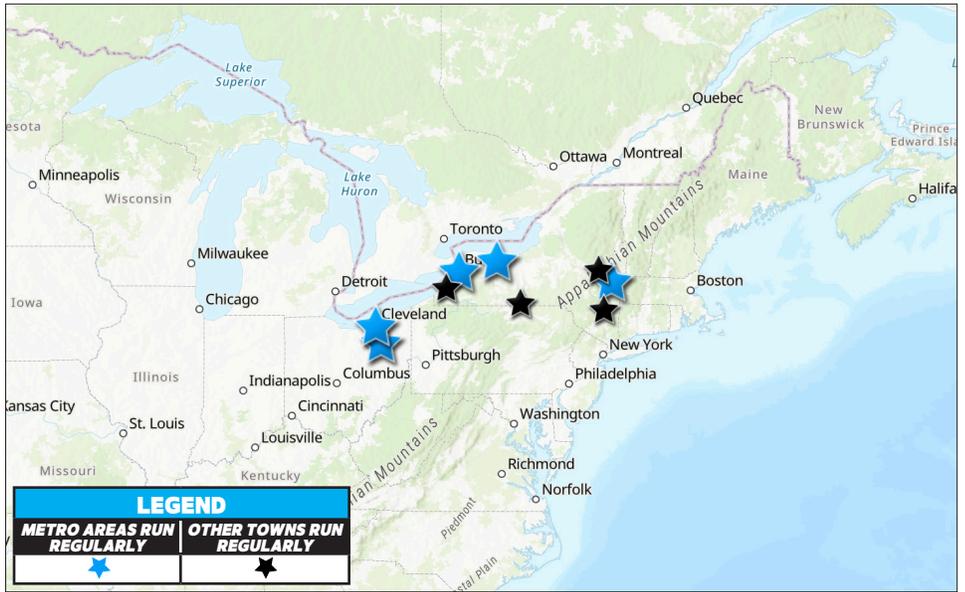


# NATIONAL WRESTLING FEDERATION (CLE/BUF)

## SAMPLE WEEK

MON 8/23	--
TUE 8/24	AUBURN NY
WED 8/25	COOPERSTOWN NY
THU 8/26	CLEVELAND OH
	WELLSVILLE NY
FRI 8/27	NEWARK NY
SAT 8/28	AKRON OH
	ROCHESTER NY
SUN 8/29	--



TOP SINGLES	TOP TEAMS
WALDO VON ERICH	DON & JOHNNY FARGO
BOBO BRAZIL	CHIEF WHITE OWL & LUIS MARTINEZ
JOHNNY POWERS	CHIEF WHITE OWL & VICTOR RIVERA
ERNIE LADD	MITSU ARAKAWA & YOSHINO SATO
DOMINIC DENUCCI	

HOUSE SHOW RECORDS			
DOCUMENTED HOUSE SHOWS	182	SHOWS PER WEEK	3.5
		ESTIMATED COMPLETENESS	60-75%
MISC. BOOKING STATS			
HEEL/FACE TURNS	0	ROSTER TURNOVER	211%
ROSTER SIZE/COMPOSITION		MATCH RESULTS	

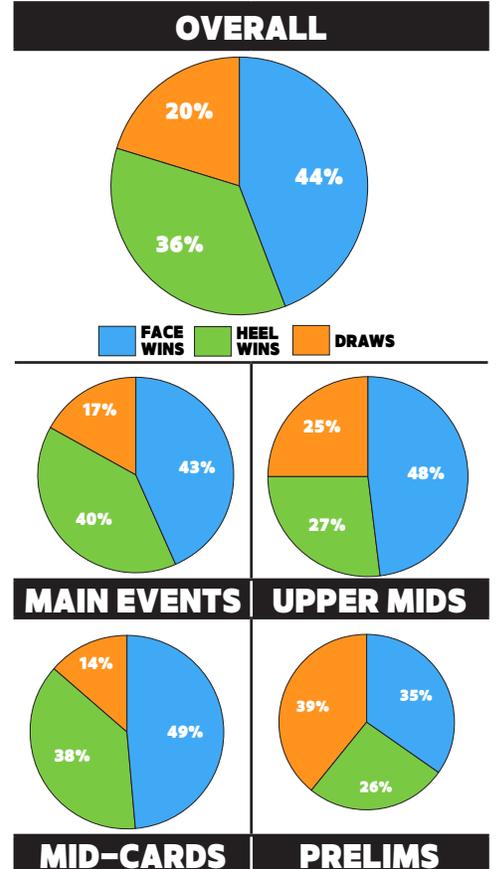
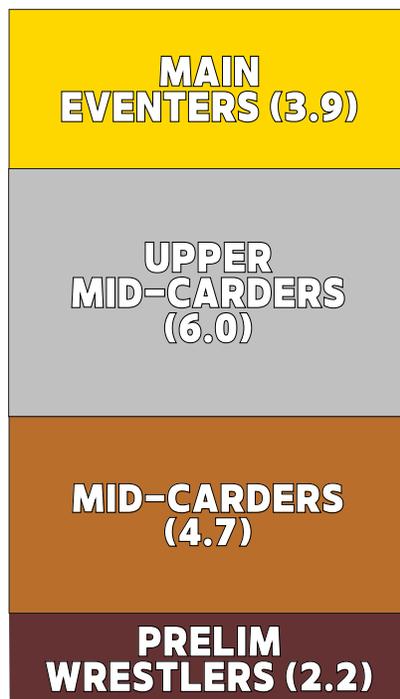
## TOP FEUDS

