



Board Meeting Minutes
Monday, August 5th, 2024
6:30 p.m.
WFHS Room 112C



I. Call to Order.

In attendance: Steph Lauritsen, Allison Witt-Mahar, Arin Johnson, Kim Matteson, Jennie Bigalke, Kristen Larsen, Kristen Scholand, Shannon Bergee, Dawn Peterson, Sara Johnson, Penny Hoppe, Randy Glandt, Angie Scoville, Josi Schultz, Lisa Skari, Anna Hettenbaugh, Amanda Geiger, Joyal and Dan Kackman, Ashley Bakkegard, Jill and Dan Van Winkle, Heather Morris.

II. Presentation of Requests

- **Girls Swim & Dive – Warm Ups.** Requesting money for new warm-ups. The sizes are large since they share with the boys team, however, the new warm ups would be just for the girls. Coach was not sure if funding is available from the school district for these. Request has been tabled until the coach has requested funds through the school district as this should be covered as part of their uniforms and equipment. Board would like to see an actual quote for the items.
- **Football – Team Meals.** Funds for team meals for home games and snacks for away games. Fundraising efforts include: working on lining up a car wash, business donations, and 50/50 raffles. Heather motions to approve for full amount, Dan seconds - motion passes.

III. Approval of May 2024 Meeting Minutes. Lisa motions to approve, Josi seconds – approved.

IV. Treasurer’s Report: Andy and Ashley Bakkegard

\$1,500 is the starter cash and is an expense. Randy motions to approve the treasurer’s report, Arin seconds - motion approved.

V. Activities Department Update: Justin Behm

Justin will be here in September. We are now a Nike/BSN school, not Under Armour. In 2-3 years the uniforms for the teams will change over. Sports teams need to double check with Justin regarding the new rules for team stores.

VI. Committee Reports/Updates:

Membership: Chairs: Angie, Randy, Heather, Jennie, Kristen, Jill & Arin

- Update Fall Membership Drive
 - Help needed for BTS nights from ALL board members. Tables will be set up at the first home football and volleyball games as well.

- Randy requested money for stickers and yard signs. Allison believes there are stickers in the closet and to double check before we order more. The items total just under \$1,000 for the decals and yard signs for us to sell and as giveaways. Website works for membership, the Square is not set up yet, also need help to set up a QR code for membership. Arin motions to approve the request, Allison seconds - motion passes.
- Goal is to have people sign up and pay ahead of time and pick up items at the Back to School nights and volleyball & football games.

Concessions: Chair: Dawn, Sara, Andy & Ashley

- All the accounts are switched over. Concessions ended with \$7,395.40. Dawn would like to start our concession account at \$10k (needing an additional \$2,604.60) plus a Sam's Club membership. Dawn will need help grilling at the five home football games, two people per game. Need people there at 5:30 pm. Dawn to create a Sign-up Genius for the grilling as we should be able to cover shifts with volunteers and not have to pay people. Board feels it will be better if student groups do not have to rely on their parents to grill and PB volunteers will manage the grilling inventory better.
- Pricing for concession items will remain at what they were last spring.
- Angie motions to provide the \$2,604.60 to concessions, Anna seconds – motion passes. The Sam's Club membership will be paid from the \$10,000.
- Square funds are going to be separated between the various groups so it's easier to track.
- Businesses want to donate sponsored water bottles to us and Dawn has the quantities broken out per season. Lisa can store extra water bottles in her storage unit if needed.
- Hopefully will have a grill by the start of the football season, however, if we don't receive a donation for one, we will need to purchase one. Dan motions to approve to purchase a new grill, max. of \$800, Josi seconds – motion approved. Board to let Steph know by the end of Friday if they've found a business to donate one. *Follow-up from email from Steph: We have 2 new grills and they were less expensive than a big one and more portable. They are Webers and we will have them in time for the football game. Anna found a sponsor, Burggraf's Ace Hardware. We got them at cost, \$500 each, so total will be \$1000. Since the board approved \$800, I've talked to several and I can use my "under \$300 discretionary spending" to cover the additional \$200 without needing a vote.*

Advertising: Chairs: Lisa, Dan, Amanda

- Update on 2024-2025 Sponsorships. Halfway there on corporate renewals, Dan has been calling to follow-up. Four new corporate sponsors so far.
- Utility Vehicle Advertising Contract: Essentia (waiting for a response), Western (declined) and Northpointe (declined).
- HighPointe needs their new logo replaced at the football field.

Information: Chair: Kim, Joyal, Josi, Penny, Kristen

- Social Media. How do we want email requests to be handled? Josi is creating a shared email for us that requests can be sent to. *Follow-up: this was done and sent to administrators. Email is: packerbackerssocialmedia@gmail.com*
- Website. Joyal and Josi to update.

Maintenance: Chair: Dan,

- Are the lights working on the marquee? Dawn to verify. *Follow-up: the lights are not working on the north side of the marquee.*

Special Events: Chair: Josi, Lisa, Angie, Shannon

- Tailgating – First home football game, August 23rd
 - i. Games Galore – Bouncy House and Field Goal Challenge (from 5-7 pm). Packatahns will do face painting, free ices, DECA will do root beer floats and membership drive. Do we want to invite businesses to set up a booth? Working on a dunk tank. Maybe offer a hot dog basket at the 2nd concession stand but other food will be at the main concession stand. What other games/events would we have to replace the Bounce House if we didn't have that? Do we buy yard games that we can reuse for future years instead of paying for a bounce house? Spend the money on the t-shirts instead of the bounce house...consensus is yes. Dan motions to approve 144 white t-shirts, Arin seconds – motion passes.
- Select a date for the PB social. Randy to contact Nancy regarding the WF Foundation during Homecoming and possibly hold at the same location as their event.
- Dan motions to approve increasing from \$5 to \$10 for students for out of town meals for events. Jenny seconds – motion approved.

VII. Old Business/Recap:

- Flame Award Nominations. Kristen L. to research pricing for the award plaque that's displayed in the case with the recipients' names. The existing one will remain in the case since there's space. She is also working on the description.
- Athlete Signing Days. Not sure on the exact dates but we would like to amplify the experience for students and organization of the event.

VIII. New Business: No new business.

IX. Calendar Reminders:

- Next Board Meeting Monday, September 9th, 2024

**** Moved to 2nd Monday due to holiday**

X. Adjourn: Dan and Dan motion to adjourn, motion passes.