

CHARTING THE TERRITORIES
PRESENTS
A LOOK AT THE EARLY YEARS OF BUDDY LANDEL'S
PRO WRESTLING CAREER
(OCTOBER 1980 – JULY 1986)



(photo courtesy of Beau James)

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INTRODUCTION

My blog, www.chartingtheterritories.com, has developed a unique pair of statistics that I use to evaluate wrestlers in the territorial era. Due to the unique nature of pro wrestling, statistics commonly used in other sports (such as win-loss records) don't really give us useful information. Likewise, metrics such as Star Ratings can be useful in a discussion about the "art" of pro wrestling, but don't capture how wrestlers were pushed, or positioned, on the cards. While much attention is given to attendance figures for key stars in key territories (Bruno, Dusty, Lawler, etc.), my idea was to create statistics that can be applied to ALL wrestlers. In baseball, we of course know the batting average and number of home runs hit by Babe Ruth, Derek Jeter, Barry Bonds, etc. But we can find those same statistics for the thousands of other professional baseball players over the years, and we can look at these statistics and compare the "superstars" to the average players (who were still elite, full-time professional athletes).

In the territorial era, the overwhelming majority of wrestling events were structured in a very straight-forward way: the matches that took place early on in the card were of less importance, while the matches that took place towards the end of the card were the ones that were pushed hard on television and/or other forms of advertising, and were the ones the fans typically paid money to see. While there are exceptions (notably in the WWF where the advertised main event went on early in the evening so that they could announce next month's main event during the second half of the show), even in those cases the promotional materials that built up the event listed the matches in the proper "order of importance".

A couple of years ago I came up with a way to put a numerical value on someone's spot on the card. If we accept that the promoters and bookers wanted to put their top stars and biggest drawing cards in the main events, then coming up with a formula to rate this positioning could be useful. At any given point in time, territories had a roster of full-time wrestlers. Some of them were main eventers, some of them were generally placed a little lower on the cards and some were typically placed in the preliminary matches. Keep in mind that even the preliminary wrestlers were booked most every night of the week in one town or another; they may have not been paid as much as the top drawing cards, but they were full-time professional wrestlers.

After a bit of trial and error, I came up with what I call Statistical Position Over Time (or SPOT for short). A SPOT Rating is a number between .00 and 1.00; the higher the SPOT, the higher on the cards a wrestler was positioned. Taking the cards as they were advertised, we can look at all of the bookings a wrestler had in his (or her) time in a particular territory and come up with a numeric value of his position on the cards. After much experimentation, I came up with the following guidelines, which hold up reasonably well even when looking at different territories and different time periods:

- A wrestler with a SPOT Rating below .40 is a Preliminary wrestler
- A wrestler with a SPOT Rating between .40 and .60 is a Mid-Carder
- A wrestler with a SPOT Rating between .60 and .80 is an Upper Mid-Carder
- A wrestler with a SPOT Rating above .80 is a Main Eventer

Anything above a Preliminary wrestler is generally what I refer to as a "pushed entity". It's someone that wins matches on television. Even if they're not a main eventer, they are often in the mix for secondary titles or tag team titles and can be in main events on occasion.

Most wrestlers lived a nomadic life, spending anywhere from a few months to a year or so in one territory, then moving on to another one (though some wrestlers stayed in one area for a much longer period of time). Some of the territories were large in size and/or population, while some were smaller in scope. As wrestlers moved from territory to territory, they may have been placed in different roles in different territories. A wrestler who was a “big fish” in a small territory may find themselves stuck in the middle of the pack in a larger territory, which typically featured a larger number of experienced wrestlers with a track record of drawing fans to the arenas. In addition, as wrestlers gained experience, they could find themselves moving up slowly over time. They may compete in one territory as a preliminary wrestler, then after a couple of years outside of the area learning the ropes and improving, they could come back and be moved a little higher up on the cards.

In addition to calculating the SPOT Rating for a wrestler during a continuous stint in one territory, we can also look at how it changes during their time in the territory. If a new wrestler is brought in to a territory with the plan of being “pushed” up the cards, they may start out on the bottom, building up credibility with a series of victories over opponents, perhaps defeating preliminary wrestlers at first, then facing some mid-carders before finally being “established” as a star capable of drawing fans when placed in main events. For each continuous stint, I look at “weekly” SPOT Ratings for wrestlers. In actuality, this weekly SPOT is based on a rolling, weighted five-week period (which gives a large enough sample size for the output to be relatively smooth). So, for a given week, a “weekly” SPOT Rating is calculated using all of the wrestler’s bookings for that week, the two weeks prior and the two weeks following. The weeks are weighted in a way to give more weight to the “center” week and less weight to the two outer weeks. This allows us to see movement over time and see how wrestlers are moved up and down the cards while in a territory.

The second statistic I have developed is called Frequent Encounters Using Data (or FEUD for short). A FEUD Score is a measure of both the frequency and the breadth of how often a particular match takes place. The idea is to measure the various “feuds” a wrestler had during his stay in the territory. Similar to the weekly SPOT Rating, this is calculated as a weekly score using a rolling, weighted five-week time period. A FEUD Score is presented as an integer; the highest possible score varies depending on the number of house shows the territory ran each week and how wrestlers were distributed on those cards. In addition, in most cases we have incomplete house show records for the territories; it varies based on time and place, but generally speaking records are anywhere from 50-70% complete. Thus, while the FEUD Scores are very good for comparison in a given territory at a given time, they may not be applicable when comparing, for example, Central States in 1971 to Florida in 1983.

The scaling of the FEUD Scores can generally be looked at in this way:

- A FEUD Score between 15 and 24 means the match happened at least a few times in a short period of time, but likely was not a “feud” built up via angles or interviews or previous matches
- A FEUD Score between 25 and 39 is generally indicative of a “feud”; i.e. a series of matches between two wrestlers (or two teams of wrestlers) that is happening in multiple cities over a short period of time
- A FEUD Score above 40 generally signifies a “major feud”; the match is happening around the horn, and in many cases it’s a series of matches in some or all of those towns with escalating stipulations as the feud progresses

The following pages will look at Buddy Landel's stint in various territories from October 1980 through July 1986. His first territory was actually All-Star Wrestling based out of Knoxville, where he had his first match in the fall of 1979. While detailed records for this territory aren't available, it should be noted that Buddy was likely splitting his time between wrestling, refereeing and just plain observing, so he may not have been wrestling on enough cards for the data to be useful even if we had it. His first territory of note was when he started for Angelo Poffo's ICW promotion in 1980.

For each continuous run in a territory, we look at his cumulative SPOT Rating for that run. In addition, there is a chart which shows Buddy's weekly SPOT Ratings and FEUD Scores (if applicable) for his time there. The SPOT Ratings are color-coded as follows: when he is working as a babyface his SPOT Rating is shaded in blue, when he is working as a heel his SPOT Rating is shaded in orange. The shading is darker for higher SPOT Ratings and lighter for lower ones. The FEUD Scores are shaded in green, with the shading being darker for higher FEUD Scores and lighter for lower ones. The charts should be read from left to right, his first week in the territory is the leftmost column while his last week in the territory is in the rightmost column. I also have some analysis and/or further details about his time there, plus I note how many house shows I have records of and an estimate of how complete the data is.

For each territory, I also list all of Buddy's known advertised matches. For the sake of simplicity, I did not include special stipulations for matches (i.e. if they are title matches, steel cage matches, etc). The idea is to give a broad view of Buddy's opponents on a nightly basis. I also don't list results of the matches; keep in mind that "winning" a professional wrestling match is not the same as winning a genuine athletic contest; there are a number of variables that come into play when a booker/promoter decides the particulars of their events. In addition, we don't have results for a large percentage of these shows, and even when we do, the key isn't necessarily that "Wrestler A" defeated "Wrestler B"; it's **how** it happened and **why** it happened. If you really think about it, SPOT Rating measures the same thing that win/loss records in actual sporting events measure: who the top athletes/stars/teams are in a given place at a given time (though in pro wrestling, it would be more accurate to state that it measures who *the promoters/bookers want fans to believe* are the top stars).

The bulk of the house show data used comes from my own personal research, with some assistance (particularly for Memphis and Mid-Atlantic) from <http://www.wrestlingdata.com> and the books of Mark James (<http://www.memphiswrestlinghistory.com>). Other significant sources are noted in each section.

WHAT'S IN A NAME: While the spelling of Buddy's last name is generally accepted as having only one 'l', there are many times when he's billed as "Buddy Landell". For the sake of simplicity, all references to him here are listed under the more accepted spelling of "Landel".

ICW (Poffo): OCT 1980 – JAN 1981

ICW (Poffo): OCT 1980 - JAN 1981														
SPOT RATINGS	1980										1981			
	10/26	11/2	11/9	11/16	11/23	11/30	12/7	12/14	12/21	12/28	1/4	1/11	1/18	1/25
MAIN EVENTS														
UPPER MID-CARDS														
MID-CARDS	.50	.52	.53	.55	.55	.56	.54	.50	.48	.44	.45	.43	.42	
PRELIMINARIES														.38
FEUD SCORES	1980										1981			
	10/26	11/2	11/9	11/16	11/23	11/30	12/7	12/14	12/21	12/28	1/4	1/11	1/18	1/25
The Miser			19								15			

Buddy's overall SPOT Rating here was a **.49**

NOTES: The house show lineups for this territory came from the website ICW Poffo Universe (<https://icwpoffouniverse.webs.com>).

In a 14-week period, Buddy is advertised on 32 cards. The Poffo Universe site looks to be very thorough, and there are numerous nights where Buddy is not booked (though he may be working as a referee or otherwise is on hand).

Poffo's territory ran regularly, often running two shows a night with separate crews. They generally had four matches per card and Buddy was almost always smack-dab in the middle of the card, wrestling second. The first match usually featured non-regulars and/or local wrestlers. While he wasn't "feuding" with anybody, his most frequent opponent was The Miser. Who was The Miser? None other than Angelo Poffo himself! For a young rookie just learning the ropes, having the opportunity to wrestle a thirty-year vet numerous times over a few months is a great way to learn the ropes.

- 10/26/80 Manchester: Buddy Landel vs Miser
- 10/27/80 Pikeville: Buddy Landel & Ric McCord vs Doug Vines & Jeff Sword
- 11/5/80 Frankfort: Buddy Landel vs Rip Rogers
- 11/7/80 Jackson: Buddy Landel vs Joe Banek
- 11/9/80 Manchester: Buddy Landel vs Ric McCord
- 11/12/80 Richmond: Buddy Landel vs Miser
- 11/15/80 Lancaster: Buddy Landel & George Weingeroff vs Doug Vines & Rip Rogers
- 11/16/80 Manchester: Buddy Landel vs Miser
- 11/17/80 Pikeville: Buddy Landel vs Miser
- 11/18/80 Campbellsville: Buddy Landel & Ric McCord vs Doug Vines & Rip Rogers
- 11/19/80 Carlisle: Buddy Landel vs Rip Rogers

11/21/80 Jackson: Buddy Landel vs Miser
11/28/80 Paducah: Buddy Landel vs Rip Rogers
11/29/80 McDowell: Buddy Landel & Ric McCord vs Jeff Sword & Miser
12/1/80 Marmet: Buddy Landel vs Tennessee Stud
12/2/80 Danville: Buddy Landel & Ric McCord vs Doug Vines & Jeff Sword
12/5/80 Cape Girardeau: Buddy Landel & Lanny Poffo vs Doug Vines & Rip Rogers
12/6/80 Memphis: Buddy Landel & Matador vs Bob Orton Jr
12/11/80 Middlesboro: Buddy Landel vs Ricky Star
12/25/80 Louisville: Buddy Landel vs Rip Rogers
12/26/80 Richmond: Buddy Landel vs Bull Montana
12/27/80 Paducah: Buddy Landel & Big Boy Williams vs Doug Vines & Jeff Sword
12/29/80 Ashland: Buddy Landel vs Tennessee Stud
1/1/81 Carlisle: Buddy Landel & Ric McCord vs Doug Vines & Jeff Sword
1/4/81 Manchester: Buddy Landel vs Miser
1/7/81 Carrollton: Buddy Landel vs Miser
1/8/81 Prestonburg: Buddy Landel vs Doug Vines
1/10/81 Madison: Buddy Landel vs Rip Rogers
1/12/81 Marmet: Buddy Landel vs Miser
1/13/81 London: Buddy Landel vs Miser
1/14/81 Salyersville: Buddy Landel vs Black Avenger
1/23/81 Williamstown: Buddy Landel vs Jeff Sword

After leaving here in January of 1981, I don't have records for him in any full-time territory until May. It is possible he was wrestling for a small promotion in Florida under the name Buddy Roop (he stayed with Bob Roop when he first started in Knoxville).