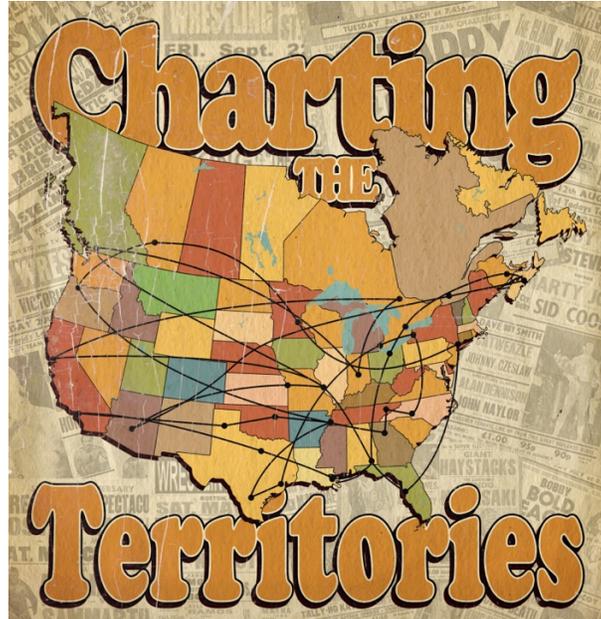
- JOHNNY POWERS VS WALDO VON ERICH
- DOMINIC DENUCCI VS ERNIE LADD
- BOBO BRAZIL VS ERNIE LADD
- DOMINIC DENUCCI VS WALDO VON ERICH
- JOHNNY POWERS VS ERNIE LADD

## TITLE CHANGES

<b>NORTH AMERICAN HEAVYWEIGHT</b>	3
BABYFACE CHAMP	23%
HEEL CHAMP	77%
<b>WORLD TAG TEAM</b>	3
BABYFACE CHAMPS	41%
HEEL CHAMPS	59%
<b>WORLD HEAVYWEIGHT</b>	2
BABYFACE CHAMP	79%
HEEL CHAMP	21%

## AVERAGE # OF WRESTLERS: 16.7





## NATIONAL WRESTLING FEDERATION (Cle/Buf) 1971: A Year in the Life

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## Rankings

This is a list of the “most pushed acts” in the territory during the year.

### **RANKINGS FOR NATIONAL WRESTLING FEDERATION (Cle/Buf) - 1971**

- 1 - WALDO VON ERICH**
- 2 - BOBO BRAZIL**
- 3 - JOHNNY POWERS**
- 4 - ERNIE LADD**
- 5 - DOMINIC DENUCCI**
- 6 - CHIEF WHITE OWL**
- 7 - CRUSHER VERDU**
- 8 - BULLDOG BROWER**
- 9 - DON FARGO & JOHNNY FARGO**
- 10 - CHIEF WHITE OWL & LUIS MARTINEZ**

Wrestlers are ranked based on their week-by-week **SPOT Rating** as well as the total number of weeks they were in the territory during the designated time period

*based on research as of 10/1/2024 - [chartingtheterritories.com](http://chartingtheterritories.com)*

## Territory Profile by Al Getz

The National Wrestling Federation came into existence at the end of a tumultuous decade. In 1968, promoter Pedro Martinez took on wrestler Johnny Powers as a partner in what had previously been known as the National Wrestling Alliance's Buffalo booking office. Together, they added Cleveland and Akron, both in the northeastern part of Ohio, to their territory and split away from the NWA.

Regular house shows were held in Buffalo 2-3 times a month (although it appears they didn't run there at all in the summer of 1971), usually (but not always) on Wednesdays. They ran Cleveland most weeks, typically on Thursdays at the Cleveland Arena, while Akron was run weekly on Saturdays. For about six months, they ran shows most Tuesdays in the Albany/Schenectady/Troy market. The mid-sized metro areas of Rochester, Syracuse, Utica/Rome, and Binghamton in New York all saw documented house shows during the year. Elmira, Kingston, Amsterdam, and Dunkirk, New York all hosted smaller shows, albeit on a less regular basis.

Plotting all of these locales on a map shows that the NWF was active in a much larger geographic portion of New York than the promotion most often understood as "New York". The WWWF held claim to the New York City metropolitan area, which included the five boroughs, Long Island, and seven counties that lay just north of the city. But outside of three northeastern counties in the Burlington VT/Plattsburgh NY market under claim by two warring Montreal-based promotions, the rest of the Empire State belonged to Pedro Martinez and Johnny Powers.

Their promotion was stylistically similar to its two nearest neighbors, featuring the brawling style of The Sheik's Big Time Wrestling and the slower-paced heavyweight product that was prevalent in the WWWF. In fact, they often shared talent with both those promotions as well as the WWWF-flavored promotion Pittsburgh office, which Newton Tattie (Geto Mongol) likely purchased from Bruno Sammartino in early 1971.

