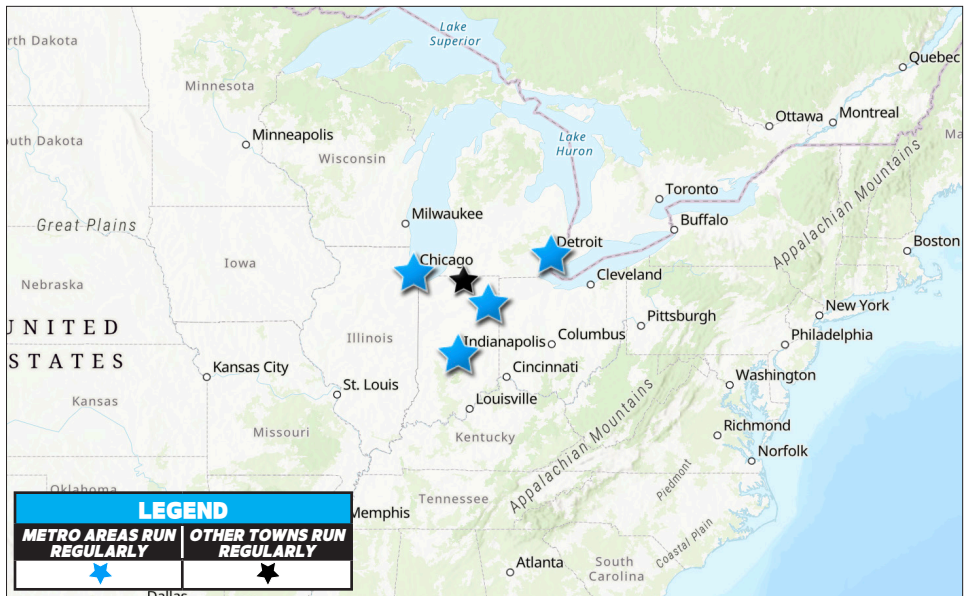


WWA (INDIANAPOLIS)

SAMPLE WEEKS

MON 10/11	--
TUE 10/12	--
WED 10/13	--
THU 10/14	INDIANAPOLIS
FRI 10/15	VALLONIA
SAT 10/16	ELKHART
SUN 10/17	--
MON 10/18	--
TUE 10/19	--
WED 10/20	--
THU 10/21	FORT WAYNE
FRI 10/22	HAMMOND
SAT 10/23	DETROIT
SUN 10/24	--



TOP SINGLES	TOP TEAMS
BARON VON RASCHKE	BLACKJACKS (LANZA & MULLIGAN)
DICK THE BRUISER	MOOSE CHOLAK & WILBUR SNYDER
DR. BILL MILLER	AL COSTELLO & DON KENT
MOOSE CHOLAK	

TOP FEUDS

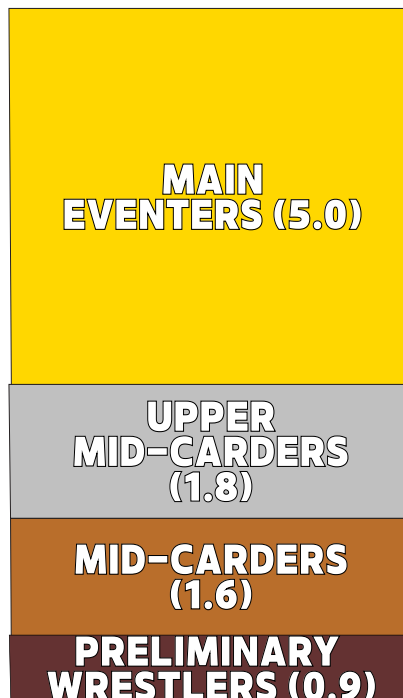
- MOOSE CHOLAK VS BARON VON RASCHKE
- PAUL CHRISTY & W. SNYDER VS BLACKJACKS
- DICK THE BRUISER VS BARON VON RASCHKE
- CHOLAK & W. SNYDER VS COSTELLO & KENT

TITLE CHANGES

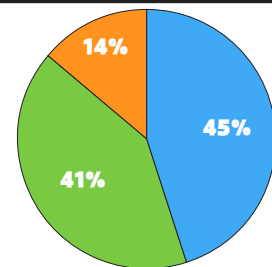
WORLD HEAVYWEIGHT	2
BABYFACE CHAMP	12%
HEEL CHAMP	88%
WORLD TAG TEAM	3
BABYFACE CHAMPS	69%
HEEL CHAMPS	31%

HOUSE SHOW RECORDS			
DOCUMENTED HOUSE SHOWS	85	SHOWS PER WEEK	1.6
		ESTIMATED COMPLETENESS	35-65%
MISC. BOOKING STATS			
HEEL/FACE TURNS	1	ROSTER TURNOVER	212%
ROSTER SIZE/COMPOSITION		MATCH RESULTS	

