

#### **MARKET ALERTS**

Brussel Sprouts: Supplies are very limited, with insect pressure, decay, and small sizing in Salinas Valley and Oxnard.

Celery: Santa Maria/Oxnard supplies improving; black heart/pith affect production; value-added prices rising.

Grapes: Grape market shifts to imports; prices high until mid-Jan when volumes rise and FOBs normalize.

Green Onion: Supplies tight; market remains high.

Pineapple: Pineapple market stable but tight on 8/10 ct crownless and organic; Mexican supply limited.

Strawberries: Strawberry volume is rising, pushing markets down; demand moderate, quality very good, pricing adjusting.

#### **IN PEAK SEASON**

- **Avocados**
- **Oranges**
- **Pears**
- Potatoes

# **DECEMBER 10, 2025**

#### **CROP UPDATES**

The bullet point report provides a concise update on pre-Christmas produce markets, covering supply, quality, and market conditions for key commodities including desert vegetables, citrus, berries, apples, pears, avocados, melons, potatoes, and onions. It highlights trends, availability, and factors affecting pricing and logistics to give buyers and industry professionals a snapshot of current and near-term market conditions. Read more

#### **WEATHER**

**California:** Slight warming through the week with lows rising to 30s-40s; highs steady in 60s-70s, dropping early next week.

Mexico: Light, scattered showers this weekend; highs mid-60s-mid-70s, lows mid-40s-mid-50s.

Florida: Frost Wednesday in N. Florida; cooler but above-freezing Thurs-Fri; weekend warmer with isolated showers; winds gust ≤20 mph.

Arizona: Temps 8-10° above average; highs upper 70s-mid 80s, lows mid-40s-low 50s; light N winds 10-15 mph.

#### **FREIGHT**

Freight this week sees markets active due to weather and delays crossing from Mexico into the US. As winter markets continue, we will see this pattern of active truck markets persist.





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### **Apples**

The 2025-2026 apple season continues to evolve. September's ideal weather allowed the crop to size up, sharply reducing the volume of smaller Gala and Granny Smith apples that had been anticipated. As the season progresses, many shippers are reporting very low pack-outs, further tightening supplies of food-service-sized fruit. Red Delicious—the elder statesman of apple varieties—is also in short supply, with decreased acreage and strong export demand pushing prices higher.

Commodity/Region	Supply	Price	Quality
Hudson, New York (September -June)	Steady	<b>\$\$</b> \$	Good



#### <u>Asparagus</u>

Mexico's asparagus market is steady but sluggish, with supply and demand both low. Baja and Hermosillo are producing well, though Hermosillo will slow soon, while other regions lag. Northern Peru is driving heavy volume in smaller sizes, keeping supply ahead of East Coast demand. This push should last into early February, and air freightcurrently low—is expected to rise as holiday capacity tightens.

Commodity/Region	Supply	Price	Quality
Ciudad Obregon (Year Round)	Steady	<b>\$\$</b> \$	Fair
Peru (Year Round)	Steady	<b>\$\$</b> \$	Fair



#### **Avocados**

Markets are steady at lower levels with ample fruit and decreased demand. Mexico's December 12 holiday may impact harvests. Aventajada is the main crop, with peak sizes 48-60 ct and dry matter/oil content in the high 20s-low 30s.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	High	<b>\$</b> \$\$	Good
California (April - July)	Light	\$\$\$	Good



### **Bell Peppers**

Green: California supply winding down; volume from Mexico and Florida increasing with good quality → prices expected steady to slightly lower next week.

Red: Limited supply (cool California weather, constrained Mexico, Canada finished) → prices elevated and likely rising over the next two weeks. Availability: Greens widely available; plan for additional lead time on reds.

Co	ommodity/Region	Supply	Price	Quality
	California (May - October)	Light	<b>\$\$</b> \$	Good
	Florida (November - May)	Light	<b>\$\$</b> \$	Good
_	Mexico (Jun - Sept)	Steady	<b>\$\$</b> \$	Good

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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### **Berries (Blackberries)**

No changes from last week. Fruit supply remains strong out of Baja and CMEX, with good quality overall and only occasional red cell reports.