As 1971 began, the promotion recognized two championships: the North American Heavyweight Champion and the World Tag Team Championship. Former professional football star Ernie Ladd was the North American Heavyweight Champion, having won the title in December 1970 after it spent much of the year bouncing back-and-forth between the waists of Johnny Powers and Bulldog Brower.

The lineage of the area's World Tag Team Championship is slightly less clear, though it is generally accepted that Don Fargo & his "brother" Johnny (a young Greg Valentine) were acknowledged as the champs after defeating Luis Martinez & Chief White Owl on January 7, 1971, in Cleveland.

When the Fargos left the territory in the early spring, the World Tag Team titles remained vacant for a few months. On July 22, Kurt Von Hess & Eric the Red won a one-night tournament in Cleveland to fill the vacancy, beating Luis Martinez & Tony Parisi in the finals. Martinez was undaunted by coming up short, and quickly regrouped, pairing up with his former partner, Chief White Owl. Together, the duo beat Von Hess & Eric on September 9 to win the titles. Documented defenses of the title end in late October, though neither Martinez nor White Owl left the territory. In January 1972, a one-night

tournament was held to crown new champions, though it remains unclear as to why they were vacated to begin with.

Ladd held on to the North American title for the first few months of the year (save two weeks where the title was “held up” in Cleveland due to a double knockout against Tex McKenzie; Ladd “regained” it in the rematch). At some point in the first half of April, Johnny Powers won the title from Ladd. As they engaged in rematches in Cleveland, Buffalo, Akron, and Albany, another challenger was moving up the ranks in hopes of challenging Powers. Canadian-born Walter Paul Sieber had spent most of the previous dozen years carving a path of terror throughout wrestling rings, portraying a stereotypical “evil German” by the name of Waldo Von Erich. In the spring of 1971, he returned to the northeast for the first time in a few years, notching victories over opponents such as Luis Martinez and Mighty Igor as he ascended the territory’s theoretical pecking order.

Powers disposed of Ernie Ladd for the final time in Cleveland on May 13 in a steel cage match with the North American title on the line. The following week, Von Erich had his first crack at the champ. When Powers “sustained a gash on his forehead” ten minutes in, the referee stopped the bout, awarding the match (but not the title) to Waldo. A rematch seven days later had similar results: Von Erich won the match, but the title stayed with Powers. This time, Johnny was disqualified after he refused to break his “power-lock” (figure-four leglock) while Von Erich was partially outside the ring. A third title match between the two was held on June 3, this one with “no disqualifications”, and it proved to be the charm for Waldo, who won the match and title.

Usually, when a wrestler loses a title, they seek a series of rematches in an attempt to regain the gold, but that’s not what Johnny Powers did. As Waldo Von Erich defended the North American title throughout the territory against top babyfaces such as Bulldog Brower and Chief White Owl, Powers showed up one day with a new belt, proclaiming himself the NWF’s “World” Heavyweight champion based on a phantom win over Fred Blassie in Los Angeles. (It’s good to be the promoter.)

This led to another series of matches between Powers and Waldo. Generally speaking, only one of the titles would be on the line for each match, which provided greater flexibility for finished. Of course, they could always do the standard disqualifications and countouts, but if Waldo’s title was the one up for grabs, he could get a pinfall victory (though almost certainly not a “clean” one). If Powers’ title was on the line, he could score the pin. At one point, Waldo captured the World title from Powers, making him a double champ. Before the year ended, however, Powers turned the tables, defeating Waldo to win the North American title.

By the winter, the Powers-Waldo feud had gone through nearly every possible permutation, and the two were finally separated. Waldo found himself feuding with the Italian-born Dominic DeNucci, who had spent the previous decade headlining arenas in Calgary, San Francisco, and Australia among other places. DeNucci had a few shots at the North American title when Waldo held it, and when Waldo won the World title, he received shots at that championship as well. On December 2 in Cleveland, DeNucci shocked Von Erich with a “spectacular rolling cradle” and pinned him at the 21:52 mark to win the title.

On that same card, Johnny Powers was not quite so successful. He was set to defend the North American title against Abdullah the Butcher, who had just come to the territory two weeks' prior. Abdullah had spent much of the year north of the border on a reign of terror that stretched all the way from Calgary to Montreal before he came south. As Powers was in the ring waiting for the opening bell, Abdullah slammed him with a metal chair. Powers ended up being "carried from the ring on a stretcher" without the match ever getting underway. A week later, Powers turned the tables (or chairs, if you will) on Abdullah, attacking *him* before the match and once again leading to no bout taking place.

The two met once more in Cleveland before the year was out, on December 30. Powers lost that one by disqualification, but of course that meant he retained the North American title. The main event on that card featured the latest chapter in the feud between Dominic DeNucci and Waldo Von Erich. For this one, the ring was enclosed by barbed wire. In a match reportedly so violent and gory that a newspaper reporter dispatched to cover the festivities "couldn't watch it" and "had to go out in the lobby", Waldo pinned DeNucci in just under twenty minutes.

