# BIG TIME WRESTLING (SHIRE/N. CAL)

SAMF	PLE WEEK
MON 2/15	RICHMOND, CA
TUE 2/16	RENO, NV
WED 2/17	SAN JOSE, CA
THU 2/18	SACRAMENTO, CA
FRI 2/19	MODESTO, CA
SAT 2/20	
SUN 2/21	WATSONVILLE, CA

TOP SINGLES	TOP TEAMS
RAY STEVENS	
PAT PATTERSON	BILLY GRAHAM & PAT PATTERSON
	PEPPER GOMEZ & ROCKY JOHNSON
ROCKY JOHNSON	PETER MAIVIA &
BILLY GRAHAM	RAY STEVENS
DILLI GRANAM	

	Idaho Oregon	Rocky Wounts in a
		Salt Lake City
	Great Basin	o <mark>Denv</mark> Utah Colorado
	Fresno California	gas Colorado Plateau
	o Los Angeles	Arizona New Mexico O <b>Phoenix</b>
LEGEND  METRO AREAS RUN REGULARLY REGULARLY	San Diego	Tucson El Paso
REGULARLY REGULARLY		Hermosillo

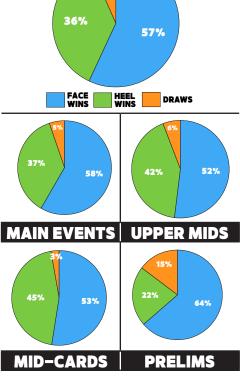
		<b>HOUSE SHO</b>	W RECORDS		
DOCUMENTED HOUSE SHOWS	202	SHOWS PER WEEK	3.9	ESTIMATED COMPLETENESS	65-80%
		MISC. BOO	KING STATS		
HEEL/FACE 1	TURNS	0	ROSTER TURN	IOVER	164%
ROSTER	SIZE/COMP	OSITION	M	ATCH RESUL	rs

# AVERAGE # OF WRESTLERS: 12.1

# MAIN EVENTERS (5.0) UPPER MID-GARDERS ((2.2))**MID-CARDERS** (3.0)PRELIMINARY WRESTLERS (1.9)

**ORIGINAL DESIGN: NICK BOND @THEN1CKSTER** 

# 37% 45%



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**OVERALL** 

# **RAY STEVENS VS PAT PATTERSON PEPPER GOMEZ & ROCKY**

**JOHNSON VS BILLY GRAHAM & PAT PATTERSON** 

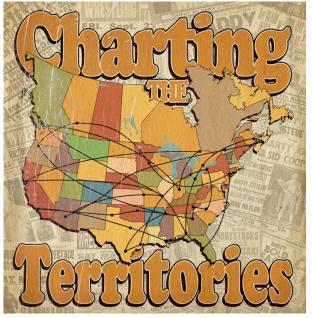
**TOP FEUDS** 

**PETER MAIVIA & RAY STEVENS VS BILLY GRAHAM & PAT PATTERSON** 

**PEPPER MARTIN VS MIGHTY BRUTUS** 

**CICLON NEGRO VS PAT PATTERSON** 

TITLE CHAN	GES
U.S. HEAVYWEIGHT	4
BABYFACE CHAMP	73%
HEEL CHAMP	27%
WORLD TAG TEAM	4
BABYFACE CHAMPS	37%
HEEL CHAMPS	63%



# **BIG TIME WRESTLING (SHIRE/N. CAL) 1971:** A Year in the Life

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### Rankings

This is a list of the "most pushed acts" in the territory during the year.