MID-SOUTH: MAY 1981 – OCT 1981

MID-SOUTH: MAY 1981 - OCT 1981																			
SPOT RATINGS	1981																		
	5/31	6/7	6/14	6/21	6/28	7/5	7/12	7/19	7/26	8/2	8/9	8/16	8/23	8/30	9/6	9/13	9/20	9/27	10/4
MAIN EVENTS																			
UPPER MID-CARDS																			
MID-CARDS																			
PRELIMINARIES	.28	.29	.27	.27	.24	.21	.19	.18	.19	.22	.28	.31	.32	.29	.28	.23	.26	.25	.36
FEUD SCORES	1981																		
	5/31	6/7	6/14	6/21	6/28	7/5	7/12	7/19	7/26	8/2	8/9	8/16	8/23	8/30	9/6	9/13	9/20	9/27	10/4
Luke Graham			18	19	15														
Vinnie Romeo							17												
Bob Orton Jr											15								
Tug Taylor															15				

Buddy's overall SPOT Rating here was a **.26**

NOTES: I have 59 bookings for Buddy here over 19 weeks. During the week, there were two shows in smaller towns on some nights and one show in bigger cities other nights. Sundays generally saw cards in the afternoons and evenings. In the bigger cities, not all of the preliminary wrestlers would be booked to wrestle. They were likely still at the arenas to observe and learn, and to serve as a substitute if one of the advertised wrestlers missed the show. Taking all that into account, I'd guess the data here is about 60-65% complete.

Mid-South was a larger territory than ICW, and Buddy found himself positioned lower on the cards here. As a preliminary wrestler, he's not feuding with anybody, but he does find himself against opponents Luke Graham, Vinnie Romeo, Bob Orton Jr (who he had worked with already both in All-Star and ICW) and Tug Taylor more frequently than others. This was the first of several stints Buddy had for Bill Watts. Numerous interviews from both men show a significant level of mutual respect and admiration. It seems Bill would always tell Buddy when it was time for him to move on, but he was also sure to let him know that he would be welcomed back in the future.

- 5/26/81 Baton Rouge: Buddy Landel vs Vinnie Romeo
- 5/29/81 Shreveport: Buddy Landel & Leilani Kai vs Carol Sommers & Vinnie Romeo
- 5/31/81 Monroe: Buddy Landel vs Tony Charles
- 6/2/81 Baton Rouge: Buddy Landel vs Don Diamond
- 6/3/81 Jackson: Buddy Landel vs Jake Roberts
- 6/5/81 Shreveport: Buddy Landel vs Vinnie Romeo
- 6/6/81 Greenwood: Buddy Landel vs Tony Charles
- 6/7/81 Lake Charles: Buddy Landel vs Jake Roberts
- 6/9/81 Baton Rouge: Buddy Landel vs Mike Miller
- 6/11/81 Biloxi: Buddy Landel vs Paul Orndorff
- 6/12/81 Shreveport: Buddy Landel vs Luke Graham
- 6/13/81 Baton Rouge: Buddy Landel vs Luke Graham

6/14/81 Alexandria: Buddy Landel vs Kim Duk
6/16/81 Lafayette: Buddy Landel vs Tony Charles
6/17/81 Jackson: Buddy Landel vs Luke Graham
6/19/81 Shreveport: Buddy Landel vs Kim Duk
6/21/81 Houma: Buddy Landel vs Luke Graham
6/27/81 Greenwood: Buddy Landel vs Vinnie Romeo
6/28/81 Lafayette: Buddy Landel vs Kim Duk
6/28/81 Lake Charles: Buddy Landel vs Luke Graham
7/3/81 Shreveport: Buddy Landel vs Carl Fergie
7/5/81 Alexandria: Buddy Landel vs Ken Mantell
7/6/81 Lake Charles: Buddy Landel vs Vinnie Romeo
7/7/81 Baton Rouge: Buddy Landel vs Vinnie Romeo
7/9/81 Biloxi: Buddy Landel vs Vinnie Romeo
7/11/81 Jackson: Buddy Landel vs Great Kabuki
7/12/81 Baton Rouge: Buddy Landel vs Carl Fergie
7/12/81 Lafayette: Buddy Landel vs Ken Mantell
7/17/81 Shreveport: Buddy Landel vs Kim Duk
7/19/81 Houma: Buddy Landel vs Kim Duk
7/21/81 Baton Rouge: Buddy Landel vs Kim Duk
7/26/81 Alexandria: Buddy Landel vs Carl Fergie
7/30/81 Biloxi: Buddy Landel vs Carl Fergie
7/31/81 Shreveport: Buddy Landel vs Ken Mantell
8/15/81 Greenwood: Buddy Landel vs Bob Orton Jr
8/16/81 Houma: Buddy Landel vs Bob Orton Jr
8/16/81 Lafayette: Buddy Landel vs Ken Mantell
8/18/81 Baton Rouge: Buddy Landel vs Bob Orton Jr
8/22/81 Alexandria: Buddy Landel vs Carl Fergie
8/23/81 Monroe: Buddy Landel vs Ken Mantell
8/25/81 Baton Rouge: Buddy Landel vs Bob Orton Jr
8/26/81 Jackson: Buddy Landel vs Super Destroyer
8/27/81 Biloxi: Buddy Landel vs Ken Mantell
8/30/81 Lake Charles: Buddy Landel vs Carl Fergie
9/1/81 Baton Rouge: Buddy Landel vs Tony Charles
9/4/81 Greenwood: Buddy Landel vs Carl Fergie
9/5/81 Alexandria: Buddy Landel vs Iron Sheik
9/6/81 Houma: Buddy Landel vs Iron Sheik
9/8/81 Baton Rouge: Buddy Landel vs Tug Taylor
9/9/81 Jackson: Buddy Landel vs Tug Taylor
9/11/81 Shreveport: Buddy Landel vs Vinnie Romeo
9/13/81 Lafayette: Buddy Landel vs Tug Taylor
9/22/81 Baton Rouge: Buddy Landel vs Iron Sheik
9/24/81 Monroe: Buddy Landel vs Vinnie Romeo
9/25/81 Shreveport: Buddy Landel vs Iron Sheik
9/27/81 Houma: Buddy Landel vs Ken Mantell
9/27/81 Lafayette: Buddy Landel vs Carl Fergie
9/29/81 Baton Rouge: Buddy Landel & Jim Garvin vs Afa & Sika
10/2/81 Greenwood: Buddy Landel vs Iron Sheik

MID-ATLANTIC: OCT 1981 – FEB 1982

MID-ATLANTIC: OCT 1981 - FEB 1982																			
SPOT RATINGS	1981												1982						
	10/11	10/18	10/25	11/1	11/8	11/15	11/22	11/29	12/6	12/13	12/20	12/27	1/3	1/10	1/17	1/24	1/31	2/7	2/14
MAIN EVENTS																			
UPPER MID-CARDS																			
MID-CARDS																		.41	
PRELIMINARIES	.25	.27	.29	.32	.35	.37	.38	.39	.39	.37	.36	.32	.35	.35	.39	.39	.39		.38
FEUD SCORES	1981												1982						
	10/11	10/18	10/25	11/1	11/8	11/15	11/22	11/29	12/6	12/13	12/20	12/27	1/3	1/10	1/17	1/24	1/31	2/7	2/14
Charlie Fulton								21	20	22									

Buddy's overall SPOT Rating here was a **.35**

NOTES: I have 47 bookings for Buddy during his 19 weeks here. I'd estimate the data here is 45-55% complete.

Mid-Atlantic was running multiple shows with split crews most days. While Mid-South often featured six or more matches on many cards, Mid-Atlantic more often than not ran five matches per show (with exceptions, particularly the larger non-weekly cities). Buddy is often in the second match on these cards, sometimes the first. Again, he's not feuding with anybody, but is in the ring with different opponents on a regular basis. The preliminary wrestlers in most territories were a mix of young up-and-comers or established veterans who were solid hands. This variety of opponents is a great way for wrestlers to continue learning and honing their craft night after night.

10/11/81 Asheville: Buddy Landel vs Mike Miller
 10/12/81 Greenville: Buddy Landel vs Charlie Fulton
 10/13/81 Raleigh: Buddy Landel vs Tony Anthony
 10/16/81 Charleston: Buddy Landel vs Charlie Fulton
 10/18/81 Charlotte: Buddy Landel vs Tony Russo
 10/19/81 Greenville: Buddy Landel vs El Toro
 10/20/81 Columbia: Buddy Landel vs Ken Timbs
 10/23/81 Charleston: Buddy Landel vs Tony Russo
 10/25/81 Asheville: Buddy Landel vs El Toro
 10/27/81 Columbia: Buddy Landel vs Ali Bey
 10/29/81 Spartanburg: Buddy Landel vs Jim Nelson
 11/1/81 Greensboro: Buddy Landel vs Mike Miller
 11/9/81 Weldon: Buddy Landel vs Charlie Fulton
 11/10/81 Raleigh: Buddy Landel & Scott McGhee vs Carl Fergie & Mike Miller
 11/13/81 Richmond: Buddy Landel & Johnny Weaver vs Carl Fergie & Mike Miller
 11/15/81 Hampton: Buddy Landel vs Don Kernodle
 11/24/81 Raleigh: Buddy Landel vs Charlie Fulton
 11/27/81 Richmond: Buddy Landel vs Charlie Fulton

11/29/81 Charlotte: Buddy Landel & Ron Bass vs Carl Fergie & Ricky Harris
12/1/81 Raleigh: Buddy Landel vs Ricky Harris
12/4/81 Charleston: Buddy Landel vs Charlie Fulton
12/7/81 Greenville: Buddy Landel vs Charlie Fulton
12/8/81 Raleigh: Buddy Landel vs Chris Markoff
12/11/81 Charleston: Buddy Landel vs Ninja
12/12/81 Spartanburg: Buddy Landel vs Charlie Fulton
12/13/81 Savannah: Buddy Landel vs Charlie Fulton
12/25/81 Charlotte: Buddy Landel vs Carl Fergie
12/26/81 Norfolk: Buddy Landel & Don Kernodle vs Charlie Fulton & Mike Miller
12/27/81 Asheville: Buddy Landel vs Izzy Slapowitz
12/29/81 Columbia: Buddy Landel & Terry Taylor vs Chris Markoff & Lord Alfred Hayes
1/1/82 Charleston: Buddy Landel vs Ninja
1/3/82 Greensboro: Buddy Landel & Mike Davis vs Chris Markoff & Mike Miller
1/4/82 Fayetteville: Buddy Landel vs Ninja
1/5/82 Raleigh: Buddy Landel & Mike Davis vs Doug Vnes & Jeff Sword
1/7/82 Sumter: Buddy Landel vs Izzy Slapowitz
1/8/82 Charleston: Buddy Landel vs Mike Miller
1/10/82 Charlotte: Buddy Landel vs Jim Nelson
1/12/82 Columbia: Buddy Landel & Terry Taylor vs Jim Nelson & Mike Miller
1/19/82 Raleigh: Buddy Landel vs Billy Robinson
1/22/82 Knoxville: Buddy Landel & Jay Youngblood vs Doug Vines & Jeff Sword
1/26/82 Raleigh: Buddy Landel vs Jim Nelson
1/28/82 Norfolk: Buddy Landel vs Mike Miller
1/31/82 Asheville: Buddy Landel vs Mike Miller
2/5/82 Knoxville: Buddy Landel vs Jeff Sword
2/6/82 Morristown: Buddy Landel & Keith Larson vs Cowboy Young & Deke Rivers
2/9/82 Weldon: Buddy Landel vs Steve Sybert
2/11/82 Fishersville: Buddy Landel vs Bill White

MID-SOUTH: MAR 1982 – MAY 1982

MID-SOUTH: MAR 1982 - MAY 1982

SPOT RATINGS

1982										
3/7	3/14	3/21	3/28	4/4	4/11	4/18	4/25	5/2	5/9	5/16

MAIN EVENTS											
UPPER MID-CARDS											
MID-CARDS											
PRELIMINARIES	.30	.30	.32	.33	.35	.34	.30	.26	.25	.24	.24

FEUD SCORES

1982										
3/7	3/14	3/21	3/28	4/4	4/11	4/18	4/25	5/2	5/9	5/16

Rick Ferrara		20	22	20							
Bob Orton Jr	15										
One Man Gang			15								

Buddy's overall SPOT Rating here was a **.30**

NOTES: I have 35 bookings for Buddy during this 11-week run. As with his previous stint here, I'd estimate the data is 60-65% complete.

It's another short run for Buddy in the Mid-South preliminaries. His old friend Bob Orton Jr is here, as are fellow Poffo alumni Bob Roop and One Man Gang.