While the reporter was not enthralled by the action, he may have been the only one of the 10,029 fans in attendance who felt that way. It was the second largest crowd of the year in Cleveland, behind only the 11,794 fans who turned out on a Saturday afternoon in August for a show billed as the promotion's "third anniversary" and a "family show". The average of the 38 known attendance figures for the 45 shows held in Cleveland in 1971 is 3,690, meaning that end-of-year show was over three times their normal average.

Perhaps inspired by the large turnout for the year-ending card, Martinez aimed high over the next couple of years. According to his son Ron in an interview with Greg Mosorjak posted on Kayfabe Memories, Pedro acquired the Pittsburgh promotion from Newton Tattrie in 1972. He then arranged for Jerry Jacobs, owner of a company named Sports Services, to buy out Powers *and* to purchase the Rougeau's Montreal promotion. Additionally, he ran a major show at Cleveland Municipal Stadium, home of baseball's Indians and football's Brown, in August of 1972. Powers, meanwhile, took his payout and bought a health club in a suburb of Cleveland. All of these moves would turn out to be business failures of varying degrees. By the end of 1974, the National Wrestling Federation was no more, though the following year Pedro Martinez was working with Eddie Einhorn in his attempt launch an actual national wrestling promotion.

## Roster

All the wrestlers who completed regularly in the territory are listed below, grouped into categories based on their average position on the cards using a metric called Statistical Position Over Time (SPOT for short).

### MAIN EVENTERS IN NATIONAL WRESTLING FEDERATION (Cle/Buf) - 1971

	SPOT	BPW	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>Johnny Powers</b>	.96	1.93												
<b>Ernie Ladd</b>	.96	2.32												
<b>Waldo Von Erich</b>	.92	2.55												
<b>Bobo Brazil</b>	.85	1.74												
<b>Bulldog Brower</b>	.85	2.39												
<b>Dominic DeNucci</b>	.84	2.05												
<b>Victor Rivera</b>	.82	1.63												

Wrestlers with an average weekly SPOT Rating between .80 and 1.00 are considered **Main Eventers**

SPOT (Statistical Position Over Time) Ratings measure a wrestlers average position on the cards in primary markets; the highest possible SPOT is 1.00. Babyfaces are shaded in blue, heels are shaded in orange; darker shading indicates higher SPOT  
BPW is the average # of bookings per week the wrestler had in the territory during the year

*based on research as of 10/1/2024 - chartingtheterritories.com*

### UPPER MID-CARDERS IN NATIONAL WRESTLING FEDERATION (Cle/Buf) - 1971

	SPOT	BPW	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>Abdullah the Butcher</b>	.77	2.00												
<b>Don Fargo</b>	.76	2.62												
<b>Tex McKenzie</b>	.75	1.47												
<b>Johnny Fargo</b>	.75	2.62												
<b>Crusher Verdu</b>	.74	2.70												
<b>Chief White Owl</b>	.73	3.02												
<b>Haystack Calhoun</b>	.71	1.27												
<b>Mighty Igor</b>	.69	1.21												
<b>Luis Martinez</b>	.64	1.79												
<b>Hans Schmidt</b>	.63	1.22												
<b>Kurt Von Hess</b>	.61	3.09												
<b>Bepo Mongol</b>	.60	1.41												

Wrestlers with an average weekly SPOT Rating between .60 and .80 are considered **Upper Mid-Carders**

SPOT (Statistical Position Over Time) Ratings measure a wrestlers average position on the cards in primary markets; the highest possible SPOT is 1.00. Babyfaces are shaded in blue, heels are shaded in orange; darker shading indicates higher SPOT  
BPW is the average # of bookings per week the wrestler had in the territory during the year

*based on research as of 10/1/2024 - chartingtheterritories.com*

### MID-CARDERS IN NATIONAL WRESTLING FEDERATION (Cle/Buf) - 1971

	SPOT	BPW	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Mitsu Arakawa	.58	1.52												
Yoshino Sato	.58	1.52												
Tony Marino	.54	1.25												
Eric the Red	.54	2.96												
Tony Parisi	.52	2.12												
Ben Justice	.51	1.45												
Vic Rossitani	.51	2.47												
Java Ruuk	.50	1.50												
Baron Scicluna	.49	1.27												
Bruce Swayze	.45	2.06												
Mysterian	.43	1.71												
Executioner	.40	2.34												

Wrestlers with an average weekly SPOT Rating between .40 and .60 are considered **Mid-Carders**

SPOT (Statistical Position Over Time) Ratings measure a wrestlers average position on the cards in primary markets; the highest possible SPOT is 1.00. Babyfaces are shaded in blue, heels are shaded in orange; darker shading indicates higher SPOT  
 BPW is the average # of bookings per week the wrestler had in the territory during the year

*based on research as of 10/1/2024 - chartingtheterritories.com*

### PRELIMINARY WRESTLERS IN NATIONAL WRESTLING FEDERATION (Cle/Buf) - 1971

	SPOT	BPW	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Pete Sanchez	.38	2.15												
Mad Dog Momborg	.36	1.64												
Doctor X	.35	1.71												
Lil Abner Osborne	.32	1.87												

Wrestlers with an average weekly SPOT Rating below .40 are considered **Preliminary Wrestlers**

SPOT (Statistical Position Over Time) Ratings measure a wrestlers average position on the cards in primary markets; the highest possible SPOT is 1.00. Babyfaces are shaded in blue, heels are shaded in orange; darker shading indicates higher SPOT  
 BPW is the average # of bookings per week the wrestler had in the territory during the year

*based on research as of 10/1/2024 - chartingtheterritories.com*

## Feuds

Here are two charts listing the biggest feuds in the territory. The first chart lists matches that occurred most frequently in all of the primary markets, and the second chart lists the matches that occurred most frequently in individual markets.

