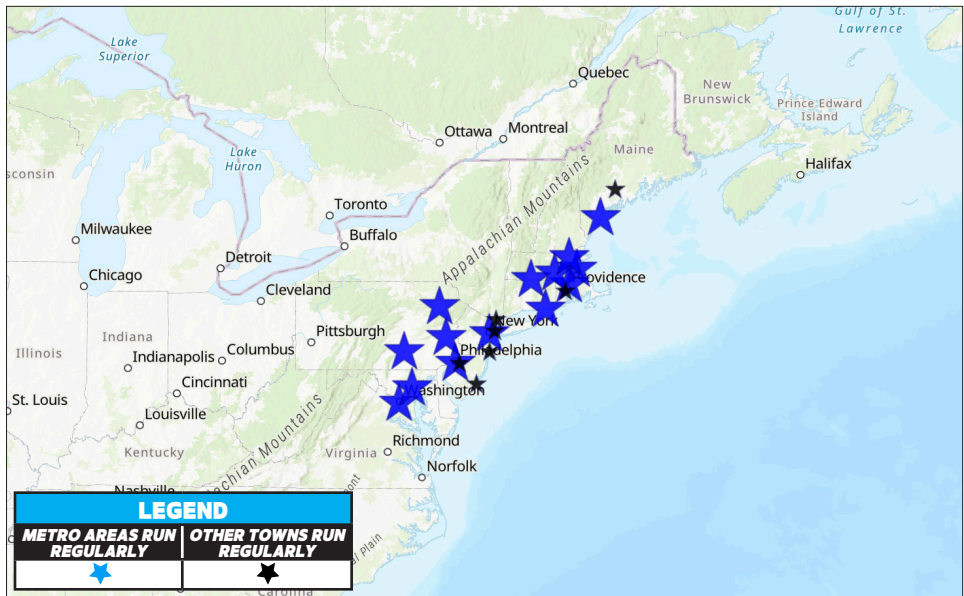


WORLD WIDE WRESTLING FEDERATION

SAMPLE WEEK

MON 11/1	WASHINGTON DC
TUE 11/2	SCRANTON PA
WED 11/3	ALLENTOWN PA
	DOVER-FOXCROFT ME
THU 11/4	EXETER NH
FRI 11/5	ELIZABETH NJ
	N. ATTLEBORO MA
SAT 11/6	PHILADELPHIA PA
SUN 11/7	--

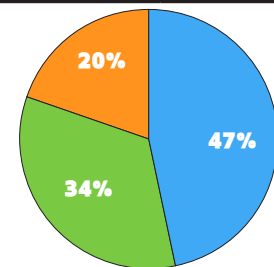


TOP SINGLES	TOP TEAMS
PEDRO MORALES	LUKE GRAHAM & TARZAN TYLER THE RUGGED RUSSIANS THE MONGOLS
JAY STRONGBOW	
LUKE GRAHAM	
TARZAN TYLER	
BULLDOG BROWER	

HOUSE SHOW RECORDS			
DOCUMENTED HOUSE SHOWS	293	SHOWS PER WEEK	5.6
		ESTIMATED COMPLETENESS	60-85%
MISC. BOOKING STATS			
HEEL/FACE TURNS	1	ROSTER TURNOVER	178%
ROSTER SIZE/COMPOSITION		MATCH RESULTS	

AVERAGE # OF WRESTLERS: 18.7

OVERALL



FACE WINS HEEL WINS DRAWS

TOP FEUDS

JAY STRONGBOW VS TARZAN TYLER

PEDRO MORALES VS BULLDOG BROWER

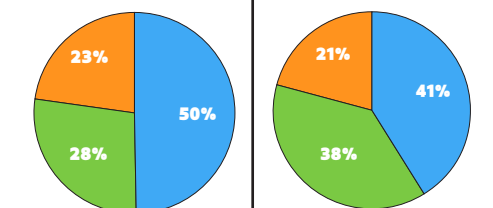
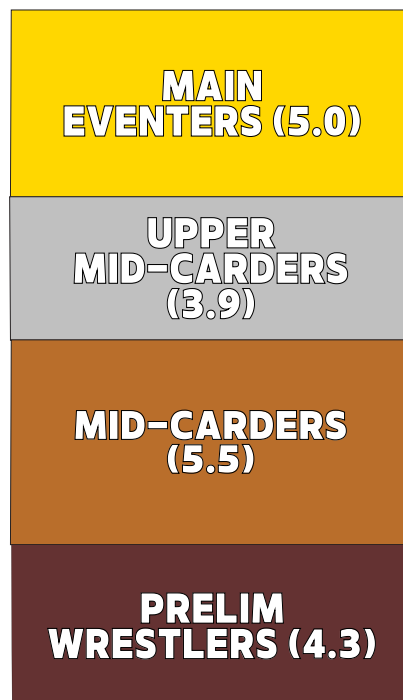
JAY STRONGBOW VS LUKE GRAHAM