- 3/2/82 Baton Rouge: Buddy Landel vs Bob Orton Jr
- 3/4/81 Biloxi: Buddy Landel vs Bob Orton Jr
- 3/5/82 Thibodaux: Buddy Landel vs Ed Wiskowski
- 3/7/82 Lafayette: Buddy Landel vs Ed Wiskowski
- 3/7/82 Lake Charles: Buddy Landel vs Bob Orton Jr
- 3/9/82 Baton Rouge: Buddy Landel vs Rick Ferrara
- 3/12/82 Shreveport: Buddy Landel vs Rick Ferrara
- 3/13/82 Greenwood: Buddy Landel vs Ed Wiskowski
- 3/14/82 Houma: Buddy Landel vs Bob Roop
- 3/16/82 Baton Rouge: Buddy Landel vs One Man Gang
- 3/18/82 Jackson: Buddy Landel vs Rick Ferrara
- 3/19/82 Lake Charles: Buddy Landel vs One Man Gang
- 3/20/82 Alexandria: Buddy Landel & Jesse Barr vs Bob Roop & Paul Orndorff
- 3/21/82 Monroe: Buddy Landel vs Rick Ferrara

3/23/82 Baton Rouge: Buddy Landel vs Rick Ferrara
3/26/82 Shreveport: Buddy Landel vs One Man Gang
3/27/82 Many: Buddy Landel vs Rick Ferrara
3/28/82 Lake Charles: Buddy Landel vs Ron Cheatham
3/30/82 Baton Rouge: Buddy Landel vs Paul Orndorff
4/4/82 Monroe: Buddy Landel vs One Man Gang
4/7/82 Baton Rouge: Buddy Landel & Velvet McIntyre vs Ron Cheatham & Wendi Richter
4/9/82 Shreveport: Buddy Landel vs Jesse Barr
4/13/82 Baton Rouge: Buddy Landel vs Tommy Tate
4/16/82 Greenwood: Buddy Landel vs Jesse Barr
4/22/82 Biloxi: Buddy Landel & Velvet McIntyre vs Rick Ferrara & Wendi Richter
4/23/82 Shreveport: Buddy Landel vs Rick Ferrara
4/26/82 Monroe: Buddy Landel vs Rick Ferrara
4/27/82 Baton Rouge: Buddy Landel vs Jesse Barr
5/2/82 Lake Charles: Buddy Landel vs Tully Blanchard
5/5/82 Jackson: Buddy Landel vs Assassin
5/7/82 Shreveport: Buddy Landel vs Ron Cheatham
5/8/82 Greenwood: Buddy Landel vs Ron Cheatham
5/9/82 Alexandria: Buddy Landel vs Rick Ferrara
5/15/82 Monroe: Buddy Landel vs Jesse Barr
5/16/82 Tulsa: Buddy Landel vs Billy Starr

SOUTHWEST: MAY 1982 – AUG 1982

SOUTHWEST: MAY 1982 - AUG 1982														
SPOT RATINGS	1982													
	5/23	5/30	6/6	6/13	6/20	6/27	7/4	7/11	7/18	7/25	8/1	8/8	8/15	8/22
MAIN EVENTS														
UPPER MID-CARDS														
MID-CARDS									.40					
PRELIMINARIES	.35	.34	.34	.28	.26	.22	.28	.33		.39	.38	.31	.29	.25

Buddy's overall SPOT Rating here was a **.30**

NOTES: I only have 16 bookings for Buddy in this 14-week run. There aren't a whole lot of records for Southwest, and when I've asked around it seems that they didn't run as often as other territories did. I have no idea how complete this data is other than they had to have run at least a few nights a week or they wouldn't have been able to attract talent.

With so few records, Buddy doesn't face any opponents frequently enough to have a FEUD Score above 15. His most frequent opponents are Bill Ash, future friend and foe Dutch Mantell, and Grenade Bowyer (aka Mike Bowyer/Boyette).

While most people remember Buddy as a bleached-blond heel, it should be noted that he spent the first few years of his career as a babyface ... and a brunette!

5/21/82 Houston: Buddy Landel vs Ken Wayne
 5/26/82 Victoria: Buddy Landel vs Killer Brooks
 6/1/82 Waco: Buddy Landel vs Grenade Bowyer
 6/4/82 Houston: Buddy Landel vs Hacksaw Duggan
 6/8/82 Odessa: Buddy Landel vs Dutch Mantell
 6/11/82 Houston: Buddy Landel vs Dutch Mantell
 6/13/82 Harlingen: Buddy Landel vs Bob Russell
 6/15/82 Odessa: Buddy Landel vs Bill Ash
 6/16/82 Seguin: Buddy Landel vs Bill Ash
 6/23/82 Waco: Buddy Landel vs Dutch Mantell
 7/9/82 Houston: Buddy Landel vs Bill Ash
 7/13/82 Odessa: Buddy Landel vs Ron Cheatham
 8/1/82 Harlingen: Buddy Landel vs Bill Ash
 8/4/82 Waco: Buddy Landel vs Bill Ash
 8/13/82 Copperas Cove: Buddy Landel vs Grenade Bowyer
 8/17/82 Cameron: Buddy Landel vs Frank Monte

MEMPHIS: AUG 1982 – NOV 1982

MEMPHIS: AUG 1982 - NOV 1982													
SPOT RATINGS	1982												
	9/5	9/12	9/19	9/26	10/3	10/10	10/17	10/24	10/31	11/7	11/14	11/21	11/28
MAIN EVENTS													
UPPER MID-CARDS													
MID-CARDS										.41	.40		
PRELIMINARIES	.30	.30	.33	.35	.39	.40	.39	.38	.39			.38	.34
FEUD SCORES	1982												
	9/5	9/12	9/19	9/26	10/3	10/10	10/17	10/24	10/31	11/7	11/14	11/21	11/28
Carl Fergie												17	
J Boyd & L Williams (w/ B Fulton)						19	21						

Buddy's overall SPOT Rating here was a **.36**

NOTES: I've got 41 bookings here for Buddy over 14 weeks. In the Jarrett era, much of the focus was on the four weekly towns of Memphis, Louisville, Evansville and Nashville. There were other towns that were run weekly at various times, plus there were almost certainly a good number of shows in smaller towns featuring a small crew. I'd say this is about 55-65% complete.

Buddy's first stint in Memphis was rather uneventful. While his SPOT Rating is a little bit higher than most of his other runs to date, he's still used mostly as a preliminary wrestler. While his SPOT Rating does cross over the .40 threshold for a couple of weeks towards the end of his run here, nothing in the data indicates this was an effort to push him and is likely just variance due to sample size.

8/30/82 Memphis: Buddy Landel & Mike Graham vs Spike Huber & Steve Regal

8/31/82 Louisville: Buddy Landel vs Bobby Fulton

9/1/82 Nashville: Buddy Landel vs Dream Machine

9/3/82 Tupelo: Buddy Landel vs Angel

9/5/82 Jackson: Buddy Landel & Bobby Fulton & King Cobra vs Angel & Dennis Condrey & Norvell Austin

9/6/82 Memphis: Buddy Landel & Robert Gibson vs Carl Fergie & Dennis Condrey plus an 8-man elimination tag match

9/7/82 Louisville: Buddy Landel vs Gypsy Joe

9/8/82 Clarksville: Buddy Landel vs Norvell Austin

9/10/82 Tupelo: Buddy Landel vs Gypsy Joe

9/13/82 Memphis: Buddy Landel & Bobby Fulton vs Angel & Gypsy Joe

9/14/82 Louisville: Buddy Landel vs Spoiler

9/15/82 Evansville: Buddy Landel vs Spoiler

9/18/82 Madisonville: Buddy Landel & Bobby Fulton vs Angel & Gypsy Joe

9/23/82 Owensboro: Buddy Landel & Velvet McIntyre vs Sherri Martel & Spoiler

9/25/82 Memphis: Buddy Landel vs Carl Fergie
10/3/82 Jackson: Buddy Landel vs Carl Fergie
10/4/82 Memphis: Buddy Landel vs Spoiler
10/5/82 Louisville: Buddy Landel vs Angel
10/9/82 Nashville: Buddy Landel & Bobby Fulton vs Jonathan Boyd & Luke Williams
10/10/82 Lexington: Buddy Landel & Bobby Fulton vs Jonathan Boyd & Luke Williams
10/12/82 Louisville: Buddy Landel & Bobby Fulton vs Jonathan Boyd & Luke Williams
10/15/82 Blytheville: Buddy Landel & Bobby Fulton vs Jonathan Boyd & Luke Williams
10/16/82 Nashville: Buddy Landel & Bobby Fulton vs Jonathan Boyd & Luke Williams
10/17/82 Evansville: Buddy Landel & Robert Gibson vs Jonathan Boyd & Luke Williams
10/18/82 Memphis: Buddy Landel & Bobby Fulton & Robert Gibson vs Angel & Carl Fergie & Spoiler
10/25/82 Memphis: Buddy Landel vs Crusher Bloomfield
10/26/82 Louisville: Buddy Landel vs Angel
10/28/82 Nashville: Buddy Landel vs Angel
10/30/82 Nashville: Buddy Landel vs Robert Gibson
11/3/82 Evansville: Buddy Landel vs Carl Fergie
11/4/82 Lexington: Buddy Landel vs Jesse Barr
11/5/82 Tupelo: Buddy Landel vs Carl Fergie
11/6/82 Nashville: Buddy Landel vs Angel
11/7/82 Jackson: Buddy Landel vs Jesse Barr
11/12/82 Tupelo: Buddy Landel vs Aaron Holt
11/13/82 Nashville: Buddy Landel vs Jesse Barr
11/15/82 Memphis: Buddy Landel vs Carl Fergie
11/17/82 Evansville: Buddy Landel vs Carl Fergie
11/24/82 Evansville: Buddy Landel vs Angel
11/25/82 Jackson: Buddy Landel vs Carl Fergie

MID-SOUTH: NOV 1982 – FEB 1983

MID-SOUTH: NOV 1982 - FEB 1983											
SPOT RATINGS	1982				1983						
	12/5	12/12	12/19	12/26	1/2	1/9	1/16	1/23	1/30	2/6	2/13
MAIN EVENTS											
UPPER MID-CARDS											
MID-CARDS											
PRELIMINARIES	.32	.33	.34	.30	.21	.15	.18	.20	.22	.23	.22
FEUD SCORES	1982				1983						
	12/5	12/12	12/19	12/26	1/2	1/9	1/16	1/23	1/30	2/6	2/13
Kelly Kiniski						15	16	17			

Buddy's overall SPOT Rating here was a **.25**

NOTES: I have 24 bookings for Buddy here over 11 weeks. When we consider the fact that Mid-South took some time off over the holidays (as many territories did), we're looking at 60-65% complete data here, perhaps a tad less.

The third time in Mid-South was not the charm for Buddy. Do keep in mind that he had just turned 21 in August, and all reports are that the money in Mid-South at this time was good up and down the cards. He's still just a couple of years in, and it often took several years for wrestlers to gain enough experience to be given a shot higher up the cards. It should be noted that Buddy's SPOT decreases significantly in the second half of this run. There are a lot of stories of wrestlers who get on the wrong side of the promoter and/or booker being "punished" by being moved down the cards, by having their bookings cut back, and/or by being booked into less favorable towns. Since payoffs for everybody were generally based on the house and where on the card your match was, any of these tactics can affect a wrestler's pay significantly. While there's nothing but circumstantial evidence, it wouldn't surprise me to learn that this was one of those scenarios.

11/30/82 Baton Rouge: Buddy Landel & Tim Horner vs Hiro Matsuda & Yoshi Yatsu
 12/3/82 Shreveport: Buddy Landel & Princess Victoria vs Leilani Kai & Marty Lunde
 12/4/82 Greenwood: Buddy Landel vs Yoshi Yatsu
 12/5/82 Monroe: Buddy Landel & Tim Horner vs Hiro Matsuda & Yoshi Yatsu
 12/7/82 Baton Rouge: Buddy Landel & Tim Horner vs John Davidson & Rick Davidson
 12/9/82 Lafayette: Buddy Landel vs Kelly Kiniski
 12/10/82 Houston: Buddy Landel & Tim Horner vs Grappler #1 & Grappler #2
 12/12/82 Loranger: Buddy Landel vs Tim Horner
 12/14/82 Baton Rouge: Buddy Landel vs Gino Hernandez

12/17/82 Shreveport: Buddy Landel vs Kelly Kiniski
1/7/83 Shreveport: Buddy Landel vs Kelly Kiniski
1/9/83 Alexandria: Buddy Landel vs Kelly Kiniski
1/11/83 Baton Rouge: Buddy Landel vs Kelly Kiniski
1/18/83 Loranger: Buddy Landel vs Art Crews
1/22/83 Jackson: Buddy Landel vs Kelly Kiniski
1/25/83 Baton Rouge: Buddy Landel vs Tim Horner
1/26/83 Monroe: Buddy Landel vs Tim Horner
1/29/83 Alexandria: Buddy Landel vs Tom Renesto Jr
1/30/83 Lake Charles: Buddy Landel vs Kelly Kiniski
2/1/83 Baton Rouge: Buddy Landel vs Kelly Kiniski
2/3/83 Shreveport: Buddy Landel vs Sonny Rogers
2/4/83 Alexandria: Buddy Landel vs Sonny Rogers
2/8/83 Monroe: Buddy Landel vs Marty Lunde
2/12/83 Biloxi: Buddy Landel vs Tom Renesto Jr

One of Buddy's opponents this time around was Tom Renesto Jr. Tom's father, Tom Renesto Sr. (one of the original Assassins with Jody Hamilton), called Buddy and asked if he'd like to bleach his hair blond and come to Puerto Rico to work as a heel. To say this would be Buddy's first big break would probably be an understatement.