### TOP FEUDS IN NATIONAL WRESTLING FEDERATION (Cle/Buf) - 1971

	Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Johnny Powers vs Waldo Von Erich	24.80	25												
Dominic DeNucci vs Ernie Ladd	14.22	15												
Bobo Brazil vs Ernie Ladd	12.57	13												
Dominic DeNucci vs Waldo Von Erich	11.00	11												
Johnny Powers vs Ernie Ladd	10.88	11												
Bulldog Brower vs Waldo Von Erich	9.00	9												
Chief White Owl vs Ernie Ladd	6.80	7												
Johnny Powers vs Crusher Verdu	6.61	7												
Chief White Owl & V. Rivera vs Don & Johnny Fargo	6.51	8												
Bobo Brazil vs Crusher Verdu	5.86	7												
C. White Owl & D. DeNucci vs Eric the Red & K. Von Hess	5.25	6												
Bobo Brazil vs Waldo Von Erich	5.00	5												

Feuds are ranked based on the number of times the match occurred in primary markets and their spot on the card  
 Darker shading indicates higher concentration of matches

based on research as of 10/1/2024 - chartingtheterritories.com

### TOP FEUDS BY MARKET IN NATIONAL WRESTLING FEDERATION (Cle/Buf) - 1971

CLEVELAND														
	Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Johnny Powers vs Waldo Von Erich	8.00	8												
Dominic DeNucci vs Ernie Ladd	4.55	5												
Dominic DeNucci vs Waldo Von Erich	4.00	4												
Johnny Powers vs Ernie Ladd	4.00	4												
Tex McKenzie vs Ernie Ladd	4.00	4												
Bobo Brazil vs Crusher Verdu	3.36	4												
Bobo Brazil vs Waldo Von Erich	3.00	3												

BUFFALO														
	Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Johnny Powers vs Waldo Von Erich	4.00	4												
Dominic DeNucci vs Ernie Ladd	3.88	4												
Bobo Brazil vs Ernie Ladd	3.00	3												
Dominic DeNucci vs Waldo Von Erich	3.00	3												

ALBANY-SCHENECTADY-TROY														
	Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
White Owl & DeNucci vs Eric the Red & Von Hess	5.25	6												
Chief White Owl vs Ernie Ladd	3.00	3												
Ernie Ladd vs Victor Rivera	3.00	3												

AKRON														
	Score	Matches	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Johnny Powers vs Waldo Von Erich	9.80	10												
Bobo Brazil vs Ernie Ladd	6.00	6												
Bulldog Brower vs Waldo Von Erich	5.00	5												
Dominic DeNucci vs Waldo Von Erich	4.00	4												
Chief White Owl vs Waldo Von Erich	3.00	3												
Johnny Powers vs Ernie Ladd	3.00	3												

Feuds are ranked based on the number of times the match occurred in each market and their spot on the card  
 Darker shading indicates higher concentration of matches

based on research as of 10/1/2024 - chartingtheterritories.com

The progression of feuds often differed from city to city. This led to each market having its own narrative. If a main event drew well the first time out in some cities, they could build to a rematch the following week. In other cities where it didn't draw well, they may choose to have that first match end in a clean finish and present a different main event the following week.

Below are examples of how some of the bigger feuds played out in select cities.

### JOHNNY POWERS vs WALDO VON ERICH

#### Cleveland

- 5/20 North American title: Von Erich won by referee stoppage due to a "gash" on the forehead of Powers
- 5/27 North American title: Von Erich won after Powers was disqualified for "failure to break an illegal 'power-lock', which had Von Eric partially out of the ring"
- 6/3 North American title, no disqualification: Von Erich won the match and title
- 8/7 World title: match not listed in newspaper results, unknown if it actually occurred
- 9/9
- 9/16 World title: Von Erich won by countout
- 11/18 North American title, "Texas style rules": Powers won the match and title
- 11/25 World title: Both men were disqualified after hitting the referee

#### Akron

- 5/22 Both men were disqualified for "fighting out of the ring"
- 5/29 Powers won by disqualification
- 9/11 World title: The match went to a draw
- 9/19 World title, lumberjack match: The match went to a draw
- 10/16 World title, winner take all: results not available
- 10/23 World title, "Texas showdown match": Von Erich won the match and title
- 10/30 World title: Powers won "on points" after the match went the full one-hour time limit
- 11/7 World title: Dominic DeNucci subbed for Powers and beat Von Erich by disqualification
- 11/27 10 rounds boxing: Powers won by knockout in the third round
- 12/4 Both men were disqualified (match was originally advertised as a World title match, but Dominic DeNucci had won the title two nights earlier; this may have ended up being a North American title match instead)
- 1/1/72 Von Erich won by disqualification

