

# SHREE RADHA

shreeradhasanjay@gmail.com

---

## SUMMARY

---

1 year experienced marketing expert, highly skilled in marketing, communications, branding, campaign management, campaign analysis and team management. Adept at launching multiple marketing initiatives resulting in significant sales and user acquisition. Skilled at analysing & improving the performance of campaigns through data analysis, competitive bench-marking etc.

---

## EXPERIENCE

---

### Green Curve Consulting

#### Marketing Manager Intern, 2019-2021

- Manages website of Green Curve Consulting (Has her own part called "Kids Section")
- Advises the CEO on website improvements and conducts QA/QC of the website.
- Also manages the website, the Google Business page, and helps in almost all media and marketing-related decisions.
- Helped Green Curve Consulting make elegant ads to get more customers, along with brochures and posters.
- Also edits many beautiful nature-related photos taken by herself to use in videos, posters etc related to marketing.
- Helped make interesting ads and helped the CEO in his start-up activities and research.

---

## EDUCATION

---

### Chinmaya Vidyalaya Anna Nager (Kindergarden-6th)

- Top 5 percentile of the class in all years.

---

## AWARDS AND ACKNOWLEDGEMENTS

---

- Attends the Science Olympiad Foundation (SOF) Olympiads and usually is in the top 3 every year.
- 2020-2021 - Got second rank at the state level in an event organized by CIART, a nationally reputed organization involved in training students in drawing and painting. Also got the National Child Artist Award from the same organization which is only given to 40 children among 5000 children shortlisted from various states across India.
- 2018-2019 - Selected as the "Best Student In Gita Chanting". This endowment was sponsored by PMR software company
- 2018 – Painting shortlisted among 40,000 entries by Kerala Tourism.
- 2018 - Among the top 5 students in 160 students selected to go to Zonal Level Spelling Bee organized by the Spartan group. Represented the school in State Level Competition in Spelling Bee as well.
- 2016-2017 - Won city level 1st in Geeta Chanting Competition.
- 2016-2017 - Silver medallist in the National All India Britannia Conquest general knowledge quiz. Won a printer for this.