JAY STRONGBOW VS STAN STASIAK

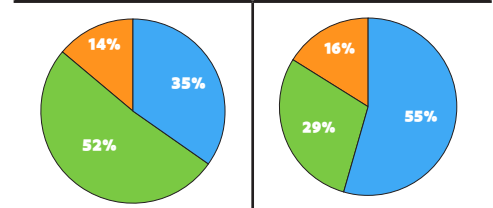
PEDRO MORALES VS LUKE GRAHAM

TITLE CHANGES

WORLD HEAVYWEIGHT	2
BABYFACE CHAMP	94%
HEEL CHAMP	6%
INT'L/WORLD TAG TEAM	2
BABYFACE CHAMPS	6%
HEEL CHAMPS	94%



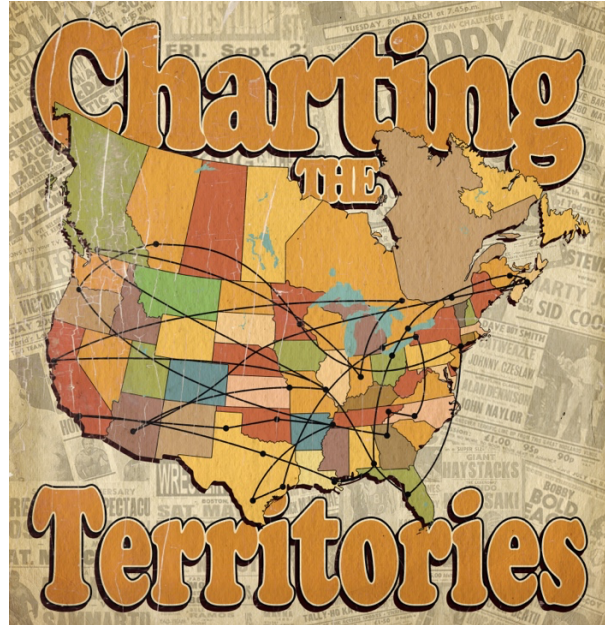
MAIN EVENTS



MID-CARDS

PRELIMS

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WORLD WIDE WRESTLING FEDERATION 1971: A Year in the Life

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Rankings

This is a list of the “most pushed acts” in the territory during the year.

RANKINGS FOR THE WORLD WIDE WRESTLING FEDERATION - 1971

- 1 – PEDRO MORALES**
- 2 – JAY STRONGBOW**
- 3 – LUKE GRAHAM**
- 4 – TARZAN TYLER**
- 5 – BULLDOG BROWER**
- 6 - GORILLA MONSOON**
- 7 - LUKE GRAHAM & TARZAN TYLER**
- 8 - STAN STASIAK**
- 9 - BLACKJACK MULLIGAN**
- 10 - BRUNO SAMMARTINO**
- 11 - THE BLACK DEMON**
- 12 - JIMMY VALIANT**

Wrestlers are ranked based on their week-by-week **SPOT Rating** as well as the total number of weeks they were in the territory during the designated time period

based on research as of 12/1/2024 - chartingtheterritories.com

January, 1971 (Oh, What a Night) by Al Getz

On November 27, 1965, Bruno Sammartino appeared on the live “Studio Wrestling” television program in Pittsburgh. He was two and a half years into his first run as the World Wide Wrestling Federation’s World Heavyweight Champion. On that night, he defeated a 23-year-old wrestler who went by the name Orwell Paris. The Canadian-born Paris, whose real name was Oreal Donald Perras, was still in the early stages of his pro wrestling career. In fact, while records from the era are far from complete, the earliest documented match in Perras’ career on both wrestlingdata.com and cagematch.net is this TV match with Bruno.

The following year, Perras changed his ring name to Red McNulty, competing in the Pacific Northwest, Vancouver, Stampede, and Japan. Perras changed his name yet again in January of 1968, to a moniker he would become synonymous with for the next five decades. On January 8th, 1968, in Montreal, under the name of Ivan Koloff, he defeated Eddie Auger. He spent the next year building up a reputation in Canada, and then began making some appearances stateside, first in Detroit and then in St. Louis.

Often referred to as the “gateway to the west”, St. Louis may very well have been the gateway to fame for Koloff. In the first half of 1969 he made nine appearances at the famed Kiel Auditorium for promoter Sam Muchnick. Sam’s cards were in many ways a who’s who of the wrestling world, utilizing top wrestlers from any territory within driving distance as well as a few “fly-ins”, with frequent appearances from the NWA World Heavyweight champion as well as past (and future) champions. Koloff, whose first name was tweaked to Yvan when competing in St. Louis, teamed with Bob Geigel to defeat Ronnie Etchison & Thor Hagen in January before taking Edouard Carpentier to a time-limit draw two weeks later. Just going the distance with Carpentier was a huge feather in Koloff’s cap. He then won a handicap match against Baron Von Heisinger and Dusty Rhodes, followed up by a tag team victory where he and Dick the Bruiser defeated Pat O’Connor and Angelo Poffo. On March 21st, Koloff faced Carpentier in a rematch, with the French veteran winning by disqualification. In May, Koloff lost a singles match to former World Heavyweight champion O’Connor, also by disqualification. Koloff then appeared in a six-man tag on June 14th, teaming with Bob Geigel and Harley Race in a losing effort against Terry Funk, Ernie Ladd, and Cowboy Bob Ellis.

In August 1969, Koloff returned to the Pittsburgh area for the first time since his television match against Bruno. On September 12th at the Civic Arena, he faced Sammartino, this time with a different ring name and a few more years of experience under his belt. Both men “toppled out of the ring” and continued to battle on the floor. Koloff beat the referee’s count and got back in the ring, winning the match by countout as the crowd of 8,206 jeered.

