



Board Meeting Minutes
Monday, October 7, 2024
6:30 p.m.
WFHS Room 112C



- I. **Call to Order.** In attendance - Dan & Jill Van Winkle, Randy Glandt, Lisa Skari, Anna Hettenbaugh, Ashley Bakkegard, Dan & Joyal Kackman, Justin Behm, Steph Lauritsen, Heather Morris, Alison Witt-Mahar, Kim Matteson, Arin Johnson, Kristen Scholand, Jennie Bigalke, Dawn Peterson, Sara Johnson, Penny Hoppe, Amanda Geiger

- II. **Presentation of Requests**
 - **Drama Club – Strike Meal.** Looking for a donation for pizza for set strike. First and second weekends in November for the musical. Meal will be to feed the cast, tech, & orchestra which is approximately 60 people. Any remaining funds will go towards the winter play.
 - **Band – Dallas Brass Concert.** Dan and Sue (teachers), Jaleigh and Sienna (students) are presenting. Dallas Brass provides a concert and includes the middle and high school bands at the Packer Band night (6-12 grades) which is around 350 students. This is a ticketed event and funds will go towards reducing the ticket price, they would like the tickets to be under \$10.
 - **Art Club – Walker Art Museum Field Trip.** Sarah with the WFHS Art Department would like to have a field trip to take students on a trip to the Cities to experience art. This would be a combined field trip with Horace and Sheyenne. 15 students from each school who are taking Level 3 art classes.

- III. **VOTE on Requests**
 - **Drama Club:** Jennie motions to approve, Heather seconds. Motion passes.
 - **Band:** Heather motions for the full amount, Randy seconds. Motion passes.
 - **Art Club:** Lisa motions for the full amount then further discussion takes place regarding the donation amount in case the quantity of students changes. Arin motions for \$50 per WFHS student up to \$650 max. for the trip, Allison seconds. Motion passes.

- IV. **Approval of August and September 2024 Meeting Minutes.** Ashley motions to pass, Anna seconds. Motion passes. Arin motions to approve August minutes, Lisa seconds. Motion passes.

- V. **Treasurer’s Report: Andy and Ashley Bakkegard.** Another \$11,000 will be deposited plus another \$2,000 from a PB concession account. Remove the \$1,500 that is not real money in there.

- VI. Activities Department Update: Justin Behm.** Presentation by Justin regarding scoreboards. Daktronics has developed the technology for better visuals in an over/under configuration. On the other side of the gym would be a regular scoreboard with stats, no video. There are anchor advertisers plus scrolling advertisers on the side. This can be used by other departments as it's easier to hook up data to display on the screen, similar to an Apple TV. The software has improved and it's controlled through an I-pad. Our broadcasting department does not currently exist, there's no advisor and the question of Packer TV is in limbo. The grant money for the district position is gone. Revenue split at the end of the XX-year payback between PB and the activities department. What are the price points for the advertising if they will all be set at the same price for the three schools and is that realistic for our school? A position will have to be created to teach the students how to run the boards. The second step is to provide a more detailed plan to the PB Board. They have not looked at phasing the boards. \$210,000 total for boards. Subscriptions-how much will those be after the 1-year of free membership is done? 5-year contract to get the board paid off. Life expectancy of the boards is...? Can the old boards be sold...probably not.

Girls golf placed 8th at the State tournament. Tennis has significantly improved. Boys state soccer on Thursday, 5-all conference players.

VII. Committee Reports/Updates:

Membership: Chairs: Angie, Randy, Heather, Jennie, Kristen, Jill & Arin

- Update Fall Membership Drive. 267 online transactions. Principal Bachmeier created an incentive for staff memberships so those have increased. Out of blankets and coolers, one box of door mats are left. If there are ideas for membership items, send to the membership committee.

Concessions: Chair: Dawn, Sara, Andy & Ashley

- Update on Current Activity

Advertising: Chairs: Lisa, Dan, Amanda

- Having one more person on committee would be helpful by the new year so that plans can be made for the upcoming year.
- Committee to research/evaluate 2025-2026 Packages & Pricing
- Update on 2024-2025 Sponsorships
- Utility Vehicle Advertising Contract-one sponsorship is open.

Information: Chair: Kim, Joyal, Josi, Penny, Kristen

- Social Media
- Website

Maintenance: Chair: Dan,

- Grill trays for grills to eliminate fires. Heather motions, Arin seconds. Motion approved for up to \$400.

Special Events: Chair: Josi, Lisa, Angie, Shannon

- Update
- Fall Social was a hit.

VIII. Old Business/Recap:

- Flame Award Nominations
- Athlete Signing Days

IX. New Business:

- Revised Donation Request Form. Fun60 can be used for food and snacks but has to be an approved vendor and there are many options. Many restaurant options to select from when on the road. Parents are allowed to request a purchase order on behalf of the team and the check will be given to the coach. Requests should be going to the activities department to review prior to proceeding to the Packer Backers.
- Large Fundraising Event – Committee to meet in Oct.
- Scholarship Committee. Will open January 1st. Steph needs to have a couple sets of eyes to review the application. Jill and Arin to review the application.
- Membership Engagement. Having a PB member attend parent meetings for the various sports to talk about joining the Packer Backers. We would like to have a membership brochure that can be handed out to that says what we do (Heather volunteered to create this). Sign-up genius for winter sport meetings. More ideas to engage Cheney. Dan motions to approve the new form as per our discussions, Heather seconds. Motion approved.

X. Calendar Reminders:

- Next Board Meeting Monday, November 4th, 2024

XI. Adjourn. Dan and Dan motion to approve and second, motion passes.