WWC (Puerto Rico): FEB 1983 – MAY 1983

WWC (Puerto Rico): FEB 1983 - MAY 1983												
SPOT RATINGS	1983											
	2/20	2/27	3/6	3/13	3/20	3/27	4/3	4/10	4/17	4/24	5/1	5/8
MAIN EVENTS					.81						.82	.82
UPPER MID-CARDS		.67	.75	.78		.74	.76	.73	.79	.79		
MID-CARDS	.59											
PRELIMINARIES												

Buddy's overall SPOT Rating here was a **.76**

NOTES: The house show lineups for this territory come courtesy of wrestling historian Matt Farmer. It is far from complete and there are some questions on correct dates or the completeness of some of the lineups. This represents my best effort to use accurate data where possible, and best estimates where appropriate. This uses 26 bookings over a 14-week period; the data set is almost certainly less than 50% complete. He also was likely here longer than shown in the chart, but I don't have house show records between mid-May and July.

This is Buddy's first run as a heel anywhere. It's also his first run as anything other than a preliminary wrestler or mid-carder. It's also his first title reign. And his second. And his third. Buddy won the WWC North American title in early March from Pierre Martel. A few weeks later he and Terry Gibbs won the vacant WWC North American Tag Team titles by defeating El Gran Apollo & King Tonga (aka Haku/Meng). A little later Landel & Gibbs are also recognized as the WWC Caribbean Tag Team champions.

With such a small and incomplete data set, there are no FEUD Scores of 15 or higher to show. In addition to teaming with Gibbs, he also teams a few times with Ox Baker and with Abdullah the Butcher. Besides Martel, Apollo and Tonga, regular opponents include Carlos Colon, Invader I and Johnny Rivera.

2/6/83 Aguadilla: Buddy Landel vs Johnny Rivera
 2/20/83 Aguadilla: Buddy Landel vs Johnny Rivera
 2/26/83 Caguas: Buddy Landel vs John Bonello
 2/27/83 Aguadilla: Buddy Landel vs Pierre Martel
 3/6/83 Aguadilla: Buddy Landel & Luke Graham vs El Gran Apollo & Ivander I
 3/8/83 Port-of-Spain: Buddy Landel vs John Bonello
 3/11/83 Ponce: Buddy Landel & King Tonga & Luke Graham vs Carlos Colon & El Gran Apollo & Invader I
 3/12/83 Caguas: Buddy Landel & Luke Graham vs Carlos Colon & El Gran Apollo
 3/20/83 Aguadilla: Buddy Landel vs Invader I
 3/25/83 Ponce: Buddy Landel & Terry Gibbs vs El Gran Apollo & King Tonga
 3/27/83 Aguadilla: Buddy Landel & Terry Gibbs vs El Gran Apollo & Invader I
 4/2/83 Caguas: Buddy Landel & Terry Gibbs vs Gorilla Monsoon & King Tonga
 4/3/83 Aguadilla: Buddy Landel vs El Gran Apollo
 4/8/83 Ponce: Buddy Landel vs Victor Jovica
 4/10/83 Aguadilla: Buddy Landel vs Pierre Martel
 4/16/83 Caguas: Buddy Landel & Ox Baker vs Carlos Colon & King Tonga
 4/17/83 Caguas: Buddy Landel & Abdullah the Butcher vs El Gran Apollo & King Tonga
 4/19/83 Port-of-Spain: Buddy Landel & Ox Baker v King Tonga & Ray Apollon
 4/22/83 Ponce: Buddy Landel & Roddy Piper & Terry Gibbs vs Chicky Starr & El Gran Apollo & Pierre Martel
 4/23/83 San Juan: Buddy Landel & Abdullah the Butcher & Roddy Piper vs Chief Thundercloud & El Gran Apollo & King Tonga
 4/24/83 Aguadilla: Buddy Landel & Terry Gibbs vs Gorilla Monsoon & King Tonga
 4/29/83 Ponce: Buddy Landel & Abdullah the Butcher vs El Gran Apollo & King Tonga
 5/1/83 Caguas: Buddy Landel vs Carlos Colon
 5/6/83 Ponce: Buddy Landel & Ox Baker vs Carlos Colon & King Tonga
 5/8/83 Aguadilla: Buddy Landel & Terry Gibbs vs Chicky Starr & El Gran Apollo
 5/8/83 Aguadilla: Buddy Landel vs El Gran Apollo
 7/1/83 Ponce: Buddy Landel vs Angelo Rivera

MEMPHIS: JUL 1983 – DEC 1983

MEMPHIS: JUL 1983 - DEC 1983

SPOT RATINGS

1983																					
	7/31	8/7	8/14	8/21	8/28	9/4	9/11	9/18	9/25	10/2	10/9	10/16	10/23	10/30	11/6	11/13	11/20	11/27	12/4	12/11	
MAIN EVENTS																					
UPPER MID-CARDS						.60	.61			.61	.68	.73	.74	.68	.61						
MID-CARDS			.45	.50	.59			.57	.55							.50	.40				
PRELIMINARIES	.38	.40																.35	.30	.28	

FEUD SCORES

1983																					
	7/31	8/7	8/14	8/21	8/28	9/4	9/11	9/18	9/25	10/2	10/9	10/16	10/23	10/30	11/6	11/13	11/20	11/27	12/4	12/11	
Koko Ware						23	29	26	17												
Ri & Ro Gibson & R Morton (w/ D Condrey & N Austin)												17	26	29	23						
Dutch Mantell				17																	
Bobby Eaton																		15			
Terry Taylor																			15		

Buddy's overall SPOT Rating here was a .53

NOTES: I've got 63 bookings for Buddy here over 20 weeks. As with his previous Memphis stint, I'd guess this to be about 55-65% complete.

Fresh off his run in Puerto Rico that saw him get a taste of the upper portions of the cards, Buddy returns to Memphis, this time as a heel. He spends most of his run here as a Mid-Carder and an Upper Mid-Carder. Don't forget, a Mid-Carder is still a "pushed entity". Buddy has two runs here with the Mid-America title, the territory's secondary singles title. He also has his first true "feud" in the continental U.S., a short program with Koko Ware. Then, he's part of a six-man feud teaming with Dennis Condrey & Norvell Austin to face Ricky Morton, Robert Gibson & Ricky Gibson. His SPOT Rating peaks at a .74 in the second half of October, so there is definite upward momentum in his career arc.

- 7/25/83 Memphis: Buddy Landel vs Mad Dog Boyd
- 8/1/83 Memphis: Buddy Landel vs Steve O
- 8/2/83 Louisville: Buddy Landel vs Tom Prichard
- 8/3/83 Evansville: Buddy Landel vs Spike Huber
- 8/4/83 Lexington: Buddy Landel vs Tommy Gilbert plus a 9-man elimination match
- 8/7/83 Jackson: Buddy Landel vs Dutch Mantell
- 8/8/83 Memphis: Buddy Landel vs Dutch Mantell
- 8/9/83 Louisville: Buddy Landel vs Jeff Van Camp
- 8/10/83 Evansville: Buddy Landel vs Jeff Van Camp
- 8/11/83 Owensboro: Buddy Landel vs Jerry Lawler
- 8/15/83 Memphis: Buddy Landel vs Dutch Mantell
- 8/16/83 Louisville: Buddy Landel vs Dutch Mantell
- 8/20/83 Nashville: Buddy Landel vs Jeff Van Camp
- 8/22/83 Memphis: Buddy Landel vs Stagger Lee
- 8/23/83 Louisville: Buddy Landel vs Tommy Rogers
- 8/24/83 Evansville: Buddy Landel vs Spike Huber
- 8/26/83 Springfield: Buddy Landel vs Tom Prichard
- 8/29/83 Memphis: Buddy Landel vs Koko Ware

8/30/83 Louisville: Buddy Landel vs Terry Taylor
 8/31/83 Nashville: Buddy Landel vs Stagger Lee
 9/1/83 Lexington: Buddy Landel vs Dutch Mantell
 9/3/83 Nashville: Buddy Landel vs Koko Ware
 9/4/83 Jackson: Buddy Landel vs Bobby Eaton
 9/5/83 Memphis: Buddy Landel vs Koko Ware
 9/6/83 Louisville: Buddy Landel vs Koko Ware
 9/7/83 Evansville: Buddy Landel vs Koko Ware
 9/8/83 Owensboro: Buddy Landel vs Tommy Rogers
 9/10/83 Nashville: Buddy Landel vs Dutch Mantell
 9/12/83 Memphis: Buddy Landel vs Tommy Rogers
 9/13/83 Louisville: Buddy Landel vs Koko Ware
 9/14/83 Evansville: Buddy Landel vs Koko Ware
 9/19/83 Memphis: Buddy Landel vs Terry Taylor
 9/21/83 Evansville: Buddy Landel vs Koko Ware
 9/24/83 Greenfield: Buddy Landel vs Dutch Mantell
 9/27/83 Louisville: Buddy Landel & Dennis Condrey vs Bill Dundee & Bobby Eaton
 9/28/83 Evansville: Buddy Landel & Dennis Condrey vs Bill Dundee & Bobby Eaton
 10/1/83 Nashville: Buddy Landel vs Tom Prichard
 10/9/83 Jackson: Buddy Landel vs Bill Dundee
 10/10/83 Memphis: Buddy Landel vs Dutch Mantell
 10/11/83 Louisville: Buddy Landel vs Terry Taylor
 10/14/83 Owensboro: Buddy Landel vs Bill Dundee
 10/15/83 Nashville: Buddy Landel & D. Condrey & N. Austin vs Ricky Gibson & Ricky Morton & Robert Gibson
 10/17/83 Memphis: Buddy Landel & the Assassins & Dennis Condrey & Jesse Ventura & Norvell Austin vs
 Austin Idol & Jerry Lawler & Jimmy Valiant & Rough House Fargo & Stan Lane & Steve Keirn
 10/18/83 Louisville: Buddy Landel & D. Condrey & N. Austin vs Ricky Gibson & Ricky Morton & Robert Gibson
 10/19/83 Evansville: Buddy Landel & D. Condrey & N. Austin vs Ricky Gibson & Ricky Morton & Robert Gibson
 10/24/83 Memphis: Buddy Landel & D. Condrey & N. Austin vs Ricky Gibson & Ricky Morton & Robert Gibson
 10/25/83 Louisville: Buddy Landel & D. Condrey & N. Austin vs Ricky Gibson & Ricky Morton & Robert Gibson
 10/26/83 Evansville: Buddy Landel & D. Condrey & N. Austin vs Ricky Gibson & Ricky Morton & Robert Gibson
 10/31/83 Memphis: Buddy Landel & D. Condrey & N. Austin vs Ricky Gibson & Ricky Morton & Robert Gibson
 11/5/83 Nashville: Buddy Landel & D. Condrey & N. Austin vs Ricky Gibson & Ricky Morton & Robert Gibson
 11/6/83 Jackson: Buddy Landel vs Dutch Mantell
 11/7/83 Memphis: Buddy Landel vs Tom Prichard
 11/8/83 Louisville: Buddy Landel vs Spike Huber
 11/9/83 Evansville: Buddy Landel vs Steve Regal
 11/14/83 Memphis: Buddy Landel & C. Fergie & Grappler & Russian Invader vs D. Mantell & Jaguar & Robert
 Reed & T. Prichard
 11/21/83 Memphis: Buddy Landel vs Bobby Eaton
 11/23/83 Evansville: Buddy Landel vs Bobby Eaton
 11/24/83 Jackson: Buddy Landel vs Bobby Eaton
 11/28/83 Memphis: Buddy Landel vs Terry Taylor
 11/29/83 Louisville: Buddy Landel vs Terry Taylor
 11/30/83 Evansville: Buddy Landel vs Terry Taylor
 12/5/83 Memphis: Buddy Landel vs Angelo Poffo
 12/10/83 Nashville: Buddy Landel vs Tom Prichard

MID-SOUTH: JAN 1984 – FEB 1985

MID-SOUTH: JAN 1984 - FEB 1985

SPOT RATINGS	1984																									
	JAN	FEB			MAR			APR			MAY			JUN			JUL			AUG						
MAIN EVENTS																										
UPPER MID-CARDS																								.60		
MID-CARDS		.41		.40			.41	.45	.48	.52	.52	.53	.51	.44	.42	.40	.41	.43	.43	.49	.50	.51	.47	.41	.43	.53
PRELIMINARIES	.36		.38		.36	.38	.38																	.40		

SPOT RATINGS	1984												1985						
	AUG		SEP			OCT			NOV			DEC			JAN			FEB	
MAIN EVENTS																			
UPPER MID-CARDS													.70	.72	.73	.71	.70	.69	.67
MID-CARDS	.59	.56	.52	.49	.51	.50	.53	.53	.54	.56	.56	.59	.58	.53	.51	.49	.54	.58	
PRELIMINARIES																			

FEUD SCORES	1984																							
	JAN	FEB			MAR			APR			MAY			JUN			JUL			AUG				
Sonny King																								
Lanny Poffo					21	35	37	35	25	15														
Mark Ragin														17	21	25	19							
R Morton & R Gibson (w/ B Reed)								15	21	19														
Joe Savoldi		16																						
Magnum TA																								15

FEUD SCORES	1984												1985					
	AUG	SEP				OCT			NOV		DEC			JAN		FEB		
Sonny King		21	25	30	19													
George Wells						24	29	21										
Brickhouse Brown						16	17	17	27	18	15							
Brad Armstrong													16	25	22	19		
B Fulton & T Rogers (w/ K Khrushchev)	20	22	20															

Buddy's overall SPOT Rating here was a **.51**

NOTES: I've got 212 bookings for Buddy here during his lengthy run of 57 weeks. I mentioned earlier that preliminary wrestlers often aren't booked every night; there is a definite increase in the number of shows Buddy is booked on this time around. The overall data looks to be in line with the other Mid-South runs, with it being about 60-65% complete.