### DOMINIC DENUCCI vs ERNIE LADD

#### Cleveland

- 1/14 North American title: Ladd won by referee stoppage after DeNucci "suffered a deep head cut"
- 2/11 DeNucci won by countout
- 3/25 DeNucci won
- 4/22 Ladd won by disqualification after DeNucci accidentally struck the referee
- 6/3 results not available

### **BOBO BRAZIL vs ERNIE LADD**

#### **Akron**

- 1/9 North American title: Brazil won by countout after Ladd's foot was caught between the ropes with his head outside the ring
- 1/23 North American title, no disqualification, no countout: The match was stopped at one fall apiece when "Ladd couldn't continue and Brazil couldn't pin him"
- 1/30 North American title, stretcher death match: Ladd won in a match that lasted one hour and nineteen minutes
- 3/20 North American title: Ladd won when Brazil was disqualified after he "started butting Ladd before the third round bell"
- 4/3 North American title: Brazil won by countout
- 4/10 North American title, winner take all: Ladd won after Brazil was disqualified for "butting the referee in the head"

### **DOMINIC DENUCCI vs WALDO VON ERICH**

#### **Cleveland**

- 10/28 North American title: Von Erich won after DeNucci was disqualified for failing to "break an illegal hold"
- 11/6 World title, special referee Johnny Powers: Von Erich won after "smashing ... DeNucci's head into an iron post repeatedly to knock him out"
- 12/2 World title: DeNucci won the match and title
- 12/9 World title: Both men were disqualified after being counted out of the ring
- 12/30 World title, ring enclosed by barbed wire: Von Erich won (it is unclear if this was a title change)

#### **Akron**

- 8/14 North American title: Von Erich won
- 11/7 World title: DeNucci won after Von Erich was disqualified for hitting the referee
- 11/13 World title, special referee Johnny Powers: Von Erich won, pinning DeNucci in 21 seconds
- 12/18 World title: results not available
- 1/8/72 World title, Sicilian chain match: DeNucci won (DeNucci was billed as champion going in)

### **CHIEF WHITE OWL & DOMINIC DENUCCI vs ERIC THE RED & KURT VON HESS**

#### **Albany-Schenectady-Troy**

- 4/13 (Troy) Von Hess & Eric beat White Owl & Lil Abner Osborne (sub for DeNucci) after Osborne "sustained an injury to his head and the referee stopped the bout"
- 4/20 (Troy) Von Hess & Eric won when the match was stopped in the third fall because of a "severe cut over DeNucci's right eye"
- 4/27 (Troy) results not available
- 5/18 (Troy) results not available
- 6/29 (Albany) Von Hess & Eric won
- 7/20 (Troy) Von Hess & Eric won

## Wrestler Data

A look at the “character arc” for select wrestlers, showing their monthly SPOT Ratings, regular tag team partners, biggest feuds, and title reigns chronologically.

### WALDO VON ERICH IN NAT'L WRESTLING FEDERATION (Cle/Buf) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>SPOT Rating</b>				[Orange bar from APR to DEC]								
<b>Feuds</b>												
vs Johnny Powers					[Green]							
vs Dominic DeNucci								[Green]			[Green]	[Green]
vs Bulldog Brower						[Green]	[Green]	[Green]				
vs Bobo Brazil						[Green]	[Green]		[Green]	[Green]		
vs Chief White Owl				[Green]		[Green]		[Green]	[Green]			
<b>Titles</b>												
World Heavyweight											[Grey]	[Grey]
North American						[Grey]						

based on research as of 10/1/2024 - [chartingtheterritories.com](http://chartingtheterritories.com)

### JOHNNY POWERS IN NAT'L WRESTLING FEDERATION (Cle/Buf) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>SPOT Rating</b>	[Blue]					[Blue]	[Blue]			[Blue]	[Blue]	[Blue]
<b>Feuds</b>												
vs Waldo Von Erich					[Green]							
vs Ernie Ladd	[Green]			[Green]	[Green]	[Green]	[Green]					
vs Crusher Verdu				[Green]	[Green]	[Green]		[Green]			[Green]	[Green]
vs Abdullah the Butcher											[Green]	[Green]
<b>Titles</b>												
World Heavyweight							[Grey]	[Grey]	[Grey]	[Grey]	[Grey]	[Grey]
North American					[Grey]							

based on research as of 10/1/2024 - [chartingtheterritories.com](http://chartingtheterritories.com)

