



DATABASE DESIGN & DATA MODELING

CS660 Week 2: From Concepts to Implementation

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UNIT 2 OVERVIEW

1

Database Design & Problem Solving

Systematic approach to designing effective databases

2

Entity Relationship (ER) Modeling

Visual representation of data structures and relationships

3

Normalization

Organizing data to eliminate redundancy and anomalies

4

Referential Integrity

Maintaining consistency across related tables

5

Business Rules

Translating business requirements into database constraints

DATABASE DESIGN & PROBLEM SOLVING

Design Philosophy

Database design is a systematic process of defining the structure, storage, and retrieval methods for data. Good design requires understanding the problem domain, identifying entities and relationships, and creating a schema that is efficient, maintainable, and aligned with business needs.



Understand Requirements

Gather comprehensive business needs



Identify Entities

Recognize real-world objects to model



Define Relationships

Determine how entities connect



Apply Standards

Follow normalization and best practices

THE DESIGN PROCESS

1

Requirements Gathering

Interview stakeholders and document needs

2

Conceptual Design

Create high-level ER diagram

3

Logical Design

Convert to relational schema with normalization

4

Physical Design

Optimize for specific DBMS

5

Implementation

Create actual database structures

6

Testing & Refinement

Validate and optimize performance

ENTITY RELATIONSHIP MODELING

What is ER Modeling?

Entity-Relationship modeling is a visual technique for database design that represents entities (objects), their attributes (properties), and the relationships between entities. ER diagrams provide a clear, graphical view of the database structure before implementation.



Entity

Real-world object or concept

Example: Customer, Product, Order



Attribute

Property of an entity

Example: Name, Price, Date



Relationship

Connection between entities

Example: Customer places Order



Cardinality

Number of instances

Example: One-to-Many, Many-to-Many

ER DIAGRAM NOTATION

Common Notation Styles

Chen Notation (Classic)

- Entities: Rectangles
- Relationships: Diamonds
- Attributes: Ovals
- Lines: Connect elements

Crow's Foot (Modern)

- Entities: Rectangles
- Relationships: Lines with symbols
- Attributes: Inside entity boxes
- Cardinality: Crow's foot, dash, circle

Cardinality Indicators

1

One (Mandatory)

0..1

Zero or One (Optional)

