

MEDIA RELEASE

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TOAST THE HOST HOSTED ON SBS FOOD AND SBS ON DEMAND

The highly anticipated new television series ***Toast the Host: How to Entertain at Home with [Simon James Bailey](#)*** will premiere on SBS Food and SBS On Demand in June and it is set to transform viewers into hosts with the most.

The Australian Special Broadcasting Service (SBS) acquired the 8-episode series which was created, produced and presented by former journalist and self-proclaimed home entertaining guru Simon James Bailey.

Toast the Host: How to Entertain at Home breaks down the often-daunting task of home entertaining into bit size pieces – from a simple garden lunch to a five-course formal dinner party.

“After hosting more than 500 dinner parties, I decided to develop a TV series which goes beyond cooking and teaches home cooks how to host a range of events at home with minimum stress and maximum enjoyment,” Simon said.

“When I was developing the made-for-TV series, I envisaged SBS Food and SBS On Demand as the perfect platforms to share my love of entertaining with like-minded foodies and friends.

“I am beyond thrilled to be working with the SBS team and have my vision brought to life on Australian screens,” he said.

Toast the Host: How to Entertain at Home episodes detail the components of home-entertaining including budgeting, menu planning, preparation, table setting and cooking, and culminates with the planned occasions showing the guests enjoying the food, drinks, atmosphere, and most importantly, each other’s company.

The series was shot on location in Cape Town, South Africa and has a relaxed and intimate feel of Simon James Bailey speaking with the viewer and taking them on the journey of hosting each event at home, as if it is happening in ‘real time’.

“I’ve taken a five-course formal dinner party and broken it down into key components and each episode gives the viewer new skills and builds their confidence to host their own formal dinner party, and hopefully I get an invitation,” Simon said.

Toast the Host: How to Entertain at Home with Simon James Bailey will air for 8 weeks at 5:30pm from 7 June on [SBS Food](#) and the entire series will also be available [SBS On Demand](#).

ABOUT SIMON JAMES BAILEY

Simon has worked in all aspects of television, from reporting for Australia's number one current affairs program A Current Affair, senior producer and field producer for travel and lifestyle programs Postcards WA and Just Add Water, and executive producer of Nine News Perth.

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PRESS KIT

Click to view the [Toast the Host Overview](#)

Click to view the [Toast the Host Sizzle Reel](#)

Please note, the sizzle reel is provided for background only, it is not for online publication or broadcast.



10,000

SIMON HAS PREPARED NEARLY
10,000 DINNER COURSES.



2,500+

BOTTLES OF WINE SERVED
DURING SIMON'S DINNERS.



TOAST THE HOST

HOW TO ENTERTAIN AT HOME

WITH

Simon James Bailey