## ERNIE LADD IN NAT'L WRESTLING FEDERATION (Cle/Buf) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>SPOT Rating</b>	█					█			█	█		
<b>Feuds</b>												
vs Dominic DeNucci	█	█	█	█	█	█			█			
vs Bobo Brazil	█	█	█	█	█			█	█			
vs Johnny Powers	█			█	█	█						
vs Chief White Owl		█	█	█					█			
vs Tex McKenzie			█	█								
<b>Titles</b>												
North American	█											

based on research as of 10/1/2024 - chartingtheterritories.com

## DOMINIC DENUCCI IN NAT'L WRESTLING FEDERATION (Cle/Buf) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>SPOT Rating</b>	█					█	█				█	
<b>Feuds</b>												
vs Ernie Ladd	█	█	█	█	█	█			█			
vs Waldo Von Erich								█		█	█	█
vs Eric the Red & K. Von Hess (w/White Owl)				█	█	█	█	█				
vs Don & Johnny Fargo (w/V. Rivera)			█	█	█							
vs Kurt Von Hess			█	█	█		█					
<b>Titles</b>												
World Heavyweight												█

based on research as of 10/1/2024 - chartingtheterritories.com

## CHIEF WHITE OWL IN NAT'L WRESTLING FEDERATION (Cle/Buf) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>SPOT Rating</b>	█											
<b>Feuds</b>												
vs Ernie Ladd		█	█	█					█			
vs Don & Johnny Fargo (w/V. Rivera)		█	█	█	█							
vs Eric the Red & K. Von Hess (w/DeNucci)				█	█	█	█	█				
vs M. Arakawa & Y. Sato (w/L. Martinez)						█			█	█	█	█
vs Crusher Verdu				█	█	█	█		█		█	
<b>Titles</b>												
World Tag Team (w/Luis Martinez)			█						█	█		

based on research as of 10/1/2024 - chartingtheterritories.com

### CRUSHER VERDU IN NAT'L WRESTLING FEDERATION (Cle/Buf) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>SPOT Rating</b>												
<b>Feuds</b>												
vs Johnny Powers												
vs Bobo Brazil												
vs Chief White Owl												
vs Bulldog Brower												
vs Mighty Igor												

based on research as of 10/1/2024 - chartingtheterritories.com

### DON & JOHNNY FARGO IN NAT'L WRESTLING FEDERATION (Cle/Buf) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>SPOT Rating</b>												
Don Fargo												
Johnny Fargo												
<b>Feuds</b>												
vs C. White Owl & V. Rivera												
vs DeNucci & V. Rivera												
vs White Owl & L. Martinez												
<b>Titles</b>												
World Tag Team												

based on research as of 10/1/2024 - chartingtheterritories.com

### LUIS MARTINEZ IN NAT'L WRESTLING FEDERATION (Cle/Buf) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>SPOT Rating</b>												
<b>Feuds</b>												
vs M. Arakawa & Y. Sato (w/C. White Owl)												
vs Eric the Red												
vs Don & Johnny Fargo (w/White Owl)												
vs Eric the Red & K. Von Hess (w/White Owl)												
<b>Titles</b>												
World Tag Team (w/Chief White Owl)												

based on research as of 10/1/2024 - chartingtheterritories.com

## Title Holders and Histories

The following charts show the chronological progression of title holders in the territory. Looking at them this way gives you a better feel for the length of title reigns, and how they may have differed between babyface champs and heel champs.

### WORLD HWT. TITLE - NATIONAL WRESTLING FEDERATION (Cle/Buf) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>Johnny Powers</b>												
<b>Waldo Von Erich</b>												
<b>Dominic DeNucci</b>												

Only title changes recognized across the entire territory are listed.  
 In this chart, new champions are generally recognized the calendar week after the title change.  
 Blue shading denotes babyface champions, orange shading denotes heel champions.

*based on research as of 10/1/2024 - chartingtheterritories.com*

### NORTH AMERICAN HWT. TITLE - NAT'L WRESTLING FED (Cle/Buf) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>Ernie Ladd</b>												
<b>Johnny Powers</b>												
<b>Waldo Von Erich</b>												

Only title changes recognized across the entire territory are listed.  
 In this chart, new champions are generally recognized the calendar week after the title change.  
 Blue shading denotes babyface champions, orange shading denotes heel champions.

*based on research as of 10/1/2024 - chartingtheterritories.com*

### WORLD TAG TEAM TITLES - NATIONAL WRESTLING FEDERATION (Cle/Buf) - 1971

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>Chief White Owl &amp; Luis Martinez</b>												
<b>Don &amp; Johnny Fargo</b>												
<b>Eric the Red &amp; Kurt Von Hess</b>												

