

The Source

November 24, 2021

PRO*ACT

Market Alerts

Apples – Light supplies being met by moderate demand. Expect the market to firm up after the holiday.

Asparagus – Good steady supplies is keeping this market steady. Look for good quality and steady markets going into the weekend.

Avocados – Last weeks' harvest was a bit lighter the beginning of the week, but finished the week stronger. Supplies are in line with demand. There is good volume on 60's, with 70's taking a bit of a dip in packed volume. 40's and larger sizes are still tight, and #2 fruit is only making up a small % of the pack. Thanksgiving holiday is upon us, which should add a little uncertainty of where supply will be after the holiday.

Bell Peppers – Markets fairly steady on both coasts. Nogales and Florida slowly ramping up. Overall quality is good. Expect better volume over the next 2 weeks.

Berries (Blackberries) – Plentiful supplies are coming out of Mexico.

Berries (Blueberries) – Good volume coming out of multiple South American areas.

Berries (Raspberries) – Good volume is expected through the second week of December.

Berries (Strawberries) – Very light availability on open market fruit through the weekend.

Broccoli – Very limited supplies in all areas. Lower yields caused by pin rot is keeping this market high. Look for this market to continue to be Demand Exceeds through next week.

Brussels Sprouts – Limited supplies continue this week. Quality is fair as suppliers are battling decay from the recent wet weather. Look for this market to stay high going into the weekend.

Continued

Carrots – Quality and size are good. Current growing season we will run through the end of this month in the Lancaster / Southern California growing region. The Bakersfield region will then come into play and will run to end of February. Quality and sizing are looking great in the Bakersfield region in all categories.

Cauliflower – Market slightly lower as we get through transition. Supplies coming out of Mexico continue to be very limited. Look for this market to continue to adjust going into the weekend.

Celery – Yuma production will not begin until approximately the second week in December. Santa Maria/Oxnard continues to have good production. Large sizing is the most readily available, twenty-four counts in particular. The overall quality continues to be good with minimal seeder being reported. Offers are available as shippers are flexing for volume type orders.

Citrus (Lemons) – Domestic supplies are steady and markets are stable. Quality has been clean. Reach out on all opportunities.

Citrus (Limes) – Costs continue to increase in Mexico as availability declines. Demand trends are shifting in an upward trajectory as we approach the holidays. Expect pricing to remain elevated over the next few weeks. We have availability out of Texas, and also have cross dock options out west and east coast.

Citrus (Oranges) - Navels supplies, peaking on 88's and smaller. Current brix levels are 9-12, and quality is looking very clean.

Cucumbers – Prices lower this week. Promotable volume available out of Nogales. Florida cucumber supply is adequate as volume gradually increases.

Eggplant – Markets steady to slightly lower. Volume increasing gradually on both coasts.

Garlic – California supplies remain tight. Imports from China will help offset in a minor way. Pricing is higher and quality is good.

Grapes (Green) – The grape market continues to advance as volume seasonally declines. Good quality and adequate supplies into December on domestic. Imports will most likely be mid January on greens.

Continued

Grapes (Red) – The grape market continues to advance as volume seasonally declines. Good quality and adequate supplies into December on domestic. Some imported reds could start as early as mid December.

Green Onions – Green Onion supplies are slightly limited. Look for this market and quality to continue to stay steady as we move into next week.

Kale – Steady supplies are keeping this market level. Watch this market closely with this past rain storm.

Lettuce (Iceberg) – Good supplies will be available with this commodity over the next few weeks. Demand has fallen. The overall quality has been good in Yuma with weights above average, and minimal discoloration has been reported. Aside from some misshapen heads, defects have been minimal. All value added lettuce items are off escalated pricing.

Lettuce Leaf – Romaine continues to be active. Green and red leaf as well as romaine hearts are limited and this will continue going into next week. The overall quality continues to be above average with this this new crop of product in Yuma. Santa Maria and Oxnard has had availability as well. Expect steady markets next week as labor crews will be minimal due to the holiday.

Lettuce Tender Leaf – Steady supplies on spinach, arugula and cilantro. Quality is fair with the recent rains. Look for these markets to stay steady going into the weekend.

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Melons (Cantaloupe) – Markets are beginning to ease slightly on Cantaloupe supplies as more offshore fruit hits the ports. Expect pricing to stabilize over the next couple of weeks as offshore product becomes the main source for fruit. Domestic melon supplies are nearly finished; this week is expected to be the final week of domestic fruit loading on the West Coast. Mexican grown fruit of Cantaloupes loading in Nogales, AZ are expected to wrap up first week of December. Cantaloupes are available to load in Pompano, FL. Limited stocks of Cantaloupes are available to load on the West Coast, out of the Port of Hueneme. Size manifest on cantaloupes continue to run on the larger side; Jumbo 6s, Jumbo 9's, 9's, less on 12's and 15's

Melons (Honeydew) – Mexican grown fruit of Honeydews loading in Nogales, AZ are expected to wrap up first week of December. Offshore fruit is available to load in Pompano, FL. Honeydews are running on the larger side; Jumbo 4's, Jumbo 5's, and 5's.