Commodity/Region	Supply	Price	Quality
California (Year Round)	Steady	<b>\$\$</b> \$	Good



### **Berries (Blueberries)**

The last of the Peruvian supplies are still on the water, while Central Mexico's volume continues to climb and is now crossing into McAllen, Texas. Quality from both regions has been very good, and this trend is expected to continue into January.

Commodity/Region	Supply	Price	Quality	
California (Year Round)	Steady	<b>\$\$</b> \$	Excellent	
Dover, Florida (Year Round)	Steady	<b>\$\$</b> \$	Excellent	
McAllen, Texas (Year Round)	Steady	<b>\$\$</b> \$	Excellent	



### **Berries (Raspberries)**

Production from Central Mexico has tightened due to colder weather, and markets are starting to firm up.

Commodity/Region	Supply	Price	Quality	
California (Year Round)	Light	\$\$\$	Good	
McAllen (October - May)	Steady	<b>\$\$</b> \$	Good	



# Berries (Strawberries)

ALERT

Strawberry volume is increasing across all districts, pushing markets downward. Demand is moderate, and some shippers will offer volume deals through next week. Quality remains very good, and pricing will continue to adjust until the market stabilizes.

Commodity/Region	Supply	Price	Quality
California (Year Round)	Steady	<b>\$\$</b> \$	Good
McAllen (November - May)	High	<b>\$</b> \$\$	Good



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### **Broccoli**

Broccoli supplies have improved significantly across all regions, and the market is expected to remain steady into next week.

С	ommodity/Region	Supply	Price	Quality
	Mexico (Year Round)	Steady	<b>\$</b> \$\$	Good
_	Santa Maria, California (Year Round)	Steady	\$\$\$	Fair
-	Salinas California (Year Round)	Steady	\$\$\$	Fair



## **Brussel Sprouts**

ALERT

Brussels sprout supplies remain extremely limited, with Salinas Valley and Oxnard still facing insect pressure, some decay, and smaller sizing.

Commodity/Region	Supply	Price	Quality
Mexico (December-August)	Light	\$\$\$	Fair
Oxnard / Salinas, CA (May - July) (July-Dec)	Light	\$\$\$	Fair



#### **Carrots**

Harvest is underway in Bakersfield and is expected to continue through February. Jumbo sizes have been slightly smaller than usual, due to an earlier move into this region following recent inclement weather, but sizing should improve as the season progresses. Grimmway's Georgia crop will begin shipping next week, offering baby peeled, cellos, tables, jumbos, and 2" peeled chunks.

C	Commodity/Region	Supply	Price	Quality
_	Imperial Valley (February - May)	High	<b>\$</b> \$\$	Excellent
	Kern County (October - Feb)	Light	\$\$\$	Good
•	Various Northwest Regions (July - October)	Steady	<b>\$</b> \$\$	Good



### **Cauliflower**

Cauliflower supplies are strong across all sizes and regions, and the market is expected to remain steady into next week.

C	ommodity/Region	Supply	Price	Quality
	Mexico (Year Round)	Steady	<b>\$</b> \$\$	Fair
-	Santa Maria, California (Year Round)	Steady	<b>\$</b> \$\$	Fair
	Salinas, CA (May - Oct)	Steady	<b>\$\$</b> \$	Fair



#### **Celery**

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Supplies from the Santa Maria/Oxnard region are improving, with retail ads increasing ahead of Christmas. Black heart and pith remain the main defects, affecting Southern California production. Value-added item prices will continue to rise through the week.

Commodity/Region	Supply	Price	Quality
Oxnard, California (Year Round)	Steady	\$\$\$	Good



















### Citrus (Grapefruit)

Red Rios are available, peaking at 48 ct, and are being shipped from Riverside and the San Joaquin Valley.