## RANKINGS FOR BIG TIME WRESTLING (SHIRE/N. CAL) - 1971

- 1 RAY STEVENS
- 2 BILLY GRAHAM & PAT PATTERSON
- 3 PAT PATTERSON
- 4 PAUL DEMARCO
- 5 PEPPER GOMEZ & ROCKY JOHNSON
- 6 ROCKY JOHNSON
- 7 PETER MAIVIA & RAY STEVENS
- 8 BILLY GRAHAM

Wrestlers are ranked based on their week-by-week **SPOT Rating** as well as the total number of weeks they were in the territory during the designated time period

based on research as of 1/1/2024 - chartingtheterritories.com

#### Territory Profile (1971-1973) by David Gibb

David Gibb is a writer and author of "How to Ace Your Comeback"

In 1960, "Professor" Roy Shire was looking to transition from wrestler to promoter, so he approached Northern California boss Joe Malcewicz with an offer to partner up or accept a buyout. Malcewicz, who had been trained to wrestle professionally by Farmer Burns in the 1910s and had taken over San Francisco in his own squeeze-out back in 1935, rebuffed the power play.



Not one to accept rejection, Roy Shire formed the Pacific Coast

Athletic Corporation in October and received approval from the California State Athletic Commission to begin promoting cards a few months later. A rather one-sided promotional war ensued. As detailed in Rock Rims' seminal book on San Francisco wrestling, *When it Was Big Time*, Shire used his weekly studio TV show to promote live events, which he had learned from Jim Barnett. Malcewicz couldn't keep up with Shire's modern tactics and, perhaps to save face, announced his retirement in early 1962. Northern California belonged to Roy Shire, and Malcewicz died just months later.

Shire's fresh approach found tremendous success in the region, anchored by cards every few weeks at the Cow Palace (technically just outside of San Francisco in Daly City). His reach stretched to Sacramento, Fresno, and even into Reno and Las Vegas in Nevada. Inside the ring, the triumvirate of Ray Stevens, Pat Patterson, and Pepper Gomez represented state of the art wrestling and storytelling, and Peter Maivia had a strong connection with area fans. By the end of the sixties, changes were afoot, however. Shire split up the team of Stevens & Patterson and turned Ray babyface. After drawing big crowds as a team for a few years, they began drawing big crowds as rivals.

Shire briefly lost his television partner in the San Francisco market in late 1970, leading to a slight dip in attendance, but as the calendar turned to 1971, he began to rebuild by shining a spotlight on two newcomers, Rocky Johnson and Billy Graham. Following pro wrestling tradition, the new stars were teamed up with veterans: Graham with Pat Patterson and Johnson with Antonio (Tony) Parisi and Peter Maivia. The pairing with Maivia may have suffered some friction when Rocky began dating his daughter, but their chemistry ultimately proved too electrifying for even the high chief to deny.

Patterson & Graham unsurprisingly formed an effective heel combination. They won the promotion's World Tag Team titles from Stevens & Maivia in January and, other than a brief hiccup, held the belts through summer – a long reign by territorial standards. On the babyface side, Stevens was enjoying a strong run as United States Heavyweight Champion, but he dropped the title to Paul DeMarco in June and left the area to go to the AWA, allegedly for personal reasons.

As Stevens finished up, Pepper Gomez returned after an extended absence. He teamed up with Rocky Johnson to beat Patterson & Graham for the tag titles in September. On that same card, Paul DeMarco regained the U.S. title from Maivia, who had dethroned him seven weeks earlier. DeMarco would ultimately drop the title to Rocky Johnson in November, but he established himself as the #2 heel in the territory behind Patterson.

In the opening weeks of 1972, Shire would establish another promotional signature. Battle royals had long been a Thanksgiving tradition in many territories, but in Southern California, Mike LeBell had begun holding them in January to kickstart new feuds and debut new stars. Shire decided to follow suit and held a battle royal at the Cow Palace on January 22<sup>nd</sup>. It was a big success, with 14,914 fans in attendance, a number well above any crowd in 1971. When the smoke cleared, two very familiar faces stood toe to toe as the last men in the ring: Pat Patterson and Ray Stevens.

While Stevens ended up winning, his involvement was more of a cameo (he had won the AWA Tag Team titles with Nick Bockwinkel just two days before), whereas Patterson was still a full-time fixture in the Bay Area. As if to prove that very point, Patterson defeated Rocky Johnson for the U.S. title just three weeks after his royal runner-up performance. Pat would maintain a stranglehold on the title throughout the year.