Melons (Watermelon) – Markets steady with good supplies and quality.

Mushrooms – Supplies chain issues are causing a Nationwide Shortage of supply that will go into the new year.

Onions – Thanksgiving demand is over. Supers, colossals, jumbos remain elevated. Profile is peaking on mediums.

Pears – Market remains firm on light supplies of small lower grade pears.

Pineapples – Steady volume on the pineapple front, but not a ton available on the open market due to retail contracts pulling heavy for ads this time of the year. Fruit quality is really good right now with no issues forecasted for the near future.

Continued

Potatoes – Thanksgiving demand is over. Good availability, but due to sheds packing less days, more lead time is required.

Squash – Ample supplies on both coasts with FL and Nogales in full swing. overall quality is good.

Stone Fruit – Peaches, Plums, and Nectarines are done for the season. Fall fruits are in full production. Pomegranates, and Persimmons are nearing the end of their season. Kiwi remain in good volume.

Tomatoes – Markets fairly steady. All growing regions in the east are finished with Florida now the only player. Mexico volume remains adequate. Expect a moderate supply of tomatoes till January once the season ramp up out of Culiacan.

Weather

California – High pressure and weak offshore flow today cools morning lows to the upper 20s to low 30s in the southern Salinas Valley. Temps gradually warm this weekend into the mid 60s to upper 70s.

Mexico – While a few isolated showers are possible through Friday, dry weather is expected over most if not all the fields through November 28th. Steady temps through tomorrow and then cooler temps on Friday through Sunday over most of Central Mexico.

Florida – Strong blocking high over the eastern US allows benign weather through the week, with gusty northeasterly flow over the southern peninsula for today into tomorrow morning. Expect a sunny Thanksgiving day with light north-easterly winds and a clear night with winds becoming light and variable through Friday morning.

Arizona – The main impacts of the passing cut-off low will be strong gusty winds up 35-40 mph along the Lower Colorado River Valley today through Friday. Slight chance for rain continues this morning with afternoon highs close to seasonal averages, low to upper 70s.

A Peek at Peak Seasons

Apples
Lemons
Oranges
Pears

Green Grapes (Past Peak Season)
Red Grapes (Past Peak Season)
Stone Fruits (Past Peak Season)

Freight

Trucks remain tight and expensive in the Northwest, Idaho, and California. The national average remained steady at 3.724 per gallon.

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Commodities at a Glance

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|---|------------------------------------|---|------------------------------------|--|------------------------------------|
|  APPLES | Quality is good, pricing is steady |  CITRUS (LEMONS) | Quality is good, pricing is steady |  MELON (CANTALOUPE) | Quality is good, pricing is higher |
|  ASPARAGUS | Quality is good, pricing is lower |  CITRUS (LIMES) | Quality is good, pricing is steady |  MELON (HONEYDEW) | Quality is good, pricing is lower |
|  AVOCADO | Quality is good, pricing is steady |  CITRUS (ORANGES) | Quality is good, pricing is steady |  MELON (WATERMELON) | Quality is good, pricing is steady |
|  BELL PEPPERS | Quality is good, pricing is steady |  CUCUMBERS | Quality is good, pricing is lower |  MUSHROOM | Quality is fair, pricing is higher |
|  BERRIES (BLACKBERRIES) | Quality is good, pricing is steady |  EGGPLANT | Quality is good, pricing is steady |  ONIONS | Quality is good, pricing is higher |
|  BERRIES (BLUEBERRIES) | Quality is good, pricing is lower |  GARLIC | Quality is good, pricing is steady |  PEARS | Quality is good, pricing is higher |
|  BERRIES (RASPBERRIES) | Quality is good, pricing is lower |  GRAPES (GREEN) | Quality is good, pricing is higher |  PINEAPPLES | Quality is good, pricing is steady |
|  BERRIES (STRAWBERRIES) | Quality is fair, pricing is higher |  GRAPES (RED) | Quality is good, pricing is higher |  POTATOES | Quality is good, pricing is higher |
|  BROCCOLI | Quality is fair, pricing is higher |  GREEN ONIONS | Quality is fair, pricing is steady |  SQUASH | Quality is good, pricing is lower |
|  BRUSSELS SPROUTS | Quality is fair, pricing is higher |  KALE | Quality is good, pricing is steady |  STONE FRUIT | Quality is good, pricing is higher |
|  CARROTS | Quality is good, pricing is steady |  LETTUCE ICEBERG | Quality is good, pricing is lower |  TOMATOES | Quality is good, pricing is steady |
|  CAULIFLOWER | Quality is fair, pricing is steady |  LETTUCE LEAF | Quality is good, pricing is higher | | |
|  CELERY | Quality is good, pricing is steady |  LETTUCE TENDER LEAF | Quality is fair, pricing is steady | | |