Commodity/Region	Supply	Price	Quality
California (Year Round)	Steady	<b>\$\$</b> \$	Good
Texas (October - April)	Light	\$\$\$	Good



### Citrus (Lemons)

Markets are improving as increased harvests from District 1 (San Joaquin Valley) boost overall supply. District 3 (CA Desert/AZ) remains the main growing region, with peak sizes at 140 ct, 115 ct, and 165 ct. Mexican fruit is also available—contact us for South Texas shipments.

Commodity/Region	Supply	Price	Quality
CA Desert/Yuma (October - February)	Steady	<b>\$\$</b> \$	Good
Oxnard/Ventura (February - September)	Light	\$\$\$	Fair
San Joaquin Valley (October - May)	High	<b>\$</b> \$\$	Good



### Citrus (Limes)

The lime market is tightening with lower volumes, and active conditions are expected through early 2026 due to the holidays. Large sizes are peaking now, while small sizes will peak by mid-December with the new crop. Some lots may show occasional styler. Prices are expected to rise for the holidays, so book early.

Commodity/Region	Supply	Price	Quality
Veracruz (Year Round)	Steady	<b>\$\$</b> \$	Good



### Citrus (Oranges)

Navels are in full swing, with markets firming on 138 ct and 113 ct as peak sizing shifts to 88 ct, 72 ct, and 56 ct. Cooler nights mean fruit is often gassed only one day or not at all, with Brix at 12–13 and excellent eating quality. Florida fruit remains strong, with peak sizes 125-138 ct in choice and standard grades.

Commodity/Region	Supply	Price	Quality
San Joaquin Valley (Year Round)	Steady	<b>\$\$</b> \$	Good



# <u>Cucumber</u>

Florida supply nearly nonexistent until March; Honduras below normal. Mexico (Sonora/Sinaloa) is the current main source, offering moderate volume with good quality.

Outlook: Full volumes expected in January; short-term markets steady to slightly higher.

Co	ommodity/Region	Supply	Price	Quality
	Florida (November - May)	Steady	<b>\$\$</b> \$	Good
	Mexico (November - May)	Steady	<b>\$\$</b> \$	Good

Supply Partners Sunkist FRESHLINK







## <u>Eggplant</u>

Florida supply light but steady; California winding down. Sinaloa, Mexico is the dominant source, offering strong volume and excellent quality.

Outlook: Ample supply expected, with markets remaining steady.

Commodity/Region	Supply	Price	Quality
Mexico (November - May)	Steady	<b>\$\$</b> \$	Good
Florida (November - May)	Light	<b>\$\$</b> \$	Good



# <u>Garlic</u>

The California garlic crop is progressing with good quality, complemented by ongoing Mexican supplies.

Commodity/Region	Supply	Price	Quality
East Coast (Year Round)	Steady	<b>\$\$</b> \$	Good
Bakersfield, California (Year Round)	Steady	<b>\$\$</b> \$	Good
Gilroy, California (Year Round)	Steady	<b>\$\$</b> \$	Good



### <u>Grapes</u>

ALERT

The grape market is transitioning from domestic to imported fruit. Domestic greens are finished, and imports are arriving on both coasts. Imported reds and greens are priced well above final domestic levels, a trend expected to continue through the holidays into January. As larger volumes arrive in mid-January, FOBs should return to typical seasonal levels.

#### **Grapes (Green)**

Commodity/Region	Supply	Price	Quality
Mexico	Steady	\$\$\$	Good

#### **Grapes (Red)**

Commodity/Region	Supply	Price	Quality
Mexico (Mav - June)	High	<b>\$\$</b> \$	Good



#### **Green Onions**

**ALERT** 

Green onion supplies remain very tight due to recent rains reducing yields. The market is expected to stay elevated into next week.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Light	\$\$\$	Fair



#### **Kale**

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Kale supplies and quality remain strong, with a similar trend expected into next week.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	<b>\$\$</b> \$	Good
Oxnard, California (Year Round)	Steady	<b>\$\$</b> \$	Good
Salinas, California (May - October)	Steady	<b>\$\$</b> \$	Good















### Lettuce Iceberg

Supplies in the Yuma region have increased, though recent rains have left fields muddy and impacted production. Overall quality is good, with weights at 38-43 pounds and minimal seeder or discoloration. Valueadded item prices remain elevated but are trending downward.