Paul DeMarco, meanwhile, formed an alliance with newcomer Lars Anderson that spring, dethroning Rocky Johnson & Pepper Gomez as World Tag Team champions. When Ernie Ladd was brought in as a challenger for the U.S. title, DeMarco & Anderson were happy to soften Patterson up for him, turning Pat babyface.

Patterson soon found himself joining forces with his former foes. He teamed first with Pepper Gomez and then with Rocky Johnson, with the latter pairing dethroning DeMarco & Anderson on December 6<sup>th</sup>. Patterson was now one half of the World Tag Team champions as well as the United States champion. However, his dual reign was in jeopardy, as the newest "big bad" in the territory had his sights firmly set on Pat.

The Great Mephisto (Frankie Cain) debuted in Northern California over the summer and slowly moved up the cards. After dispatching Pepper Gomez in October, Mephisto was the leading contender for the U.S. title. He finally faced Patterson in the TV studio on December 7<sup>th</sup>, just one day after the champion's tag title victory. In a controversial finish, Mephisto used his "loaded boot" to defeat Patterson. After an "NWA review" of the tape and an "inspection" of Mephisto's boots, the title was declared vacant pending a rematch. The championship eventually ended up with Mephisto the following February, but his reign ended in April when Patterson finally scored a decisive victory over him.

As the territory transitioned from 1972 into 1973, the babyfaces at the top of the card remained the same, although there was major turnover on the heel side. With Patterson maintaining a firm grasp on the U.S. title for much of the year, the World Tag Team titles became a hot potato of sorts. Patterson & Rocky Johnson began the year as champions and served as default title holders, but they lost and regained the titles against at least three different sets of opponents: Kinji Shibuya & The Great

Mephisto in the spring, The Interns with Dr. Ken Ramey over the summer, and Shibuya & Mr. Saito in the fall. Between the tag champions' knack for prevailing and Patterson's dominance of the singles ranks, it seemed like no heels could grab a foothold in San Francisco.

Enter Lonnie "Moondog" Mayne, who spent most of the first eight years of his career in the Pacific Northwest. His team with Tony Borne had become the stuff of legend in the region before their subsequent feud blazed a bloody trail across Oregon. Mayne consistently rose toward the top of Northern California cards throughout the second half of 1973, teaming with the likes of Shibuya & Saito and The Von Brauners in six-man tags and frequently standing across the ring from combinations that involved Patterson, Maivia, and Johnson.

On November 10<sup>th</sup>, Mayne got a shot at Patterson's U.S. title at the Cow Palace, which ended in a nocontest stoppage due to both men bleeding uncontrollably. A rematch saw Moondog counted out by special referee Peter Maivia, setting up a lumberjack match that could not be stopped for blood – accounting for the previous finishes. In that match, Mayne emerged victorious and won the title in front of 12,517 fans, one of the larger Cow Palace crowds of the early 70s. Where heels such as Billy Graham, Paul DeMarco, Lars Anderson, and The Great Mephisto had only found short-term success in the territory, it appeared that Mayne was the real deal and would be capable of drawing big crowds on a regular basis in the Bay Area.

#### Roster

All the wrestlers who completed regularly in the territory are listed below, grouped into categories based on their average position on the cards using a metric called Statistical Position Over Time (SPOT for short). There are also links to articles/biographies/obituaries for many of the wrestlers from SLAM Wrestling.

