b>ANNISTON AL</b>		Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Big Bad John & G. Martin vs Dr. Death #1 & #2	3.00	3			3										

<b>JONESBORO AR</b>		Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
E. Marlin & Fargo vs Norvell & Sputnik	5.00	5												3	2
H. Welch & Fargo vs Al & Don Greene	4.00	4		2				2							
G. Martin & Fargo vs Dr. Death #1 & #2	4.00	4			3	1									

<b>BLYTHEVILLE AR</b>		Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
B. Wicks & T. Gilbert vs Norvell & Sputnik	3.00	3											2	1	

Feuds are ranked based on the number of times the match occurred in each market and their spot on the card  
 The number of times the match occurred per month is listed; darker shading = more matches

The progression of feuds often differed from city to city. This led to each market having its own narrative. If a main event drew well the first time out in some cities, they could build to a rematch the following week. In other cities where it didn't draw well, they may choose to have that first match end in a clean finish and present a different main event the following week.

Below are examples of how some of the bigger feuds played out in select cities.

(NOTE: Read the Profile earlier in this document for the biggest feuds involving Jarrett & Tojo, Bearcat & Rossi, the Von Brauners, and the Interns)

### **DENNIS HALL & JIMMY GOLDEN vs BOBBY HART & LORENZO PARENTE**

#### **Birmingham**

- 1/18 World Tag Team titles: Hart & Parente won when Hall & Golden were disqualified in the third fall for "going berserk and attacking the referee"
- 1/25 World Tag Team titles, two referees, no time limit, no disqualification: Hall & Golden won the match and the titles
- 2/1 World Tag Team titles, no time limit, no disqualification, belts vs hair: Hart & Parente regained the titles after Saul Weingeroff "floored Golden with a loaded shoe"
- 2/8 World Tag Team titles, Saul Weingeroff will be contained at ringside in a straitjacket, "Hall or Golden will definitely wear the built up shoe take from Hart": the show was cancelled due to weather-related travel issues
- 2/15 World Tag Team titles, Saul Weingeroff will be contained at ringside in a straitjacket, "Hall or Golden will definitely wear the built up shoe take from Hart", special referee Sonny King: Hall & Golden won the match by disqualification after the heels attacked referee King
- 2/22 Graysville, AL: Hall, Golden, & Sonny King faced Hart, Parente, & Weingeroff. Results aren't available, but the babyfaces likely won

#### **Chattanooga**

- 2/27 World Tag Team titles: Hall & Golden won, taking the third fall by disqualification
- 3/6 World Tag Team titles, no time limit, no disqualification, Hall & Golden to leave Tennessee if they don't win: Hall & Golden won the match and the titles
- 3/11 Hart, Parente, & Saul Weingeroff went to a draw with Hall, Golden, & Oni Wiki Wiki
- 3/20 World Tag Team titles, loser leaves Tennessee, no time limit, no disqualification: Hart & Parente regained the titles
- 3/27 World Tag Team titles: "The Avengers" (Hall & Golden under masks) beat Hart & Parente
- 4/1 No time limit, no disqualification, Saul Weingeroff handcuffed to Len Rossi, losers must leave the state or forfeit \$1500: Hall & Golden won

## **BIG BAD JOHN & GARY MARTIN vs DR. DEATH #1 & #2**

### **Memphis**

- 3/1 John & Martin won
- 3/9 World Tag Team titles: The match was ruled a no-contest due to “excessive roughness” by both teams (the two Dr. Death’s were billed as World champs in Memphis only)
- 3/15 World Tag Team titles, no time limit, no disqualification: John & Martin won the match and titles
- 3/22 World Tag Team titles, masks vs titles, one member of each team will be handcuffed to the ring post at all times: John & Martin won, but the Dr. Death’s did not unmask because the match was won by disqualification