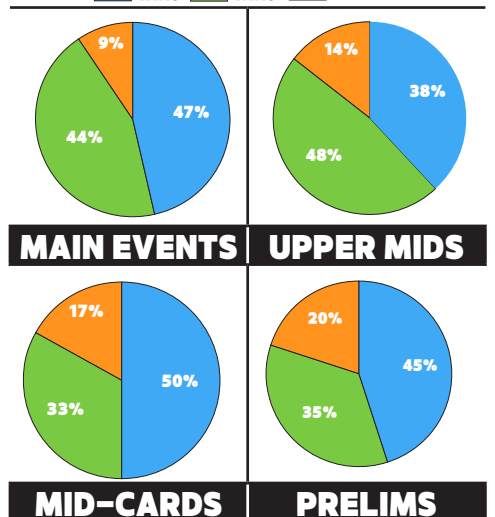
AVERAGE # OF WRESTLERS: 9.3

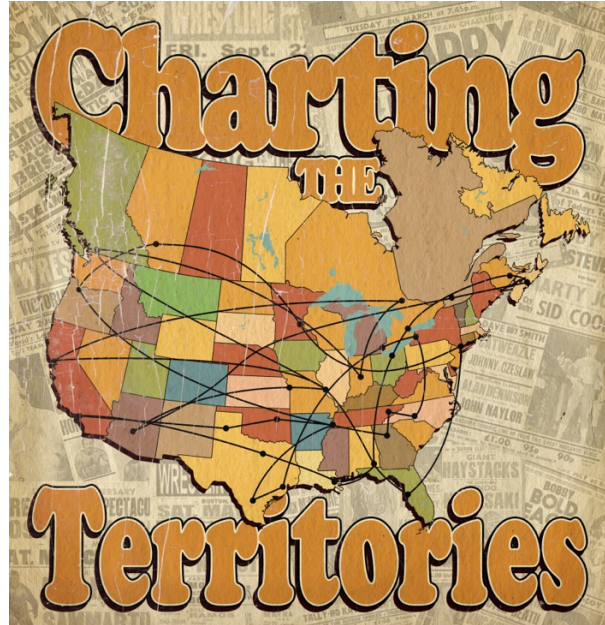


OVERALL



FACE WINS (Blue), HEEL WINS (Green), DRAWS (Orange)





WWA (INDIANAPOLIS) 1971: A Year in the Life

Table of Contents

RANKINGS	2
TERRITORY PROFILE (1971-1973) BY DAVID GIBB	3
ROSTER.....	6
FEUDS.....	10
WRESTLER DATA.....	12
TITLE HOLDERS AND HISTORIES	15
TAKING ATTENDANCE.....	16
LINK TO HOUSE SHOW LINEUPS AND RESULTS.....	17

Rankings

This is a list of the “most pushed acts” in the territory during the year.

RANKINGS FOR THE WWA (INDIANAPOLIS) - 1971

- 1 - BARON VON RASCHKE**
- 2 - THE BLACKJACKS (LANZA & MULLIGAN)**
- 3 - DICK THE BRUISER**
- 4 - MOOSE CHOLAK & WILBUR SNYDER**
- 5 - THE FABULOUS KANGAROOS (COSTELLO & KENT)**
- 6 - DR. BILL MILLER**
- 7 - DON & JOHNNY FARGO**
- 8 - MOOSE CHOLAK**
- 9 - PAUL CHRISTY & WILBUR SNYDER**
- 10 - WILBUR SNYDER**

Wrestlers are ranked based on their week-by-week **SPOT Rating** as well as the total number of weeks they were in the territory during the designated time period

based on research as of 4/1/2024 - chartingtheterritories.com

Territory Profile (1971-1973) by David Gibb

David Gibb is a writer and author of ["How to Ace Your Comeback"](#)

In the mid-twentieth century, the triangle between Chicago, Detroit, and Indianapolis was among the most hotly contested wrestling territories. The three cities were growing population centers situated just a few hundred miles from each other, which meant you could make money in all three if you were well-organized and could clear everybody else out.

Fred Kohler controlled Chicago as the 1960s began and made history in June of 1961 by drawing (what's generally believed to be) the first \$100,000 gate at Comiskey Park on the strength of Buddy Rogers' NWA World Heavyweight title victory against Pat O'Connor.

Just under 200 miles to the southeast, Jim Barnett and Johnny Doyle had been running the American Wrestling Alliance out of Indianapolis since the tail end of 1958. By the start of the '60s, they had bumped out established promoter Al Haft and taken Detroit – about 300 miles northeast of Indy – from Harry Light.

While Barnett & Doyle were rising, Chicago was falling. Unable to follow his '61 Comiskey Park spectacular, Kohler doubled down on involvement in the NWA, serving as president for a year. When he fell out with the Alliance, Kohler pulled the emergency lever, calling in Jack Pfefer – late in his career with axes to grind – as his booking agent. The partnership was an abject failure, and, by the end of 1963, the fanbase that had filled a stadium to watch the Nature Boy dwindled down to a few thousand for cards featuring the likes of "Bummy Rogers" and "Hobo Brazil."

Sensing an opportunity, Dick the Bruiser and Wilbur Snyder formed Championship Wrestling of Indiana, Inc. in early 1964. The promotion started with a thrifty but wise move, airing existing Los Angeles tapes that portrayed Bruiser as a top star. On April 22nd, 1964, Dick won the WWA World Heavyweight title from Fred Blassie in Los Angeles. Three nights later, he and Snyder appeared in Indianapolis billed as Barnett & Doyle's tag team champions. Before long, the titles were rechristened the WWA World Tag Team Titles.

Shortly thereafter, a series of dominoes fell that brought stability to wrestling's most contested region: Dick the Bruiser bought Fred Kohler out and reinvigorated Chicago with the L.A. talent; Doyle & Barnett abandoned Indianapolis and sold Detroit to The Sheik (Ed Farhat) rather than compete with the Bruiser/Snyder syndicate; the WWA entered into a talent-sharing/non-compete agreement with Verne Gagne's AWA. With those moves, the tumultuous midcentury period would give way to the consistency of the territorial golden era.