	SPOT	T JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC
Ray Stevens	.99	
Pat Patterson	.95	
Peter Maivia	.89	
Pepper Gomez	.86	
Kinji Shibuya	.86	
Billy Graham	.83	
Rocky Johnson	.82	
Ciclon Negro	.81	
		ge weekly SPOT Rating between .80 and 1.00 are considered Main Eventer stical Position Over Time) Ratings measure a wrestlers average

Pat Patterson <a href="https://slamwrestling.net/index.php/2020/12/02/pat-patterson-dead-at-79/">https://slamwrestling.net/index.php/2020/12/02/pat-patterson-dead-at-79/</a>

Pepper Gomez https://slamwrestling.net/index.php/2004/05/06/pepper-gomez-dies/

Kinji Shibuya https://slamwrestling.net/index.php/2010/05/08/kinji-shibuya-dead-at-88/

Billy Graham https://slamwrestling.net/index.php/2023/05/18/superstar-billy-graham-passes-away/

Rocky Johnson https://slamwrestling.net/index.php/2020/01/15/rocky-johnson-dead-at-75/

Ciclon Negro https://slamwrestling.net/index.php/2013/07/24/singing-a-song-of-ciclon-negro/

								-	-		-		
	SPOT	JAN	FE	B MAR	APR	MAY	JUN	JUL	AUG	SEP	ост	NOV	DEC
Paul DeMarco	.79												
Ripper Collins	.65												
Man Mountain Mike	.64												
Mighty Brutus	.64												
Antonio Parisi	62												

UPPER MID-CARDERS IN BIG TIME WRESTLING (SHIRE/N. CAL) - 1971

Wrestlers with an average weekly SPOT Rating between .60 and .80 are considered Upper Mid-Carders

SPOT (Statistical Position Over Time) Ratings measure a wrestlers average position on the card; the highest possible SPOT is 1.00. Babyfaces are shaded in blue, heels are shaded in orange; darker shading indicates higher SPOT

based on research as of 1/1/2024 - chartingtheterritories.com

Mighty Brutus (Michael Davis aka Buggsy McGraw)

**Great Pampero** 

60

https://slamwrestling.net/index.php/2019/04/12/buggsy-mcgraws-journey-from-heel-to-comedic-hero-told-in-autobiography/

Antonio (Tony) Parisi <a href="https://slamwrestling.net/index.php/2000/08/20/tony-parisi-dies-of-a-heart-attack/">https://slamwrestling.net/index.php/2000/08/20/tony-parisi-dies-of-a-heart-attack/</a>

Great Pampero (Pampero Firpo) <a href="https://slamwrestling.net/index.php/2020/01/09/pampero-firpo-dies-at-89/">https://slamwrestling.net/index.php/2020/01/09/pampero-firpo-dies-at-89/</a>

	SPOT	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC
Pepper Martin	.55												
Earl Maynard	.48												
Roger Kirby	.47												
Ricky Hunter	.45												
Paul Diamond	.43												
Bob Burns	.42												
George Harris	.41												
Pat Barrett	.41												

Wrestlers with an average weekly SPOT Rating between .40 and .60 are considered Mid-Carders

SPOT (Statistical Position Over Time) Ratings measure a wrestlers average position on the card; the highest possible SPOT is 1.00. Babyfaces are shaded in blue, heels are shaded in orange; darker shading indicates higher SPOT

based on research as of 1/1/2024 - chartingtheterritories.com

Pepper Martin <a href="https://slamwrestling.net/index.php/2005/09/22/pepper-martin-the-wrestling-years/">https://slamwrestling.net/index.php/2005/09/22/pepper-martin-the-wrestling-years/</a>

Earl Maynard https://slamwrestling.net/index.php/2010/04/18/mr-universe-earl-maynard-returns-to-the-fold/

Roger Kirby <a href="https://slamwrestling.net/index.php/2019/03/18/nature-boy-roger-kirby-dies/">https://slamwrestling.net/index.php/2019/03/18/nature-boy-roger-kirby-dies/</a>

Ricky Hunter <a href="https://slamwrestling.net/index.php/2022/02/08/gladiator-ricky-hunter-dies/">https://slamwrestling.net/index.php/2022/02/08/gladiator-ricky-hunter-dies/</a>

Paul Diamond <a href="https://slamwrestling.net/index.php/1999/10/24/slam-wrestling-canadian-hall-of-fame-paul-diamond/">https://slamwrestling.net/index.php/1999/10/24/slam-wrestling-canadian-hall-of-fame-paul-diamond/</a>