Four weeks later, the two met once again. This time, the fighting was mostly contained inside the ring. Bruno battered Ivan, opening a cut over his right eye, and the commission doctor stopped the match, giving Bruno a (hollow) victory in front of 6,235 fans. This led to a third match between the two at the Civic Arena on November 14th, this time with no disqualifications and no countouts. The third time was the charm for Bruno, as he would “force challenger Ivan Koloff into submission” after seventeen frantic minutes in front of a crowd reported as 8,369.

To put that crowd into perspective, the NHL game between the Penguins and the Los Angeles Kings the following night drew just 4,855 fans and the ABA's Pittsburgh Pipers drew a paltry 1,032 fans a few nights later against the Miami Floridians. But Bruno's "reign" as top local drawing card was eclipsed by Herb Alpert and the Tijuana Brass, whose concert on November 17th drew more than 10,000.

Koloff had also begun appearing on the WWWF's shows in the northeast. He debuted in the National Arena in Washington, D.C. on October 23rd, defeating Arnold Skaaland. He beat Skaaland again in his first appearance in Bangor, Maine on November 10th, and the following night defeated Joe Crugnale in Portland, Maine. In the days leading up to Thanksgiving, he debuted in the Boston Garden and Sunnyside Garden Arena in Queens, defeating Jean DuBois on both cards. Two weeks later, he made his first appearance at the WWWF's signature venue, Madison Square Garden in Manhattan. His opponent: Bruno Sammartino.

The match drew a reported 10,878 fans, on par with what the Garden had been averaging at the time. Crowds had taken a big hit when the WWWF lost their main TV outlet in New York in 1967, and it had been a slow climb back up. Since the third version of Madison Square Garden had opened in 1968, crowds typically ranged from 9,000 to 12,000. The WWWF must have been happy with the turnout, as they decided to run an angle to build for a rematch between the two. After over 21 minutes of brawling, Bruno was bleeding "profusly [sic] from a cut over his left eye" and the match was stopped by the Commission physician, leading to a rare defeat for Bruno at the Garden.

The rematch took place six weeks later on the first MSG card of 1970. Bruno gained a pinfall victory over Ivan after about 19 minutes. But the big story was the house. The card drew 16,858 fans paying \$61,281.50, both of which were reported as "new highs in the new Garden". Based on the box office success in the Big Apple, the feud was brought around to several other cities in the WWWF and in Bruno's territory based in Pittsburgh. From Washington, D.C. and White Plains, NY to Pittsburgh and other Pennsylvania cities including Altoona and Johnstown, Bruno and Ivan did bang-up business throughout the region. The two had three singles matches in both Philadelphia and Boston, with Bruno winning a "Russian death match" in the final bout in Philly and a "Texas death match" in the series-ender in Boston on April 25th.

Ivan disappeared from the northeast after that final Boston bout. He resurfaced in Hawaii over the summer before returning to the WWWF in September. Crowds at the Garden had risen substantially during the year, though it is believed that the increase was largely due to an improved television situation in the market. In June and July, they broke the 20,000 mark twice at the venue. But crowds dipped a little in the fall. Bruno's matches against Bepo Mongol (the future Nikolai Volkoff) and Bulldog Brower weren't sustaining interest. Meanwhile, Koloff was on a hot streak, with victories over Dr. Bill Miller, Gorilla Monsoon (by countout), and Tony Marino re-establishing him as a threat in the eyes of the fans.

Around this time, it is generally accepted that Bruno asked to step down from his mantle atop the WWWF, wanting to cut back not only on his in-ring activities but also his general involvement in the sport. The WWWF planned to put the World Heavyweight Championship around the waist of Pedro Morales. Pedro had been born in Puerto Rico but finished his high school education in New York after

being sent to live with an aunt. He became a fan of professional wrestling, particularly inspired by Antonino Rocca and Miguel Perez, and had his first pro wrestling match at the age of just seventeen (his father reportedly had to sign off on the deal due to his young age). He found great success out west in the latter part of the 1960s, winning titles while winning over fans in Southern California, Northern California, and Hawaii. The WWWF had found great success in the northeast with an ethnic champion in Bruno Sammartino, and they felt they would have similar success with Pedro.

But they needed a go-between. High-profile matches between two babyfaces were a rarity, and it was generally believed that they couldn't perform well at the box office, that fans were drawn to the "heat" that arose when a good guy faced a bad guy. Somebody else would have to beat Bruno for the title and then drop it to Pedro in short order. Bruno is believed to have chosen Ivan for the role. This may explain why, after seemingly finishing up his run in the territory in April of 1970, Ivan came back after a much-shorter-than-typical layoff for a WWWF heel in the era.

This all led up to January 18, 1971. At the world's most famous sporting arena, Madison Square Garden, Bruno Sammartino's two thousand eight hundred and three day reign as World Heavyweight Champion came to an end. Three hundred sixty-four days after setting a wrestling attendance record at the new Garden, Bruno Sammartino and Ivan Koloff did it again. In front of over 21,000 fans (eclipsing the two 20,000+ crowds they had the previous summer), Ivan Koloff stunned the fans, and the wrestling world, by pinning Sammartino in the middle of the ring to win the match and claim the title. Though he wouldn't actually *hold* the title until he got back to the dressing room. The promotion was worried that fans would actually riot if they saw Koloff with the physical championship belt, so they had him make a hasty exit after having his hand raised in the ring.