Because he was here for so long, the charts are broken up into groups of two. The first chart has his SPOT Ratings for the first 29 weeks, the second chart has his SPOT Ratings for the next 28 weeks, then we go to the FEUD Scores, again broken up into two separate charts.

Buddy spends his first few weeks here in the prelims. However, unlike his previous stints here, he is probably winning all or most of those bouts to move him up the cards. He settles into a solid role as a mid-card heel, and his first feud is against Lanny Poffo. They did have more than one match in several towns, so it definitely was a "feud". He also teams up with Butch Reed to face Ricky Morton & Robert Gibson a few times. He then has a few matches with Mark Ragin which peak with a FEUD Score of 25 before entering into a feud with Sonny King. The second half of this stint sees him feuding with King, George Wells and Brickhouse Brown. In December he wins the Mid-South Television title from Bill Dundee and his SPOT Rating moves up into Upper Mid-Carder territory. In addition to holding the TV title, he is wrestling North American champ Brad Armstrong often on house shows. He drops the TV title to Terry Taylor at the beginning of 1985 and finishes up his run here in a much stronger position than he'd been in before.

1/25/84 Vicksburg: Buddy Landel vs Joe Savoldi
 1/26/84 Shreveport: Buddy Landel vs George Weingeroff
 1/31/84 Monroe: Buddy Landel vs Joe Savoldi
 2/3/84 Baton Rouge: Buddy Landel vs Joe Savoldi
 2/4/84 Loranger: Buddy Landel & Wendi Richter vs Lanny Poffo & Princess Victoria
 2/5/84 Galliano: Buddy Landel & Wendi Richter vs Brian Adidas & Princess Victoria
 2/7/84 Biloxi: Buddy Landel vs Joe Savoldi
 2/8/84 Lafayette: Buddy Landel & Wendi Richter vs Lanny Poffo & Princess Victoria
 2/10/84 Houston: Buddy Landel vs John King
 2/11/84 Shreveport: Buddy Landel vs George Weingeroff
 2/14/84 Alexandria: Buddy Landel vs George Weingeroff
 2/16/84 Baton Rouge: Buddy Landel & Wendi Richter vs Lanny Poffo & Princess Victoria
 2/18/84 Vicksburg: Buddy Landel & Wendi Richter vs George Weingeroff & Princess Victoria
 2/21/84 Shreveport: Buddy Landel vs Brian Adidas
 2/24/84 Houston: Buddy Landel vs Brian Adidas
 2/27/84 Baton Rouge: Buddy Landel vs Lanny Poffo
 2/28/84 Alexandria: Buddy Landel & Butch Reed vs Ricky Morton & Robert Gibson
 3/1/84 Biloxi: Buddy Landel & Jerry Grey vs Ricky Morton & Robert Gibson
 3/3/84 Jackson: Buddy Landel & Krusher Darsow vs Ricky Morton & Robert Gibson
 3/6/84 Shreveport: Buddy Landel vs Lanny Poffo
 3/7/84 Lake Charles: Buddy Landel vs Lanny Poffo
 3/8/84 Baton Rouge: Buddy Landel vs Joe Savoldi
 3/9/84 Houston: Buddy Landel vs Lanny Poffo
 3/10/84 Alexandria: Buddy Landel vs El Bracero
 3/11/84 Loranger: Buddy Landel vs Lanny Poffo
 3/13/84 Lafayette: Buddy Landel vs Joe Savoldi
 3/16/84 Monroe: Buddy Landel & Butch Reed vs Ricky Morton & Robert Gibson
 3/17/84 Greenwood: Buddy Landel vs Lanny Poffo
 3/18/84 Alexandria: Buddy Landel vs Lanny Poffo
 3/18/84 Lake Charles: Buddy Landel vs John King
 3/21/84 Shreveport: Buddy Landel vs Lanny Poffo
 3/22/84 Biloxi: Buddy Landel vs Lanny Poffo
 3/24/84 Baton Rouge: Buddy Landel vs Lanny Poffo
 3/25/84 Tulsa: Buddy Landel & Krusher Darsow & N. Volkoff vs Ricky Morton & Robert Gibson & Terry Taylor
 3/29/84 Greenville: Buddy Landel vs Lanny Poffo
 3/31/84 Monroe: Buddy Landel vs Lanny Poffo
 4/1/84 Lafayette: Buddy Landel & Butch Reed vs Pork Chop Cash & Troy Graham
 4/1/84 Port Arthur: Buddy Landel vs Terry Taylor
 4/2/84 Baton Rouge: Buddy Landel vs Ricky Morton
 4/3/84 Shreveport: Buddy Landel & Butch Reed vs Ricky Morton & Robert Gibson
 4/4/84 Jackson: Buddy Landel & Butch Reed vs Ricky Morton & Robert Gibson
 4/6/84 Houston: Buddy Landel & Butch Reed vs Ricky Morton & Robert Gibson
 4/10/84 Lake Charles: Buddy Landel vs Lanny Poffo
 4/12/84 Biloxi: Buddy Landel & Butch Reed vs Ricky Morton & Robert Gibson
 4/13/84 Baton Rouge: Buddy Landel & Butch Reed vs Bill Dundee & Pork Chop Cash
 4/14/84 Alexandria: Buddy Landel vs Joe Savoldi
 4/15/84 Beaumont: Buddy Landel & Butch Reed vs Ricky Morton & Robert Gibson

4/15/84 Houston: Buddy Landel vs El Bracero
 4/18/84 Loranger: Buddy Landel & Butch Reed & N. Volkoff vs Ricky Morton & Robert Gibson & Terry Taylor
 4/19/84 Jackson: Buddy Landel vs Ricky Morton
 4/20/84 Shreveport: Buddy Landel vs Tom Zenk
 4/21/84 Monroe: Buddy Landel vs Steve Williams
 4/26/84 Lake Charles: Buddy Landel vs Ricky Morton
 4/28/84 Alexandria: Buddy Landel vs Ricky Morton
 4/29/84 Lafayette: Buddy Landel & Butch Reed vs Magnum TA & Terry Taylor
 5/1/84 Shreveport: Buddy Landel vs Jeff Young
 5/6/84 Alexandria: Buddy Landel vs John King
 5/15/84 Alexandria: Buddy Landel vs Mark Ragin
 5/16/84 Loranger: Buddy Landel vs Lanny Poffo
 5/17/84 Pine Bluff: Buddy Landel vs Lanny Poffo
 5/19/84 Jackson: Buddy Landel vs Steve Williams
 5/20/84 Monroe: Buddy Landel vs Tony Torres
 5/20/84 Shreveport: Buddy Landel vs Magnum TA
 5/21/84 Thibodaux: Buddy Landel vs Jay Youngblood
 5/22/84 Baton Rouge: Buddy Landel vs Mark Ragin
 5/24/84 Biloxi: Buddy Landel vs John King
 5/25/84 Houston: Buddy Landel & Masao Ito vs Ricky Morton & Robert Gibson
 5/26/84 Lake Charles: Buddy Landel vs Jay Youngblood
 5/27/84 Tulsa: Buddy Landel vs Tony Torres
 5/31/84 Greenville: Buddy Landel vs King Cobra
 6/1/84 Shreveport: Buddy Landel vs Sonny King
 6/2/84 Beaumont: Buddy Landel vs Bill Dundee
 6/3/84 Monroe: Buddy Landel vs Mark Ragin
 6/4/84 Baton Rouge: Buddy Landel vs Sonny King
 6/7/84 Biloxi: Buddy Landel vs Mark Ragin
 6/8/84 Houston: Buddy Landel vs Mark Ragin
 6/9/84 Jackson: Buddy Landel vs Mark Ragin
 6/11/84 Thibodaux: Buddy Landel vs Mark Ragin
 6/12/84 Shreveport: Buddy Landel vs Sonny King
 6/13/84 Loranger: Buddy Landel & Butch Reed vs Sonny King & Terry Taylor
 6/15/84 Lake Charles: Buddy Landel vs Steve Williams
 6/17/84 Tulsa: Buddy Landel & Butch Reed vs Hacksaw Duggan & Terry Taylor
 6/18/84 Beaumont: Buddy Landel vs Mark Ragin
 6/19/84 Baton Rouge: Buddy Landel & Butch Reed vs Junkyard Dog & Sonny King
 6/21/84 Greenville: Buddy Landel vs Sonny King
 6/22/84 Houston: Buddy Landel vs Sonny King
 6/23/84 Jackson: Buddy Landel vs Sonny King
 6/24/84 Alexandria: Buddy Landel vs Sonny King
 6/26/84 Shreveport: Buddy Landel & Butch Reed vs Junkyard Dog & Sonny King
 6/27/84 Lake Charles: Buddy Landel vs Sonny King
 6/28/84 Biloxi: Buddy Landel vs Sonny King
 6/30/84 Lafayette: Buddy Landel vs Sonny King
 7/1/84 Tulsa: Buddy Landel & Butch Reed vs Junkyard Dog & Sonny King
 7/2/84 Baton Rouge: Buddy Landel vs Ric McCord

7/5/84 Bogalusa: Buddy Landel vs Sonny King
 7/8/84 Alexandria: Buddy Landel & Butch Reed & E. Ladd vs Hacksaw Duggan & Junkyard Dog & Sonny King
 7/8/84 Monroe: Buddy Landel vs Sonny King
 7/10/84 Shreveport: Buddy Landel & Krusher Khrushev vs Bobby Fulton & Tommy Rogers
 7/11/84 Greenwood: Buddy Landel & Krusher Khrushev vs Koko Ware & Norvell Austin
 7/13/84 Lafayette: Buddy Landel vs Ric McCord
 7/15/84 Tulsa: Buddy Landel vs Sonny King
 7/16/84 Jackson: Buddy Landel vs Norvell Austin
 7/17/84 Baton Rouge: Buddy Landel & Pat Rose vs Koko Ware & Norvell Austin
 7/19/84 Biloxi: Buddy Landel vs Sonny King
 7/22/84 Lafayette: Buddy Landel vs Ric McCord
 7/26/84 Lake Charles: Buddy Landel & Pat Rose vs Koko Ware & Norvell Austin
 7/29/84 Tulsa: Buddy Landel vs Ric McCord
 7/31/84 Baton Rouge Buddy Landel vs Magnum TA
 8/3/84 Houston: Buddy Landel vs Jose Lothario
 8/7/84 Pine Bluff: Buddy Landel & Butch Reed vs Junkyard Dog & Terry Taylor
 8/8/84 Monroe: Buddy Landel vs Terry Taylor
 8/9/84 Jackson: Buddy Landel vs Magnum TA
 8/10/84 Alexandria: Buddy Landel vs Magnum TA
 8/14/84 Baton Rouge: Buddy Landel & Krusher Khrushev vs Bobby Fulton & Tommy Rogers
 8/17/84 Houston: Buddy Landel & Krusher Khrushev vs Bobby Fulton & Tommy Rogers
 8/18/84 Lake Charles: Buddy Landel vs Tony Torres
 8/20/84 Monroe: Buddy Landel vs Terry Taylor
 8/21/84 Shreveport: Buddy Landel & Krusher Khrushev vs Bobby Fulton & Tommy Rogers
 8/23/84 Alexandria: Buddy Landel & Krusher Khrushev vs Bobby Fulton & Tommy Rogers
 8/26/84 Tulsa: Buddy Landel vs Magnum TA
 8/27/84 Jackson: Buddy Landel & Krusher Khrushev vs Bobby Fulton & Tommy Rogers
 9/1/84 Monroe: Buddy Landel vs Sonny King
 9/2/84 Alexandria: Buddy Landel vs Sonny King
 9/2/84 Houma: Buddy Landel & Krusher Khrushev vs Bobby Fulton & Tommy Rogers
 9/4/84 Shreveport: Buddy Landel vs Art Crews
 9/6/84 Jackson: Buddy Landel vs Sonny King
 9/9/84 Houston: Buddy Landel & Ernie Ladd vs Brickhouse Brown & Sonny King
 9/10/84 Lake Charles: Buddy Landel vs Sonny King
 9/11/84 Baton Rouge: Buddy Landel vs Sonny King
 9/13/84 Biloxi: Buddy Landel vs Sonny King
 9/16/84 Monroe: Buddy Landel vs Art Crews
 9/16/84 Natchitoches: Buddy Landel vs Sonny King
 9/18/84 Shreveport: Buddy Landel vs Terry Taylor
 9/19/84 Greenville: Buddy Landel vs Brickhouse Brown
 9/20/84 Jackson: Buddy Landel & Ernie Ladd vs Brickhouse Brown & Terry Taylor
 9/23/84 Tulsa: Buddy Landel vs Sonny King
 9/24/84 Pine Bluff: Buddy Landel vs Magnum TA
 9/25/84 Baton Rouge: Buddy Landel & Ernie Ladd vs Brickhouse Brown & Sonny King
 9/27/84 Loranger: Buddy Landel vs Brickhouse Brown
 9/30/84 Lafayette: Buddy Landel & Ernie Ladd vs Brickhouse Brown & Sonny King
 9/30/84 Thibodaux: Buddy Landel vs Brickhouse Brown