## **BIG BAD JOHN & OMAR ATLAS vs THE VON BRAUNERS**

### **Nashville**

- 5/5 The Von Brauners won by disqualification after John “took an object, apparently, a chain, out of his pants and attacked the Germans”
- 5/12 NWA World Tag Team titles, no time limit, no disqualification: The Von Brauners retained the titles, winning after interference from Saul Weingeroff
- 5/19 World Tag Team titles, Saul Weingeroff handcuffed to Oni Wiki Wiki: John & Atlas won; despite being advertised as a title match and the babyfaces winning both falls by pin, it appears the titles did not change hands
- 5/26 No time limit, no disqualification, two referees: John, Omar, & Oni Wiki Wiki beat the Von Brauners & Saul Weingeroff
- 6/2 World Tag Team titles, no time limit, no disqualification: The Von Brauners won the match to retain the titles

## **OMAR ATLAS & ONI WIKI WIKI vs BOBBY HART & LORENZO PARENTE**

### **Louisville**

- 1/12 The match was declared a no-contest
- 1/20 No time limit, no disqualification, two referees: Hart & Parente won
- 1/26 No time limit, no disqualification, Atlas will wear built-up shoe: Atlas & Wiki Wiki won
- 2/2 World Tag Team titles: Atlas & Wiki Wiki won (though they appear not to have won the titles)

## Wrestler Data

A look at the “character arc” for select wrestlers, showing their monthly SPOT Ratings, regular tag team partners, biggest feuds, and title reigns chronologically.

<b>BEARCAT BROWN IN GULAS-WELCH ENTERPRISES (TN/AL/KY) IN 1971</b>													
<i>SPOT</i>	<i>Bk/Mo</i>	<i>JAN</i>	<i>FEB</i>	<i>MAR</i>	<i>APR</i>	<i>MAY</i>	<i>JUN</i>	<i>JUL</i>	<i>AUG</i>	<i>SEP</i>	<i>OCT</i>	<i>NOV</i>	<i>DEC</i>
<b>.75</b>	<b>13.58</b>	<b>17</b>	<b>10</b>	<b>12</b>	<b>15</b>	<b>19</b>	<b>9</b>	<b>8</b>	<b>16</b>	<b>14</b>	<b>14</b>	<b>12</b>	<b>17</b>
as a single		1					3	1	2	1		2	3
vs Dr. Ken Ramey													
w/Len Rossi		9	8	10	13	18	3	1	4	8	7	3	6
vs Al & Don Greene													
vs Interns													
vs Alaskans													
vs J. Long & P. Lopez													
vs Von Brauners													
World Tag Team titles													
Southern Tag Team titles													
w/Dennis Hall													
vs Von Brauners													
w/Robert Fuller													
vs Norvell & Sputnik													
Southern Tag Team titles													
<p>Top row shows average SPOT Rating and # of known bookings per month</p> <p>Next rows list known bookings in singles matches and with regular tag team partners</p> <p>The biggest feuds for the wrestler as a single and/or with various partners are listed</p> <p>Darker shading indicates higher # of matches</p> <p>Title reigns are listed for the wrestler as a single and/or tag team</p> <p>held the title for 1-2 weeks of the month      held the title for 3+ weeks of the month</p> <p><i>based on research as of 9/1/2024 - chartingtheterritories.com</i></p>													

## DENNIS HALL IN GULAS-WELCH ENTERPRISES (TN/AL/KY) IN 1971

<i>SPOT</i>	<i>Bk/Mo</i>	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>.73</b>	15.75	14	15	21	18	17	17	22	13	17	14	11	10

as a single

					2	1	2	4			2	1	
--	--	--	--	--	---	---	---	---	--	--	---	---	--

w/Jimmy Golden

	6	12	16	14	11	2							
vs Hart & Parente													
vs Alaskans													
vs Von Brauners													
vs Outlaws													
vs Dr. Death #1 & #2													
<i>World Tag Team titles</i>													

w/Tommy Gilbert

								1	2	9	5	3	4
vs Interns													
vs Von Brauners													
vs Samoans													
vs Golden Terrors													

w/Oni Wiki Wiki

					1	3	2	1	1			1	1
vs Alaskans													
vs Von Brauners													

w/Bearcat Brown

								1	2	2		1	1
vs Von Brauners													

w/Jackie Fargo

								1	2	2		1	1
vs Von Brauners													

Top row shows average SPOT Rating and # of known bookings per month

Next rows list known bookings in singles matches and with regular tag team partners