0..*

Zero or Many

1..*

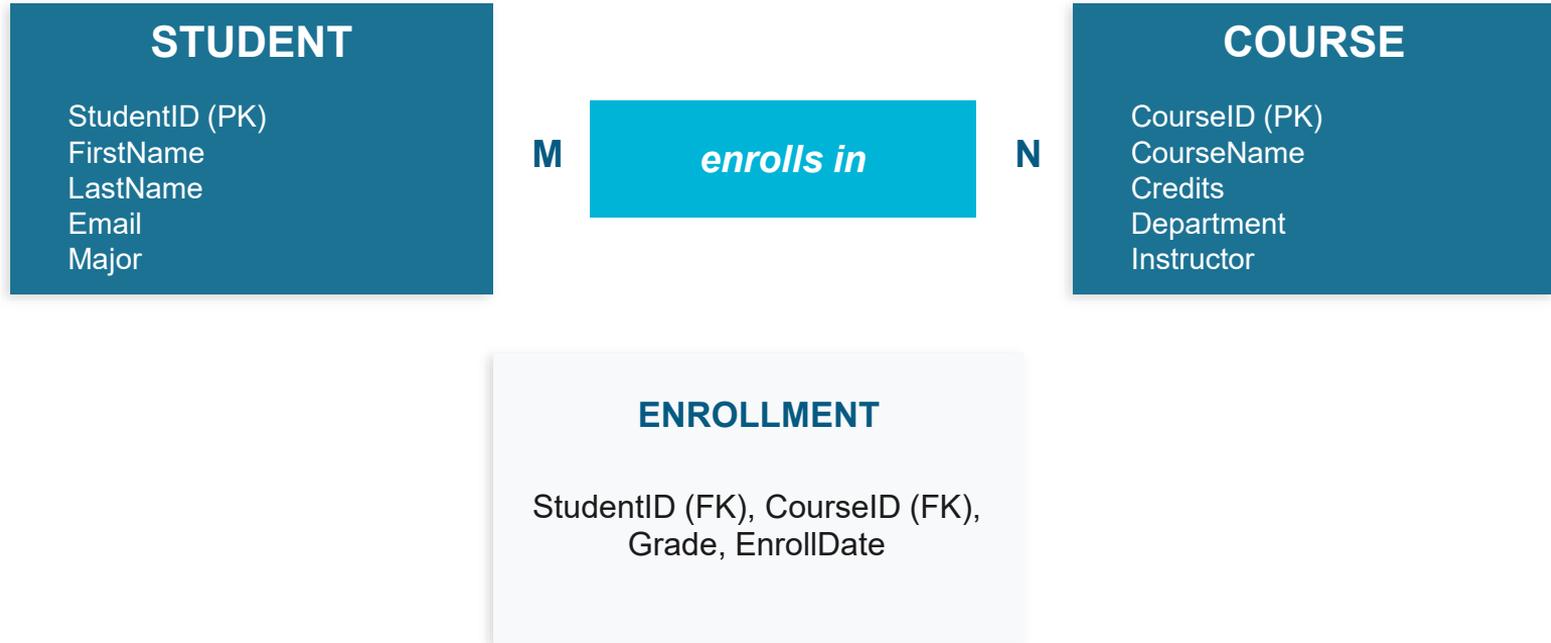
One or Many

M:N

Many-to-Many

ER MODELING EXAMPLE

University Student Enrollment System



NORMALIZATION

Organizing data to eliminate redundancy and anomalies

Problems Without Normalization

- Update Anomalies
Change data in multiple places
- Insert Anomalies
Cannot add data without unrelated info
- Delete Anomalies
Lose data when deleting records

Benefits of Normalization

- Data Consistency
Single source of truth for each fact
- Reduced Redundancy
Store each piece of data once
- Easier Maintenance
Fewer places to update

Normalization Process

Start with unnormalized data → Apply normal forms progressively → Achieve optimal structure

1NF

Atomic values,
no repeating
groups

2NF

Remove partial
dependencies

3NF

Remove
transitive
dependencies

BCNF
F

Every
determinant is
candidate key

FIRST NORMAL FORM (1NF)

Rules for 1NF

- Each column contains atomic (indivisible) values
- No repeating groups or arrays within columns
- Each row must be unique (has a primary key)

✗ Violates 1NF

CUSTOMERS: ID | Name | PhoneNumbers

1 | John Smith | 555-1234, 555-5678, 555-9012

✓ Meets 1NF

CUSTOMERS: ID | Name

1 | John Smith

PHONES: CustomerID | PhoneNumber

1 | 555-1234

1 | 555-5678

1 | 555-9012

SECOND NORMAL FORM (2NF)

Rules for 2NF

- Must be in 1NF
- Remove partial dependencies on composite keys
- Every non-key column must depend on the ENTIRE primary key

✗ Violates 2NF

ORDER_DETAILS: (OrderID, ProductID) PK | ProductName | Quantity | Price

Problem: ProductName depends only on ProductID, not on (OrderID, ProductID)

✓ Meets 2NF

PRODUCTS: ProductID PK | ProductName | Price

ORDER_DETAILS: (OrderID, ProductID) PK | Quantity

THIRD NORMAL FORM (3NF)

Rules for 3NF

- Must be in 2NF
- Remove transitive dependencies
- Non-key columns must depend ONLY on primary key (not on other non-key columns)

✗ Violates 3NF

EMPLOYEES: EmployeeID PK | Name | DepartmentID | DepartmentName | DeptLocation

Problem: DepartmentName depends on DepartmentID (transitive dependency)

✓ Meets 3NF

DEPARTMENTS: DepartmentID PK | DepartmentName | Location

EMPLOYEES: EmployeeID PK | Name | DepartmentID FK

BOYCE-CODD NORMAL FORM

Rules for BCNF

- Stricter version of 3NF
- Every determinant must be a candidate key
- Eliminates anomalies not caught by 3NF

When to Use BCNF

- Complex schemas with overlapping candidate keys
- When 3NF still has anomalies
- Theoretical completeness required

Practical Considerations

- 3NF sufficient for most applications
- BCNF may require more tables
- More joins can impact performance

Normalization Summary

1NF → 2NF → 3NF → BCNF : Each level eliminates specific types of anomalies

REFERENTIAL INTEGRITY

What is Referential Integrity?

Referential integrity ensures that relationships between tables remain consistent. Foreign key values must match existing primary key values in the referenced table, or be NULL if allowed. This prevents orphaned records and maintains data consistency.