10/2/84 Shreveport: Buddy Landel vs Tommy Rogers
 10/3/84 Alexandria: Buddy Landel vs Brickhouse Brown
 10/6/84 Biloxi: Buddy Landel vs George Wells
 10/7/84 Tulsa: Buddy Landel vs George Wells
 10/8/84 Lake Charles: Buddy Landel vs George Wells
 10/9/84 Greenville: Buddy Landel vs George Wells
 10/12/84 Houston: Buddy Landel vs Jose Lothario
 10/13/84 Baton Rouge: Buddy Landel vs George Wells
 10/14/84 Monroe: Buddy Landel & Ernie Ladd vs Brickhouse Brown & George Wells
 10/14/84 Pine Bluff: Buddy Landel vs George Wells
 10/16/84 Shreveport: Buddy Landel vs George Wells
 10/18/84 Greenwood: Buddy Landel & Ernie Ladd vs Brickhouse Brown & George Wells
 10/21/84 Tulsa: Buddy Landel vs Johnny Mantell
 10/22/84 Lake Charles: Buddy Landel vs Brickhouse Brown
 10/23/84 Baton Rouge: Buddy Landel vs Brickhouse Brown
 10/25/84 Biloxi: Buddy Landel vs Brickhouse Brown
 10/27/84 Jackson: Buddy Landel & Butch Reed vs Brickhouse Brown & George Wells
 10/28/84 Alexandria: Buddy Landel vs Brickhouse Brown
 10/28/84 Monroe: Buddy Landel vs Brickhouse Brown
 11/1/84 Biloxi: Buddy Landel & Bobby Eaton & Butch Reed & Dennis Condrey vs Brickhouse Brown & George Wells & Ricky Morton & Robert Gibson
 11/5/84 Princeton: Buddy Landel vs Brickhouse Brown
 11/12/84 Lake Charles: Buddy Landel & Ernie Ladd vs Brickhouse Brown & Magnum TA
 11/17/84 Baton Rouge: Buddy Landel & Ernie Ladd vs Brickhouse Brown & George Wells
 11/18/84 Tulsa: Buddy Landel vs Shawn Michaels
 11/20/84 Loranger: Buddy Landel & Hercules Hernandez vs Ricky Morton & Robert Gibson
 11/24/84 Alexandria: Buddy Landel & Hercules Hernandez vs Brickhouse Brown & George Wells
 11/25/84 Houma: Buddy Landel vs Shawn Michaels
 11/26/84 Monroe: Buddy Landel & Hercules Hernandez vs Shawn Michaels & Tony Falk
 11/28/84 Jackson: Buddy Landel & Hercules Hernandez vs Shawn Michaels & Tony Falk
 11/29/84 Biloxi: Buddy Landel & Jack Victory vs Shawn Michaels & Tony Falk
 11/30/84 Lake Charles: Buddy Landel vs Terry Taylor
 12/2/84 Tulsa: Buddy Landel vs Tony Falk
 12/4/84 Baton Rouge: Buddy Landel vs Tony Falk
 12/6/84 Lake Charles: Buddy Landel vs Bill Dundee
 12/8/84 Jackson: Buddy Landel & Hercules Hernandez & Steve Williams vs H. Duggan & R. Morton & R. Gibson
 12/9/84 Alexandria: Buddy Landel vs Bill Dundee
 12/9/84 Monroe: Buddy Landel vs Butch Reed
 12/13/84 Biloxi: Buddy Landel & Hercules Hernandez vs Ricky Morton & Robert Gibson
 12/16/84 Lafayette: Buddy Landel vs Bill Dundee
 12/18/84 Baton Rouge: Buddy Landel & Hercules Hernandez & T. DiBiase vs B. Reed & R. Morton & R. Gibson
 12/26/84 Monroe: Buddy Landel vs Bill Dundee
 12/29/84 Lake Charles: Buddy Landel vs Butch Reed
 12/30/84 Alexandria: Buddy Landel vs Terry Taylor
 1/3/85 Biloxi: Buddy Landel vs Terry Taylor
 1/4/85 Greenwood: Buddy Landel vs Butch Reed
 1/5/85 Alexandria: Buddy Landel vs Brad Armstrong

1/8/85 Jackson: Buddy Landel vs Butch Reed
1/9/85 Baton Rouge: Buddy Landel vs Brad Armstrong
1/10/85 Monroe: Buddy Landel vs Brad Armstrong
1/11/85 Loranger: Buddy Landel vs Brad Armstrong
1/12/85 Shreveport: Buddy Landel vs Terry Taylor
1/15/85 Alexandria: Buddy Landel vs Tim Horner
1/17/85 Lake Charles: Buddy Landel vs Brad Armstrong
1/22/85 Jackson: Buddy Landel vs Brad Armstrong
1/24/85 Biloxi: Buddy Landel vs Terry Taylor
1/25/85 Greenville: Buddy Landel vs King Parsons
1/26/85 Shreveport: Buddy Landel vs Terry Taylor
1/27/85 Kaplan: Buddy Landel & Hercules Hernandez vs Ricky Morton & Robert Gibson
1/27/85 Lafayette: Buddy Landel vs Brad Armstrong
1/27/85 Lake Charles: Buddy Landel vs King Parsons
1/29/85 Baton Rouge: Buddy Landel & Hercules Hernandez vs Ricky Morton & Robert Gibson
2/8/85 Baton Rouge: Buddy Landel & Hercules Hernandez vs King Parsons & Terry Taylor
2/9/85 Greenville: Buddy Landel vs Tim Horner
2/10/85 Tulsa: Buddy Landel vs King Parsons
2/14/85 Biloxi: Buddy Landel vs Brad Armstrong
2/16/85 Lafayette: Buddy Landel & Hercules Hernandez & T. DiBiase vs H. Duggan & King Parsons & T. Taylor
2/17/85 Alexandria: Buddy Landel & Steve Williams vs Brad Armstrong & Terry Taylor
2/17/85 Baton Rouge: Buddy Landel vs Brad Armstrong
2/18/85 Monroe: Buddy Landel vs Terry Taylor
2/21/85 Zwolle: Buddy Landel & Steve Williams vs Ricky Morton & Robert Gibson
2/22/85 Lake Charles: Buddy Landel vs Brad Armstrong

MID-ATLANTIC: MAR 1985 – DEC 1985

MID-ATLANTIC: MAR 1985 - DEC 1985

SPOT RATINGS	1985											
	MAR			APR			MAY			JUN		
MAIN EVENTS												
UPPER MID-CARDS				.63	.68	.63				.65	.67	.75
MID-CARDS			.51	.57			.57	.48	.45	.44	.49	.56
PRELIMINARIES	.28	.38	.40									

SPOT RATINGS	1985											
	AUG			SEP			OCT			NOV		
MAIN EVENTS												
UPPER MID-CARDS	.69	.61		.63		.63				.60	.61	.63
MID-CARDS		.54	.55	.57	.59		.57	.58	.55	.56	.58	.60
PRELIMINARIES												

FEUD SCORES	1985											
	MAR			APR			MAY			JUN		
Magnum TA			18	24	35	36	33	29	19			
Ron Bass											27	27
Dusty Rhodes											15	23
Denny Brown				17								
Sam Houston	15	16	17									
Stoney Burke							15					

FEUD SCORES	1985											
	AUG			SEP			OCT			NOV		
Ron Bass	43	41	33	28	23	31	30	30	20	19	15	18
Terry Taylor							23	33	34	30	22	15
R Morton & R Gibson (w/ T Blanchard)											16	16

Buddy's overall SPOT Rating here was a .59

NOTES: Like his last stint in Mid-South, this is another lengthy one. Buddy is here for 41 weeks, and I've got 179 bookings for him in that time. The data looks to be about 65-70% complete.

Buddy again spends a few weeks in the prelims being built up and by April he finds himself in the Upper Mid-Cards feuding with Magnum T.A. After that feud ends, he drops back into the Mid-Cards before moving back up again as he begins feuding with Ron Bass. In addition, he has several matches with Dusty Rhodes in July.

While not listed above, he also has a few matches against Ric Flair during this time (they didn't happen often enough to have a FEUD Score of 15 or above). The Flair vs Landel match in Raleigh drew a sellout crowd, with many fans turned away. It has been said that these matches with Flair were a "test run" of sorts for something further down the road after Starrcade at the end of the year.

The feud with Bass hits “major feud” status, peaking with a FEUD Score of 43 in early August. Buddy then begins a feud with a familiar face, Terry Taylor. Throughout the fall Buddy’s SPOT Rating straddles the border between Mid-Cards and Upper Mid-Cards. As we get into November, he is facing Taylor regularly and teaming with Tully Blanchard to face the Rock & Roll Express. Landel won the National Heavyweight title from Taylor at Starrcade. The promotion was now ready to pull the trigger on a major Flair vs Landel feud, with Landel reportedly slated to win the World Heavyweight title from Flair. Unfortunately, Landel no showed a television taping that was going to feature a big angle to get the feud going and he was fired, with Dusty Rhodes “winning” the National title in a phantom title change in mid-December.

3/6/85 Raleigh: Buddy Landel vs Denny Brown
 3/7/85 Greenville: Buddy Landel vs Starship Eagle
 3/9/85 Charlotte: Buddy Landel vs Sam Houston
 3/10/85 Sumter: Buddy Landel vs Sam Houston
 3/14/85 Norfolk: Buddy Landel vs Sam Houston
 3/18/85 Fayetteville: Buddy Landel vs Pez Whatley
 3/20/85 Raleigh: Buddy Landel vs Sam Houston
 3/22/85 Conway: Buddy Landel vs Steve Casey
 3/24/85 Roanoke: Buddy Landel vs Pez Whatley
 3/25/85 Greenville: Buddy Landel vs Magnum TA
 3/26/85 Philadelphia: Buddy Landel vs Sam Houston
 3/27/85 Altoona: Buddy Landel vs Denny Brown
 3/28/85 Pittsburgh: Buddy Landel & Arn Anderson & John Tatum vs Buzz Tyler & M. Fernandez & Pez Whatley
 3/29/85 Richmond: Buddy Landel vs Magnum TA
 3/30/85 Greensboro: Buddy Landel vs Buzz Tyler
 3/31/85 Asheville: Buddy Landel vs Buzz Tyler
 4/3/85 Raleigh: Buddy Landel vs Buzz Sawyer
 4/5/85 Columbia: Buddy Landel vs Sam Houston
 4/7/85 Roanoke: Buddy Landel vs Pez Whatley
 4/8/85 Greenville: Buddy Landel vs Denny Brown
 4/10/85 Pittsburgh: Buddy Landel vs Denny Brown
 4/10/85 Raleigh: Buddy Landel vs Buzz Tyler
 4/11/85 Fredericksburg: Buddy Landel vs Magnum TA
 4/12/85 Norfolk: Buddy Landel vs Denny Brown
 4/13/85 Greensboro: Buddy Landel vs Magnum TA
 4/14/85 Asheville: Buddy Landel vs Magnum TA
 4/14/85 Atlanta: Buddy Landel vs Magnum TA
 4/15/85 Greenville: Buddy Landel vs Magnum TA
 4/17/85 Raleigh: Buddy Landel vs Magnum TA
 4/18/85 Columbia: Buddy Landel vs Buzz Tyler
 4/20/85 Conway: Buddy Landel vs Magnum TA
 4/22/85 Greenville: Buddy Landel vs Rocky Kernodle
 4/27/85 Richmond: Buddy Landel vs Sam Houston
 4/28/85 Asheville: Buddy Landel vs Magnum TA
 4/29/85 Greenville: Buddy Landel vs Sam Houston
 5/2/85 Columbia: Buddy Landel vs Magnum TA
 5/4/85 Greensboro: Buddy Landel vs Ron Starr
 5/5/85 Columbus: Buddy Landel vs Magnum TA