Just a little over five years after having been "enhancement talent" for Bruno on a television show in Pittsburgh, Ivan Koloff defeated the man who had been pro wrestling's biggest box office attraction for five of the previous eight years (and had not placed lower than third in the other three years) in the middle of the ring smack dab in the middle of the biggest city in the United States. Ivan was a "made man" in pro wrestling from that day forward, spending most of the 1970s and 1980s in a top position in numerous territories.

Roster

All the wrestlers who completed regularly in the territory are listed below, grouped into categories based on their average position on the cards using a metric called Statistical Position Over Time (SPOT for short).

MAIN EVENTERS IN THE WORLD WIDE WRESTLING FEDERATION - 1971

	SPOT	BPW	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Pedro Morales	.98	3.37												
Ivan Koloff	.92	2.25												
Bepo Mongol	.92	3.14												
Tarzan Tyler	.91	3.66												
Luke Graham	.90	3.53												
Bulldog Brower	.88	3.81												
Jay Strongbow	.86	4.04												
Geto Mongol	.86	3.14												
Fred Blassie	.86	3.50												
Gorilla Monsoon	.83	2.88												
Stan Stasiak	.81	3.39												
Blackjack Mulligan	.81	3.38												

Wrestlers with an average weekly SPOT Rating between .80 and 1.00 are considered **Main Eventers**

SPOT (Statistical Position Over Time) Ratings measure a wrestlers average position on the cards in primary markets; the highest possible SPOT is 1.00. Babyfaces are shaded in blue, heels are shaded in orange; darker shading indicates higher SPOT

BPW is the average # of bookings per week the wrestler had in the territory during the year

based on research as of 12/1/2024 - chartingtheterritories.com

UPPER MID-CARDERS IN THE WORLD WIDE WRESTLING FEDERATION - 1971

	SPOT	BPW	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Victor Rivera	.73	3.21												
Rugged Russian #2	.73	3.50												
Rugged Russian #1	.71	3.50												
Wolfman	.69	3.26												
Jimmy Valiant	.62	3.62												
Beautiful Bobby	.62	3.53												
Rene Goulet	.62	3.93												
Black Demon	.61	2.89												

Wrestlers with an average weekly SPOT Rating between .60 and .80 are considered **Upper Mid-Carders**

SPOT (Statistical Position Over Time) Ratings measure a wrestlers average position on the cards in primary markets; the highest possible SPOT is 1.00. Babyfaces are shaded in blue, heels are shaded in orange; darker shading indicates higher SPOT

BPW is the average # of bookings per week the wrestler had in the territory during the year

based on research as of 12/1/2024 - chartingtheterritories.com

MID-CARDERS IN THE WORLD WIDE WRESTLING FEDERATION - 1971

	SPOT	BPW	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Tony Marino	.57	3.50												
Manuel Soto	.56	3.75												
Jose Rivera	.53	2.00												
Karl Gotch	.49	3.72												
Bill White	.43	2.60												
Tomas Marin	.41	1.78												
Akim Manuka	.41	2.64												
Johnny Rodz	.41	1.95												
Magnificent Maurice	.41	2.20												
Jack Evans	.41	2.21												
Vince Pometti	.40	3.18												
Juan Caruso	.40	2.73												

Wrestlers with an average weekly SPOT Rating between .40 and .60 are considered **Mid-Carders**

SPOT (Statistical Position Over Time) Ratings measure a wrestlers average position on the cards in primary markets; the highest possible SPOT is 1.00. Babyfaces are shaded in blue, heels are shaded in orange; darker shading indicates higher SPOT

BPW is the average # of bookings per week the wrestler had in the territory during the year

based on research as of 12/1/2024 - chartingtheterritories.com

PRELIMINARY WRESTLERS IN THE WORLD WIDE WRESTLING FEDERATION - 1971

	SPOT	BPW	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Jean DuBois	.39	3.42												
Mike Pappas	.39	2.48												
Mike Conrad	.37	2.21												
Mike Monroe	.35	3.35												
Omar Atlas	.28	2.13												
Joe Turco	.28	2.50												

Wrestlers with an average weekly SPOT Rating below .40 are considered **Preliminary Wrestlers**