At the beginning of 1971, WWA stalwarts Dick the Bruiser and Wilbur Snyder were joined at the top of the cards by gimmick babyfaces Moose Cholak and The Mighty Igor. Baron Von Raschke, Hans Schmidt, and the Fabulous Kangaroos (Al Costello & Don Kent) served as the area's primary villains. Von Raschke was enjoying quite the reign of terror as WWA World Heavyweight champion, having captured the title in March of 1970, while Snyder & Cholak were the reigning World Tag Team champions.

After a controversial title match between the Kangaroos and the champs on February 23rd, the titles were held up, only to be reclaimed by Snyder & Cholak a few weeks later. In early summer, the Kangaroos dethroned the duo to set up a summer chase for Snyder and new partner Paul Christy, who defeated the Aussies just in time for the kids to go back to school.

Throughout the year, Von Raschke's most frequent challengers were Dick the Bruiser and Moose Cholak. On August 21st, the Baron faced the Bruiser in a non-title match that stipulated that if Dick won in 20 minutes or less, he would get five minutes in the ring with Von Raschke's manager, Bobby Heenan. Dick beat the clock, roughed up "The Brain," and earned a no disqualification title shot for October.

Having been soundly embarrassed, The Brain regrouped by forming a new tag team to terrorize area babyfaces: The Blackjacks, who debuted on October 2nd in Elkhart, Indiana. Heenan and Jack Lanza were a proven pairing in the AWA, and Blackjack Mulligan – fresh off strong showings in the WWWF and Detroit – was a perfect third.

On October 23rd, the WWA started a war. Hoping to claim Detroit and connect the Midwest dream territory, they went head-to-head against The Sheik's promotion. The WWA card drew a respectable 4,125 to see Dick the Bruiser beat Baron Von Raschke for the title (which had already happened nine days earlier in Indianapolis but was the most memorable possible finish for the new fans). Less than four miles away, however, The Sheik doubled them up, drawing 8,748 with a loaded card of NWA reinforcements, including Dory Funk Jr., Ernie Ladd, Bobo Brazil, Johnny Valentine, Pat O'Connor, Mil Mascaras, Fred Blassie, and Eddie Graham.

To their credit, Bruiser and Snyder were persistent. In spite of a decisive loss in the first battle, they continued to run Detroit. Between that opening salvo and the end of the year, the WWA averaged 3,675 fans over five shows, while the home team Sheik averaged 7,134 fans over nine shows.

Before the year's end, The Blackjacks defeated Snyder & Christy to win the WWA World Tag Team titles, defending the championships into 1972, primarily against Dick the Bruiser with partners Sailor Art Thomas and Billy Red Cloud. Although his initial partnership with the Bruiser was unsuccessful, Red Cloud found major success as a single, winning the WWA World title from Baron Von Raschke in Indianapolis that March. During that reign, Art Thomas was concurrently recognized as champion in Detroit, apparently based on his defeat of Von Raschke in Elkhart (in Indiana and not particularly close to Detroit) the same week.

Those moves helped the WWA increase their average attendance in Detroit to 5,840 for the first quarter of 1972. With that said, the war had created a rising tide, and The Sheik was drawing 10,185 fans per show.

By June, Von Raschke had reconsolidated his crown, defeating both Billy Red Cloud and Sailor Art Thomas to become "undisputed" WWA World Heavyweight champion once again. On June 2nd, Dick the Bruiser brought in his old partner The Crusher, with whom he hadn't tagged with (outside of Chicago and Japan) for about three years, to provide the ultimate backup in his ongoing battles with Lanza, Mulligan, and Heenan. The Blackjacks won that initial matchup, but the feud would continue throughout the summer.

For the second quarter of 1972, the WWA audience in Detroit continued to grow, with their average attendance reaching 6,467. During that same term, The Sheik's attendance softened to an average of 8,322. Bruiser and Snyder's strategy appeared to be bearing fruit.

To close the gap that summer, the WWA brought their hot new feud between Bruiser & Crusher and The Blackjacks to Detroit. In August, the Tag Team champions were disqualified when Lanza intentionally struck the referee, leading to a no disqualification, no time limit rematch. Surprisingly, the bad guys won that contest, delaying the "big win" to a more strategic time.

Meanwhile, back in Indianapolis, Dick the Bruiser was working with Baron Von Raschke in a feud so hot it burned right through the limits of good taste. The two fought a “German Gestapo Death Match” in a cage on August 26th, drawing an incredible standing-room-only crowd of 10,322 (with 3,000 allegedly turned away) for a “record gate” of \$34,000.

Bruiser and Snyder were en route to their goal: they had gotten the territory hot in two of its three main cities, and they were needling Ed Farhat. During quarter three of 1972, they averaged 7,431 fans per show, coming closer than ever to The Sheik’s average of 8,488 for the same timeframe.

In December, the WWA made several moves they hoped would put them over the top as the region’s top promotion. First, Bruiser & Crusher finally dethroned the Blackjacks to win the World Tag Team titles – in both Indianapolis and Detroit, as was the style at the time. Both title changes drew over 10,000 fans. Unfortunately for Bruiser & Snyder, the December 2nd title change was the first and last time they’d draw that many people in the Motor City.

Meanwhile, The Sheik ended 1972 on a high note, drawing more than 12,000 to see him take on his greatest rival, Bobo Brazil, with legendary boxer Joe Louis as referee. It was the first of six straight cards where Farhat would get 12,000-plus through the gate.

Time was up for both The Crusher and The Blackjacks in early ’73. They would move on and be replaced by Cowboy Bob Ellis, Ernie Ladd, and Jimmy Valiant. But the biggest get for the WWA in 1973 was unequivocally Bruno Sammartino. The Living Legend had made an appearance in support of The Sheik in 1972, but he’d felt disrespected by the payoff and no-showed a second date. Instead, Bruno crossed the battleline in Detroit, teaming with Bruiser to challenge Baron Von Raschke and Ernie Ladd for the WWA World Tag Team titles in the spring of ’73. (The same rivalry played out in Indianapolis in the second half of the year.)