5/5/85 Marietta: Buddy Landel vs Magnum TA
 5/6/85 Greenville: Buddy Landel vs Pez Whatley
 5/8/85 Raleigh: Buddy Landel vs Sam Houston
 5/9/85 Norfolk: Buddy Landel vs Magnum TA
 5/10/85 Richmond: Buddy Landel vs Don Kernodle
 5/11/85 Charlotte: Buddy Landel vs Johnny Weaver
 5/12/85 Sumter: Buddy Landel vs Don Kernodle
 5/13/85 Fayetteville: Buddy Landel vs Gene Ligon
 5/15/85 Raleigh: Buddy Landel vs Gene Ligon
 5/16/85 Columbia: Buddy Landel vs Stoney Burke
 5/17/85 Hampton: Buddy Landel vs Stoney Burke
 5/18/85 Greensboro: Buddy Landel vs Magnum TA
 5/19/85 Roanoke: Buddy Landel vs Stoney Burke
 5/20/85 Greenville: Buddy Landel vs Pez Whatley
 5/24/85 Richmond: Buddy Landel vs Rocky Kernodle
 5/26/85 Fayetteville: Buddy Landel vs Sam Houston
 5/26/85 Greensboro: Buddy Landel vs Denny Brown
 5/27/85 Greenville: Buddy Landel vs Ron Garvin
 5/29/85 Raleigh: Buddy Landel vs Rocky King
 5/30/85 Columbia: Buddy Landel vs Sam Houston
 6/1/85 Charlotte: Buddy Landel vs Gene Ligon
 6/8/85 Greensboro: Buddy Landel vs Ric Flair
 6/9/85 Roanoke: Buddy Landel vs Pat Tanaka
 6/10/85 Greenville: Buddy Landel vs Sam Houston
 6/15/85 Richmond: Buddy Landel vs Ric Flair
 6/16/85 Asheville: Buddy Landel vs Joel Deaton
 6/16/85 Sumter: Buddy Landel vs Denny Brown
 6/17/85 Greenville: Buddy Landel vs Ric Flair
 6/18/85 Hickory: Buddy Landel vs Sam Houston
 6/19/85 Raleigh: Buddy Landel vs Rocky Kernodle
 6/20/85 Columbia: Buddy Landel vs Jimmy Valiant
 6/21/85 Hampton: Buddy Landel vs Stoney Burke
 6/23/85 Greensboro: Buddy Landel vs Pat Tanaka
 6/24/85 Greenville: Buddy Landel vs Dusty Rhodes
 6/26/85 Raleigh: Buddy Landel & Ron Bass vs Buzz Tyler & Jimmy Valiant
 6/27/85 Norfolk: Buddy Landel vs Magnum TA
 6/28/85 Richmond: Buddy Landel vs Ricky Reeves
 7/2/85 Columbia: Buddy Landel vs Ron Bass
 7/4/85 Norfolk: Buddy Landel vs Ron Bass
 7/6/85 Charlotte: Buddy Landel vs Ron Bass
 7/7/85 Greenville: Buddy Landel vs Ron Bass
 7/10/85 Raleigh: Buddy Landel vs Ron Bass
 7/11/85 Kinston: Buddy Landel vs Manny Fernandez
 7/12/85 Columbia: Buddy Landel vs Dusty Rhodes
 7/13/85 Charlotte: Buddy Landel vs Ric Flair
 7/13/85 Greensboro: Buddy Landel vs Ric Flair
 7/14/85 Asheville: Buddy Landel vs Dusty Rhodes

7/15/85 Greenville: Buddy Landel vs Dusty Rhodes
7/18/85 Norfolk: Buddy Landel vs Ron Bass
7/19/85 Richmond: Buddy Landel vs Dusty Rhodes
7/20/85 Philadelphia: Buddy Landel vs Ron Bass
7/21/85 Charlotte: Buddy Landel vs Dusty Rhodes
7/22/85 Greenville: Buddy Landel vs Ric Flair
7/24/85 Newton: Buddy Landel vs Ron Bass
7/25/85 Laurinburg: Buddy Landel vs Ric Flair
7/26/85 Hampton: Buddy Landel vs Ron Bass
7/27/85 Greensboro: Buddy Landel vs Dusty Rhodes
7/29/85 Greenville: Buddy Landel vs Ron Bass
8/2/85 Charlotte: Buddy Landel vs Ron Bass
8/3/85 Florence: Buddy Landel vs Ron Bass
8/4/85 Roanoke: Buddy Landel vs Ron Bass
8/7/85 Raleigh: Buddy Landel vs Sam Houston
8/8/85 Norfolk: Buddy Landel vs Ron Bass
8/9/85 Columbia: Buddy Landel vs Ron Bass
8/11/85 Asheville: Buddy Landel vs Ron Bass
8/14/85 Raleigh: Buddy Landel vs Denny Brown
8/16/85 Richmond: Buddy Landel vs Ron Bass
8/18/85 Charlotte: Buddy Landel vs Ron Bass
8/22/85 Columbia: Buddy Landel vs Ron Bass
8/23/85 Philadelphia: Buddy Landel vs Ron Bass
8/28/85 Raleigh: Buddy Landel vs Starship Eagle
8/29/85 Norfolk: Buddy Landel vs Sam Houston
8/30/85 Richmond: Buddy Landel vs Starship Eagle
8/31/85 Charlotte: Buddy Landel vs Ric Flair
9/1/85 Atlanta: Buddy Landel vs Italian Stallion
9/4/85 Raleigh: Buddy Landel vs Ron Bass
9/5/85 Lexington: Buddy Landel vs Ron Bass
9/6/85 Hampton: Buddy Landel vs Ric Flair
9/7/85 Richmond: Buddy Landel vs Ron Bass
9/8/85 Roanoke: Buddy Landel vs Ric Flair
9/9/85 Augusta: Buddy Landel vs Ron Bass
9/12/85 Columbia: Buddy Landel vs Ron Bass
9/13/85 Norfolk: Buddy Landel vs Jimmy Valiant
9/15/85 Pensacola: Buddy Landel vs Sam Houston
9/16/85 Fayetteville: Buddy Landel vs Jimmy Valiant
9/19/85 Madison Heights: Buddy Landel vs Ron Bass
9/20/85 Richmond: Buddy Landel vs Ron Bass
9/21/85 Greensboro: Buddy Landel vs Ron Bass
9/22/85 Charlotte: Buddy Landel vs Terry Taylor
9/24/85 Kenansville: Buddy Landel vs Pez Whatley
9/26/85 Harrisonburg: Buddy Landel vs Pat Tanaka
9/27/85 Norfolk: Buddy Landel vs Italian Stallion
9/28/85 Columbus: Buddy Landel vs Ron Bass
9/29/85 Atlanta: Buddy Landel vs Denny Brown

9/30/85 Memphis: Buddy Landel vs Pez Whatley
 10/2/85 Mount Vernon: Buddy Landel vs Italian Stallion
 10/4/85 Hampton: Buddy Landel vs Pez Whatley
 10/5/85 Greensboro: Buddy Landel vs Terry Taylor
 10/7/85 Greenville: Buddy Landel vs Brady Boone
 10/10/85 Norfolk: Buddy Landel vs Terry Taylor
 10/11/85 Tallahassee: Buddy Landel vs Ron Bass
 10/12/85 Jacksonville: Buddy Landel vs Terry Taylor
 10/13/85 Asheville: Buddy Landel vs Terry Taylor
 10/13/85 Charlotte: Buddy Landel vs Terry Taylor
 10/18/85 Richmond: Buddy Landel vs Terry Taylor
 10/19/85 Greensboro: Buddy Landel vs Ron Garvin
 10/20/85 Atlanta: Buddy Landel vs Terry Taylor
 10/21/85 Boiling Springs: Buddy Landel vs Terry Taylor
 10/23/85 Mount Holly: Buddy Landel vs Terry Taylor
 10/30/85 Walterboro: Buddy Landel vs Terry Taylor
 11/1/85 Asheboro: Buddy Landel vs Ron Bass
 11/2/85 Cincinnati: Buddy Landel vs Ron Bass
 11/3/85 Asheville: Buddy Landel vs Ron Bass
 11/3/85 Atlanta: Buddy Landel vs Terry Taylor
 11/4/85 Lumberton: Buddy Landel vs Tully Blanchard
 11/5/85 North Wilkesboro: Buddy Landel vs Pez Whatley
 11/6/85 Raleigh: Buddy Landel & Thunderfoot vs Don Kernodle & Ron Bass
 11/11/85 Fayetteville: Buddy Landel vs Manny Fernandez
 11/13/85 Monroe: Buddy Landel vs Don Kernodle
 11/14/85 Columbia: Buddy Landel vs Terry Taylor
 11/15/85 Charleston: Buddy Landel vs Ron Bass
 11/16/85 Cleveland: Buddy Landel vs Ron Bass
 11/18/85 Greenville: Buddy Landel & Black Bart & JJ Dillon vs Billy Jack Haynes & Ron Bass
 11/20/85 Canton: Buddy Landel vs Manny Fernandez
 11/21/85 Wheeling: Buddy Landel vs Sam Houston
 11/22/85 Charleston: Buddy Landel vs Manny Fernandez
 11/23/85 Philadelphia: Buddy Landel vs Terry Taylor
 11/24/85 Baltimore: Buddy Landel vs Magnum TA
 11/26/85 Lincoln: Buddy Landel vs Ron Bass
 11/27/85 Miami: Buddy Landel vs Barry Windham
 11/28/85 Greensboro: Buddy Landel vs Terry Taylor
 11/29/85 St. Louis: Buddy Landel vs Terry Taylor
 11/30/85 Richmond: Buddy Landel & Black Bart & JJ Dillon vs Billy Jack Haynes & R. Morton & R. Gibson
 12/1/85 Asheville: Buddy Landel & Tully Blanchard vs Ricky Morton & Robert Gibson
 12/1/85 Greenville: Buddy Landel & Tully Blanchard vs Ricky Morton & Robert Gibson
 12/2/85 Honea Path: Buddy Landel vs Ron Garvin
 12/2/85 Lumberton: Buddy Landel vs Tully Blanchard
 12/4/85 Raleigh: Buddy Landel & Tully Blanchard vs Ricky Morton & Robert Gibson
 12/8/85 Atlanta: Buddy Landel & Tully Blanchard vs Ricky Morton & Robert Gibson
 12/8/85 Columbus: Buddy Landel vs Jim Jeffers
 12/14/85 Conway: Buddy Landel vs Terry Taylor

MEMPHIS: JAN 1986 – JUL 1986

MEMPHIS: JAN 1986 - JUL 1986

	1986																												
SPOT RATINGS	1/5	1/12	1/19	1/26	2/2	2/9	2/16	2/23	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	
MAIN EVENTS									.83	.89	.93	.96	.99	.99	.98	.96	.95	.93	.92	.87	.86	.88	.94	.98	.99	.97	.95	.92	.91
UPPER MID-CARDS					.62	.68	.75																						
MID-CARDS	.45	.45	.49	.55																									
PRELIMINARIES																													

	1986																											
FEUD SCORES	1/5	1/12	1/19	1/26	2/2	2/9	2/16	2/23	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13
Bill Dundee																					33	56	61	55	35	19		
D Mantell & J Lawler (w/ B Dundee)										31	42	59	60	56	38	19												
Dirty Rhodes						20	32	39	41	29	16																	
Dirty Rhodes & Rick Casey (w/ D Mantell)						27	23	21																				
Jos LeDuc																		15	21	21								
Tracy Smothers		18	20	18	15																							
Fire & Flame (w/ A Idol)																										15	19	18
J Jarrett & J LeDuc (w/ B Dundee)																16												
J Lawler & J LeDuc (w/ B Dundee)																		16	16									
Dutch Mantell															16	16												

Buddy's overall SPOT Rating here was a .86

NOTES: I have 124 bookings for Buddy in 28 weeks. It appears I have slightly more data for Memphis in this time period than in the past; I'd say it's about 65-70% complete.

If pro wrestling is the land of second chances, Memphis is probably the land of third, fourth and fifth chances. Coming off being fired from Mid-Atlantic, Buddy returns to Memphis for the third time in his career and is quickly moved up the cards. He teams up with Dutch Mantell and they feud with Dirty Rhodes (Roger Smith) and Rick Casey (Wendell Cooley). Dutch turns babyface and Landel and Dirty Rhodes have a singles feud that peaks with a FEUD Score of 41. By this point, Buddy is established as a Main Eventer. He forms a team with Bill Dundee, and they begin to feud with Mantell & Jerry Lawler. This feud lasts several weeks and sees Buddy's SPOT Rating go above a .90 for the first time in his career. After that feud, Landel & Dundee have matches against Jos LeDuc and a partner (either Lawler or Jeff Jarrett) and Landel also has singles matches against LeDuc. Landel and Dundee split up, with Buddy turning babyface, and they begin a feud. As that heats up, so does Buddy's SPOT Rating, going back above a .90 as a babyface and peaking at a .99 in June. The feud with Dundee peaks with a FEUD Score of 61. After the feud finishes up, it's time to move on for Buddy. He and Austin Idol have some matches against Fire & Flame, who I believe were Roger Smith (in yet another one of his many gimmicks) & Don Bass.