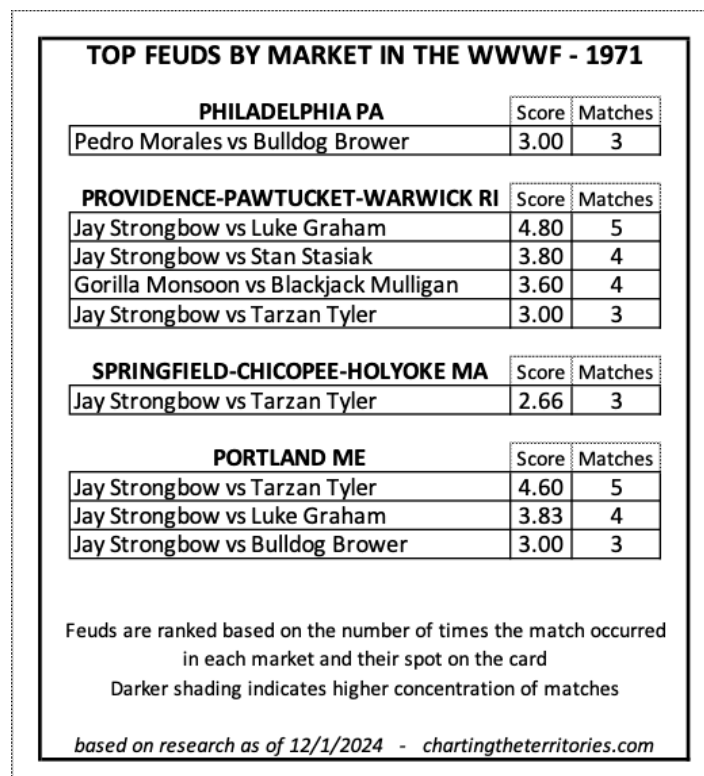
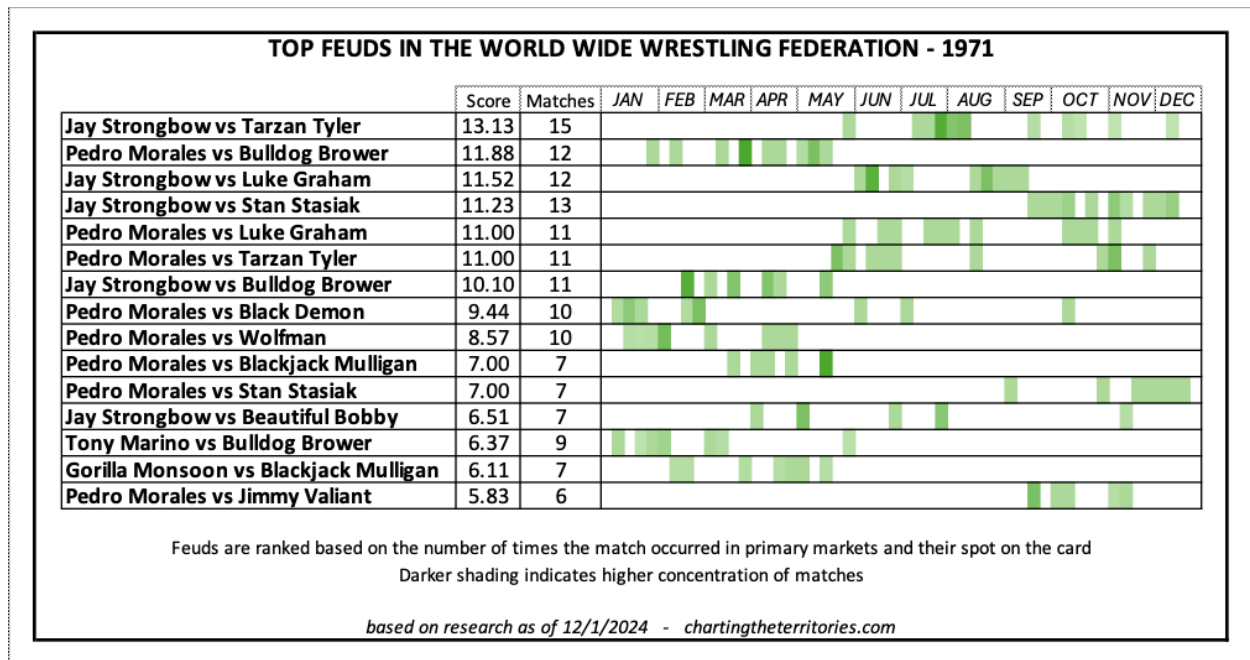
SPOT (Statistical Position Over Time) Ratings measure a wrestlers average position on the cards in primary markets; the highest possible SPOT is 1.00. Babyfaces are shaded in blue, heels are shaded in orange; darker shading indicates higher SPOT

BPW is the average # of bookings per week the wrestler had in the territory during the year

based on research as of 12/1/2024 - chartingtheterritories.com

Feuds

Here are two charts listing the biggest feuds in the territory. The first chart lists matches that occurred most frequently in all of the primary markets, and the second chart lists the matches that occurred most frequently in each individual market (with a minimum of three matches).



The progression of feuds often differed from city to city. This led to each market having its own narrative. If a main event drew well the first time out in some cities, they could build to a rematch the following week. In other cities where it didn't draw well, they may choose to have that first match end in a clean finish and present a different main event the following week.

Below are examples of how some of the bigger feuds played out in select cities.

JAY STRONGBOW vs TARZAN TYLER

PROVIDENCE-PAWTUCKET-WARWICK RI

- 7/23 The match went to a double countout
- 7/30 Tyler won by countout
- 8/6 Indian strap match Strongbow won

SPRINGFIELD-CHICOPEE-HOLYOKE MA

- 7/17 The match went to a double countout
- 7/31 Indian strap match: Strongbow won in 11:51
- 9/17 *results not available*

PORTLAND ME

- 5/25 Tyler originally won the match in 15:30, but attacked the referee afterwards; the ref then changed his decision to "a draw"
- 7/6 Tyler won in 18:02
- 7/20 Both men were counted out at 18:11
- 8/3 Indian strap match: Strongbow won
- 12/7 Strongbow won in 14:03