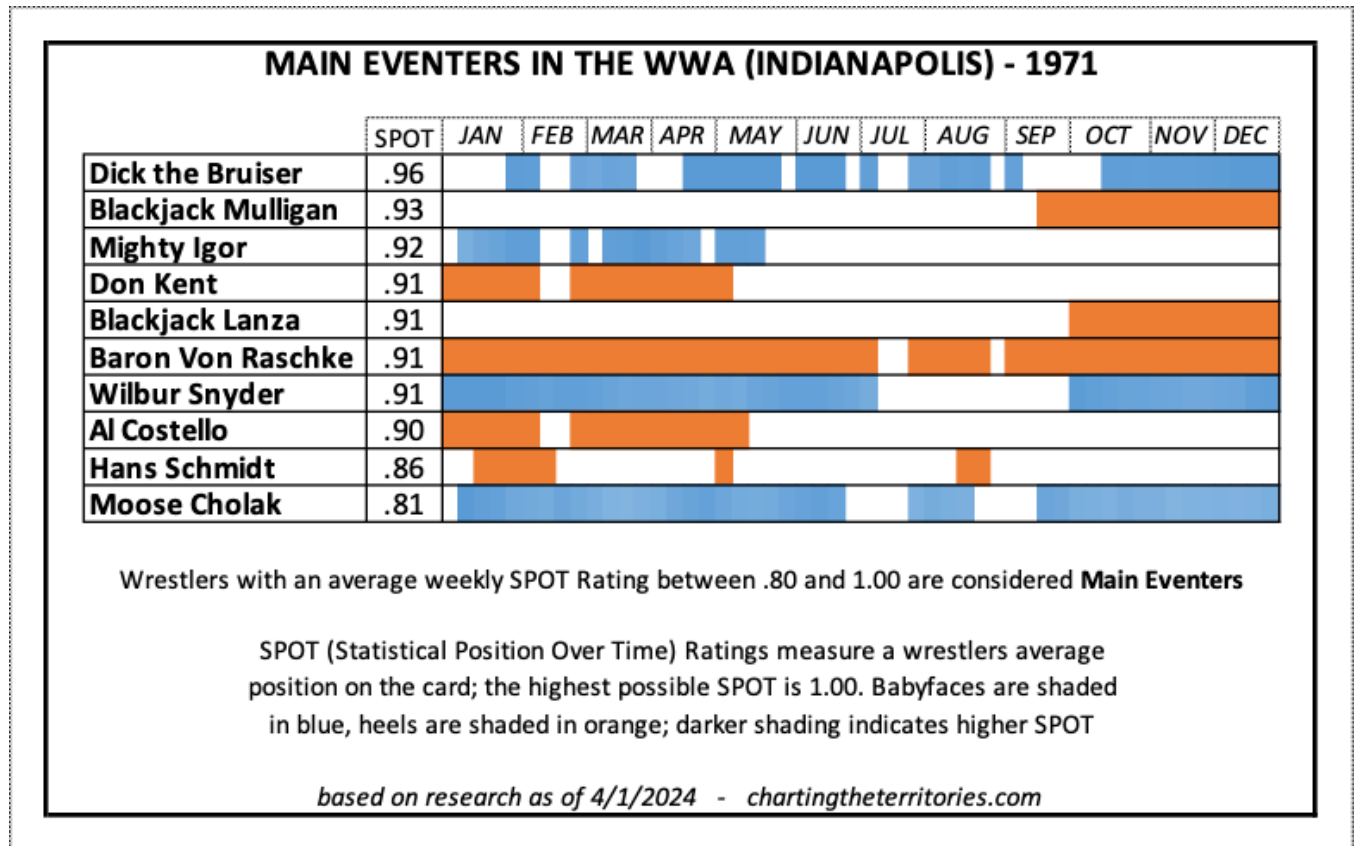
Throughout that spring, Cowboy Bob Ellis and the Baron feuded over the WWA World Heavyweight Title, with Ellis ultimately capturing the belt in both Indianapolis and Detroit. In Fort Wayne and Terre Haute, the two fought in “Texas Saddle Matches” that stipulated the winner could ride the loser around the ring like a horse. Later in the year, Ellis would also pick up wins against Ernie Ladd with the same stipulation.

As 1973 continued to play out, Bobby Heenan increased his obnoxiousness, managing both Baron Von Raschke and Jimmy Valiant. His most memorable feud of the year came against TV commentator Sam Menacker, a former pro wrestler and minor league baseball player. By the summer, Heenan’s heelish needling escalated to physicality, as Menacker punched The Brain’s lights out, leading to “Knockout Matches” between the two in Detroit, Indianapolis, Hammond, and Elkhart where the only way to win was, well, you guessed it.

While it was Bobby Heenan taking punches to the jaw on TV, behind the scenes, the WWA was licking their wounds by the end of 1973. The Sheik rode the momentum of the sellouts earlier in the year to an average 1973 attendance of 8,450 in Detroit while the WWA was down to 4,932. “The Sheik” Ed Farhat would not be run out of Detroit this time. In early ’74, Bruiser and Snyder acquiesced, ceasing their promotion within the city in exchange for a big-money feud between Bruiser and The Sheik that would play out across both territories.

Roster

All the wrestlers who completed regularly in the territory are listed below, grouped into categories based on their average position on the cards using a metric called Statistical Position Over Time (SPOT for short). After the first four categories, you will find links to articles/biographies/obituaries for many of the wrestlers from SLAM Wrestling.