The biggest feuds for the wrestler as a single and/or with various partners are listed

Darker shading indicates higher # of matches

Title reigns are listed for the wrestler as a single and/or tag team

held the title for 1-2 weeks of the month

held the title for 3+ weeks of the month

*based on research as of 9/1/2024 - chartingtheterritories.com*



### JACKIE FARGO IN GULAS-WELCH ENTERPRISES (TN/AL/KY) IN 1971

SPOT	Bk/Mo	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
.76	9.83	3	2	3	6	5	14	21	20	8	13	12	11

as a single	2		2	3	1	4	1	4	2	1	3	3
vs Sputnik Monroe												
vs Sir Clements												

w/Jerry Jarrett							5	5	8	3	7	2
vs Al & Don Greene												
vs Von Brauners												
vs Interns												

w/Tojo Yamamoto							5	4			1	1
vs Al & Don Greene												

w/Dennis Hall					1	1	4			1		
vs Von Brauners												

Top row shows average SPOT Rating and # of known bookings per month

Next rows list known bookings in singles matches and with regular tag team partners

The biggest feuds for the wrestler as a single and/or with various partners are listed

Darker shading indicates higher # of matches

based on research as of 9/1/2024 - chartingtheterritories.com

### JERRY JARRETT IN GULAS-WELCH ENTERPRISES (TN/AL/KY) IN 1971

SPOT	Bk/Mo	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
.79	14.00	14	15	13	9	13	15	11	19	10	18	15	16

as a single	2		3	1	1		2	1	4	5	1	3
vs Don Greene												

w/Tojo Yamamoto	9	14	8	6	11	7		3	1	1	7	7
vs Al & Don Greene												
vs Von Brauners												
vs Alaskans												
vs Samoans												
vs Al Greene & Clements												
World Tag Team titles												
Southern Tag Team titles												

w/Jackie Fargo							5	5	8	3	7	2
vs Al & Don Greene												
vs Von Brauners												
vs Interns												

Top row shows average SPOT Rating and # of known bookings per month

Next rows list known bookings in singles matches and with regular tag team partners

The biggest feuds for the wrestler as a single and/or with various partners are listed

Darker shading indicates higher # of matches

Title reigns are listed for the wrestler as a single and/or tag team

held the title for 1-2 weeks of the month

held the title for 3+ weeks of the month

based on research as of 9/1/2024 - chartingtheterritories.com

### JIMMY GOLDEN IN GULAS-WELCH ENTERPRISES (TN/AL/KY) IN 1971

SPOT	Bk/Mo	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
.80	13.00	9	15	21	18	13	2						

as a single      1

w/Dennis Hall	6	12	16	14	11	2							
vs Hart & Parente													
vs Alaskans													
vs Von Brauners													
vs Outlaws													
vs Dr. Death #1 & #2													
World Tag Team titles													

Top row shows average SPOT Rating and # of known bookings per month

Next rows list known bookings in singles matches and with regular tag team partners

The biggest feuds for the wrestler as a single and/or with various partners are listed

Darker shading indicates higher # of matches

Title reigns are listed for the wrestler as a single and/or tag team

held the title for 1-2 weeks of the month

held the title for 3+ weeks of the month

based on research as of 9/1/2024 - chartingtheterritories.com

### LEN ROSSI IN GULAS-WELCH ENTERPRISES (TN/AL/KY) IN 1971

SPOT	Bk/Mo	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
.78	14.00	18	10	12	14	19	10	9	11	16	15	16	18

as a single      3      5      3      2      3      1      1      4

vs Sputnik Monroe													
vs Don Greene													
Southern Jr Hwt title													

w/Bearcat Brown	9	8	10	13	18	3	1	4	8	7	3	6
vs Al & Don Greene												
vs Interns												
vs Alaskans												
vs J. Long & P. Lopez												
vs Von Brauners												
World Tag Team titles												
Southern Tag Team titles												

w/Kevin Sullivan      1      4      2

vs Interns												
World Tsg Team titles												

w/Joey Rossi      1      3

vs Samoans												
------------	--	--	--	--	--	--	--	--	--	--	--	--

Top row shows average SPOT Rating and # of known bookings per month

Next rows list known bookings in singles matches and with regular tag team partners