ATLANTIC CITY NJ

- 7/12 Tyler won in 18:00
- 7/19 Tyler won in 21:00

PEDRO MORALES vs BULLDOG BROWER

PHILADELPHIA PA

- 2/13 The match went to a no-contest
- 3/13 World title: *results not available*
- 3/27 Steel cage match: *results n/a*

BOSTON MA

- 3/26 World title: Morales "successfully retained his title" after opening a cut over Brower's eye
- 4/17 World title steel cage match: Morales won in 11:25

SCRANTON PA

- 3/23 World title: Morales won by DQ in 13:10 after Brower kicked the referee
- 4/6 World title: Morales won in 15:03

QUEENS NY (Sunnyside Gardens)

- 4/10 World title: *results not available*
- 4/24 World title: Morales won

GORILLA MONSOON vs BLACKJACK MULLIGAN

PROVIDENCE-PAWTUCKET-WARWICK RI

- 2/12 Mulligan beat Arnold Skaaland (sub for Monsoon)
- 2/19 Monsoon won by disqualification
- 4/23 Mulligan won by disqualification
- 4/30 Mulligan won by referee stoppage

GORILLA MONSOON vs IVAN KOLOFF

PHILADELPHIA PA

- 1/16 *results not available*
- 1/30 Koloff won by countout

Here's a look at the biggest feuds for each the top three babyfaces. While they're listed in descending order (the biggest feuds on top), you can also get a feel for the progression of their feuds by seeing which ones happened earlier in the year and which happened later in the year.

PEDRO MORALES' TOP FEUDS IN THE WORLD WIDE WRESTLING FEDERATION - 1971

	Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
vs Bulldog Brower	11.88	12												
vs Luke Graham	11.00	11												
vs Tarzan Tyler	11.00	11												
vs Black Demon	9.44	10												
vs Wolfman	8.57	10												
vs Blackjack Mulligan	7.00	7												
vs Stan Stasiak	7.00	7												
vs Jimmy Valiant	5.83	6												
vs L. Graham & T. Tyler (w/Monsoon)	5.00	5												
vs Rugged Russians (w/V. Rivera)	4.00	4												

Feuds are ranked based on the number of times the match occurred in primary markets and their spot on the card
Darker shading indicates higher concentration of matches

based on research as of 12/1/2024 - chartingtheterritories.com

JAY STRONGBOW'S TOP FEUDS IN THE WORLD WIDE WRESTLING FEDERATION - 1971

	Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
vs Tarzan Tyler	13.13	15												
vs Luke Graham	11.52	12												
vs Stan Stasiak	11.23	13												
vs Bulldog Brower	10.10	11												
vs Beautiful Bobby	6.51	7												
vs Ivan Koloff	4.43	5												
vs Blackjack Mulligan	3.85	5												
vs L. Graham & T. Tyler (w/Monsoon)	3.69	4												
vs Jimmy Valiant	3.63	4												
vs Wolfman	3.50	5												

Feuds are ranked based on the number of times the match occurred in primary markets and their spot on the card
Darker shading indicates higher concentration of matches

based on research as of 12/1/2024 - chartingtheterritories.com

GORILLA MONSOON'S TOP FEUDS IN THE WORLD WIDE WRESTLING FEDERATION - 1971

	Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
vs Blackjack Mulligan	6.11	7												
vs Stan Stasiak	5.75	7												
vs L. Graham & T. Tyler (w/Morales)	5.00	5												
vs Black Demon	4.53	6												
vs L. Graham & T. Tyler (w/Strongbow)	3.69	4												
vs Bulldog Brower	3.50	4												
vs Luke Graham	3.31	4												
vs L. Graham & T. Tyler (w/M. Soto)	3.15	4												
vs Tarzan Tyler	2.68	3												
vs Fred Blassie	2.63	3												

Feuds are ranked based on the number of times the match occurred in primary markets and their spot on the card
Darker shading indicates higher concentration of matches

based on research as of 12/1/2024 - chartingtheterritories.com

Title Holders and Histories

The following charts show the chronological progression of title holders in the territory. Looking at them this way gives you a better feel for the length of title reigns, and how they may have differed between babyface champs and heel champs.

WWWF WORLD HEAVYWEIGHT TITLE - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Bruno Sammartino												
Ivan Koloff												
Pedro Morales												

Only title changes recognized across the entire territory are listed.
In this chart, new champions are generally recognized the calendar week after the title change.
Blue shading denotes babyface champions, orange shading denotes heel champions.

based on research as of 12/1/2024 - chartingtheterritories.com

WWWF INTERNATIONAL/WORLD TAG TEAM TITLES - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Geeto & Bepo Mongol												
Luke Graham & Tarzan Tyler												
Karl Gotch & Rene Goulet												

Only title changes recognized across the entire territory are listed.
In this chart, new champions are generally recognized the calendar week after the title change.
Blue shading denotes babyface champions, orange shading denotes heel champions.

- 1 - when the Mongols left in February, they took the International Tag Team titles with them
2 - Graham & Tyler "won" the newly-created World Tag Team titles in a fictitious tournament "sometime in June"

based on research as of 12/1/2024 - chartingtheterritories.com

Taking Attendance

In this section, we look at any attendance (and/or gate) figures we have. Unless otherwise noted, these numbers come from newspaper reports. They should be taken with several grains of salt.