Commodity/Region	Supply	Price	Quality
Santa Maria, California (March-December)	Light	\$\$\$	Fair
Salinas, California (May - October)	Light	<b>\$\$\$</b>	Fair



### **Lettuce Leaf**

Yuma is seeing improved production on romaine and green and red leaf, while butter lettuce remains limited. Romaine hearts availability is increasing from multiple shippers. Value-added product prices may rise early in the week but are expected to ease by week's end, assuming no weather disruptions. Overall quality is above average across suppliers.

Commodity/Region	Supply	Price	Quality
Salinas, California (May - October)	Steady	<b>\$\$</b> \$	Fair



#### Lettuce Tender Leaf

Supplies and quality of tender leaf items are improving, and this trend is expected to continue while favorable weather persists.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Light	<b>\$\$</b> \$	Fair
Oxnard, California (Year Round)	Light	<b>\$\$</b> \$	Fair
Yuma, AZ (Nov May)	Light	<b>\$\$</b> \$	Fair



# Melon (Cantaloupe)

The Westside deal is complete. Offshore and Mexican cantaloupes are available. Offshore pricing should remain steady this week but will tighten over the holidays due to vessel delays and lower yields. Mexican cantaloupes will also tighten this week as the market transitions from Northern to Southern Mexico fruit.

Commodity/Region	Supply	Price	Quality
Central America (December - May)	Steady	<b>\$\$</b> \$	Good















### Melon (Honeydew)

Offshore and Mexican honeydews are available. Offshore prices are high due to vessel delays and lower yields, while Mexican honeydews will be limited during the transition from Northern to Southern Mexico for the rest of the year.

Commodity/Region	Supply	Price	Quality
Arizona (June-July) (October-November)	Steady	<b>\$\$</b> \$	Good



#### Melon (Watermelon)

Domestic watermelons are finished. Mexican watermelons from Nogales are supplying the Midwest and East Coast, with limited availability via Texas and Nogales due to last month's rain affecting production. Offshore watermelons are also available in limited supply.

Commodity/Region	Supply	Price	Quality
Arizona			
(June-July)	Steady	<b>\$\$</b> \$	Good
(October-November)			



#### **Mushroom**

Supplies are improving following the holiday demand.

Commodity/Region	Supply	Price	Quality
Nationwide	Light	<b>\$\$</b> \$	Good



#### **Onions**

Onions are available from WA, ID, and UT, with strong domestic demand pushing prices higher. All product is in storage, and weather in Idaho may affect trucking. Reefer and rail are preferred; flatbeds are not recommended. Market movement for the rest of the year will be driven by weather and transportation.

C	ommodity/Region	Supply	Price	Quality	
	Eastern Orgeon/Parma, ID (August - April)	High	<b>\$</b> \$\$	Excellent	
	San Joaquin Valley (May - August)	Light	<b>\$</b> \$\$	Good	
	Tri-Cities, Washington (July - April)	High	\$\$\$	Good	



# <u>Pears</u>

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The pear market hums along steadily—Anjous, Bartletts, Boscs, and Reds all moving consistently. Production is strong, perhaps even suspiciously so. Foodservice sizes are abundant, neatly stacked across warehouses, a calm, orderly surplus amid a world otherwise in flux.

Commodity/Region	Supply	Price	Quality
Hood River, Oregon (August-July)	Light	<b>\$\$</b> \$	Good
Yakima, Washington (August-July)	Light	<b>\$\$</b> \$	Good









### <u>Pineapples</u>

ALERT

The pineapple market is stabilizing but remains tight on 8 & 10 ct crownless and organic pineapples. Expect substitutions, cancellations, and order changes for these items. Mexican production is rising, but only a small amount is reaching the U.S.