The biggest feuds for the wrestler as a single and/or with various partners are listed

Darker shading indicates higher # of matches

Title reigns are listed for the wrestler as a single and/or tag team

held the title for 1-2 weeks of the month

held the title for 3+ weeks of the month

based on research as of 9/1/2024 - chartingtheterritories.com

### ROBERT FULLER IN GULAS-WELCH ENTERPRISES (TN/AL/KY) IN 1971

SPOT	Bk/Mo	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
.77	18.17							14	15	16	22	24	18

as a single								5	2	2	1	8	6
vs Don Greene													

w/Tojo Yamamoto								1	3	8	11	2	
vs Al & Don Greene													
va Al Greene & Clements													
Southern Tag Team titles													

w/Bearcat Brown									1			5	1
vs Norvell & Sputnik													
Southern Tag Team titles													

w/Ron Fuller											5		
vs Von Brauners													

Top row shows average SPOT Rating and # of known bookings per month

Next rows list known bookings in singles matches and with regular tag team partners  
The biggest feuds for the wrestler as a single and/or with various partners are listed  
Darker shading indicates higher # of matches

Title reigns are listed for the wrestler as a single and/or tag team

held the title for 1-2 weeks of the month      held the title for 3+ weeks of the month

based on research as of 9/1/2024 - chartingtheterritories.com

### TOJO YAMAMOTO IN GULAS-WELCH ENTERPRISES (TN/AL/KY) IN 1971

SPOT	Bk/Mo	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
.79	14.92	14	15	13	11	13	10	18	17	14	19	16	19

as a single	3		2	2	1			1	1	1	1	2	3
vs Al Greene													
vs Don Greene													

w/Jerry Jarrett	9	14	8	6	11	7			3	1	1	7	7
vs Al & Don Greene													
vs Von Brauners													
vs Alaskans													
vs Samoans													
vs Al Greene & Clements													
World Tag Team titles													
Southern Tag Team titles													

w/Robert Fuller								1	3	8	11	2	
vs Al & Don Greene													
va Al Greene & Clements													
Southern Tag Team titles													

w/Jackie Fargo								5	4			1	1
vs Al & Don Greene													

Top row shows average SPOT Rating and # of known bookings per month

Next rows list known bookings in singles matches and with regular tag team partners  
The biggest feuds for the wrestler as a single and/or with various partners are listed  
Darker shading indicates higher # of matches

Title reigns are listed for the wrestler as a single and/or tag team

held the title for 1-2 weeks of the month      held the title for 3+ weeks of the month

based on research as of 9/1/2024 - chartingtheterritories.com

## Title Holders and Histories

The following charts show the chronological progression of title holders in the territory. Looking at them this way gives you a better feel for the length of title reigns, and how they may have differed between babyface champs and heel champs.

### WORLD TAG TEAM TITLES - GULAS-WELCH ENTERPRISES (TN/AL/KY) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>Bobby Hart &amp; Lorenzo Parente</b>	Orange	Orange	Orange									
<b>Dennis Hall &amp; Jimmy Golden</b>		Blue	Blue	Blue								
<b>The Alaskans</b>				Orange								
<b>Karl &amp; Kurt Von Brauner</b>					Orange	Orange	Orange	Orange				
<b>Jerry Jarrett &amp; Tojo Yamamoto</b>						Blue						
<b>The Interns</b>									Orange	Orange		
<b>Bearcat Brown &amp; Len Rossi</b>									Blue	Blue		
<b>Kevin Sullivan &amp; Len Rossi</b>											Blue	
<b>Al &amp; Don Greene</b>												Orange

This may not include some title changes that seem to have been 'reversed' afterwards.  
 The lineage of these titles in Memphis was different than in most other cities, and is not included here.  
 In this chart, new champions are generally recognized the calendar week after the title change.  
 Blue shading denotes babyface champions, orange shading denotes heel champions.