Dick the Bruiser <https://slamwrestling.net/index.php/1999/06/11/slam-wrestling-guest-column-3/>

Blackjack Mulligan <https://slamwrestling.net/index.php/2016/04/07/blackjack-mulligan-dead-at-73/>

Blackjack Lanza <https://slamwrestling.net/index.php/2021/12/08/worlds-meanest-wrestler-blackjack-lanza-dies/>

Baron Von Raschke <https://slamwrestling.net/index.php/2006/10/13/mild-to-mean-baron-von-raschkes-tale/>

Wilbur Snyder <https://slamwrestling.net/index.php/2014/07/17/thesz-would-approve-of-wilbur-snyder-as-a-hall-of-famer/>

Al Costello <https://slamwrestling.net/index.php/2000/01/24/fabulous-kangaroo-al-costello-dead/>

Hans Schmidt <https://slamwrestling.net/index.php/2012/05/28/legendary-hans-schmidt-dies-at-87/>

UPPER MID-CARDERS IN THE WWA (INDIANAPOLIS) - 1971

	SPOT	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Johnny Fargo	.75												
Bill Miller	.72												
Don Fargo	.71												
Sailor Art Thomas	.70												
Paul Christy	.65												

Wrestlers with an average weekly SPOT Rating between .60 and .80 are considered **Upper Mid-Carders**

SPOT (Statistical Position Over Time) Ratings measure a wrestlers average position on the card; the highest possible SPOT is 1.00. Babyfaces are shaded in blue, heels are shaded in orange; darker shading indicates higher SPOT

based on research as of 4/1/2024 - chartingtheterritories.com

Johnny Fargo [Greg Valentine]

<https://slamwrestling.net/index.php/2011/07/07/before-he-was-the-hammer-valentine-was-johnny-fargo/>

Don Fargo <https://slamwrestling.net/index.php/2015/11/08/don-fargo-man-of-many-names-dies/>

Sailor Art Thomas <https://slamwrestling.net/index.php/2003/03/21/sailor-art-thomas-dies-of-cancer/>

Paul Christy <https://slamwrestling.net/index.php/2021/05/24/paul-christy-dies/>

MID-CARDERS IN THE WWA (INDIANAPOLIS) - 1971

	SPOT	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
The Professor	.59												
Danny Miller	.48												
Prince Pullins	.48												
Angelo Poffo	.45												

Wrestlers with an average weekly SPOT Rating between .40 and .60 are considered **Mid-Carders**

SPOT (Statistical Position Over Time) Ratings measure a wrestlers average position on the card; the highest possible SPOT is 1.00. Babyfaces are shaded in blue, heels are shaded in orange; darker shading indicates higher SPOT

based on research as of 4/1/2024 - chartingtheterritories.com

The Professor [Doug Gilbert/Lindzy]

<https://slamwrestling.net/index.php/2013/11/05/doug-lindzy-a-masked-professional-with-a-rebeard-dead-at-76/>

Danny Miller <https://slamwrestling.net/index.php/2016/06/06/danny-miller-passes-away-at-age-84/>

Angelo Poffo

<https://slamwrestling.net/index.php/2010/03/04/angelo-poffo-was-wrestler-promoter-father-to-two-stars/>

PRELIMINARY WRESTLERS IN THE WWA (INDIANAPOLIS) - 1971

	SPOT	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Ricky Cortez	.38												
Ken Dillinger	.37												
Freddy Rogers	.29												

Wrestlers with an average weekly SPOT Rating below .40 are considered **Preliminary Wrestlers**

SPOT (Statistical Position Over Time) Ratings measure a wrestlers average position on the card; the highest possible SPOT is 1.00. Babyfaces are shaded in blue, heels are shaded in orange; darker shading indicates higher SPOT

based on research as of 4/1/2024 - chartingtheterritories.com

Ricky Cortez <https://slamwrestling.net/index.php/2008/07/03/ricky-cortez-from-chrysler-to-the-mat/>

PART-TIME WRESTLERS IN THE WWA (INDIANAPOLIS) - 1971

	SPOT	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Red Bastien	.85												
Ivan Kalmikoff	.59												
Jim Alexi	.53												
Bull Bullinski	.31												
Jerry Sobe	.31												
Johnny Kace	.30												
Frankie Adonis	.24												

Wrestlers who meet at least one of the below criteria are considered **Part-Time Wrestlers**