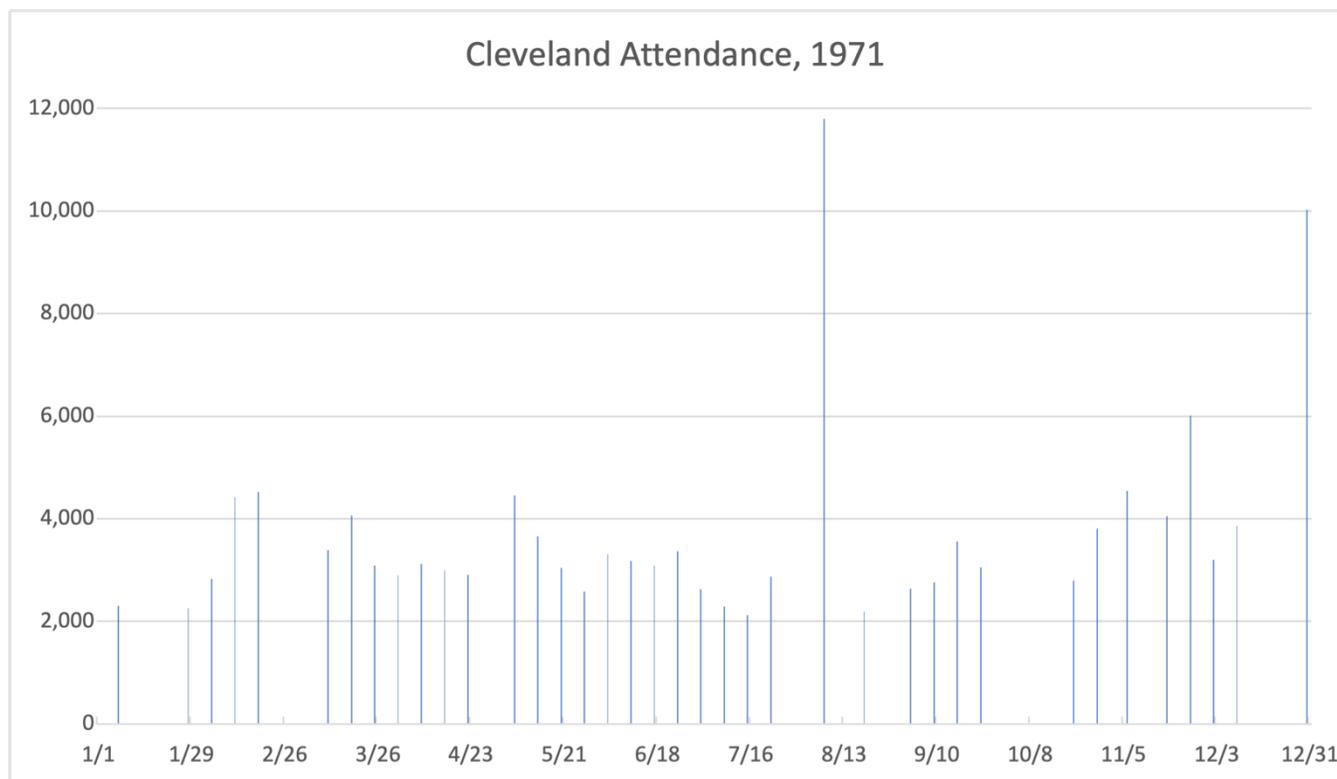
Only title changes recognized across the entire territory are listed.  
 In this chart, new champions are generally recognized the calendar week after the title change.  
 Blue shading denotes babyface champions, orange shading denotes heel champions.

*based on research as of 10/1/2024 - chartingtheterritories.com*

## Taking Attendance

In this section, we look at any attendance (and/or gate) figures we have. Unless otherwise noted, these numbers come from newspaper reports. They should be taken with several grains of salt.

We have attendance figures for 38 out of the 45 cards held in Cleveland. The average attendance was 3,675. If you remove the three largest attendance figures, the average was 3,195.



### Largest crowds in Cleveland:

- 8/7 drew 11,794 for a Saturday afternoon “family show” for the promotion’s third anniversary (top advertised matches were Johnny Powers vs Waldo Von Erich and Bobo Brazil vs Ernie Ladd)
- 12/30 drew 10,029 (Dominic DeNucci vs Waldo Von Erich with the ring enclosed with barbed wire and Johnny Powers vs Abdullah the Butcher)
- 11/25 drew 6,011 (Thanksgiving day show with Johnny Powers vs Waldo Von Erich)

We have 1 attendance figure for Buffalo (out of 17 shows): 2/17 drew 7,583 fans (Dominic DeNucci vs Ernie Ladd and Bobo Brazil vs Hans Schmidt)

Of 46 shows held in Akron, we have attendance figures for 2 of them: 4/17 drew "about 3,000" (Johnny Powers vs Ernie Ladd) and 10/9 drew 1,700

Other documented attendance figures:

- 2/10 in Binghamton, NY drew 700
- 3/26 in Kingston, NY drew 400
- 4/28 in Fort Plain, NY drew 2,000 (with 400 turned away)
- 6/10 in Elmira, NY drew 1,368
- 7/7 in Gloversville, NY drew 2,000
- 7/15 in Elmira drew 1,216
- 7/19 in Oneonta, NY drew 2,000
- 7/27 in Auburn, NY drew 1,100
- 8/19 in Elmira drew 1,152
- 8/25 in Cooperstown, NY drew "between 1,800 and 1,900 (1,600 paid)"
- 11/11 in Ashland, OH drew "close to 2,000"
- 11/30 in Syracuse drew 515

## Link to House Show Lineups and Results

We share our newspaper clippings and other documents with [wrestlingdata.com](http://wrestlingdata.com) to aid them in providing comprehensive information.

To see the cards and all available results, visit

<https://www.wrestlingdata.com/index.php?befehl=shows&sort=liga&kategorie=8&liga=216&jahr=1971&monat=0&showart=&ansicht=1>