NEW YORK NY

Of the 10 house shows at Madison Square Garden in 1971, we have attendance figures for 9 of them (and gate figures for 5 of them). The average attendance for those 9 shows was 20,863. Of the 5 shows that also had gate figures, the average attendance was 20,727 and the average gate was \$90,211.

- 1/18: 21,106 paying \$85,544 (World title: Bruno Sammartino vs Ivan Koloff)
- 2/8: 21,812 paying \$86,885 (World title: Ivan Koloff vs Pedro Morales)
- 3/15: 21,430 (World title: Pedro Morales vs Blackjack Mulligan)
- 5/24: 18,527 (World title: Pedro Morales vs Tarzan Tyler)
- 7/24: 21,925 paying \$103,485 (Pedro Morales & Gorilla Monsoon vs Luke Graham & Tarzan Tyler and Bruno Sammartino vs Blackjack Mulligan)
- 8/30: 16,720 paying \$70,684 (World title: Pedro Morales vs Stan Stasiak and World Tag Team titles: Luke Graham & Tarzan Tyler vs Gorilla Monsoon & Jay Strongbow)
- 10/25: 22,070 paying \$104,456 (World title: Pedro Morales vs Stan Stasiak)
- 11/15: 22,089 (World title: Pedro Morales vs Fred Blassie)
- 12/6: 22,091 (World title: Pedro Morales vs Fred Blassie)

WASHINGTON DC

We have attendance figures for 2 out of 7 house shows.

- 2/15: 5,000 (reportedly “the largest at the Coliseum for a wrestling match in five years”; Ivan Koloff vs Bobo Brazil)
- 11/1: 4,500 (U.S. title: Bobo Brazil vs Ernie Ladd and World title: Pedro Morales vs Jimmy Valiant)

BOSTON MA

We have attendance figures for 12 out of 13 house shows. The average attendance was 12,213.

- 1/9: 13,606 (World title: Bruno Sammartino vs Bepo Mongol)
- 2/6: 13,454 (Texas death match: Bruno Sammartino vs Bepo Mongol and World title: Ivan Koloff vs Jean DuBois)
- 2/27: 10,500 (Bruno Sammartino vs Bulldog Brower)
- 3/26: 13,681 (World title: Pedro Morales vs Bulldog Brower)
- 4/17: 11,787 (World title steel cage match: Pedro Morales vs Bulldog Brower)
- 5/15: 10,000 (World title: Pedro Morales vs Blackjack Mulligan; Blackjack was stabbed by a fan during this match)
- 6/12: 8,573 (World title: Pedro Morales vs Tarzan Tyler)
- 7/10: 11,644 (Two referees including Gorilla Monsoon: Pedro Morales & Jay Strongbow vs Luke Graham & Tarzan Tyler)
- 8/14: 15,110 (Three out of 5 falls, two hour time limit, no curfew: Pedro Morales & Jay Strongbow & Gorilla Monsoon vs Luke Graham & Tarzan Tyler & Lou Albano)

- 10/9: 14,598 (World title: Pedro Morales vs Jimmy Valiant and World Tag Team titles: Luke Graham & Tarzan Tyler vs Gorilla Monsoon & Haystack Calhoun)
- 11/13: 15,200 (World title steel cage match: Pedro Morales vs Jimmy Valiant and Texas death match: Jay Strongbow vs Stan Stasiak)
- 12/11: 8,400 (World title: Pedro Morales vs Stan Stasiak and Jay Strongbow vs Fred Blassie)

BALTIMORE MD

We have attendance figures for 3 out of 7 shows.

- 5/12: 2,480 (World title: Pedro Morales vs Blackjack Mulligan)
- 11/22: 4,000 (Pedro Morales vs Stan Stasiak and Luke Graham & Tarzan Tyler vs Jay Strongbow & Gorilla Monsoon)
- 12/15: 2,000 (Pedro Morales vs Stan Stasiak and Jay Strongbow vs Fred Blassie)

ALLENTOWN PA

We have attendance figures for 2 out of 9 shows.

- 2/1: 1,000 (World title: Ivan Koloff vs Jay Strongbow)
- 3/8: 1,300 (Pedro Morales & Jay Strongbow vs Blackjack Mulligan & the Wolfman)

SPRINGFIELD-CHICOPEE-HOLYOKE MA

We have attendance figures for 4 out of 18 shows in the market.

- 1/23 Holyoke: 2,000 (Int'l Tag Team titles: the Mongols vs Pedro Morales & Gorilla Monsoon and World title: Ivan Koloff vs Jay Strongbow)
- 5/19 Springfield: 2,500 (Pedro Morales vs Tarzan Tyler)
- 7/31 West Springfield: 3,000 (World title: Pedro Morales vs Luke Graham and Indian strap match: Jay Strongbow vs Tarzan Tyler)
- 8/11 Springfield: 1,500 (World title: Pedro Morales vs Luke Graham)

HARRISBURG PA

We have attendance figures for 8 out of 11 shows. The average attendance was 1,089.