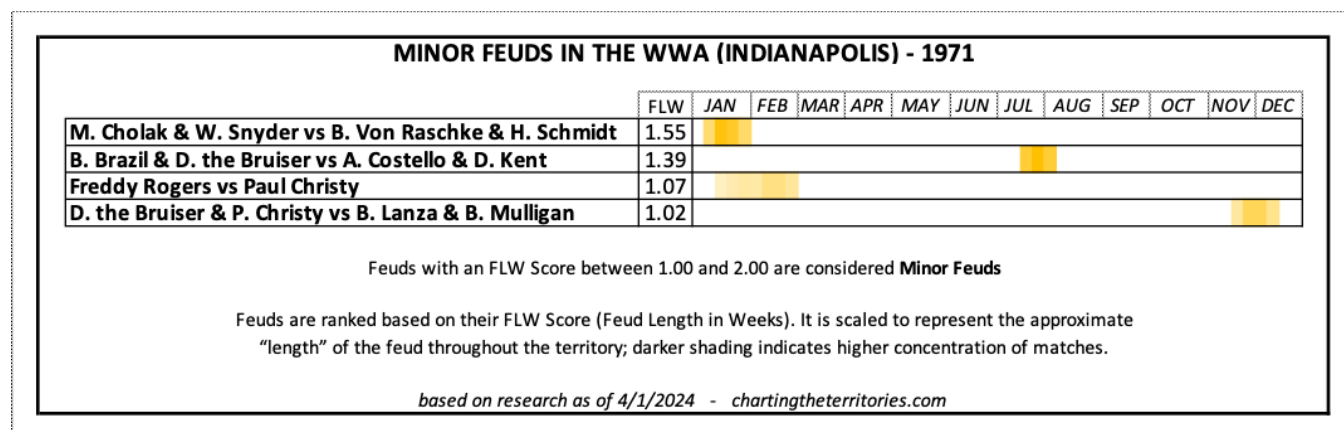
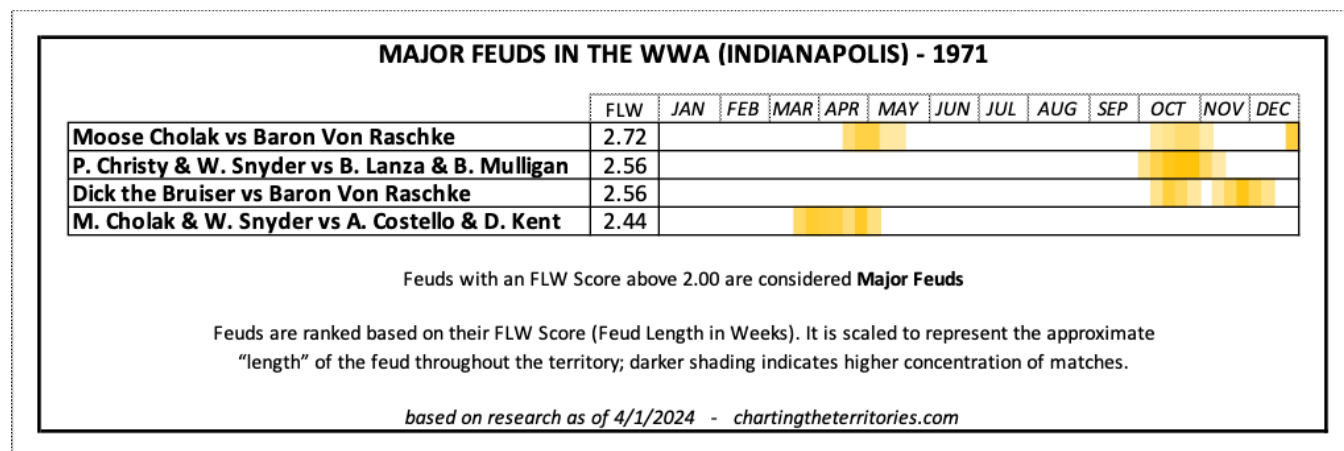
- 1) Were not booked as a regular for at least four consecutive weeks during the time period
- 2) Had less than 40% bookings per week as the most frequently booked wrestlers in the territory

SPOT (Statistical Position Over Time) Ratings measure a wrestlers average position on the card; the highest possible SPOT is 1.00. Babyfaces are shaded in blue, heels are shaded in orange; darker shading indicates higher SPOT

based on research as of 4/1/2024 - chartingtheterritories.com

Feuds

Here are two charts listing the biggest feuds in the territory using a metric called Feud Length in Weeks (FLW for short).



The progression of feuds often differed from city to city. This led to each market having its own narrative. If a main event drew well the first time out in some cities, they could build to a rematch the following week. In other cities where it didn't draw well, they may choose to have that first match end in a clean finish and present a different main event the following week.

Below are examples of how some of the bigger feuds played out in select cities.

PAUL CHRISTY & WILBUR SNYDER vs BLACKJACKS (LANZA & MULLIGAN) in Detroit

- 10/23 World Tag Team titles: Both teams were disqualified
- 11/6 World Tag Team titles, no disqualification, no countout: The Blackjacks won the match and titles

DICK THE BRUISER vs BARON VON RASCHKE in Indianapolis and Detroit

Indianapolis

- 4/17 World title: Von Raschke retained the title “when Dick the Bruiser was unable to pin him twice before the end of their 60-minute match”
- 6/18 World title, Bobby Heenan will be handcuffed to ring post: Both men were disqualified in the third fall for “getting help from outside the ring”
- 8/21 If Bruiser beats Von Raschke in 20 minutes he gets Heenan in the ring alone for 5 minutes: Bruiser defeated Von Raschke and then defeated Heenan
- 10/14 World title, no disqualification: Dick the Bruiser won the match and title
- 11/29 World title, German death match: Von Raschke won the match to regain the title