Pat Barrett https://slamwrestling.net/index.php/2021/12/01/tag-team-specialist-pat-barrett-passes-away/

#### PRELIMINARY WRESTLERS IN BIG TIME WRESTLING (SHIRE/N. CAL) - 1971

	SPOT	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ост	NOV	DEC
Don Carson	.37												
Len Shelley	.34												
Bill White	.28												

Wrestlers with an average weekly SPOT Rating below .40 are considered Preliminary Wrestlers

SPOT (Statistical Position Over Time) Ratings measure a wrestlers average position on the card; the highest possible SPOT is 1.00. Babyfaces are shaded in blue, heels are shaded in orange; darker shading indicates higher SPOT

based on research as of 1/1/2024 - chartingtheterritories.com

Bill White <a href="https://slamwrestling.net/index.php/2021/09/07/bill-white-dead-at-76-was-journeyman-wrestler-cribbage-champ/">https://slamwrestling.net/index.php/2021/09/07/bill-white-dead-at-76-was-journeyman-wrestler-cribbage-champ/</a>

#### PART-TIME WRESTLERS IN BIG TIME WRESTLING (SHIRE/N. CAL) - 1971

	SPOT	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ост	NOV	DEC
Black Gordman	.51												
Nick Adams	.49												
Suni War Cloud	.42												
Gerry Monti	.38												
Stan Neilson	.37												
Mac McFarland	.30												
Art Dominguez	.24												

Wrestlers who meet at least one of the below criteria are considered **Part-Time Wrestlers**1) Were not booked as a regular for at least four consecutive weeks during the time period
2) Had less than 40% bookings per week as the most frequently booked wrestlers in the territory

SPOT (Statistical Position Over Time) Ratings measure a wrestlers average position on the card; the highest possible SPOT is 1.00. Babyfaces are shaded in blue, heels are shaded in orange; darker shading indicates higher SPOT

based on research as of 1/1/2024 - chartingtheterritories.com

#### Feuds

Here are two charts listing the biggest feuds in the territory using a metric called Feud Length in Weeks (FLW for short).

MAJOR FEUDS IN BIG TIN	ΛΕ WI	RESTL	ING	(SHI	RE/N	N. CA	L) - 1	971					
	FLW	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC
Pat Patterson vs Ray Stevens	4.48								,				
B. Graham & P. Patterson vs P. Gomez & R. Johnson	2.69												
Feuds with an FLW Scor  Feuds are ranked based on their FLW Score (F  "length" of the feud throughout the territor	eud Len	gth in V	Veeks	s). It is	scale	d to re	presen						
based on research as of	1/1/20	24	charti	nathat									

MINOR FEUDS IN BIG TIN	ΛΕ W	REST	LING	G (SF	IIRE/	N. C	AL) -	197	l				
	FLW	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC
B. Graham & P. Patterson vs P. Maivia & R. Stevens	1.84												
Mighty Brutus vs Pepper Martin	1.09												
Ciclon Negro vs Pat Patterson	1.00												
Feuds with an FLW Score betw Feuds are ranked based on their FLW Score (Foundation of the feud throughout the territor	eud Lei	ngth in	Week	cs). It i	s scale	ed to r	eprese	nt the			2		
based on research as of	(. (.)												

The progression of feuds often differed from city to city. This led to each market having its own narrative. If a main event drew well the first time out in some cities, they could build to a rematch the next time. In other cities where it didn't draw well, they may choose to have that first match end in a clean finish and present a different main event the following show.

Below are examples of how some of the bigger feuds played out in select cities.