Commodity/Region	Supply	Price	Quality
Costa Rica (Year round)	Light	<b>\$\$</b> \$	Good



#### **Potatoes**

Potato supply and demand are good for the holidays, with sheds making deals. Smaller counts are tighter. Burbank and Norkoth varieties are available, with WA potatoes peaking on mid sizes and large/small counts snug. Color potatoes and new crop sweet potatoes from CA and NC are available. Trucking continues to drive the market.

Commodity/Region	Supply	Price	Quality
Idaho Falls, Idaho (August-July)	Steady	\$\$\$	Good
Pasco, Washington (August-July)	Steady	<b>\$\$</b> \$	Excellent



#### Sauash

Zucchini: Florida strong with heavy Mexico overlap; low prices may lead to field discards, potentially tightening supply later.

Yellow Squash: Florida rising as Plant City ends; new Mexican crops adding volume.

Outlook: Supplies currently good; markets very low.

Commodity/Region	Supply	Price	Quality	
Mexico (June - September)	Steady	<b>\$\$</b> \$	Good	
Florida (November - May)	Light	<b>\$\$</b> \$	Good	



### **Stone Fruit**

Imported peaches and nectarines are expected on both coasts in about two weeks. Pomegranates, persimmons, and pineapple quince are finishing for the season, likely done by Christmas. Domestic Asian pears remain available, while the kiwi market stays steady at higher prices.

Commodity/Region	Supply	Price	Quality
San Joaquin Vallev	Steady	<b>\$\$</b> \$	Good



#### **Tomatoes**

Rounds: Florida in full swing, Baja moderate through mid-December, Central Mexico declining → markets steady for the next two weeks. Romas: High Florida volume, steady Baja and Central Mexico supplies, Western Mexico starting mid-December → markets steady. Grape/Cherry: Central Florida plentiful with excellent quality, Western Mexico starting soon → prices expected slightly lower next week.

Commodity/Re	egion	Supply	Price	Quality
Mexico (Year Round)		Steady	<b>\$\$</b> \$	Good
Florida (November - N	1ay)	Steady	<b>\$\$</b> \$	Good

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High









# Weather Updates



## **CALIFORNIA**

High pressure and light offshore winds will bring a slight warming trend to overnight lows through the rest of the week. Wednesday morning lows will range from the upper 20s to mid-30s south of King City, and upper 30s to mid-40s near the coast. By Friday, lows will rise to the low 30s to upper 40s. Daytime highs will stay in the low 60s to upper 70s, then drop to the low 60s to low 70s early next week as winds shift onshore.



# **MEXICO**

Showers will stay light and widely scattered through the weekend, with totals generally under 0.10". Temperatures will remain steady, with highs in the mid-60s to mid-70s and lows in the mid-40s to mid-50s through Sunday morning.



# **FLORIDA**

Frost is expected Wednesday morning in northern Florida. Cool mornings Thursday and Friday should stay above freezing. Over the weekend, warmer temperatures and slightly more humid conditions may bring isolated to scattered showers across central and southern Florida. Winds will gust up to 20 mph in much of Southeast Florida and the Tampa area.



# **ARIZONA**

Temperatures will remain 8–10° above average through the weekend under a stalled high-pressure ridge. Highs will be in the upper 70s to mid-80s, with morning lows in the mid-40s to low 50s. Light northerly winds will continue, with afternoon gusts of 10–15 mph.

# Freight Updates

Freight this week sees markets active due to weather and delays crossing from Mexico into the US. As winter markets continue, we will see this pattern of active truck markets persist.