Foreign Keys

References to primary keys in other tables



Consistency

No orphaned or invalid references



Constraints

Database enforces rules automatically



Cascade Rules

Define behavior on delete/update

CASCADE RULES

What happens when parent records are deleted or updated?

CASCADE	ON DELETE: Delete child records automatically ON UPDATE: Update foreign key values automatically	<i>Use: Parent-child with strong dependency</i>
RESTRICT	ON DELETE: Prevent deletion if children exist ON UPDATE: Prevent update if children exist	<i>Use: Preserve data integrity</i>
SET NULL	ON DELETE: Set foreign key to NULL ON UPDATE: Set foreign key to NULL	<i>Use: Retain child, remove relationship</i>
NO ACTION	ON DELETE: Raise error (similar to RESTRICT) ON UPDATE: Raise error (similar to RESTRICT)	<i>Use: Default behavior, explicit control</i>

BUSINESS RULES

Translating Requirements into Constraints

Business rules are constraints that enforce business logic and policies at the database level. They ensure data validity, maintain business processes, and prevent invalid states. Examples include age restrictions, credit limits, and inventory levels.

Types of Business Rules

Entity Constraints

Rules about single entities

Example: Age >= 18

Domain Constraints

Valid values for attributes

Example: Grade IN ('A', 'B', 'C', 'D', 'F')

Relationship Constraints

Rules between entities

Example: Manager must be Employee

Business Logic

Complex calculations

Example: OrderTotal = SUM(LineItems)

IMPLEMENTING BUSINESS RULES

CHECK Constraints

```
ALTER TABLE Students
ADD CONSTRAINT chk_age
CHECK (Age >= 18);
```

✓ Simple, declarative, enforced by DBMS

⚠ Limited to single-row logic

Triggers

```
CREATE TRIGGER validate_order
BEFORE INSERT ON Orders
FOR EACH ROW
BEGIN
  -- Complex validation
END;
```

✓ Complex logic, multiple tables, auditing

⚠ Performance overhead, harder to debug

Stored Procedures

```
CREATE PROCEDURE PlaceOrder
  @CustomerID INT,
  @ProductID INT
AS
BEGIN
  -- Business logic
END;
```

✓ Centralized logic, reusable, secure

⚠ Application must call procedures

KEY TAKEAWAYS

- Database design follows a systematic process from requirements to implementation
- ER modeling visually captures entities, attributes, and relationships
- Normalization eliminates redundancy through 1NF, 2NF, 3NF, and BCNF
- Referential integrity maintains consistency with foreign keys and cascade rules
- Business rules enforce logic through constraints, triggers, and procedures

Master these skills to design robust, efficient databases! 🎯

INDIVIDUAL PROJECT

Individual Project

The retail store has experienced significant growth in the recent months. The customers have expressed an interest in being able to purchase the retail store's products electronically. Currently, the retail store has a simple website, but it is not clear that the system can support dynamic interaction on the Web site or online purchases. The main database system that is used in the physical store has not been working correctly, however, and this is an issue. The retail store wants to be able to eventually integrate an online database system with the current order entry system that is used to support sales made in the local store. The retail store also needs the database system to enforce the rules that have been established for their business practices. What can be done to support the goals and objectives for meeting their customers' needs?

- It is assumed that Microsoft SQL Server Express Edition (with management tools) was chosen as the database platform. It can be downloaded for free at [this Web site](#).
- You have been asked to develop a solution in the form of a Database System Development Plan for your retail store using the following format:
- Database System Development and Implementation Plan
 - Use Microsoft Word
 - Title page
 - Should include information I provided in the announcements section. **(APA 7 Format Example)**
 - Table of contents (TOC)
 - **Use auto-generated TOC**
 - Maximum of 3 levels deep
 - Be sure to update the fields of the TOC so it is up-to-date before submitting your project.
 - Section headings (create each heading on a new page with TBD as content except for sections listed under new content below)



The project deliverables are as follows:

- A description of the general business environment for the case study organization (give me the name of the store, its location, how many employees work there, and the market you serve)
 - A database system's goals and objectives statement
 - A narrative that discusses how the proposed database system addresses the presenting business problem(s)
 - A narrative that demonstrates how the proposed system aligns with the mission statement and strategic goals of the organization
 - The student's analysis as to how this part of the project fulfills the mission and/or one or more goals of the case study organization
 - All sources should be cited in-text, and references should be made using **APA 7 format**.
 - Name the document "**yourname_CS660_IP1**"
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