#### **PAT PATTERSON vs RAY STEVENS**

#### Las Vegas

- 1/19 U.S. title: The match was ruled a draw after 32 minutes when "the referee said both wrestlers were bleeding too badly to continue"
- 2/16 U.S. title: Stevens won
- 4/6 U.S. title, Texas death match, special referee Archie Moore: Stevens won; at one point Moore "knocked Patterson from the ring with one punch"

#### Reno

- 5/17 Stevens won when Patterson was "ruled injured and unable to continue"
- 6/7 Patterson won by disqualification when Peter Maivia "entered the ring to try to aid Stevens"
- 7/12 Texas death match, special referee Archie Moore: Patterson won

#### BILLY GRAHAM & PAT PATTERSON vs PEPPER GOMEZ & ROCKY JOHNSON

#### San Francisco

- 7/31 World Tag Team titles: Gomez & Johnson won the match, but Graham & Patterson retained the titles when it "was ruled a non-title match" (despite clearly being advertised as a title match)
- 8/14 World Tag Team titles: Graham & Patterson won
- 9/18 World Tag Team titles: Gomez & Johnson won the match and the titles
- 10/16 World Tag Team titles: Gomez & Johnson won

#### San Jose

- 11/3 Lumberjack match: Graham & Patterson won
- 11/14 World Tag Team titles: Gomez & Johnson won
- 11/24 World Tag Team titles: Graham & Patterson won by disqualification

#### **BILLY GRAHAM & PAT PATTERSON vs PETER MAIVIA & RAY STEVENS**

#### Sacramento

- 3/3 World Tag Team titles: Graham & Patterson won by disqualification when the referee caught Stevens "knocking Patterson senseless with a foreign object which the challenger had taken from under Patterson's mask"
- 3/17 World Tag Team titles: Graham & Patterson won when Patterson beat Maivia to win the third fall
- 4/14 World Tag Team titles, hurricane rules (wrestlers can enter the ring without tagging to replace partner): Graham & Patterson won when Patterson beat Stevens to win the third fall

#### San Francisco

- 1/23 World Tag Team titles: Maivia & Stevens regained the titles when Maivia pinned Graham to win the third fall
- 2/13 World Tag Team titles: Graham & Patterson won the match to win the "vacant" titles (implying the decision from 1/23 was reversed or something else happened)

# Wrestler Data

A look at the "character arc" for select wrestlers, showing their weekly SPOT Ratings, biggest feuds, and title reigns chronologically.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ост	NOV DE
SPOT Rating											
Feuds											
vs Pat Patterson											
vs B. Graham & P. Patterson (w/P. Maivia)											
vs Kinji Shibuya											
vs Paul DeMarco											
vs Billy Graham											
Titles											
U.S. Heavyweight											
World TT (w/P. Maivia)											

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ост	NOV	DEC
SPOT Rating												
Feuds												
vs Ray Stevens												
vs P. Gomez & R. Johnson (w/B. Graham)												
vs P. Maivia & R. Stevens (w/B. Graham)												
vs Ciclon Negro												
vs P. Maivia & R. Johnson (w/B. Graham)												
Titles												
World TT (w/B. Graham)												

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV DE
SPOT Rating											
Feuds											
vs Pepper Martin											
vs Ray Stevens											
vs Gerry Monti											
vs Pat Barrett											
Titles											
U.S. Heavyweight											

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ост	NOV DEC
SPOT Rating											
Feuds											
vs B. Graham & P. Patterson (w/P. Gomez)											
vs Great Pampero											
vs B. Graham & P. Patterson (w/P. Maivia)											
Titles											
U.S. Heavyweight											
World TT (w/P. Gomez)											

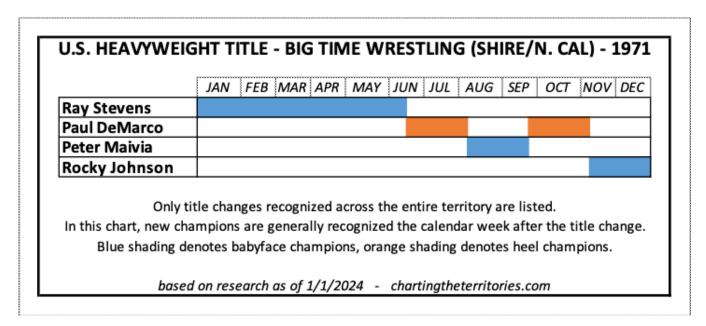
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ост	NOV DE
SPOT Rating											
Feuds											
vs P. Gomez & R. Johnson (w/P. Patterson)											
vs P. Maivia & R. Stevens (w/P. Patterson)											
vs Ray Stevens											
vs Pepper Gomez											
vs P. Maivia & R. Johnson (w/P. Patterson)											
Titles											
World TT (w/P. Patterson)											