*based on research as of 9/1/2024 - chartingtheterritories.com*

### SOUTHERN TAG TEAM TITLES - GULAS-WELCH ENTERPRISES (TN/AL/KY) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>Al &amp; Don Greene</b>	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange			
<b>Bearcat Brown &amp; Len Rossi</b>		Blue										
<b>Jerry Jarrett &amp; Tojo Yamamoto</b>			Blue			Blue	Blue					
<b>Al Greene &amp; Sir Clements</b>								Orange				
<b>Robert Fuller &amp; Tojo Yamamoto</b>										Blue		
<b>Norvell Austin &amp; Sputnik Monroe</b>											Orange	
<b>Bearcat Brown &amp; Robert Fuller</b>											Blue	
<b>Karl &amp; Kurt Von Brauner</b>												Orange

This may not include some title changes that seem to have been 'reversed' afterwards.  
 In this chart, new champions are generally recognized the calendar week after the title change.  
 Blue shading denotes babyface champions, orange shading denotes heel champions.

*based on research as of 9/1/2024 - chartingtheterritories.com*

### U.S. JR. HWT. TITLE - GULAS-WELCH ENTERPRISES (TN/AL/KY) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>Don Greene</b>												

This may not include some title changes that seem to have been 'reversed' afterwards.  
 In this chart, new champions are generally recognized the calendar week after the title change.  
 Blue shading denotes babyface champions, orange shading denotes heel champions.

*based on research as of 9/1/2024 - chartingtheterritories.com*

### SOUTHERN JR. HWT. TITLE - GULAS-WELCH ENTERPRISES (TN/AL/KY) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
<b>Len Rossi</b>													
<b>Sputnik Monroe</b>													

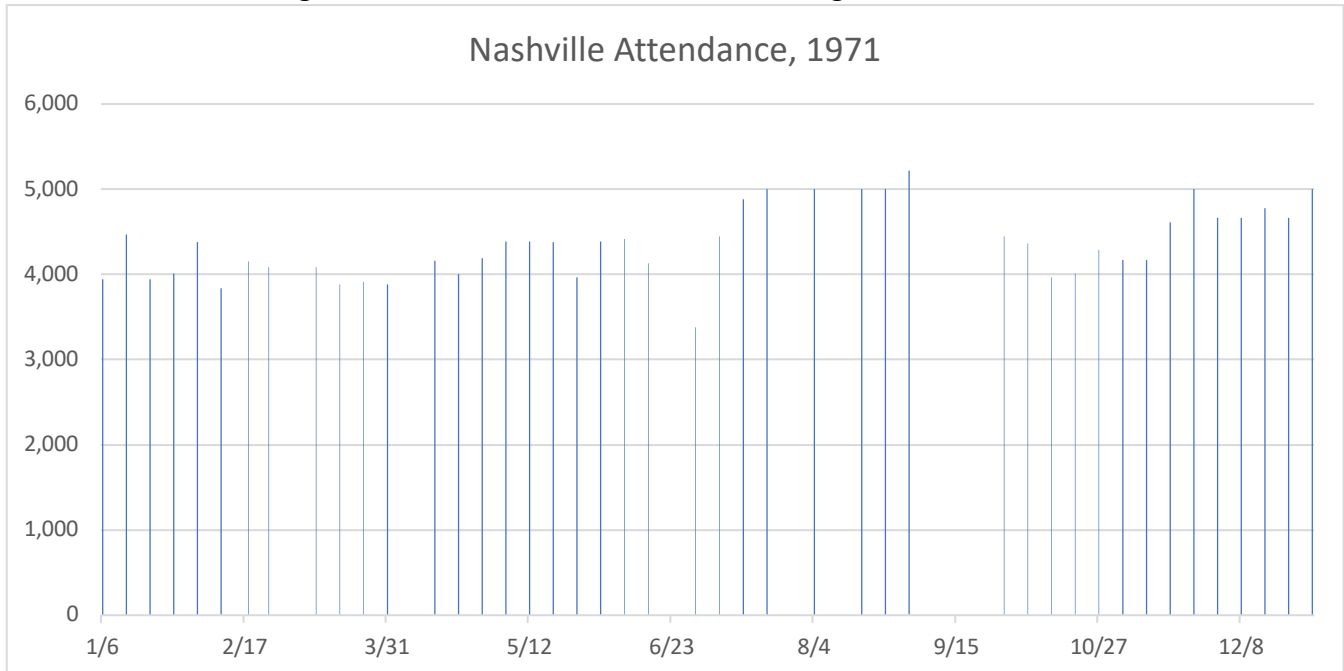
This may not include some title changes that seem to have been 'reversed' afterwards.  
 In this chart, new champions are generally recognized the calendar week after the title change.  
 Blue shading denotes babyface champions, orange shading denotes heel champions.  
*(this title may not have been acknowledged for the first five months of the year)*