Detroit

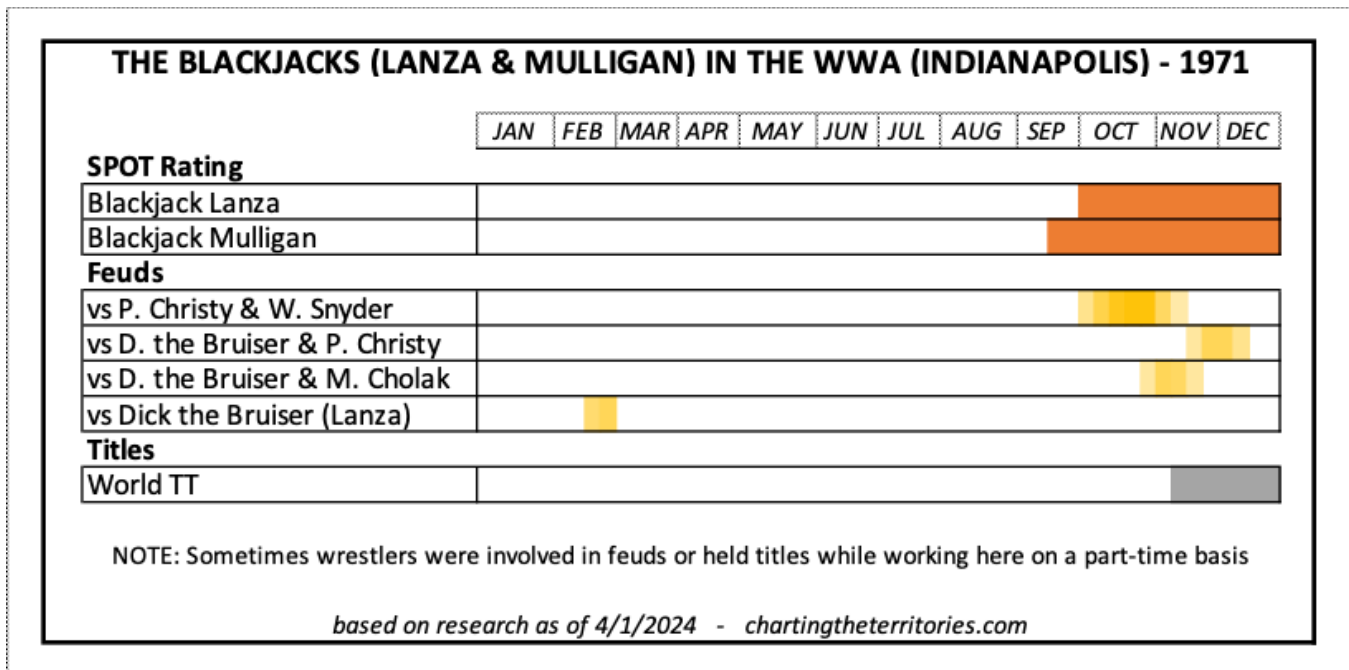
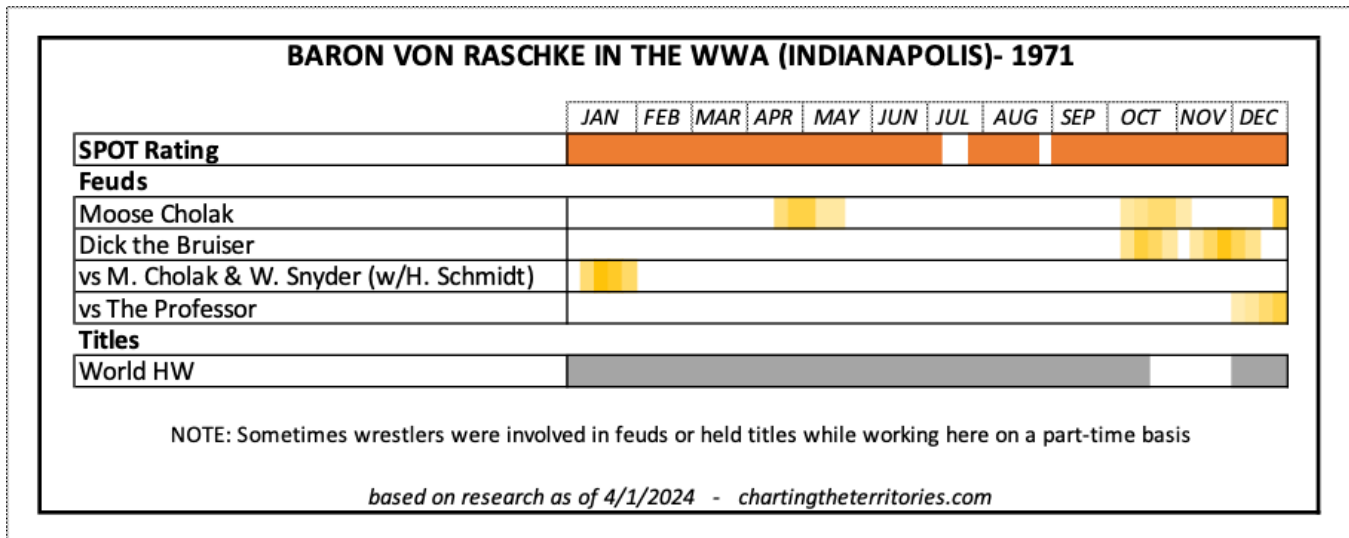
- 10/23 World title: Bruiser won the match and title (repeat title change from Indy)
- 11/26 World title, German death match: Von Raschke won the match to regain the title (three days before he “regained” it in Indy)

MOOSE CHOLAK & WILBUR SNYDER vs KANGAROOS (COSTELLO & KENT) in Indianapolis

- 12/26/70 World Tag Team titles: Cholak & Snyder won the match and titles
- 2/13 World Tag Team titles: The Kangaroos “were awarded the tag-team title by referee Bob Winko but Wilbur Snyder and Yukon Cholak have protested the ruling”
- 3/27 World Tag Team titles, must be a winner: Cholak & Snyder won
- 6/18 World Tag Team titles: Kangaroos won the match and titles

Wrestler Data

A look at the “character arc” for select wrestlers, showing their weekly SPOT Ratings, biggest feuds, and title reigns chronologically.