.S. On-Highway Diese	el Fuel Prices*(dollars per gallon)			full history 🖺 XLS	
			Change from		
	11/24/25	12/01/25	12/08/25	week ago	year ago
U.S.	3.831	3.758	3.665	♦ -0.093	♦ 0.207
East Coast (PADD1)	3.862	3.785	3.729	♦ -0.056	♦ 0.194
New England (PADD1A)	4.057	4.049	4.040	<b>+</b> -0.009	♦ 0.285
Central Atlantic (PADD1B)	4.010	3.982	3.948	♦ -0.034	♦ 0.198
Lower Atlantic (PADD1C)	3.789	3.687	3.617	<b>*</b> -0.070	♦ 0.185
Midwest (PADD2)	3.850	3.755	3.635	<b>♦</b> -0.120	♦ 0.210
Gulf Coast (PADD3)	3.459	3.415	3.327	♦ -0.088	♦ 0.197
Rocky Mountain (PADD4)	3.723	3.665	3.498	<b>♦</b> -0.167	♦ 0.169
West Coast (PADD5)	4.514	4.441	4.370	<b>♦</b> -0.071	♦ 0.251
West Coast less California	4.108	4.026	3.944	♦ -0.082	♦ 0.262
California	4.983	4.919	4.862	♦ -0.057	♦ 0.239

<sup>\*</sup>prices include all taxes

For more information: <a href="https://www.eia.gov/petroleum/gasdiesel/">https://www.eia.gov/petroleum/gasdiesel/</a>

# Grop Updates

## Market News - Pre-Christmas Update

#### **Overall Conditions**

- Yuma operations improving pre-Christmas; load times more efficient and harvest schedules stabilizing.
- Some lingering quality issues (bottom rot, outer pink rib) remain.
- Mexican harvests may slow during holidays due to reduced labor and national observances, affecting supply flow and crossings.



#### **DESERT VEGETABLES**

Lettuce – Iceberg, Romaine, Green Leaf

- Quality strengthening; fringe burn and mildew being trimmed.
- Above-average condition; production ramping and markets softening.
- Steady availability expected through month-end.

Brussels Sprouts & Green Onions

• Tightest desert items; supplies improving late December.

#### **CITRUS**

California Navel Oranges

- Full swing; stronger markets on 138ct/113ct; sizing trending to 88/72/56ct.
- Limited small fruit; gassed 0-1 day; Brix 12-13.

Other Citrus

- Lemons: District 1 ramping; District 3 remains main region; peak 140/115/165ct.
- Steady Meyer lemons, seedless lemons, grapefruit, mandarins; mandarins peaking 28/32.
- Cara Caras in first full week; blood oranges ramping 12/15.
- Mexican limes tightening; large sizes limited; strong holiday demand; active market through Q1 2026



JOEY PIEDIMONTE
SOURCING MANAGER



# Grop Updates

#### **BERRIES**

- Supplies increasing: California, Mexico, Baja, Florida.
- Markets down due to higher production; prices expected to stabilize mid-to-late next week.

#### WASHINGTON STATE APPLES

Overall Update

• Statewide volume down 5M boxes vs. projections.

Variety Snapshot

• Short: Red Delicious, Gala, Honeycrisp | Flat: Gold, Fuji, Pink Lady | Up: Cosmic Crisp, Granny Smith

Variety Notes

- Gala: Down 4M boxes YoY; prices climbing.
- Granny Smith: +2M boxes, but pack-outs may reduce surplus.
- Red Delicious: Down 2M boxes YoY; export demand strong; acreage shifting to Honeycrisp/Envy.

#### **PNW PEARS**

• Excellent condition and strong availability across Bartlett, Anjou, Bosc, and Red Pears.

#### **AVOCADOS**

- Steady markets; good volume on trees, lighter demand.
- December 12 Mexican holiday may affect harvest.
- Aventajada crop: peak sizes 48ct/60ct; dry matter/oil 28-30%.

#### **MELONS**

• Mexican melons transitioning South; offshore supply primary through year-end.

#### **POTATOES / ONIONS**

• Excellent quality from PNW; trucking remains key market driver.

JOEY PIEDIMONTE
SOURCING MANAGER