*based on research as of 9/1/2024 - chartingtheterritories.com*

## Taking Attendance

In this section, we look at any attendance (and/or gate) figures we have. Unless otherwise noted, these numbers come from newspaper reports. They should be taken with several grains of salt.

We have attendance figures for 44 cards in Nashville. The average attendance was 4,357.



It appears that regular “capacity” at the Fairgrounds was around 4,500. After a standing room only crowd of 4,446 on July 7<sup>th</sup>, they added more seats. These weren’t permanent additions; it seems they would increase capacity for certain shows if they expected they’d need them.

Largest reported crowd: 5,216 on September 1<sup>st</sup>

- Jarrett & Tojo vs Southern tag champs Al Greene & Sir Clements in a title match with no time limit, no disqualification, and Jarrett’s hair at stake
- Von Brauners & Weingeroff vs Bearcat & Len and Joey Rossi

A card on November 24<sup>th</sup> (the night before Thanksgiving) drew a crowd reported as “almost 5,000” with approximately 3,000 turned away

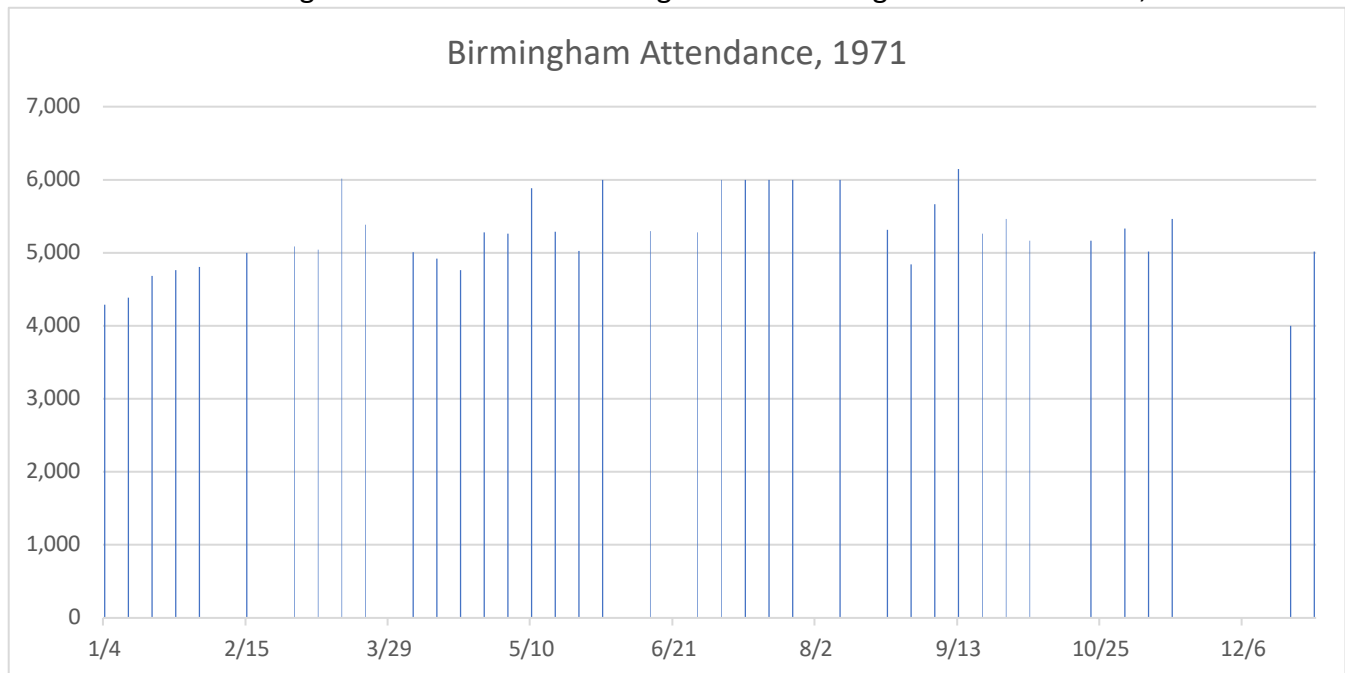
- Bearcat & Rossi vs Interns no time limit, no disqualification (second match between the two teams in Nashville)