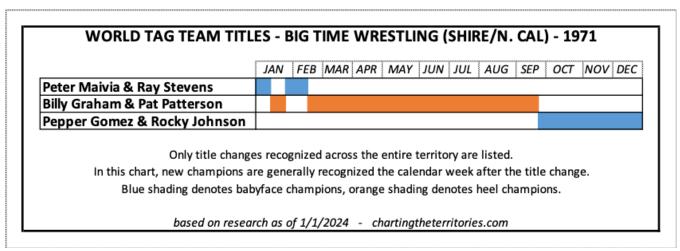
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC
SPOT Rating												
Feuds												
vs B. Graham & P. Patterson (w/R. Stevens)												
vs B. Graham & P. Patterson (w/R. Johnson)												
Titles												
U.S. Heavyweight												
World TT (w/R. Stevens)												

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC
SPOT Rating												
Feuds												
vs B. Graham & P. Patterson (w/R. Johnson)												
vs Billy Graham												
Titles	•											
World TT (w/R. Johnson)												

#### Title Holders and Histories

The following charts show the chronological progression of title holders in the territory. Looking at them this way gives you a better feel for the length of title reigns, and how they may have differed between babyface champs and heel champs.





#### Taking Attendance

In this section, we look at any attendance (and/or gate) figures we have. Unless otherwise noted, these numbers come from newspaper reports. They should be taken with several grains of salt.

We have attendance and/or gate figures for 43 house shows in 1971. They are broken down by market below. In some cases we only had one piece of information (either the attendance OR the gate but not both). We used an estimated average ticket price (from the shows we had BOTH attendance and gate figures for) to estimate the missing piece. The average ticket price used for cards in San Francisco was \$3.50 and in all other towns it was \$2.40.

#### SAN FRANCISCO

We have figures for 9 shows (out of 16). The average attendance for these was 8,694 and the average gate was \$30,559.

Largest crowd: 12,612 paying \$45,655 on 7/10 (U.S. champ Paul DeMarco vs Ray Stevens in a Texas death match)

#### **SACRAMENTO**

We have figures for 21 shows (out of 25). The average attendance for these was 3,841 and the average gate was \$9,214.

Largest crowd: 5,301 paying \$12,627 on 2/3 (U.S. champ Ray Stevens vs Pat Patterson in a Texas death match with special referee Archie Moore)

#### LAS VEGAS

We have figures for 9 shows (out of 13). The average attendance for these was 3,548 and the average gate was \$8,312.

Largest crowd: 4,683 paying an estimated \$11,239 on 12/27 (World Tag Team champs Pepper Gomez & Rocky Johnson vs Billy Graham & Pat Patterson)

#### Other attendance figures:

- Reno drew 2,500 fans (estimated gate \$6,000) on 7/12
- Richmond drew 2,500 (estimated gate \$6,000) on 6/21 and 1,800 (estimated gate \$4,320) on 9/27
- San Jose drew 2,000 (estimated gate \$4,800) on 9/1

# Link to House Show Lineups and Results

We have shared our newspaper clippings and other documents with wrestlingdata.com to aid them in providing comprehensive information.

To see the cards and all available results from 1971, visit <a href="https://www.wrestlingdata.com/index.php?befehl=shows&sort=liga&kategorie=8&liga=1491&ansicht=1&jahr=1971">https://www.wrestlingdata.com/index.php?befehl=shows&sort=liga&kategorie=8&liga=1491&ansicht=1&jahr=1971</a>