- 1/4/86 Nashville: Buddy Landel vs Tracy Smothers
- 1/5/86 Memphis: Buddy Landel vs Koko Ware
- 1/6/86 Hopkinsville: Buddy Landel vs Jerry Lawler
- 1/7/86 Louisville: Buddy Landel vs Tracy Smothers
- 1/8/86 Evansville: Buddy Landel vs Tracy Smothers
- 1/11/86 Nashville: Buddy Landel vs Koko Ware
- 1/12/86 Jackson: Buddy Landel vs Billy Travis
- 1/16/86 Nashville: Buddy Landel vs Tracy Smothers
- 1/20/86 Memphis: Buddy Landel & Dutch Mantell vs Bobby Fulton & Tommy Rogers

1/21/86 Louisville: Buddy Landel vs Koko Ware
 1/22/86 Evansville: Buddy Landel vs Koko Ware
 1/24/86 Jackson: Buddy Landel vs Tracy Smothers
 1/28/86 Louisville: Buddy Landel vs Tracy Smothers
 1/29/86 Evansville: Buddy Landel vs Tracy Smothers
 1/30/86 Nashville: Buddy Landel vs Tojo Yamamoto
 1/31/86 Jackson: Buddy Landel & Dutch Mantell vs Bobby Fulton & Tommy Rogers
 2/1/86 Nashville: Buddy Landel vs Larry Hamilton
 2/3/86 Memphis: Buddy Landel vs Dirty Rhodes
 2/4/86 Louisville: Buddy Landel & Dutch Mantell vs Dirty Rhodes & Rick Casey
 2/5/86 Evansville: Buddy Landel & Dutch Mantell vs Dirty Rhodes & Rick Casey
 2/6/86 Lexington: Buddy Landel vs Billy Travis
 2/7/86 Jackson: Buddy Landel & Dutch Mantell vs Dirty Rhodes & Rick Casey
 2/8/86 Nashville: Buddy Landel vs Dirty Rhodes
 2/9/86 Memphis: Buddy Landel & Dutch Mantell vs Dirty Rhodes & Rick Casey
 2/11/86 Louisville: Buddy Landel vs Dirty Rhodes
 2/12/86 Evansville: Buddy Landel vs Dirty Rhodes
 2/15/86 Nashville: Buddy Landel & Dutch Mantell vs Dirty Rhodes & Rick Casey
 2/17/86 Memphis: Buddy Landel vs Dirty Rhodes
 2/18/86 Louisville: Buddy Landel & Dutch Mantell vs Dirty Rhodes & Rick Casey
 2/19/86 Evansville: Buddy Landel & Dutch Mantell vs Dirty Rhodes & Rick Casey
 2/21/86 Jackson: Buddy Landel vs Dirty Rhodes
 2/24/86 Memphis: Buddy Landel & Bill Dundee vs Billy Travis & Dutch Mantell
 2/24/86 Memphis: Buddy Landel vs Austin Idol
 2/25/86 Louisville: Buddy Landel vs Dirty Rhodes
 2/26/86 Evansville: Buddy Landel vs Dirty Rhodes
 2/27/86 Nashville: Buddy Landel vs Dirty Rhodes
 2/28/86 Jackson: Buddy Landel vs Dirty Rhodes
 3/1/86 Nashville: Buddy Landel vs Dirty Rhodes
 3/3/86 Memphis: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 3/4/86 Louisville: Buddy Landel vs Dirty Rhodes
 3/5/86 Evansville: Buddy Landel vs Dirty Rhodes
 3/6/86 Fulton: Buddy Landel & Bill Dundee vs Bobby Fulton & Tommy Rogers
 3/7/86 Jackson: Buddy Landel & Bill Dundee vs Dirty Rhodes & Dutch Mantell
 3/8/86 Nashville: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 3/9/86 Memphis: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 3/11/86 Louisville: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 3/12/86 Evansville: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 3/14/86 Jackson: Buddy Landel & Bill Dundee vs Dutch Mantell & Phil Hickerson
 3/15/86 Nashville: Buddy Landel & Bill Dundee vs Dutch Mantell & Jackie Fargo
 3/17/86 Memphis: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 3/18/86 Louisville: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 3/19/86 Evansville: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 3/21/86 Booneville: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 3/22/86 Russellville: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 3/24/86 Memphis: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 3/25/86 Louisville: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler

3/28/86 Jackson: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 3/29/86 Nashville: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 3/31/86 Memphis: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 4/1/86 Louisville: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 4/2/86 Evansville: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 4/4/86 Jackson: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 4/5/86 Nashville: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 4/7/86 Memphis: Buddy Landel vs Dutch Mantell
 4/8/86 Louisville: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 4/9/86 Evansville: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 4/11/86 Jackson: Buddy Landel & Bill Dundee vs Dutch Mantell & Jerry Lawler
 4/12/86 Nashville: Buddy Landel vs Dutch Mantell
 4/14/86 Memphis: Buddy Landel & Bill Dundee vs Jeff Jarrett & Jos LeDuc
 4/15/86 Louisville: Buddy Landel vs Dutch Mantell
 4/16/86 Evansville: Buddy Landel vs Dutch Mantell
 4/21/86 Memphis: Buddy Landel & Bill Dundee & Tony Falk vs Jeff Jarrett & Jerry Lawler & Jos LeDuc
 4/22/86 Louisville: Buddy Landel & Bill Dundee vs Jeff Jarrett & Jos LeDuc
 4/23/86 Evansville: Buddy Landel & Bill Dundee vs Jeff Jarrett & Jos LeDuc
 4/25/86 Jackson: Buddy Landel vs Jos LeDuc
 4/28/86 Memphis: Buddy Landel & Bill Dundee vs Jerry Lawler & Jos LeDuc
 4/29/86 Louisville: Buddy Landel & Bill Dundee & Tony Falk vs Jeff Jarrett & Jerry Lawler & Jos LeDuc
 4/30/86 Evansville: Buddy Landel & Bill Dundee & Tony Falk vs Jeff Jarrett & Jerry Lawler & Jos LeDuc
 5/1/86 Nashville: Buddy Landel & Bill Dundee vs Jeff Jarrett & Jos LeDuc
 5/2/86 Jackson: Buddy Landel & Bill Dundee vs Jeff Jarrett & Jerry Lawler
 5/3/86 Nashville: Buddy Landel & Bill Dundee vs Jerry Lawler & Jos LeDuc
 5/5/86 Memphis: Buddy Landel vs Jos LeDuc
 5/6/86 Louisville: Buddy Landel & Bill Dundee vs Jerry Lawler & Jos LeDuc
 5/7/86 Evansville: Buddy Landel & Bill Dundee vs Jerry Lawler & Jos LeDuc
 5/9/86 Jackson: Buddy Landel vs Paul Diamond
 5/10/86 Nashville: Buddy Landel vs Jos LeDuc
 5/13/86 Louisville: Buddy Landel vs Jos LeDuc
 5/14/86 Evansville: Buddy Landel vs Jos LeDuc
 5/17/86 Nashville: Buddy Landel vs Jos LeDuc
 5/19/86 Memphis: Buddy Landel vs Bill Dundee
 5/23/86 Amory: Buddy Landel vs Danny Fargo
 5/26/86 Memphis: Buddy Landel vs Bill Dundee
 5/27/86 Louisville: Buddy Landel vs Bill Dundee
 5/28/86 Evansville: Buddy Landel vs Bill Dundee
 5/29/86 Nashville: Buddy Landel vs Bill Dundee
 5/30/86 Jackson: Buddy Landel vs Bill Dundee
 5/31/86 Nashville: Buddy Landel vs Bill Dundee
 6/2/86 Memphis: Buddy Landel vs Bill Dundee
 6/3/86 Louisville: Buddy Landel vs Bill Dundee
 6/4/86 Evansville: Buddy Landel vs Bill Dundee
 6/6/86 Jackson: Buddy Landel vs Bill Dundee
 6/7/86 Nashville: Buddy Landel vs Bill Dundee
 6/9/86 Memphis: Buddy Landel vs Bill Dundee

6/10/86 Louisville: Buddy Landel vs Bill Dundee
6/11/86 Evansville: Buddy Landel vs Bill Dundee
6/13/86 Jackson: Buddy Landel vs Bill Dundee
6/14/86 Nashville: Buddy Landel & Dutch Mantell vs Bill Dundee & Rip Rogers
6/16/86 Memphis: Buddy Landel vs Fire
6/16/86 Memphis: Buddy Landel vs Flame
6/17/86 Louisville: Buddy Landel vs Bill Dundee
6/18/86 Evansville: Buddy Landel vs Bill Dundee
6/20/86 Jackson: Buddy Landel & Dutch Mantell vs Bill Dundee & Rip Rogers
6/21/86 Nashville: Buddy Landel & Dutch Mantell vs Bill Dundee & Rip Rogers
6/23/86 Memphis: Buddy Landel & Austin Idol vs Fire & Flame
6/24/86 Louisville: One-night tournament to crown Southern champion, first round matches Buddy Landel vs Rip Rogers and Bill Dundee vs Dutch Mantell
6/25/86 Evansville: One-night tournament to crown Southern champion, first round matches Buddy Landel vs Rip Rogers and Bill Dundee vs Dutch Mantell
6/26/86 Clarksville: Buddy Landel vs Bill Dundee
6/30/86 Memphis: Buddy Landel & Austin Idol vs Fire & Flame
7/1/86 Louisville: Buddy Landel & Austin Idol vs Fire & Flame
7/2/86 Evansville: Buddy Landel & Jerry Lawler vs Fire & Flame
7/4/86 Jackson: Buddy Landel & Phil Hickerson vs Fire & Flame
7/5/86 Nashville: Buddy Landel & Pat Tanaka vs Fire & Flame
7/8/86 Louisville: Buddy Landel & Austin Idol vs Fire & Flame
7/9/86 Evansville: Buddy Landel & Austin Idol vs Fire & Flame

SUMMARY

After leaving Memphis in July 1986, Buddy surprisingly goes back to Mid-Atlantic just eight months removed from his major no-show and subsequent firing. He is positioned much lower on the cards, generally working in the mid-cards. He only stays a few months and then goes to the UWF (the former Mid-South territory, now renamed and expanding nationwide) for a very brief run there.

I hope this look at Buddy Landel's rise from a rookie to a Main Eventer has been informative. It shows how both the SPOT Rating and the FEUD Score can be used to quickly evaluate a wrestlers' time in a territory, and also looks at how SPOT Ratings can change over time not only within one territory, but over a longer period of time across multiple territories.

Here's a quick recap of each of Buddy's stops along the way:

Dates	Territory	SPOT	Peak SPOT	Notable "feuds"
OCT 1980 – JAN 1981	ICW (Poffo)	.49	.56	
MAY 1981 – OCT 1981	Mid-South	.26	.36	
OCT 1981 – FEB 1982	Mid-Atlantic	.35	.41	
MAR 1982 – MAY 1982	Mid-South	.30	.35	
MAY 1982 – AUG 1982	Southwest	.30	.40	
AIUG 1982 – NOV 1982	Memphis	.36	.41	
NOV 1982 – FEB 1983	Mid-South	.25	.34	
FEB 1983 – MAY 1983	WWC (Puerto Rico)	.76	.82	
JUL 1983 – DEC 1983	Memphis	.53	.74	Koko Ware, Gibson & Gibson & Morton (w/ Condrey & Austin)
JAN 1984 – FEB 1985	Mid-South	.51	.73	Sonny King, Lanny Poffo, George Wells, Brickhouse Brown
MAR 1985 – DEC 1985	Mid-Atlantic	.59	.75	Ron Bass, Magnum T.A., Terry Taylor
JAN 1986 – JUL 1986	Memphis	.86	.99	Bill Dundee, Mantell & Lawler (w/ Dundee), Dirty Rhodes

RECOMMENDED READING

Flair vs Landel: Sold Out in Raleigh – by Dick Bourne

<http://www.midatlanticgateway.com/2015/06/flair-vs-landel-sold-out-in-raleigh.html>

The Lightning and the Thunder of the Nature Boys – by Bruce Mitchell

<http://www.midatlanticgateway.com/2015/07/mitchell-nature-boys.html>

The Redemption of Buddy Landel – by Mike Mooneyham

https://www.postandcourier.com/staff/mike_mooneyham/the-redemption-of-buddy-landel/article_b9e1de7a-5f76-56d2-bfc8-20fa3d9e7265.html

Transcript of a 1998 Buddy Landel Interview – by Jeremy Hartley, transcribed by Earl Oliver

<https://www.solie.org/interviews/landel.html>

‘Nature Boy’ Buddy Landel battled his demons, but found redemption – by Mike Mooneyham

https://www.postandcourier.com/staff/mike_mooneyham/nature-boy-buddy-landel-battled-his-demons-but-found-redemption/article_267ba9ec-3c4a-5665-8213-ddac4bc42969.html

Buddy Landel dead at age 53 – by Greg Oliver

<http://slam.canoe.com/Slam/Wrestling/2015/06/22/22466801.html>