- 1/29: 1,123 (Three out of five falls, two referees: Pedro Morales & Jay Strongbow & Gorilla Monsoon vs Ivan Koloff & the Mongols)
- 4/9: 1,200 (World title: Pedro Morales vs the Wolfman)
- 6/18: 1,086 (World title: Pedro Morales vs Luke Graham)
- 7/16: 1,187 (Pedro Morales & Gorilla Monsoon vs Luke Graham & the Black Demon)
- 8/13: 1,000 (World title: Pedro Morales vs Tarzan Tyler)
- 9/10: 1,200 (Jay Strongbow vs Luke Graham and Gorilla Monsoon vs Stan Stasiak)
- 11/19: 976 (Pedro Morales & Victor Rivera vs the Rugged Russians)
- 12/10: 942 (Jay Strongbow vs Stan Stasiak and Gorilla Monsoon vs Tarzan Tyler)

WORCESTER MA

We have attendance figures for 1 out of 5 shows.

- 5/20: 1,362 (World title: Pedro Morales vs Tarzan Tyler)

SCRANTON PA

We have attendance figures for 10 out of 11 shows. The average attendance was 1,798.

- 1/12: 1,886 ("U.S. title": Pedro Morales vs the Black Demon and Jay Strongbow & Gorilla Monsoon vs the Mongols)
- 2/2: 1,932 (World title: Ivan Koloff vs Jay Strongbow)
- 2/20: 2,200 (Jay Strongbow vs Bulldog Brower)
- 3/23: 2,328 (World title: Pedro Morales vs Bulldog Brower)
- 4/30: 1,630 (World title: Pedro Morales vs Beautiful Bobby)
- 5/28: 1,300 (Pedro Morales vs Luke Graham)
- 10/5: 1,881 (World title: Pedro Morales vs the Black Demon)
- 11/2: 1,454 (Pedro Morales vs Luke Graham and Gorilla Monsoon vs Stan Stasiak)
- 11/23: 1,631 (World title: Pedro Morales vs Tarzan Tyler)
- 12/29: 1,734 (Gorilla Monsoon vs Fred Blassie)

NEW LONDON-GROTON-NORWICH CT

We have attendance figures for 6 out of 7 shows in New London. The average attendance was 1,117.

- 4/23: 1,200 (World title: Pedro Morales vs Beautiful Bobby)
- 5/21: 1,200 (Pedro Morales & Gorilla Monsoon vs Blackjack Mulligan & Vince Pometti)
- 7/22: 1,200 (Jay Strongbow vs Beautiful Bobby)
- 8/27: 1,100 (Pedro Morales & Gorilla Monsoon vs Tarzan Tyler & the Black Demon)
- 10/1: 1,000 (Pedro Morales & Gorilla Monsoon vs Luke Graham & Tarzan Tyler)
- 12/3: 1,000 (Jay Strongbow vs Stan Stasiak)

PORTLAND ME

We have attendance figures for 15 out of 21 shows. The average attendance was 2,283.

- 3/16: 3,500 (Jay Strongbow vs Bulldog Brower)
- 3/30: 3,700 (World title: Pedro Morales vs Blackjack Mulligan)
- 4/13: 3,000 (Indian strap match: Jay Strongbow vs Bulldog Brower)
- 4/27: 1,600 (Jay Strongbow vs Beautiful Bobby)
- 5/11: 3,200 (World title: Pedro Morales vs Bulldog Brower)
- 5/25: 1,500 (Jay Strongbow vs Tarzan Tyler)
- 7/6: 1,200 (Jay Strongbow vs Tarzan Tyler)
- 7/20: 1,800 (Jay Strongbow vs Tarzan Tyler)
- 8/3: 3,000 (Indian strap match: Jay Strongbow vs Tarzan Tyler)
- 8/17: 2,200 (Indian strap match: Jay Strongbow vs Luke Graham)
- 8/31: 3,400 (Lumberjack match: Jay Strongbow vs Luke Graham)
- 9/14: 1,000 (Jay Strongbow vs Stan Stasiak)
- 9/28: 1,500 (Jay Strongbow vs Jimmy Valiant)
- 10/26: 1,750 (Two referees: Jay Strongbow & Gorilla Monsoon & Rene Goulet vs Luke Graham & Tarzan Tyler & Jimmy Valiant)
- 11/9: 1,900 (Three out of five falls, two hour time limit, two referees including Manuel Soto: Jay Strongbow & Gorilla Monsoon & Rene Goulet vs Luke Graham & Tarzan Tyler & Jimmy Valiant)

Other attendance/gate figures:

- 1/25 Waterville, ME: 1,000
- 3/20 Jersey City, NJ: 3,607
- 3/29 Waterville: 2,500 (reported as "the largest ever for a sports event at the Armory")
- 4/7 White Plains, NY: 2,851
- 4/12 Paterson, NJ: 3,500 paying \$9,840
- 4/19 Augusta, ME: 2,000
- 5/10 Waterville: 1,500
- 5/26 White Plains: 2,438
- 5/29 Paterson: 2,700 paying \$7,287
- 7/23 Asbury Park, NJ: 2,500
- 8/6 Asbury Park: 2,000
- 9/22 White Plains: 1,583
- 9/27 Waterville: 1,000
- 10/11 Jersey City: 2,800 paying \$7,310
- 10/30 Pittsfield, MA: 500

Link to House Show Lineups and Results

We share our newspaper clippings and other documents with wrestlingdata.com to aid them in providing comprehensive information.

To see the cards and all available results, visit

<https://www.wrestlingdata.com/index.php?befehl=shows&sort=liga&kategorie=1&liga=3&jahr=1971&monat=0&showart=0&ansicht=1>