On July 21<sup>st</sup>, they drew a reported “turnaway crowd in excess of 5,000”

- Al & Don Greene & Sir Clements vs Jackie & Roughhouse Fargo & Tojo in a no time limit, no disqualification match with two referees

There were four other crowds reported as 5,000: August 4<sup>th</sup>, 18<sup>th</sup>, and 25<sup>th</sup>, and December 29<sup>th</sup>.

We have attendance figures for 39 cards in Birmingham. The average attendance was 5,264.



It appears that regular capacity for the venue was a little under 6,000. There were 8 dates where reported attendance was 6,000 or greater; this presumably included standing-room only admissions.

Largest reported crowd: 6,144 on September 13<sup>th</sup> (reported as a “record crowd”)

- Bearcat & Len Rossi vs Interns (two days after the TV angle where the Interns & Ramey painted Bearcat white)

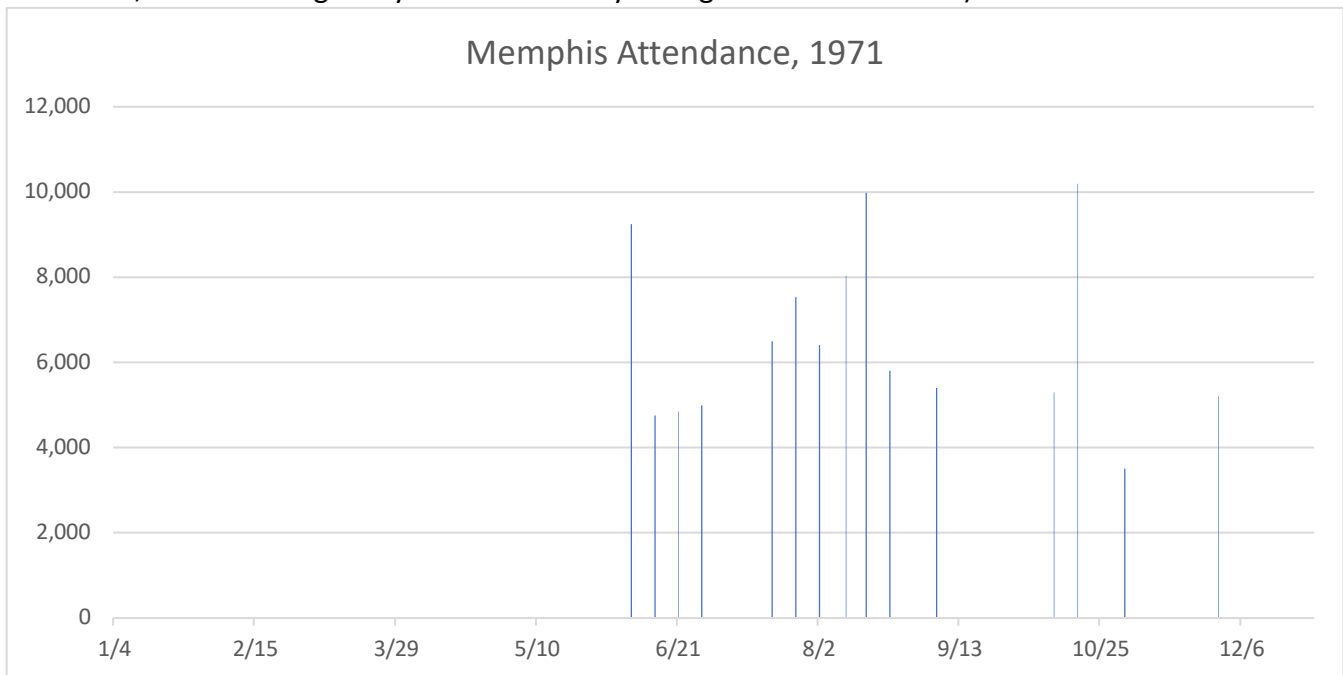
On July 5<sup>th</sup>, they drew a reported “overflow crowd of more than 6,000 – with an estimated 500 turned away”