DICK THE BRUISER IN THE WWA (INDIANAPOLIS) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
SPOT Rating		■	■	■	■	■	■	■	■	■	■	■
Feuds												
vs Baron Von Raschke										■	■	■
vs Kangaroos (w/B. Brazil)							■	■				
vs Blackjacks (w/P/ Christy)											■	■
vs Blackjacks (w/M. Cholak)										■	■	
vs Nick Bockwinkel								■				
Titles												
World HW											■	■

NOTE: Sometimes wrestlers were involved in feuds or held titles while working here on a part-time basis

based on research as of 4/1/2024 - chartingtheterritories.com

MOOSE CHOLAK IN THE WWA (INDIANAPOLIS) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
SPOT Rating	■	■	■	■	■	■	■	■	■	■	■	■
Feuds												
vs Baron Von Raschke					■	■				■	■	■
vs Kangaroos (w/W. Snyder)				■	■	■						
vs B. Von Raschke & H. Schmidt (w/W. Snyder)	■	■										
vs Blackjacks (w/D. the Bruiser)											■	■
vs Bobby Heenan												■
Titles												
World TT w/W. Snyder)											■	■

NOTE: Sometimes wrestlers were involved in feuds or held titles while working here on a part-time basis

based on research as of 4/1/2024 - chartingtheterritories.com

WILBUR SNYDER IN THE WWA (INDIANAPOLIS) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
SPOT Rating	█						█			█			
Feuds													
vs Blackjacks (w/P. Christy)										█		█	
vs Kangaroos (w/M. Cholak)			█			█							
vs B. Von Raschke & H. Schmidt (w/M. Cholak)	█												
Titles													
World TT w/M. Cholak)	█					█							
World TT w/P. Christy)									█				

NOTE: Sometimes wrestlers were involved in feuds or held titles while working here on a part-time basis

based on research as of 4/1/2024 - chartingtheterritories.com

FABULOUS KANGAROOS (COSTELLO & KENT) IN THE WWA (INDIANAPOLIS) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
SPOT Rating													
Al Costello	█		█										
Don Kent	█		█										
Feuds													
vs M. Cholak & W. Snyder			█										
vs B. Brazil & D. the Bruiser							█						
Titles													
World TT							█						

NOTE: Sometimes wrestlers were involved in feuds or held titles while working here on a part-time basis

based on research as of 4/1/2024 - chartingtheterritories.com

Title Holders and Histories

The following charts show the chronological progression of title holders in the territory. Looking at them this way gives you a better feel for the length of title reigns, and how they may have differed between babyface champs and heel champs.

WORLD HEAVYWEIGHT TITLE - WWA (INDIANAPOLIS) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Baron Von Raschke												
Dick the Bruiser												

Only title changes recognized across the entire territory are listed.
 In this chart, new champions are generally recognized the calendar week after the title change.
 Blue shading denotes babyface champions, orange shading denotes heel champions.

based on research as of 4/1/2024 - chartingtheterritories.com

WORLD TAG TEAM TITLES - WWA (INDIANAPOLIS) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Moose Cholak & Wilbur Snyder												
Al Costello & Don Kent												
Paul Christy & Wilbur Snyder												
Blackjack Lanza & Blackjack Mulligan												

Only title changes recognized across the entire territory are listed.
 In this chart, new champions are generally recognized the calendar week after the title change.
 Blue shading denotes babyface champions, orange shading denotes heel champions.

based on research as of 4/1/2024 - chartingtheterritories.com

Taking Attendance

In this section, we look at any attendance (and/or gate) figures we have. Unless otherwise noted, these numbers come from newspaper reports. They should be taken with several grains of salt.

We only have attendance figures for 6 cards in 1971, five of which are from Detroit. These cards were held on the same night as Big Time Wrestling (Ed “Sheik” Farhat’s territory) ran just a few miles down the road. For comparison purposes, we are showing the attendance figures for both promotions.

10/23

- WWA drew 4,125 (Von Raschke vs Dick the Bruiser, Blackjacks vs Snyder & Christy)
- BTW drew 8,748 (Dory Funk Jr. vs Ernie Ladd, Bobo vs Bull Curry plus Johnny Valentine, Gorilla Monsoon, Pat O’Connor, Mil Mascaras, Freddie Blassie, Eddie Graham, and others)

11/6

- WWA drew 2,511 (Dick the Bruiser vs Bill Miller, Blackjacks vs Snyder & Christy)
- BTW drew 7,112 (Bobo vs Ladd, Sheik vs Thunderbolt Patterson)

11/26

- WWA drew 3,211 (Von Raschke vs Dick the Bruiser, Blackjacks vs Snyder & Cholak)
- BTW drew 6,820 (Sheik vs Mighty Igor, Bobo vs Ciclon Negro)

12/10

- WWA drew 4,198 (Blackjack vs Dick the Bruiser & Art Thomas, Von Raschke vs Snyder)
- BTW drew 4,336 (Mighty Igor vs Dingo the Sundowner, Bobo vs Chris Tolos, Sheik vs Chief White Owl)

12/27

- WWA drew 4,328 (six-man tag incl Blackjacks, Bruiser, & Thomas, plus Von Raschke vs Cholak and “The Polish Giant” [Andre])
- BTW drew 7,132 (Sheik vs Tex McKenzie, Lord Athol Layton vs Pampero Firpo)

The lone additional attendance figure is for 12/27 in Fort Wayne, where they drew “more than 3,500” fans for a card headlined by a battle royal featuring Wilbur Snyder, Moose Cholak, Bill Miller, and others.

Link to House Show Lineups and Results

We share our newspaper clippings and other documents with wrestlingdata.com to aid them in providing comprehensive information.

To see the cards and all available results, visit

<https://www.wrestlingdata.com/index.php?befehl=shows&sort=liga&kategorie=8&liga=291&jahr=1971&monat=0&showart=&ansicht=1>