- Von Brauners & Weingeroff vs Bearcat & Len and Joey Rossi; plus Von Brauners vs Alaskans and Bearcat & Len Rossi also working twice)

Other shows with a reported attendance of 6,000 or more

- March 15<sup>th</sup> Jarrett & Tojo vs Al & Don Greene (Al had cut some of Jarrett’s hair at TV two days prior)
- May 31<sup>st</sup> Von Brauners vs Big Bad John & Pepe Lopez (heel vs heel match)
- July 12<sup>th</sup> Von Brauners & Weingeroff vs Bearcat & Len and Joey Rossi (ring enclosed with bull wire, no disqualification, no time limit, special referee Giant Frazier)
- July 19<sup>th</sup> Von Brauners & Weingeroff vs Bearcat & Len and Joey Rossi (no time limit, no disqualification, special referee Giant Frazier, if babyfaces win the heels will “give away” \$600 to the crowd, if heels win they get to pick a member of the face team to lose their hair)
- July 26<sup>th</sup> Von Brauners & Weingeroff vs Bearcat & Len Rossi & Giant Frazier
- August 9<sup>th</sup> Von Brauners vs Bearcat & Dennis Hall plus Len Rossi vs Weingeroff in a hair vs hair match

We have attendance figures for 15 cards in Memphis (all from the Mid-South Coliseum). The average attendance was 6,513 (it is possible that the shows without reported attendance figures were on the lower end, so this average may be based mostly on higher-attended cards)



Largest reported crowd: 10,187 on October 18<sup>th</sup>

- This was a loaded card featuring a 30-man “rassle royal” plus Jarrett & Fargo vs the Interns, the Von Brauners vs Dennis Hall & Tommy Gilbert, and an 8-man tag with Robert & Ron Fuller, Tojo & Bearcat vs Al & Don Greene, Sputnik & Norvell

On August 16<sup>th</sup>, they drew a reported 9,985

- Jarrett & Fargo vs Von Brauners (World tag champs) in a title match
- Robert Fuller vs Sir Clements

The first card at the Mid-South Coliseum (June 7<sup>th</sup>) drew 9,253

- Southern tag champs Jarrett & Tojo putting their titles up against the hair of Al and/or Don Greene
- World tag champs the Von Brauners defending against Jackie & Roughhouse Fargo

We also have attendance figures for 7 cards in Chattanooga (avg attendance of 5,827), 4 cards in Evansville (avg of 1,275), and 3 cards in Jackson (avg of 4,000). Because these were only reported for some of the shows in those cities, it’s a reasonable assumption that they reflected higher than normal attendance; as such, the average attendance doesn’t really tell us what “typical” crowds were for these cities.



## Link to House Show Lineups and Results

We share our newspaper clippings and other documents with [wrestlingdata.com](http://wrestlingdata.com) to aid them in providing comprehensive information.

To see the cards and all available results, visit

<https://www.wrestlingdata.com/index.php?befehl=shows&sort=liga&kategorie=8&liga=315&jahr=1971&monat=0&showart=&ansicht=1>